



CI/CD

What is it? and Why we should use it?

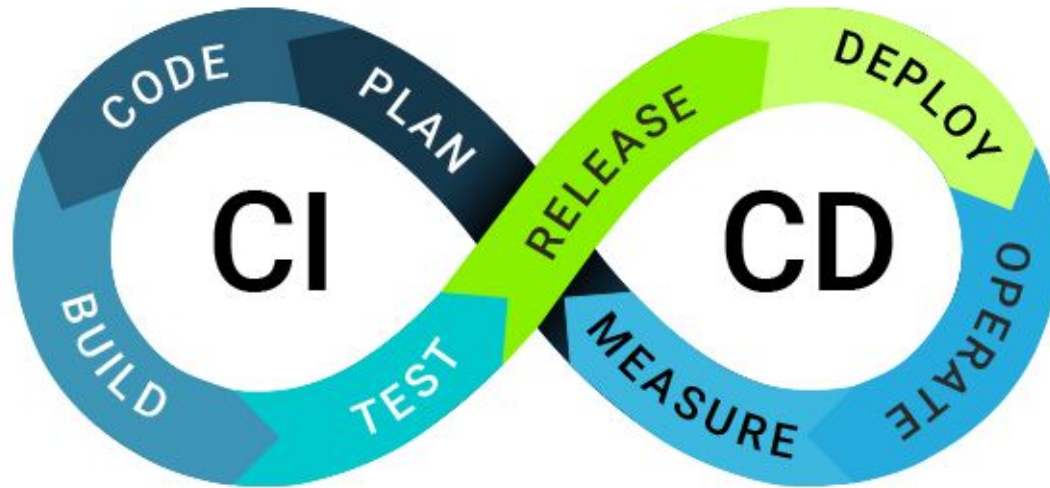
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Overview

- What is CI/CD?
- Current Challenges
- How would CI/CD help?
- CI/CD effect on business

CI/CD explained





Current Challenges

- **Manual builds**
 - Manual builds are error-prone and costs teams a lot - both in terms of development effort, as well as development time and cost.
- **Client dissatisfaction**
 - Since manual build takes time and costs money, that leads to unhappy clients
- **Slow release rate**
 - Because we are taking some time to deploy our projects manually we spending less time working on the next release hence the slow rate



How would CI/CD help?

- **Automate everything**
 - Automation will guarantee couple of things, jobs will get executed perfectly and will give the developers more time to work on next releases
- **Fails fast**
 - Leading the developers to get to the error quickly
- **Customer satisfaction**
 - Faster releases means happier clients
- **Faster Release Rate**



CI/CD effect on business

- **Reduces risk of error-prone tasks**
- **Lowers development costs**
- **Better quality products**
- **More revenue**