

# A B D E L R A H M A N A H M E D

## Data Analyst

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### PROFESSIONAL SUMMARY

Data Analyst with strong skills in Python, SQL, and data visualization. Passionate about transforming raw data into meaningful insights to support data-driven decision-making. Experienced in data cleaning, analysis, and dashboard creation

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### PROJECTS

#### Customer Behavior & Churn Analysis

- Conducted end-to-end analysis on e-commerce data using Python, SQL, and Power BI to analyze revenue trends, customer segmentation (RFM), and churn behavior, delivering actionable insights through an executive dashboard.

#### Insurance Risk & Claims Analysis Dashboard | Power BI

- Built an interactive dashboard analyzing 37K+ policies and \$187.8M in claims to support risk profiling and pricing optimization.

#### Adidas Sales Data Analysis Dashboard | Power BI

- Developed an interactive dashboard analyzing \$900M+ in sales to uncover trends, top products, and regional performance.

#### Pizza Sales Data Analysis Dashboard | SQL, Excel

- Built an interactive dashboard analyzing \$817K+ revenue to identify sales trends and best-selling products.
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### EDUCATION

#### University

Delta University For Science and Technology

Expected Graduation: 2027

### CERTIFICATIONS

IBM Make an Impact with Data Analytics

### SKILLS

- Programming: Python (Pandas, NumPy, Matplotlib)
- Databases: SQL
- Tools: Excel, Power BI
- Analysis: Data Cleaning, Statistical Analysis

### LANGUAGES

Arabic (Native), English (Good)