Investigating-TMDB-Movies-Dataset

December 20, 2020

1 Project: Investigate a Dataset (TMDb Movies Dataset)

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Introduction

In this section of the report, we will introduce the dataset

This dataset was generated from The Movie Database API. This product uses the TMDb API but is not endorsed or certified by TMDb

What can we say about the success of a movie before it is released? Are there certain companies (Pixar?) that have found a consistent formula? Given that major films costing over \$100 million to produce can still flop, this question is more important than ever to the industry. Film aficionados might have different interests. Can we predict which films will be highly rated, whether or not they are a commercial success?

```
[1]: # Use this cell to set up import statements for all of the packages that you
        plan to use
     # Remember to include a 'magic word' so that your visualizations are plotted
         inline with the notebook. See this page for more:
         http://ipython.readthedocs.io/en/stable/interactive/magics.html
                            #this module routines for NT or Posix depending on what
     import os
      \rightarrow system we're on.
     import pandas as pd
                            # this module
     import numpy as np
                           # library used for working with arrays. It also has
      → functions for working in domain of linear algebra
     import types
     import csv
     import seaborn as sns
                                   # provides a high-level interface for drawing_
      →attractive and informative statistical graphics.
```

```
import time
                        # This module provides various functions to manipulate.
\rightarrow time values.
import pandocfilters # This Functions to aid writing python scripts that ⊔
→process the pandoc AST serialized as JSON.
import nbconvert
                       # This module converting notebooks to and from different
\rightarrow formats
import pyppeteer
                      # Generate screenshots and PDFs of pages
import pip
# Matplotlib and associated plotting modules
import matplotlib.cm as cm
import matplotlib.colors as colors
import matplotlib.pyplot as plt
%matplotlib inline
print ("libarary-Imported")
```

libarary-Imported

```
[2]: from IPython.display import HTML
from timeit import default_timer as timer
from pandas.core.tools.datetimes import to_datetime
from pandas.core.tools.timedeltas import to_timedelta
from nbconvert import LatexExporter
from nbconvert import PDFExporter
from nbconvert import webpdf
from nbconvert import nbconvertapp
from nbconvert import templates

print ("functions-Imported")
```

functions-Imported

```
[3]: import os os.getcwd()
```

[3]: 'C:\\Users\\Abdelrazek\\Downloads\\investigate-tmdb-movies-dataset'

Data Wrangling

1.1.1 General Properties

```
[4]: # Load your data and print out a few lines. Perform operations to inspect data # types and look for instances of missing or possibly errant data. #loading the csv file and storing it in 'df' df = pd.read_csv('tmdb-movies.csv')
```

```
[5]: # printing first two rows
     df.head(2)
[5]:
                  imdb_id popularity
                                            budget
                                                                     original_title \
            id
                                                       revenue
        135397
                tt0369610
                             32.985763
                                        150000000
                                                    1513528810
                                                                     Jurassic World
                tt1392190
                             28.419936
                                        150000000
         76341
                                                     378436354
                                                                Mad Max: Fury Road
                                                       cast \
     O Chris Pratt|Bryce Dallas Howard|Irrfan Khan|Vi...
     1 Tom Hardy | Charlize Theron | Hugh Keays-Byrne | Nic...
                              homepage
                                                director
                                                                      tagline
        http://www.jurassicworld.com/
                                        Colin Trevorrow
                                                           The park is open.
          http://www.madmaxmovie.com/
                                          George Miller What a Lovely Day.
                                                   overview runtime \
      Twenty-two years after the events of Jurassic ...
                                                              124
     1 An apocalyptic story set in the furthest reach...
                                                              120
                                            genres
     O Action|Adventure|Science Fiction|Thriller
     1 Action|Adventure|Science Fiction|Thriller
                                      production_companies release_date vote_count \
     O Universal Studios | Amblin Entertainment | Legenda...
                                                                6/9/15
                                                                              5562
     1 Village Roadshow Pictures | Kennedy Miller Produ...
                                                               5/13/15
                                                                              6185
        vote_average release_year
                                       budget_adj
                                                     revenue_adj
                                     1.379999e+08
     0
                 6.5
                               2015
                                                    1.392446e+09
     1
                 7.1
                               2015
                                     1.379999e+08
                                                    3.481613e+08
     [2 rows x 21 columns]
[6]: # printing the last two rows
     df.tail(2)
                              popularity
[6]:
               id
                      imdb id
                                           budget
                                                    revenue
     10864
            21449
                   tt0061177
                                 0.064317
     10865
            22293
                   tt0060666
                                 0.035919
                                             19000
                                                          0
                       original_title
     10864
              What's Up, Tiger Lily?
     10865 Manos: The Hands of Fate
                                                           cast homepage
     10864
            Tatsuya Mihashi|Akiko Wakabayashi|Mie Hama|Joh...
                                                                   NaN
     10865
            Harold P. Warren | Tom Neyman | John Reynolds | Dian ...
                                                                   NaN
```

```
director
                                                               tagline ... \
                                            WOODY ALLEN STRIKES BACK! ...
10864
            Woody Allen
10865 Harold P. Warren It's Shocking! It's Beyond Your Imagination! ...
                                                 overview runtime \
      In comic Woody Allen's film debut, he took the ...
                                                             80
10864
10865 A family gets lost on the road and stumbles up...
                                                             74
                         production_companies release_date vote_count \
10864 Action | Comedy Benedict Pictures Corp.
                                                    11/2/66
                                                                    22
10865
              Horror
                                    Norm-Iris
                                                   11/15/66
                                                                    15
       vote_average release_year
                                      budget_adj
                                                 revenue_adj
10864
                5.4
                             1966
                                        0.000000
                                                           0.0
10865
                1.5
                             1966 127642.279154
                                                           0.0
[2 rows x 21 columns]
```

[7]: # The dimensions of the dataset df.shape

[7]: (10866, 21)

[8]: # display a summary of the dataframe df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10866 entries, 0 to 10865
Data columns (total 21 columns):

| # | Column | Non-Null Count | Dtype |
|----|----------------------|----------------|---------|
| | | | |
| 0 | id | 10866 non-null | int64 |
| 1 | imdb_id | 10856 non-null | object |
| 2 | popularity | 10866 non-null | float64 |
| 3 | budget | 10866 non-null | int64 |
| 4 | revenue | 10866 non-null | int64 |
| 5 | original_title | 10866 non-null | object |
| 6 | cast | 10790 non-null | object |
| 7 | homepage | 2936 non-null | object |
| 8 | director | 10822 non-null | object |
| 9 | tagline | 8042 non-null | object |
| 10 | keywords | 9373 non-null | object |
| 11 | overview | 10862 non-null | object |
| 12 | runtime | 10866 non-null | int64 |
| 13 | genres | 10843 non-null | object |
| 14 | production_companies | 9836 non-null | object |

```
15 release_date
                                 10866 non-null object
      16 vote_count
                                 10866 non-null int64
      17 vote_average
                                 10866 non-null float64
      18 release_year
                                 10866 non-null int64
                                 10866 non-null float64
      19 budget_adj
      20 revenue_adj
                                 10866 non-null float64
     dtypes: float64(4), int64(6), object(11)
     memory usage: 1.7+ MB
 [9]: # view missing value count for archive
      df.isnull().sum()
 [9]: id
                                 0
      imdb_id
                                10
      popularity
                                 0
      budget
                                 0
      revenue
                                 0
                                 0
      original_title
                                76
      cast
                              7930
     homepage
      director
                                44
      tagline
                              2824
     keywords
                              1493
      overview
                                 4
      runtime
                                 0
                                23
      genres
      production_companies
                              1030
      release_date
                                 0
      vote_count
                                 0
      vote_average
                                 0
      release_year
                                 0
      budget_adj
                                 0
      revenue_adj
                                 0
      dtype: int64
[10]: # number not in the rating range(0-10)
      df.vote_average.value_counts()
[10]: 6.1
             496
      6.0
             495
      5.8
             486
      5.9
             473
      6.2
             464
      8.9
               1
      8.6
               1
      9.2
               1
```

```
2.0
               1
      Name: vote_average, Length: 72, dtype: int64
[11]: # counts keywords
      df.keywords .value_counts()
[11]: woman director
                                                              134
      independent film
                                                               82
      sport
                                                               25
                                                               24
      musical
      suspense
                                                               24
      los angeles|gangster
                                                                1
      family|christmas
                                                                1
      new york|film director|legend|song|public
                                                                1
      celebrity|thief|fame|burglary|hollywood
                                                                1
      female nudity|monster|spacecraft|experiment|nudity
      Name: keywords, Length: 8804, dtype: int64
[12]: # counts production by companies
      df.production_companies .value_counts()
[12]: Paramount Pictures
                                                            156
      Universal Pictures
                                                            133
      Warner Bros.
                                                             84
      Walt Disney Pictures
                                                             76
      Columbia Pictures
                                                             72
      Wessler Entertainment
                                                              1
      Trimark Pictures | Anglo-American Film Corporation
                                                              1
      Studio Canal | Mandarin Film
                                                              1
      Turner Network Television
                                                              1
      Scott Free Productions | YouTube | LG
      Name: production_companies, Length: 7445, dtype: int64
[13]: #check for duplicates in the data by imdb_id
      df.imdb_id.duplicated
[13]: <bound method Series.duplicated of 0
                                                   tt0369610
      1
               tt1392190
      2
               tt2908446
      3
               tt2488496
      4
               tt2820852
               tt0060371
      10861
      10862
               tt0060472
```

8.7

1

```
10863
               tt0060161
      10864
               tt0061177
      10865
               tt0060666
      Name: imdb_id, Length: 10866, dtype: object>
[14]: #check for duplicates in the data by id
      df.id.duplicated()
[14]: 0
               False
      1
               False
      2
               False
      3
               False
               False
      10861
               False
      10862
               False
      10863
               False
               False
      10864
      10865
               False
      Name: id, Length: 10866, dtype: bool
[15]: #check unique in keywords col
      df.keywords.unique
[15]: <bound method Series.unique of 0
                                               monster | dna | tyrannosaurus
      rex|velociraptor|island
                future|chase|post-apocalyptic|dystopia|australia
      2
               based on novel|revolution|dystopia|sequel|dyst...
      3
                           android|spaceship|jedi|space opera|3d
      4
                             car race|speed|revenge|suspense|car
      10861
                                         surfer|surfboard|surfing
      10862
                                        car race|racing|formula 1
      10863
                                         car|trolley|stealing car
      10864
      10865
                             fire|gun|drive|sacrifice|flashlight
      Name: keywords, Length: 10866, dtype: object>
[16]: # display a sample of the dataframe
      df.sample
[16]: <bound method NDFrame.sample of
                                                        imdb_id popularity
                                                                                 budget
                                                  id
      revenue \
      0
             135397 tt0369610
                                  32.985763
                                             150000000
                                                        1513528810
              76341 tt1392190
                                  28.419936
                                             150000000
                                                         378436354
      1
      2
             262500 tt2908446
                                  13.112507
                                             110000000
                                                         295238201
      3
             140607 tt2488496
                                  11.173104
                                             200000000 2068178225
```

```
4
       168259
                tt2820852
                              9.335014 190000000
                                                     1506249360
10861
           21
                tt0060371
                              0.080598
                                                  0
                                                               0
10862
        20379
                tt0060472
                              0.065543
                                                  0
                                                               0
10863
        39768
                              0.065141
                                                  0
                                                               0
                tt0060161
10864
        21449
                tt0061177
                              0.064317
                                                  0
                                                               0
                tt0060666
10865
        22293
                                                               0
                              0.035919
                                             19000
                      original title
0
                      Jurassic World
1
                  Mad Max: Fury Road
2
                            Insurgent
       Star Wars: The Force Awakens
3
4
                            Furious 7
10861
                  The Endless Summer
10862
                           Grand Prix
                 Beregis Avtomobilya
10863
10864
             What's Up, Tiger Lily?
10865
           Manos: The Hands of Fate
                                                        cast \
0
       Chris Pratt|Bryce Dallas Howard|Irrfan Khan|Vi...
1
       Tom Hardy | Charlize Theron | Hugh Keays-Byrne | Nic...
2
       Shailene Woodley | Theo James | Kate Winslet | Ansel...
3
       Harrison Ford | Mark Hamill | Carrie Fisher | Adam D...
       Vin Diesel|Paul Walker|Jason Statham|Michelle ...
4
10861
       Michael Hynson|Robert August|Lord 'Tally Ho' B...
       James Garner|Eva Marie Saint|Yves Montand|Tosh...
10862
       Innokentiy Smoktunovskiy | Oleg Efremov | Georgi Z...
10863
10864
       Tatsuya Mihashi|Akiko Wakabayashi|Mie Hama|Joh...
       Harold P. Warren | Tom Neyman | John Reynolds | Dian ...
10865
                                                                          director
                                                    homepage
0
                             http://www.jurassicworld.com/
                                                                  Colin Trevorrow
1
                               http://www.madmaxmovie.com/
                                                                    George Miller
2
          http://www.thedivergentseries.movie/#insurgent
                                                                 Robert Schwentke
3
       http://www.starwars.com/films/star-wars-episod...
                                                                    J.J. Abrams
4
                                  http://www.furious7.com/
                                                                         James Wan
10861
                                                         NaN
                                                                      Bruce Brown
10862
                                                               John Frankenheimer
                                                         NaN
10863
                                                         NaN
                                                                   Eldar Ryazanov
10864
                                                         NaN
                                                                      Woody Allen
10865
                                                                 Harold P. Warren
                                                         NaN
```

```
tagline
0
                                          The park is open.
1
                                         What a Lovely Day.
2
                                One Choice Can Destroy You
3
                             Every generation has a story.
4
                                        Vengeance Hits Home
10861
                                                         {\tt NaN}
10862
       Cinerama sweeps YOU into a drama of speed and ...
10863
                                 WOODY ALLEN STRIKES BACK!
10864
10865
             It's Shocking! It's Beyond Your Imagination!
                                                    overview runtime \
0
       Twenty-two years after the events of Jurassic ...
                                                                124
1
       An apocalyptic story set in the furthest reach...
                                                                120
2
       Beatrice Prior must confront her inner demons ...
                                                                119
3
       Thirty years after defeating the Galactic Empi...
                                                                136
4
       Deckard Shaw seeks revenge against Dominic Tor...
                                                                137
       The Endless Summer, by Bruce Brown, is one of ...
10861
                                                                 95
       Grand Prix driver Pete Aron is fired by his te...
10862
                                                                176
10863
       An insurance agent who moonlights as a carthie...
                                                                 94
       In comic Woody Allen's film debut, he took the ...
10864
                                                                 80
       A family gets lost on the road and stumbles up...
10865
                                                                 74
                                              genres
0
       Action | Adventure | Science Fiction | Thriller
1
       Action | Adventure | Science Fiction | Thriller
2
               Adventure | Science Fiction | Thriller
3
        Action|Adventure|Science Fiction|Fantasy
4
                             Action | Crime | Thriller
10861
                                        Documentary
10862
                            Action | Adventure | Drama
10863
                                    Mystery | Comedy
10864
                                      Action | Comedy
10865
                                             Horror
                                      production_companies release_date \
0
       Universal Studios | Amblin Entertainment | Legenda...
                                                                  6/9/15
1
       Village Roadshow Pictures | Kennedy Miller Produ...
                                                                 5/13/15
                                                                 3/18/15
2
       Summit Entertainment | Mandeville Films | Red Wago...
3
                Lucasfilm | Truenorth Productions | Bad Robot
                                                                  12/15/15
4
       Universal Pictures | Original Film | Media Rights ...
                                                                  4/1/15
10861
                                          Bruce Brown Films
                                                                   6/15/66
```

| 10862 | ? Cherokee Productions Joel Productions Dougla | | | Douglas | 12/21/66 |
|-------|--|--------------|--------------|--------------|--------------|
| 10863 | | | | Mosfilm | 1/1/66 |
| 10864 | | | Benedict Pic | tures Corp. | 11/2/66 |
| 10865 | | | | Norm-Iris | 11/15/66 |
| | | | | | |
| | vote_count | vote_average | release_year | budget_adj | revenue_adj |
| 0 | 5562 | 6.5 | 2015 | 1.379999e+08 | 1.392446e+09 |
| 1 | 6185 | 7.1 | 2015 | 1.379999e+08 | 3.481613e+08 |
| 2 | 2480 | 6.3 | 2015 | 1.012000e+08 | 2.716190e+08 |
| 3 | 5292 | 7.5 | 2015 | 1.839999e+08 | 1.902723e+09 |
| 4 | 2947 | 7.3 | 2015 | 1.747999e+08 | 1.385749e+09 |
| ••• | ••• | ••• | ••• | ••• | ••• |
| 10861 | 11 | 7.4 | 1966 | 0.000000e+00 | 0.000000e+00 |
| 10862 | 20 | 5.7 | 1966 | 0.000000e+00 | 0.000000e+00 |
| 10863 | 11 | 6.5 | 1966 | 0.000000e+00 | 0.000000e+00 |
| 10864 | 22 | 5.4 | 1966 | 0.000000e+00 | 0.000000e+00 |
| 10865 | 15 | 1.5 | 1966 | 1.276423e+05 | 0.000000e+00 |
| | | | | | |

[10866 rows x 21 columns]>

```
[17]: # display a static summary of the dataframe df.describe()
```

| [17]: | | id | popularity | budget | revenue | runtime | \ |
|-------|-------|---------------|--------------|--------------|--------------|--------------|---|
| | count | 10866.000000 | 10866.000000 | 1.086600e+04 | 1.086600e+04 | 10866.000000 | |
| | mean | 66064.177434 | 0.646441 | 1.462570e+07 | 3.982332e+07 | 102.070863 | |
| | std | 92130.136561 | 1.000185 | 3.091321e+07 | 1.170035e+08 | 31.381405 | |
| | min | 5.000000 | 0.000065 | 0.000000e+00 | 0.000000e+00 | 0.000000 | |
| | 25% | 10596.250000 | 0.207583 | 0.000000e+00 | 0.000000e+00 | 90.000000 | |
| | 50% | 20669.000000 | 0.383856 | 0.000000e+00 | 0.000000e+00 | 99.000000 | |
| | 75% | 75610.000000 | 0.713817 | 1.500000e+07 | 2.400000e+07 | 111.000000 | |
| | max | 417859.000000 | 32.985763 | 4.250000e+08 | 2.781506e+09 | 900.000000 | |
| | | | | | | | |
| | | vote_count | vote_average | release_year | budget_adj | revenue_adj | |
| | count | 10866.000000 | 10866.000000 | 10866.000000 | 1.086600e+04 | 1.086600e+04 | |
| | mean | 217.389748 | 5.974922 | 2001.322658 | 1.755104e+07 | 5.136436e+07 | |
| | std | 575.619058 | 0.935142 | 12.812941 | 3.430616e+07 | 1.446325e+08 | |
| | min | 10.000000 | 1.500000 | 1960.000000 | 0.000000e+00 | 0.000000e+00 | |
| | 25% | 17.000000 | 5.400000 | 1995.000000 | 0.000000e+00 | 0.000000e+00 | |
| | 50% | 38.000000 | 6.000000 | 2006.000000 | 0.000000e+00 | 0.000000e+00 | |
| | 75% | 145.750000 | 6.600000 | 2011.000000 | 2.085325e+07 | 3.369710e+07 | |
| | max | 9767.000000 | 9.200000 | 2015.000000 | 4.250000e+08 | 2.827124e+09 | |

1.2 Data Cleaning

Cleaning steps in the second part of this section.

1.2.1 1. Rearrange columns

```
[18]: df.columns
[18]: Index(['id', 'imdb_id', 'popularity', 'budget', 'revenue', 'original_title',
             'cast', 'homepage', 'director', 'tagline', 'keywords', 'overview',
             'runtime', 'genres', 'production_companies', 'release_date',
             'vote_count', 'vote_average', 'release_year', 'budget_adj',
             'revenue adj'],
            dtype='object')
[19]: col = ['original_title', 'genres', 'release_year', 'id', 'imdb_id', 'popularity', [
      'cast', 'homepage', 'director', 'tagline', 'keywords', 'overview',
             'runtime', 'production_companies', 'release_date',
             'vote_count', 'vote_average', 'budget_adj',
             'revenue_adj']
      df= df.reindex(columns=col)
[20]: df.columns
[20]: Index(['original_title', 'genres', 'release_year', 'id', 'imdb_id',
             'popularity', 'budget', 'revenue', 'cast', 'homepage', 'director',
             'tagline', 'keywords', 'overview', 'runtime', 'production_companies',
             'release_date', 'vote_count', 'vote_average', 'budget_adj',
             'revenue_adj'],
            dtype='object')
     1.2.2 2. Removing columns with unnecessary Values
[21]: df.drop(['id', 'imdb_id', 'tagline', 'homepage', 'overview'], axis=1, inplace=True)
     1.2.3 3. Changing the release date column into standard date format
[22]: df.release_date = pd.to_datetime(df['release_date'])
     1.2.4 4. Changing format of budget and revenue columns
[23]: cols = ['budget', 'revenue', 'budget_adj', 'revenue_adj']
      df[cols] = df[cols].applymap(np.int64)
[24]: df.dtypes
```

```
object
[24]: original_title
                                        object
      genres
                                        int64
      release_year
      popularity
                                      float64
                                        int64
      budget
      revenue
                                        int64
      cast
                                        object
      director
                                        object
      keywords
                                        object
                                        int64
      runtime
      production_companies
                                        object
      release_date
                               datetime64[ns]
                                        int64
      vote_count
                                      float64
      vote_average
      budget_adj
                                        int64
      revenue_adj
                                        int64
      dtype: object
     \#\#\# 5.Replace value "0" with mean
[25]: df.revenue.value_counts()
                   6016
[25]: 0
      12000000
                     10
      10000000
                       8
      11000000
                       7
      6000000
                       6
      53676580
                       1
      617000
                       1
      13001257
                       1
      504050219
                       1
      20518905
                       1
      Name: revenue, Length: 4702, dtype: int64
     1.2.5 mean value before Replace "0" value
[26]: revenue_mean= df.revenue.mean()
      revenue_mean
[26]: 39823319.79339223
[27]: budget_mean= df.budget.mean()
      budget_mean
```

[27]: 14625701.09414688

```
[28]: revenue_adj_mean= df.revenue_adj.mean()
      revenue_adj_mean
[28]: 51364363.03929689
[29]: budget_adj_mean= df.budget_adj.mean()
      budget adj mean
[29]: 17551039.596999817
[30]: #calculate Profit for each of the movie
      #add a new column in the dataframe name 'Profit
      df['Profit_1'] = df['revenue'] -df['budget']
      df.head(2)
[30]:
             original_title
                                                                  genres \
             Jurassic World Action|Adventure|Science Fiction|Thriller
      1 Mad Max: Fury Road Action | Adventure | Science Fiction | Thriller
         release_year popularity
                                       budget
                                                  revenue \
      0
                 2015
                        32.985763 150000000
                                               1513528810
      1
                 2015
                        28.419936 150000000
                                                378436354
                                                       cast
                                                                     director \
      O Chris Pratt|Bryce Dallas Howard|Irrfan Khan|Vi... Colin Trevorrow
      1 Tom Hardy | Charlize Theron | Hugh Keays-Byrne | Nic...
                                                              George Miller
                                                             runtime \
                                                   keywords
      0 monster|dna|tyrannosaurus rex|velociraptor|island
                                                                  124
          future|chase|post-apocalyptic|dystopia|australia
                                                                  120
                                       production companies release date vote count \
      O Universal Studios | Amblin Entertainment | Legenda...
                                                            2015-06-09
                                                                               5562
      1 Village Roadshow Pictures | Kennedy Miller Produ...
                                                                               6185
                                                             2015-05-13
         vote_average budget_adj
                                    revenue_adj
                                                   Profit_1
      0
                  6.5
                        137999939
                                     1392445892
                                                 1363528810
                  7.1
                        137999939
      1
                                      348161292
                                                  228436354
[31]: df.revenue.value_counts()
[31]: 0
                   6016
      12000000
                     10
      10000000
                      8
      11000000
                      7
      6000000
                      6
```

```
53676580
                       1
      617000
                       1
      13001257
                       1
      504050219
                       1
      20518905
                       1
      Name: revenue, Length: 4702, dtype: int64
[32]: # Explore the Data frame 'keywords' = 'woman director'
      df2=df.loc[df['keywords'] =='woman director']
      df2
[32]:
                                                                      genres
                                     original_title
      174
                                    Jenny's Wedding
                                                               Comedy | Drama
      227
                         Careful What You Wish For
                                                                    Thriller
      302
                               The Girl in the Book
                                                                       Drama
      336
                                                             Thriller | Drama
                                              Zipper
      372
                                  Learning to Drive
                                                       Romance | Comedy | Drama
                                                      Comedy | Crime | Mystery
      9406
                                           Pure Luck
      9422
                                  He Said, She Said
                                                       Comedy | Drama | Romance
      9556
             La Vie est un long fleuve tranquille
                                                                      Comedy
      9843
                                       Grey Gardens
                                                                Documentary
      10102
                                    Xiaoao jiang hu Action|Drama|History
             release_year
                             popularity
                                           budget
                                                   revenue
      174
                               0.861179
                      2015
      227
                      2015
                               0.586735
                                          8000000
                                                          0
      302
                      2015
                               0.405095
                                                          0
                                                0
      336
                      2015
                               0.357567
                                                0
                                                          0
      372
                      2015
                               0.307395
                                                0
                                                   3447633
                                                0
                                                          0
      9406
                      1991
                               0.245828
      9422
                               0.202054
                                                0
                                                          0
                      1991
      9556
                      1988
                               0.194418
                                                0
                                                          0
      9843
                      1975
                               0.125881
      10102
                      1990
                               0.073640
                                          2068041
                                                              cast \
      174
              Katherine Heigl|Tom Wilkinson|Alexis Bledel|Gr...
      227
              Dermot Mulroney | Kandyse McClure | Isabel Lucas | G...
      302
              Emily VanCamp|Michael Nyqvist|Ana Mulvoy Ten|T...
              Patrick Wilson|Lena Headey|Richard Dreyfuss|Ra...
      336
      372
              Patricia Clarkson | Ben Kingsley | Jake Weber | Sari...
      9406
             Martin Short|Danny Glover|Harry Shearer|Sheila...
             Kevin Bacon|Elizabeth Perkins|Nathan Lane|Anth...
      9422
```

```
Benoît Magimel|Valérie Lalande|Catherine Hie...
9843
       Edith Bouvier Beale | Brooks Hyers | Norman Vincen...
10102
       Samuel Hui|Cecilia Yip|Jacky Cheung|Sharla Che...
                                                    director
                                                                      keywords \
174
                                        Mary Agnes Donoghue
                                                               woman director
227
                                 Elizabeth Allen Rosenbaum
                                                               woman director
302
                                                  Marya Cohn
                                                               woman director
336
                                               Mora Stephens
                                                               woman director
372
                                               Isabel Coixet
                                                               woman director
9406
                                                  Nadia Tass
                                                               woman director
9422
                                   Ken Kwapis|Marisa Silver
                                                               woman director
9556
                                         Ã%tienne Chatiliez
                                                               woman director
9843
       Ellen Hovde | Muffie Meyer | Albert Maysles | David ... woman director
10102
       King Hu|Tsui Hark|Ann Hui|Ching Siu-Tung|Raymo... woman director
       runtime
                                                 production_companies
174
             94
                 MM Productions | Merced Media Partners | PalmStar ...
227
             91
                 Hyde Park Entertainment | Troika Pictures | Amasia...
302
             86
                                   Varient Busted Buggy Entertainmen
                 Protozoa Pictures | Cargo Entertainment | 33 Pictures
336
            103
372
            105
                             Broad Green Pictures | Lavender Pictures
9406
                 Universal Pictures | Silver Lion Films | Sean Dani...
             96
9422
            115
                                                   Paramount Pictures
9556
             90
                 MK2 Productions | France 3 Cinema | Centre Nationa...
9843
            100
                                                        Portrait Films
10102
            120
                                                                    NaN
      release_date
                      vote_count
                                   vote_average
                                                  budget_adj
                                                               revenue_adj
                                                            0
174
        2015-07-31
                              92
                                             5.2
227
                              57
                                             5.4
                                                     7359996
                                                                          0
        2015-05-06
                              23
302
        2015-06-13
                                             6.2
                                                            0
                                                                          0
336
        2015-08-28
                              30
                                             5.5
                                                            0
                                                                          0
372
        2015-08-06
                              44
                                             5.9
                                                            0
                                                                    3171820
9406
        1991-08-09
                                             6.7
                                                                          0
                              13
                                                            0
9422
        1991-02-22
                              10
                                             5.2
                                                            0
                                                                          0
9556
                              28
                                             7.2
                                                                          0
        1988-02-03
                                                            0
9843
                              22
                                             7.2
        1975-09-27
                                                            0
                                                                          0
10102
        1990-04-05
                              12
                                             6.9
                                                     3451350
                                                                          0
       Profit_1
174
               0
227
       -8000000
302
               0
```

9556

```
372
               3447633
      9406
                     0
      9422
                     0
      9556
                     0
      9843
                     0
      10102 -2068041
      [134 rows x 17 columns]
[33]: df2.budget.value_counts()
[33]: 0
                   117
      6000000
                     2
      12000000
                     2
      0000008
                     2
      15000000
                     1
      300000
                     1
      24000000
      11000000
                     1
      7000000
                     1
      20000000
                     1
      2500000
                     1
      250000
                     1
      1400000
                     1
      10000000
                     1
      2068041
                     1
      Name: budget, dtype: int64
[34]: df2.revenue.value_counts()
[34]: 0
                   119
      32251
                     1
      38105395
                     1
      278000
      5217498
                     1
      13769
                     1
      32726956
                     1
      24995
                     1
      26488734
                     1
      884100
                     1
      4187
                     1
      3447633
                     1
      21520719
                     1
      201275
                     1
      4186931
                     1
```

```
9576495 1
```

Name: revenue, dtype: int64

we notice that woman director movies has a multi missing data for budget and revenue and that will reflect in calculate profit

as we see woman director is 134 rows \times 17 columns there is 117 budget and 119 revenue value equal to zero or missing

```
[35]: # Plot scatter plot of Profit_1 and runtime

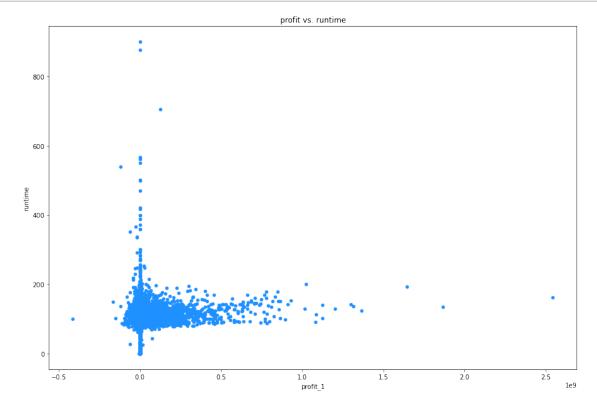
df.plot(x='Profit_1', y='runtime', kind='scatter',

→figsize=(15,10),color='dodgerblue')

plt.title('profit vs. runtime')

plt.xlabel('profit_1')

plt.ylabel('runtime');
```



we make that step to check if replacing Replace value "0" with mean will change our view to the data set

```
[36]: df.loc[df['revenue'] == 0 , 'revenue'] = revenue_mean
    df.loc[df['budget'] == 0 , 'budget'] = budget_mean
    df.loc[df['revenue_adj'] == 0 , 'revenue_adj'] = revenue_adj_mean
    df.loc[df['budget_adj'] == 0 , 'budget_adj'] = budget_adj_mean
```

1.2.6 mean value after Replace "0" value with the mean

```
[37]: df.revenue.mean()
[37]: 61871644.09645201
[38]: df.budget.mean()
[38]: 22292551.216755074
[39]: df.revenue_adj.mean()
[39]: 79802427.46451408
[40]: df.budget_adj.mean()
[40]: 26754594.13626955
[41]: df.revenue.value_counts()
[41]: 3.982332e+07
                      6016
      1.200000e+07
                        10
      1.000000e+07
                         8
      1.100000e+07
                         7
      2.000000e+06
                         6
      1.150000e+08
                         1
      2.376813e+08
                         1
      4.418098e+08
                         1
      3.123963e+06
                         1
      1.507394e+07
                         1
      Name: revenue, Length: 4702, dtype: int64
[42]: cols = ['budget', 'revenue', 'budget_adj', 'revenue_adj']
      df[cols] = df[cols].applymap(np.int64)
[43]: #calculate Profit for each of the movie
      #add a new column in the dataframe name 'Profit
      df['Profit_2'] = df['revenue'] -df['budget']
      df.head(2)
[43]:
             original_title
                                                                 genres \
             Jurassic World Action|Adventure|Science Fiction|Thriller
      1 Mad Max: Fury Road Action | Adventure | Science Fiction | Thriller
         release_year popularity
                                      budget
                                                 revenue \
```

```
0
                 2015
                         32.985763 150000000
                                                1513528810
      1
                 2015
                         28.419936 150000000
                                                 378436354
                                                                      director \
                                                        cast
         Chris Pratt|Bryce Dallas Howard|Irrfan Khan|Vi... Colin Trevorrow
      1 Tom Hardy | Charlize Theron | Hugh Keays-Byrne | Nic...
                                                              George Miller
                                                    keywords
                                                              runtime
        monster|dna|tyrannosaurus rex|velociraptor|island
                                                                   124
      0
          future|chase|post-apocalyptic|dystopia|australia
                                                                   120
                                       production_companies release_date vote_count \
      O Universal Studios | Amblin Entertainment | Legenda...
                                                              2015-06-09
                                                                                5562
      1 Village Roadshow Pictures | Kennedy Miller Produ...
                                                             2015-05-13
                                                                                6185
         vote_average budget_adj revenue_adj
                                                    Profit_1
                                                                 Profit_2
                  6.5
      0
                         137999939
                                     1392445892 1363528810
                                                              1363528810
      1
                  7.1
                                      348161292
                                                   228436354
                         137999939
                                                                228436354
[44]:
     df .dtypes
[44]: original_title
                                       object
      genres
                                       object
                                        int64
      release_year
      popularity
                                      float64
                                        int64
      budget
                                        int64
      revenue
                                       object
      cast
                                       object
      director
      keywords
                                       object
      runtime
                                        int64
      production_companies
                                       object
      release_date
                               datetime64[ns]
      vote_count
                                         int64
      vote_average
                                      float64
      budget_adj
                                        int64
      revenue_adj
                                        int64
      Profit_1
                                        int64
      Profit_2
                                        int64
      dtype: object
     ### 7. making new Data Frame with profit with less Column
[45]: df_profit = df.drop(['revenue',__

→ 'budget', 'revenue_adj', 'budget_adj', 'cast', 'production_companies', 'genres', 'release_date', '
       ⇒axis=1, inplace=True)
```

```
df_profit =df.to_csv (r'C:
       {\scriptstyle \rightarrow \setminus} Users \land Abdelrazek \land Downloads \land investigate-tmdb-movies-dataset \land movies-profit.
       df_profit = pd.read_csv('movies-profit.csv')
      df_profit.head()
[45]:
                        original_title
                                         release_year
                                                        popularity
                                                                              director
                        Jurassic World
                                                                      Colin Trevorrow
      0
                                                  2015
                                                         32.985763
                    Mad Max: Fury Road
      1
                                                  2015
                                                         28.419936
                                                                        George Miller
      2
                             Insurgent
                                                  2015
                                                                     Robert Schwentke
                                                         13.112507
         Star Wars: The Force Awakens
      3
                                                  2015
                                                         11.173104
                                                                          J.J. Abrams
      4
                             Furious 7
                                                  2015
                                                          9.335014
                                                                             James Wan
                                                     keywords
                                                               runtime
                                                                         vote_average
         monster|dna|tyrannosaurus rex|velociraptor|island
                                                                    124
                                                                                   6.5
      0
      1
          future|chase|post-apocalyptic|dystopia|australia
                                                                    120
                                                                                   7.1
      2
         based on novel|revolution|dystopia|sequel|dyst...
                                                                  119
                                                                                 6.3
      3
                      android|spaceship|jedi|space opera|3d
                                                                    136
                                                                                   7.5
      4
                        car race|speed|revenge|suspense|car
                                                                    137
                                                                                   7.3
           Profit 1
                        Profit 2
      0
         1363528810
                      1363528810
          228436354
                       228436354
      1
      2
          185238201
                       185238201
         1868178225
                      1868178225
      3
         1316249360
                      1316249360
     df_profit.shape
[46]:
[46]: (10866, 9)
      df_profit.describe()
[47]:
[47]:
             release_year
                              popularity
                                                 runtime
                                                          vote_average
                                                                             Profit_1
              10866.000000
                            10866.000000
                                           10866.000000
                                                          10866.000000
                                                                         1.086600e+04
      count
              2001.322658
                                 0.646441
                                              102.070863
                                                               5.974922
                                                                         2.519762e+07
      mean
      std
                 12.812941
                                 1.000185
                                              31.381405
                                                               0.935142
                                                                         9.658799e+07
      min
              1960.000000
                                 0.000065
                                                0.000000
                                                               1.500000 -4.139124e+08
      25%
              1995.000000
                                 0.207583
                                              90.000000
                                                               5.400000 0.000000e+00
      50%
              2006.000000
                                              99.000000
                                                               6.000000
                                                                         0.000000e+00
                                 0.383856
      75%
              2011.000000
                                 0.713817
                                              111.000000
                                                               6.600000
                                                                         9.083358e+06
      max
              2015.000000
                                32.985763
                                              900.000000
                                                               9.200000
                                                                         2.544506e+09
                  Profit_2
             1.086600e+04
      count
             3.957909e+07
      mean
              9.339421e+07
      std
```

```
min -4.139124e+08
25% 1.435662e+07
50% 2.519762e+07
75% 2.837769e+07
max 2.544506e+09
```

1.2.7 8. explore data with keywords 'woman director' and making new dataframe

```
[48]: df_woman_director=df_profit.loc[df_profit['keywords'] =='woman director']
      df_woman_director.to_csv (r'C:
       →\Users\Abdelrazek\Downloads\investigate-tmdb-movies-dataset\woman_director.
       →csv', index = False, header=True)
      df woman director = pd.read csv('woman director.csv')
      df_woman_director.head()
[48]:
                    original title release year
                                                   popularity \
                   Jenny's Wedding
                                             2015
                                                     0.861179
         Careful What You Wish For
                                                     0.586735
      1
                                             2015
      2
              The Girl in the Book
                                             2015
                                                     0.405095
      3
                                                     0.357567
                            Zipper
                                             2015
      4
                 Learning to Drive
                                                     0.307395
                                             2015
                                                              vote_average
                          director
                                           keywords
                                                     runtime
                                                                             Profit_1
      0
                                    woman director
               Mary Agnes Donoghue
                                                          94
                                                                        5.2
                                                                        5.4
      1
         Elizabeth Allen Rosenbaum
                                    woman director
                                                          91
                                                                             -8000000
      2
                        Marya Cohn
                                    woman director
                                                          86
                                                                        6.2
                                                                                    0
      3
                     Mora Stephens
                                    woman director
                                                         103
                                                                        5.5
                                                                                    0
      4
                     Isabel Coixet
                                    woman director
                                                                        5.9
                                                         105
                                                                              3447633
         Profit 2
      0 25197618
      1 31823319
      2 25197618
      3 25197618
      4 -11178068
```

the multi missing data for budget and revenue reflect in calculate profit as Profit_1 before add mean value

```
[49]: df_woman_director.drop(['keywords'], axis=1, inplace=True)
[50]: df_woman_director.shape
[50]: (134, 8)
[51]: df_woman_director.describe()
```

```
[51]:
                          popularity
                                                                    Profit_1 \
            release_year
                                         runtime
                                                 vote_average
      count
              134.000000
                          134.000000
                                      134.000000
                                                    134.000000 1.340000e+02
             2009.529851
                            0.263397
                                     101.798507
                                                      5.934328 -2.096346e+04
     mean
      std
                6.712899
                            0.202354
                                       44.413434
                                                      0.903719 4.778147e+06
                                                      3.900000 -2.000000e+07
     min
             1975.000000
                            0.003066
                                        0.000000
      25%
             2008.000000
                            0.126169
                                       89.000000
                                                      5.300000 0.000000e+00
      50%
             2012.000000
                            0.214709
                                       96.000000
                                                      5.800000 0.000000e+00
      75%
             2013.000000
                            0.348612
                                      102.000000
                                                      6.475000 0.000000e+00
             2015.000000
                            0.938457
                                      470.000000
                                                      8.400000 2.710540e+07
     max
                Profit_2
            1.340000e+02
      count
             2.257432e+07
     mean
             1.075968e+07
      std
     min
            -1.462151e+07
      25%
            2.519762e+07
      50%
            2.519762e+07
      75%
            2.519762e+07
             3.952332e+07
      max
[52]: df_woman_director.dtypes
[52]: original_title
                        object
                         int64
      release_year
     popularity
                       float64
      director
                        object
      runtime
                         int64
      vote_average
                       float64
     Profit 1
                         int64
     Profit 2
                         int64
      dtype: object
[53]: df men director=df profit.copy()
      print ("df_men_director_ready")
      df_men_director.shape
     df_men_director_ready
[53]: (10866, 9)
     ### 9. making new Data Frame with out woman director
[54]: df_men_director=df_profit.loc[df_profit['keywords'] !='woman director']
      df_men_director.to_csv (r'C:
      →\Users\Abdelrazek\Downloads\investigate-tmdb-movies-dataset\men_director.
      df men director = pd.read csv('men director.csv')
      df_men_director.drop(['keywords'], axis=1, inplace=True)
```

```
df_men_director.head()
[54]:
                        original_title
                                          release_year
                                                         popularity
                                                                               director
      0
                         Jurassic World
                                                  2015
                                                          32.985763
                                                                       Colin Trevorrow
                    Mad Max: Fury Road
      1
                                                  2015
                                                          28.419936
                                                                         George Miller
      2
                              Insurgent
                                                  2015
                                                                      Robert Schwentke
                                                          13.112507
      3
         Star Wars: The Force Awakens
                                                                           J.J. Abrams
                                                  2015
                                                          11.173104
      4
                              Furious 7
                                                  2015
                                                           9.335014
                                                                              James Wan
         runtime
                   vote_average
                                    Profit_1
                                                 Profit_2
      0
              124
                             6.5
                                  1363528810
                                               1363528810
      1
              120
                                   228436354
                             7.1
                                                228436354
      2
              119
                             6.3
                                   185238201
                                                185238201
                             7.5
      3
              136
                                  1868178225
                                               1868178225
      4
              137
                             7.3
                                  1316249360
                                               1316249360
      df_men_director.shape
[55]:
[55]: (10732, 8)
      df_men_director.describe()
[56]:
              release_year
                               popularity
                                                           vote_average
                                                                               Profit_1
                                                 runtime
      count
              10732.000000
                             10732.000000
                                            10732.000000
                                                           10732.000000
                                                                          1.073200e+04
      mean
               2001.220183
                                 0.651224
                                              102.074264
                                                               5.975429
                                                                          2.551250e+07
      std
                 12.837888
                                 1.005236
                                               31.187195
                                                               0.935557
                                                                          9.714634e+07
               1960.000000
                                 0.000065
                                                0.000000
                                                                1.500000 -4.139124e+08
      min
      25%
               1994.000000
                                 0.209112
                                               90.000000
                                                               5.400000
                                                                          0.000000e+00
      50%
               2006.000000
                                 0.386049
                                               99.000000
                                                               6.000000
                                                                          0.000000e+00
      75%
               2011.000000
                                              112.000000
                                                               6.600000
                                                                          9.866447e+06
                                 0.719615
      max
               2015.000000
                                32.985763
                                              900.000000
                                                               9.200000
                                                                          2.544506e+09
                  Profit 2
              1.073200e+04
      count
              3.979141e+07
      mean
      std
              9.394843e+07
             -4.139124e+08
      min
      25%
              1.382332e+07
      50%
              2.519762e+07
      75%
              2.882332e+07
      max
              2.544506e+09
```

2 Exploratory Data Analysis

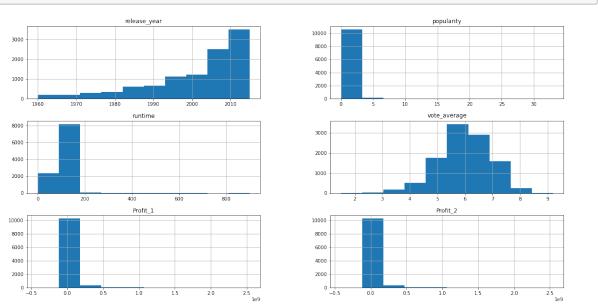
Tip: Now that you've trimmed and cleaned your data, you're ready to move on to exploration. Compute statistics and create visualizations with the goal of addressing the research questions that you posed in the Introduction section. It is recommended

that you be systematic with your approach. Look at one variable at a time, and then follow it up by looking at relationships between variables.

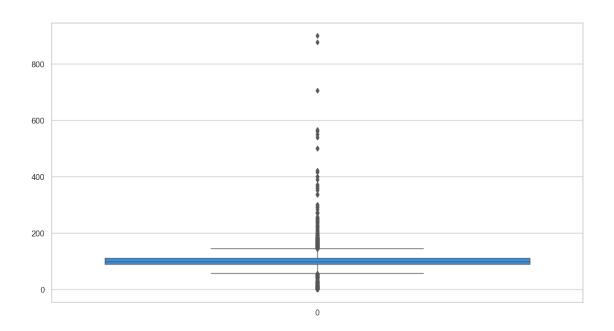
2.0.1 Explore what the histogram of the data looks like

Explore Men_Director

[57]: df_men_director.hist(figsize=(20,10));

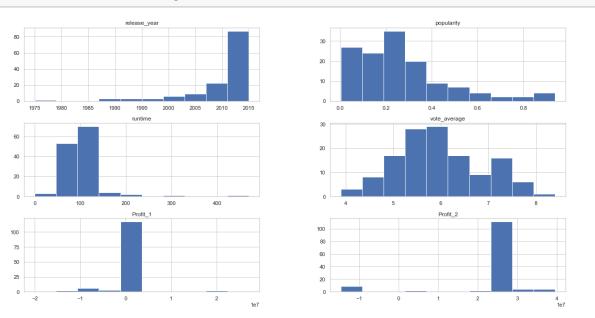


. we can notice that the profit for movies director with men dos not change after adding mean value



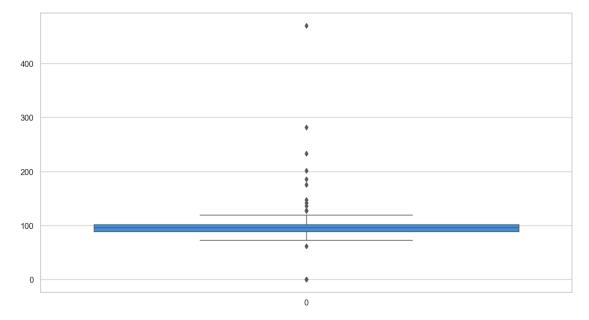
${\bf Explore} \ {\bf Woman_Director}$

[59]: df_woman_director.hist(figsize=(20,10));



```
[60]: # shoe woman_average_films_runtime
plt.figure(figsize=(13,7), dpi = 105)
sns.set_theme(style="whitegrid")
woman_average_films_runtime=df_woman_director ['runtime']
```

```
ax =sns.boxplot(data=woman_average_films_runtime, linewidth = ∪ →1,color='dodgerblue')
plt.show()
```



- 1. we can notice that woman start director films to be notice more than 15 year after 2000
- 2. women like to directer short film and a little make long film
- 3. men like to directer films between 120 and 180 min and many make long films
- 4. men directer Data Frame profit before add mean equal to profit after mean
- 5. women directer Data Frame profit before add mean not equal to profit after mean and that related to the multi missing value

2.0.2 Research Question 1

What is the relationship between runtime and profit?

```
[61]: # Plot scatter plot of Profit_2 and runtime

df.plot(x='Profit_2', y='runtime', kind='scatter',

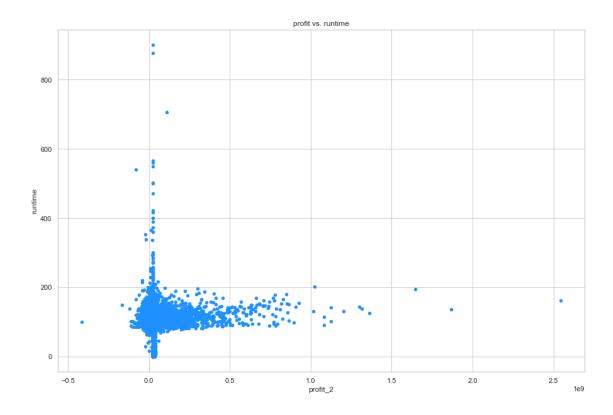
→figsize=(15,10),color='dodgerblue')

plt.title('profit vs. runtime')

plt.xlabel('profit_2')

plt.ylabel('runtime');

plt.show()
```

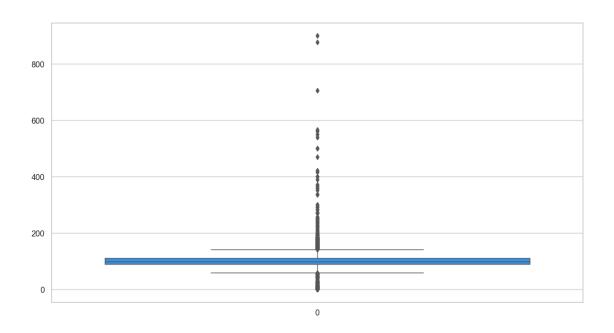


. most films runtime between 100 min to 200 min make profit 0 and 0.5 million \$

show The average runtime of a movie

```
[62]: #using seaborn to generate the The average runtime of a movie

plt.figure(figsize=(13,7), dpi = 105)
sns.set_theme(style="whitegrid")
average_runtime=df_profit ['runtime']
ax =sns.boxplot(data=average_runtime, linewidth = 1,color='dodgerblue')
plt.show()
```



2.0.3 Research Question 2

what Movies with most and least profit?

```
[63]: # Movies_best_profit_info
     df_Movies_best_profit=df_profit.sort_values(['Profit_2', 'original_title'],__
      →ascending=[False, True])
     print(df Movies best profit.head(5).to markdown())
           | original_title
                                          release_year |
                                                         popularity | director
     | keywords
                                                         runtime |
    vote_average | Profit_1 | Profit_2 |
     |----:|:-----:|:-----:|:-----:|:-----
    -----|:-----|:-----:|----::|-----
    -----: [-----: [-----: [
                                                 2009 |
    | 1386 | Avatar
                                                            9.43277 | James
    Cameron | culture clash|future|space war|space colony|society |
    7.1 | 2544505847 | 2544505847 |
         3 | Star Wars: The Force Awakens |
                                                  2015 |
                                                            11.1731 | J.J.
              | android|spaceship|jedi|space opera|3d
                                                                      136 I
                                                               7.5 | 1868178225 | 1868178225 |
    | 5231 | Titanic
                                                  1997 |
                                                            4.35522 | James
             | shipwreck|iceberg|ship|panic|titanic
                                                                     194 |
    7.3 | 1645034188 | 1645034188 |
         0 | Jurassic World
                                                 2015 |
                                                           32.9858 | Colin
                                       Trevorrow | monster|dna|tyrannosaurus rex|velociraptor|island
                                                                     124
    6.5 | 1363528810 | 1363528810 |
        4 | Furious 7
                                                 2015 l
                                                            9.33501 | James
```

```
l 137 l
             | car race|speed|revenge|suspense|car
    7.3 | 1316249360 | 1316249360 |
[64]: # Movies Least profit info
     df_Movies_Least_profit=df_profit.sort_values(['Profit_2', 'original_title'],__
     →ascending=[False, True])
     print(df_Movies_Least_profit.tail(5).to_markdown())
          | original_title | release_year | popularity | director
    keywords
                                                              runtime |
    vote_average | Profit_1 | Profit_2 |
    |----:|:------:|:------:|:------:|:
    -----:|--
    -----:
    | 2069 | The Wolfman
                                     2010
                                              0.642475 | Joe Johnston
    father-son relationship|victorian england|rural setting|werewolf |
                                                                  102 |
    5.4 | -150000000 | -110176681 |
    | 3484 | Mars Needs Moms
                                              0.921653 | Simon Wells
                                     2011 |
    boy|alien|rescue|martian|alien abduction
                                                                  88 I
    5.5 | -111007242 | -111007242 |
    | 7031 | The Alamo
                                     2004 |
                                              0.94856 | John Lee Hancock |
    texas|officer|uprising|alamo|mexican
                                                                  137 l
    5.9 | -119180039 | -119180039 |
    | 5508 | The Lone Ranger
                                     2013 |
                                              1.21451 | Gore Verbinski
    texas|horse|survivor|texas ranger|partner
                                                                  149 l
    6 | -165710090 | -165710090 |
    | 2244 | The Warrior's Way |
                                     2010 |
                                              0.25054 | Sngmoo Lee
    assassin|small town|revenge|deception|super speed
                                                                  100 l
    6.4 | -413912431 | -413912431 |
[65]: # men_director_Movies_best_profit_info
     df_men_director_best_profit=df_men_director.sort_values(['Profit_2',__
     print(df_men_director_best_profit.head(1).to_markdown())
          original title | release year | popularity | director
    runtime | vote_average | Profit_1 | Profit_2 |
    ----:|------:|-----:|-----:|-----:|
    | 1358 | Avatar
                                    2009 |
                                             9.43277 | James Cameron |
    162 l
                  7.1 | 2544505847 | 2544505847 |
    Avatar is the most profit in men_director_Movies
[66]: # men_directort_Movies_Least_profit_info
     df_men_director_Least_profit=df_men_director.sort_values(['Profit_2',__
     →'original_title'], ascending=[False, True])
     print(df_men_director_Least_profit.tail(1).to_markdown())
```

The Warrior's Way is the Least profit in men_director_Movies

```
[67]: # woman_director_Movies_best_profit_info

df_woman_director_best_profit=df_woman_director.sort_values(['Profit_1',

→'original_title'], ascending=[False, True])

HTML(df_woman_director_best_profit.head(1).to_html(classes='table

→table-striped'))
```

[67]: <IPython.core.display.HTML object>

The Secret Life of Bees is the most profit in woman_director_Movies

```
[68]: # woman_director_Movies_Least_profit_info

df_woman_director_least_profit=df_woman_director.sort_values(['Profit_1',

→'original_title'], ascending=[False, True])

HTML(df_woman_director_least_profit.tail(1).to_html(classes='table

→table-striped'))
```

[68]: <IPython.core.display.HTML object>

[69]: <IPython.core.display.HTML object>

as we mention before about missing data for women_directer

we can see that woman director Movies Least profit has two different result

- 1. A Case of You will be the Least_profit Movies if we using col Profit_2 after adding the mean value to our missing data
- 2. La Rafle will be the Least_profit Movies if we using col Profit_1 before adding the mean value to our missing data

using the static summary of men and women Data Frame and create anew one where release_year' >= 1975 the year of min in woman_director_Movies

2.0.4 Research Question 3

```
what is the Movies with most and least popularity?
```

```
[70]: # Movies with most popularity

df_profit.sort_values(['popularity', 'original_title'], ascending=[False, True])

HTML(df_profit.head(1).to_html(classes='table table-striped'))
```

[70]: <IPython.core.display.HTML object>

```
[71]: # Movies with least popularity

df_profit.sort_values(['popularity', 'original_title'], ascending=[False, True])

HTML(df_profit.tail(1).to_html(classes='table table-striped'))
```

[71]: <IPython.core.display.HTML object>

2.0.5 Research Question 4

what is the top 10 director with most production?

```
[72]: # top_10_director_movies_production
df_profit.director.value_counts().head(10)
```

```
[72]: Woody Allen
                            45
      Clint Eastwood
                            34
      Martin Scorsese
                            29
      Steven Spielberg
                            29
      Ridley Scott
                            23
      Steven Soderbergh
                            22
      Ron Howard
                            22
      Joel Schumacher
                            21
      Brian De Palma
                            20
      Wes Craven
                            19
      Name: director, dtype: int64
```

2.0.6 Research Question 5

which director gain most and least profit all the time?

```
[73]: # director_Profit_ALL THE TIME
director_Profit=df_profit.groupby(['director'])['Profit_1'].sum().reset_index()
m=director_Profit.sort_values(by='Profit_1',ascending=True,)
```

```
[74]: # Top_director_Profit
HTML(m.tail(1).to_html(classes='table table-striped'))
```

[74]: <IPython.core.display.HTML object>

```
[75]: # least_director_Profit
HTML(m.head(1).to_html(classes='table table-striped'))
```

[75]: <IPython.core.display.HTML object> [76]: # explore Steven Spielberg movies director_movies= df_profit.loc[df_profit.director == 'Steven Spielberg'] df_top_director_movies=director_movies.sort_values(['release_year',_ → 'Profit_1'], ascending=[False, False]) df top director movies [76]: original_title release_year \ 33 Bridge of Spies 2015 4425 Lincoln 2012 3397 The Adventures of Tintin 2011 3414 War Horse 2011 2879 Indiana Jones and the Kingdom of the Crystal S... 2008 War of the Worlds 6205 2005 6265 Munich 2005 6988 The Terminal 2004 Catch Me If You Can 3918 2002 Minority Report 3921 2002 2638 A.I. Artificial Intelligence 2001 8974 Saving Private Ryan 1998 5391 The Lost World: Jurassic Park 1997 5387 Amistad 1997 10223 Jurassic Park 1993 10222 Schindler's List 1993 9318 Hook 1991 9180 Indiana Jones and the Last Crusade 1989 9219 Always 1989 9636 Empire of the Sun 1987 6094 The Color Purple 1985 Indiana Jones and the Temple of Doom 7883 1984 8889 E.T. the Extra-Terrestrial 1982 8375 Raiders of the Lost Ark 1981 7851 1941 1979 1334 Close Encounters of the Third Kind 1977 9806 1975 9770 The Sugarland Express 1974 9939 Duel 1971 popularity director \ 33 3.648210 Steven Spielberg Steven Spielberg 4425 1.312488 3397 Steven Spielberg 2.234300

3414

2879

6205

6265

1.592819

3.161670

1.844731

0.869394

Steven Spielberg

Steven Spielberg

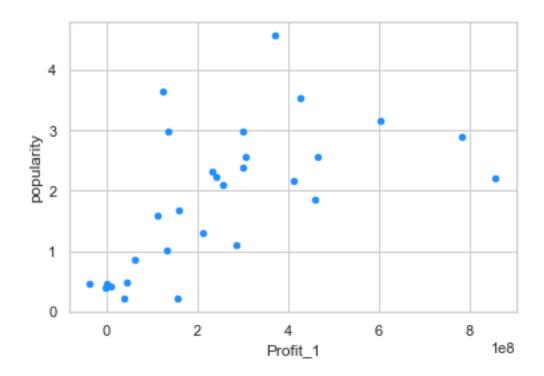
Steven Spielberg

Steven Spielberg

```
6988
         1.682492
                   Steven Spielberg
3918
         2.973115
                   Steven Spielberg
3921
         2.103595
                    Steven Spielberg
2638
         2.971372
                    Steven Spielberg
8974
         2.170136
                   Steven Spielberg
5391
         0.210550
                   Steven Spielberg
5387
                   Steven Spielberg
         0.221360
                   Steven Spielberg
10223
         2.204926
10222
                   Steven Spielberg
         2.377288
9318
                    Steven Spielberg
         2.326917
9180
                   Steven Spielberg
         3.536655
9219
         0.494235
                   Steven Spielberg
9636
         0.460550
                   Steven Spielberg
6094
         1.012186
                   Steven Spielberg
7883
         2.556799
                   Steven Spielberg
8889
         2.900556
                   Steven Spielberg
8375
         4.578300
                   Steven Spielberg
7851
                    Steven Spielberg
         0.387797
1334
         1.104816
                   Steven Spielberg
9806
                   Steven Spielberg
         2.563191
9770
         0.415866
                   Steven Spielberg
                   Steven Spielberg
9939
         0.462681
                                                  keywords
                                                             runtime
33
                            spy|cia|cold war|pilot|lawyer
                                                                 141
4425
       u.s. president|speech|death of a child|battlef...
                                                               149
3397
            riddle|captain|treasure|liquor|treasure hunt
                                                                 107
3414
           world war i|horse|farm life|execution|trapped
                                                                 146
2879
       saving the world|riddle|whip|treasure|mexico city
                                                                 122
6205
       post traumatic stress disorder|new jersey|air...
                                                               116
6265
             paris|assassination|israel|hotel room|1970s
                                                                 164
6988
       new york|airport|marriage proposal|translation...
                                                               128
3918
       con man|biography|fbi agent|overhead camera sh...
                                                               141
3921
       self-fulfilling prophecy|evidence|hologram|dys...
                                                               145
2638
       ocean|artificial intelligence|prophecy|android...
                                                               146
8974
       killing|loss of brother|loss of lover|war crim...
                                                               169
5391
       exotic island|dna|paleontology|tyrannosaurus r...
                                                               129
5387
          cuba|mutiny|slavery|sentence|historical figure
                                                                 155
10223
       exotic island|dna|paleontology|tyrannosaurus r...
                                                               127
10222
       factory|concentration camp|hero|holocaust|worl...
                                                               195
9318
               flying|swordplay|sword|peter pan|daughter
                                                                 144
9180
       saving the world|venice|holy grail|library|riddle
                                                                 127
9219
             firemen|pilot|airplane|ghost|guardian angel
                                                                 122
9636
                 japan|stadium|harmonica|bravery|peasant
                                                                 153
6094
           prison|africa|southern u.s.|rape|black people
                                                                 154
            riddle|treasure|heart|skeleton|treasure hunt
7883
                                                                 118
       farewell|homesickness|nasa|extraterrestrial te...
8889
                                                               115
```

```
8375
                  saving the world|riddle|nepal|himalaya|cairo
                                                                       115
      7851
             submarine|california|world war ii|war ship|pea...
                                                                     113
      1334
             indiana|obsession|extraterrestrial technology|...
                                                                     135
      9806
             fishing|atlantic ocean|bathing|shipwreck|polic...
                                                                     124
      9770
                          prison|stadium|texas|hostage|adoption
                                                                       110
      9939
             terror|california|falsely accused person|gas s...
                                                                      90
             vote_average
                             Profit_1
                                        Profit_2
      33
                       7.1 122610473 122610473
      4425
                       6.6
                            210293450
                                       210293450
      3397
                       6.6
                           241940071
                                       241940071
      3414
                       6.9
                           111584879
                                       111584879
      2879
                       5.6
                            601636033
                                       601636033
      6205
                       5.9
                            459739379
                                       459739379
                       6.7
      6265
                             60358911
                                        60358911
      6988
                       7.0
                           159417255
                                       159417255
      3918
                       7.6
                            300114312
                                       300114312
      3921
                       6.9
                            256372926
                                       256372926
      2638
                       6.6
                           135926552
                                       135926552
                                       411840909
      8974
                       7.7
                           411840909
                       6.1
      5391
                            156074524
                                       156074524
      5387
                       6.6
                             38000000
                                        38000000
      10223
                      7.4 857100000
                                       857100000
      10222
                       8.1
                            299265768
                                       299265768
      9318
                       6.5
                            230854823
                                       230854823
      9180
                      7.4 426171806
                                       426171806
      9219
                       5.8
                             43134790
                                        43134790
      9636
                       6.9
                           -38000000
                                         1823319
      6094
                       7.5
                            131292009
                                       131292009
      7883
                       6.9
                            305000000
                                       305000000
      8889
                       7.2
                           782410554
                                       782410554
                       7.5
      8375
                            371925971
                                       371925971
      7851
                       5.4
                             -3244258
                                        -3244258
                       7.0
      1334
                            283788635
                                       283788635
      9806
                       7.3
                           463654000
                                       463654000
      9770
                       6.1
                              9800000
                                         9800000
      9939
                       7.0
                              -450000
                                        39373319
[77]: # a scatter plot comparing popularity and Profit Steven Spielberg movies
      plt.figure()
      df top director movies.
       →plot(kind='scatter',x='Profit_1',y='popularity',color='dodgerblue')
      plt.show()
```

<Figure size 432x288 with 0 Axes>



3 Conclusions

My Research will

1.compare and discuss is the production of the movie affected by who is the director of men or woman

2.try to found what is the successful director all the time

Towards my goal

1.clean and generate df_profit and save as movies-profit.csv 2.split df_profit to two Data Frame df_woman_director and df_men_director and save them as men_director.csv and woman_director.csv $\frac{1}{2}$

Reading our analyzing summary

woman start director films since 1975 with 143 films and they like to directer short film and a little make long film woman does not present in the Movies best or Least profit list

men start director films since 1960 with 10732 films most film run time between 120 and 180 min and some of them make long film men take all places in the best or Least Movies profit list

director James Cameron take the first and the third place with his film avatar and titanic

but he did not present in the top 10 director movies production list or the most director Profit all the time

Woody Allen take the first place by direct 45 movies although Steven Spielberg take the fourth place with 29 movies but he take the most director Profit all the time

Limitations

Split the data after cleaning to women_directer and Men_Director and discover that women_directer Movies_ missing almost 90% from budget', 'revenue and by add the mean the data change and did not present the actual value so i depend on profit one before add the mean for women_directer data frame to calculate my static and answer my Research Question and that prevent me from answer the

4 Resource

2.Set order of columns in pandas Data Frame https://stackoverflow.com/questions/41968732/set-order-of-columns-in-pandas-dataframe

3.Installing nbconvert For converting notebooks to PDF (with -to pdf), nbconvert makes use of LaTeX and the XeTeX as the rendering engine.

https://nbconvert.readthedocs.io/en/latest/install.html#installing-tex

seaborn.boxplot

https://seaborn.pydata.org/generated/seaborn.boxplot.html

color codes

https://www.rapidtables.com/web/color/blue-color.html