



Luna Takriti

Graphic Designer & Visual Artist

Contact

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Address

Damascus, Syria

Education

Bachelor's in Graphic Design
Faculty of Fine Arts – Arab International University (AIU)
📍 Damascus, Syria (2021 – 2025)

Biography

I am a passionate and detail-oriented Graphic Design graduate with a strong background in videography and content creation. With a refined sense of visual storytelling, my work spans collaborations across the fashion, art, furniture, educational, and medical industries, always driven by a strong sense of style and narrative.

Experience

Advertisement Production (ADS Making)

Extensive experience in concept development, filming, directing, and editing advertisements for various brands:

- Cavali Cosmetics (2024)
- Elife Beauty (2024)
- Araak Dental & Beauty Clinic (2024)
- Zoya Beauty & Dental Clinic (2024)
- Wegss Online Shopping (2024)
- Bride House (2025)
- Caroline Christina Assaf (2025)
- Ramalko Boutique (2024 – UAE)

Content Creation

- Filming, directing, and editing a video series for Purple Clinic (2024 – Present)
- Create news-style content for Souk Al-Hamidieh and Hala Media360 (2024)

Digital Art

- Designed creative cover arts for Encased_covers using various styles (2022 – 2023)
- Created digital wedding invitations, graduation announcements, and posters (2018 – Present)

Photography

- Worked as a children's fashion photographer for Peony Clothing (2023 – 2024), gaining expertise in photographing children.
- Freelance photographer for various personal events and occasions (2023 – Present).

Event Documentation

- Documented the opening appearance of Joseph Attieh's concert – Damascus Fairgrounds (2024).
- Created an event reel for Joury Handmade's furniture event organized by SAMS USA – Khan Asaad Pasha (2025).
- Covered an event for Al-Buraq & Samsung – Um Sharif Restaurant (2025).

Skills

- Communication Skills: Advanced
- Video Editing: Advanced
- Audio Editing: Intermediate
- Embroidery: Advanced
- Fashion Designing : Advanced
- Adobe After Effects: Intermediate
- Adobe Premiere: Intermediate
- Adobe Photoshop: Advanced
- Adobe Illustrator: Advanced
- Procreate: Intermediate
- FlipaClip: Intermediate
- Sketchbook: Advanced
- InShot: Advanced
- Maya: Beginner

Languages

- Arabic: Native
- English: Fluent

○ **Gallery Participations**

- Participated in TedX Al-Amal Street Exhibition (2022)
- Showcased work at Majaz Gallery & Café – Homs (2023)
- Featured in "Youth Creativity" Exhibition – Russian Cultural Center (2023)

○ **Audio Editing**

- Skilled in audio production and editing techniques for social media reels and creative content (2024 – Present).

○ **Volunteering**

- Member of My Syria Team as a photographer, videographer, and graphic designer (2025 – Present).

○ **Handmade Crafts & Embroidery**

- Founder of Art to Heart, a handmade embroidery project creating unique art pieces using needle and thread (2021 – Present).
- Founder of NAZIK, a project creating innovative handmade bags from carpet fabrics and simple materials (2024 – Present).

○ **Drawings & Fashion Designing**

- Skilled in fashion illustration and design.
- Proficient in various drawing techniques such as sketching, charcoal, pastel, and other styles (2018 – Present).
- Experienced in face painting for children.

○ **Animation**

- Produced collage-style motion videos (2024 – Present).