



Gaia **DIGITAL
MARKETING**



WHAT WE DO?



Digital Ads



Search Engine Advertising



Public Relations & Promotions



Search Engine Optimization



Content Production



Web Development



Email Marketing



Digital Platforms Maintenance



Social Media Management



Reporting, Analytics & Monitoring

Brand Visual Identity

Brand Identity:

- Logo design
- Typography
- Colours selection
- Icons

Website Branding

- Art & design direction
- Moodboard



Custom Website

Website with 4 main sections:

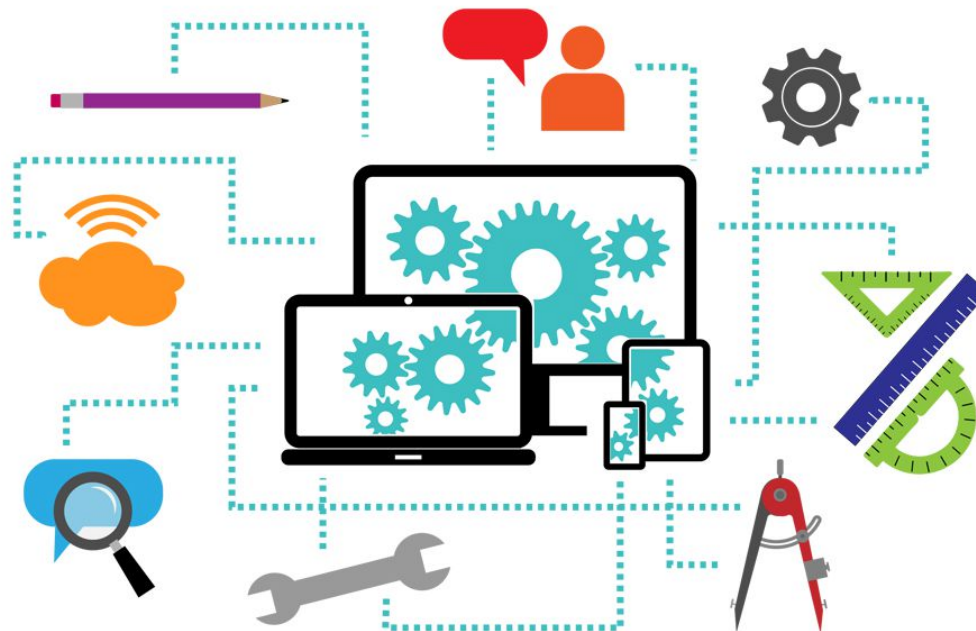
- Company profile
- Merchant information
- Reviewers information
- Contact page

Website in English

Optimised for speed

Full Mobile responsive

Standard SEO Setup



Client Acquisition Strategy

Prepare strategy:

- Goal to obtain 100 users (merchants & reviewers)

Execution of Strategy (30 days):

- Strategy conception
- Details plan





Gaia Service Fee

Proposed Services:

Brand Visual Identity	IDR 20,000,000
Custom Website	IDR 40,000,000
Acquisition Strategy	IDR 10,000,000
Execution of Strategy	IDR 10,000,000

Additional Services:

Social media management service	IDR 8,000,000 per month
Facebook and Instagram Ads service	IDR 5,000,000 per month
Google Ads service	IDR 5,000,000 per month
SEO service	IDR 5,000,000 per month
Public Relations & Communication services	IDR 15,000,000 per month



Our Clients



**Need Our Services?
Talk to us!**

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