AHMAD TAQUEE

Framer Portfolio | Behance Portfolio | LinkedIn | taquee.ahmad7@gmail.com | +91-8687353606 | Uttar Pradesh, India

Innovative Product Designer with a strong passion for crafting immersive designs. Committed to creating user-centric solutions that address complex challenges and elevate the overall experience.

EXPERIENCE

SkyBiz (Freelance)

UX/UI Designer | Aug'23 - Present | Remote

Product Brand4Hub

- Engage in close **collaboration with the CEO** to gain a comprehensive understanding of **B2C** business model, and specific **project requirements**.
- Working on **Front-end & Back-end UI of customer's, vendor's and admin's** processes related to purchasing, inventory management, and product delivery.

Product Lifespace

- Designed a **web platform** for SkyBiz Lifespace, a **real estate website**, showcasing the end-to-end design process from research to implementation.
- **Conducted 3 stakeholder interviews, along with secondary research**, to gather insights into user needs and market trends, informing design decisions.
- Implemented solutions such as location, floor plans inclusion, and streamlined enquiry process to enhance user engagement and lead generation.

C-DOT: Government of India

User Experience Designer | Sep'22 - Jul'23 | New Delhi

- Designed a **centralised dashboard** accessible to all central and state-level agencies, offering **real-time updates** and **live disaster alerts** nationwide.
- Conducted comprehensive **primary and secondary research** to understand **users' needs and pain points** in the disaster alert system.
- Utilised **UX design methodologies** to enhance the dashboard's usability and **improved overall user experience**.
- Leveraged the existing colors, fonts, and text styles in a **strategic manner** to **preserve the brand's unique character and value.**

Cognizant India Private Limited

Programmer Analyst | Mar'22 - Aug'22 | Pune

- Collaborated closely with **clients** and **designers** to understand **requirements and user flows.**
- Actively engaged in discussions with developers to **streamline the requirement and user flow**, resulted a **more user-friendly and efficient application.**
- User testing of User Interface elements such as CTAs, page layouts, page designs, page flows, target links.
- Reviewed and compared developed software against user flow.
- **Mentored 2 junior team members** to enhance their skills and teamwork.

SKILLS

Analytics

User Research

Competitive Research

Heuristic Evaluation

User Journey

User Flow

Information Architecture

Wireframe

UI Design

Visual Design

Web, Mobile, Dashboard

Data Visualization

TOOLS

Figma

Adobe Photoshop

Adobe Illustrator

Adobe XD

Canva

Final Cut Pro X

Miro

Jira

WordPress

Wix

Microsoft Office

EDUCATION

Dr. A.P.J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh

B. Tech (ECE) - 2019, 73.80%

LANGUAGES

English (Professional)

Hindi (Native)

TATA Consultancy Services Limited

Systems Engineer | Jul'19 - Mar'22 | Hyderabad

- **Participated in design** and development meetings to provide QA insights and feedback.
- **Provided detailed feedback and documentation** to facilitate corrections by the development team.
- **Collaborated** closely with business people, **gathered the requirements**, and actively crafted and refined PowerPoint presentations to **establish project standards**, ensuring visually cohesive and impactful deliverables.

EXTRA-CURRICULAR ACTIVITIES

- UX/UI Design from Scratch **Certification - Designerrs Academy**
- AIML Hackathon **Winner**, TCS – Aug'21 to Sept'21
- Certificate of Appreciation **Swacch Bharat Mission**, TCS – Sept'19
- Published **06 Research Papers** in Conferences and Journals at National and International level
- **Event Coordinator** at Gantavya'17 - National Level Technical Fest in our college.
- **Placement Coordinator** at SRMGPC – Aug'17 to May'19

Co-founder - All Time Smile LLP

Product Designer | Oct'21 - Aug'22

- **Co-founded** a pioneering mental health startup, playing a crucial role in today's era.
- **Led** the design and development of the mobile application, shaping the **user experience** and **user interface** to enhance **accessibility** and **engagement** for individuals seeking support.
- **Collaborated** closely with developers to integrate **innovative features and functionalities** into the app, enhancing its **effectiveness** and user experience.
- **Facilitated** regular **communication** and **coordination** between **volunteers** and **users**, ensuring a seamless **interaction process** and providing necessary support and guidance.