ABDALRAHMAN SOLIMAN DAIF

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Summary

experienced Data Analyst with a strong background in transforming data into actionable insights through advanced analytical tools and statistical methods. Proficient in data collection, cleaning, analysis, and visualization, with a proven track record of enhancing business performance and supporting strategic decision-making. Skilled in Excel, Python, and SQL, with a commitment to delivering accurate and impactful data-driven solutions.

Skills

- Data Analysis: Excel, Python, SQL

- Statistical Analysis: Statistical techniques, Data modeling

- Data Cleaning & Preparation : Data wrangling,

- Data preprocessing, Data validation

- Problem Solving : Analytical thinking,Decision-making, Troubleshooting

Courses & Certificates

Digital Egypt Builders Scholarship in Data Analysis

Education

Faculty of Science, Menoufia University |Expected Graduation: 2026
Current Year: Second Year ,GPA: Very Good │ GPA: **3.2** / 4.0

Projects

1-Customer Segmentation
Description: Analyzed demographic and customer behavior data using clustering techniques to identify key customer segments. The project aimed to assist the marketing department in targeting tailored campaigns for each segment based on their needs and preferences.•Tools Used: Excel, Tableau.•Outcome: Increased the effectiveness of marketing campaigns by 25% and improved customer retention rates by 15%.

Sales Performance Dashboard
Description: Created an interactive dashboard to track sales performance across different products and geographical regions. The data was used to analyze sales trends, identify top and bottom-performing products, and provide recommendations to increase profitability.•Tools Used: Power BI, SQL, Excel.•Outcome: Increased revenue by 10% and improved sales strategies based on the insights provided.