# Abdelrahman Elziady

**UI UX Designer** 

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Portfolio: Behance | LinkedIn | Portfolio

Address: Mansoura, Egypt Date of Birth: 17/07/1999

### SUMMARY

I'm Junior UI UX Designer, Experience with UI UX Designs for web & mobile and helps businesses to create success, solving problems, and make a better products that are easy to use, efficient, and engaging, look for ways to make every project unique and bright.

#### **WORK EXPERIENCE**

#### Re-Designing The Arab Contractors Medical Center Website

Medical Application - Redesign Website.

July 2023

- 1) The website has several issues that impact user experience. The pages take a long time to load, which makes navigation difficult and slows down the user's experience. Additionally, users have difficulty accessing the medical center's services, specializations, articles, and news. The website's design is outdated and needs significant modifications to improve functionality and user experience.
- 2) The redesign aims to provide a more professional and engaging online presence for The Arab Contractors Medical Center, with a clear emphasis on user experience and accessibility.
- 3) Features a modern and user-friendly interface, with a focus on enhancing the user experience for Arabic-speaking visitors. The design includes various sections such as the landing page, medical services, doctors' profiles, and appointment booking. The color palette is primarily blue and white, with some contrasting colors for emphasis.

# Easy And Safe Life With QR Technology.

#### **GRADUATION PROJECT**

Team Leader - UI Developer | GRADE A+

May 2021

 I led a team in developing a project that utilized QR code technology to create a secure and convenient user experience. Through this project, I gained valuable experience in project management, teamwork, and technical skills such as coding and software development.

## Korshiyat

#### Case Study - Handmade

April 2023

- 1) Kroshiyat seeks to solve the problem of lack of sale of handmade and crochet products providing
- 2) An online platform for sellers and buyers to find and purchase the best products easily and at prices suitable for all budgets
- 3) Conducting user research, user persona & stories
- 4) Creating wireframes, mockups, and prototypes
- 5) User flow, sitemap, visual design
- 6) Testing and iterating on designs based on feedback

#### **EDUCATION**

Bachelor degree in computer science and information technology, Mansoura University.

Sep 2017 - Jul 2021, Very Good

#### SKILLS

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- Design Thinking UX Research & Analysis
- Empathy User Persona & Stories
- Journey Mapping
- Information Architecture Prototyping
- Visual design Wireframing
- Usability Testing Validation

#### Soft Skills

- Creativity
- Flexibility
- Confidence
- Reliability
- Teamwork
- Communication Skills

# **LANGUAGES**

Arabic: Native English: Professionally proficient

### **TOOLS**

Figma & Figjam

Miro

Pen & Paper

Invision

Trello, Zeplin

Adobe Photoshop