

NTR 306: Fundamentals of Nutrition

Chapter 19: Consumer Concerns





Food Safety and Foodborne Illnesses

- Toxicity: substance can cause harm if enough is consumed
- Hazard: harm is likely under real life conditions
- Government monitoring = safety standards to protect consumers from foodborne illness outbreaks
 - Vulnerable populations: pregnant women, very young, very old, sick people, malnourished people, people with weakened immune system
 - Foodborne infections: foods contaminated by infectious microbes
 - ✓ Salmonella, listeria
 - Foodborne intoxications: foods containing natural toxins or microbes that produce toxins
 - ✓ Staphylococcus aureus, Clostridium botulinum, aflatoxins

Food Safety in the Marketplace

- Changes in transmission of foodborne illness
 - Commercial manufacturer errors: 80% of illnesses
 - Affects more people than in the past
- Industry controls
 - Hazard Analysis Critical Control Points (HACCP) system: prevent foodborne illness at source
 - Imported foods may have less regulatory oversight

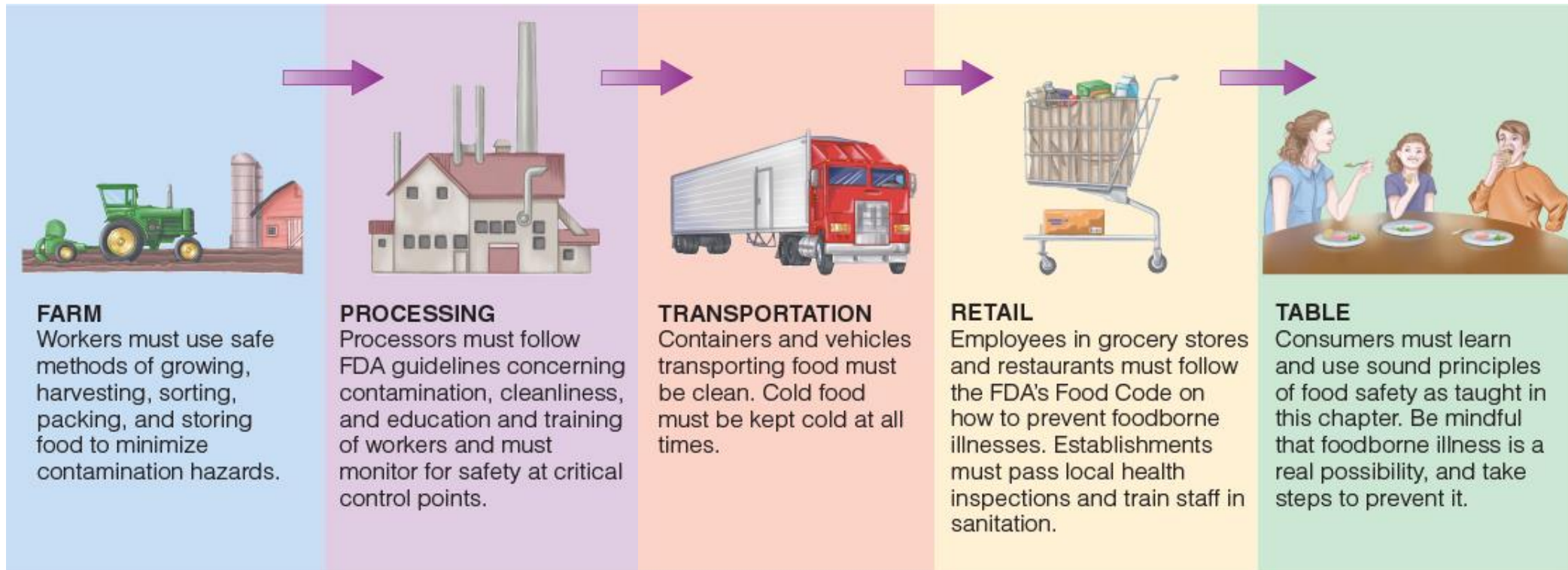




Consumer Awareness

- State and local health regulations
 - Guidelines for cleanliness of facilities, safe preparation of food
- “Sell by,” “use by,” “best before,” “expires on”
 - No legal definitions
 - Reflect producer recommendations for quality and freshness, not safety
 - Results in food waste
- Improper food handling can occur anywhere from manufacturer to consumer

Food Safety From Farm to Table



Matching: Food Safety in the Kitchen

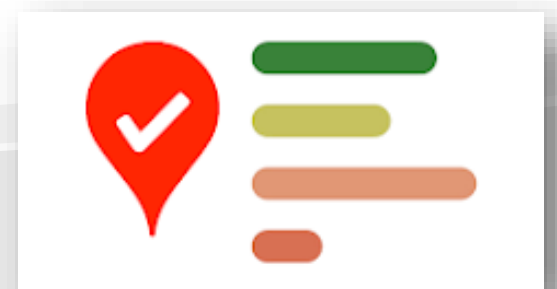
- | | | |
|-------------|---|---|
| 1. Clean | → | A. Proper internal temperature to kill microbes |
| 2. Separate | → | B. Soap and warm water |
| 3. Cook | → | C. Place in the fridge or freezer promptly |
| 4. Chill | → | D. Raw eggs, meat, poultry from other food |
| | → | E. Wash hands and surfaces |
| | → | F. Cross-contamination |



InstaPoll:

Pick the most correct statement when handling meats and poultry:

- a) Ground and mechanically tenderized beef are *less* susceptible to bacterial growth.
- b) All meats are equally susceptible to bacterial growth.
- c) Consumers can see and detect harmful bacteria.
- d) Ground and mechanically tenderized beef are *more* susceptible to bacterial growth.



Meat and Poultry Safety, Grading, and Inspection Seals



Neither inspection nor grading guarantees that the product will not cause foodborne illnesses, but consumers can help prevent foodborne illnesses by following the safe handling instructions.







The mandatory "Inspected and Passed by the USDA" seal ensures that meat and poultry products are safe, wholesome, and correctly labeled. Inspection does not guarantee that the meat is free of potentially harmful bacteria.



The voluntary "Graded by USDA" seal indicates that the product has been graded for tenderness, juiciness, and flavor. Beef is graded Prime (abundant marbling of the meat muscle), Choice (less marbling), or Select (lean). Similarly, poultry is graded A, B, or C.

Safe Handling Instructions

This product was prepared from inspected and passed meat and/or poultry. Some food products may contain bacteria that could cause illness if the product is mishandled or cooked improperly. For your protection, follow these safe handling instructions.

-  Keep refrigerated or frozen. Thaw in refrigerator or microwave.
-  Keep raw meat and poultry separate from other foods. Wash working surfaces (including cutting boards), utensils, and hands after touching raw meat or poultry.
-  Cook thoroughly.
-  Keep hot foods hot. Refrigerate leftovers immediately or discard.

The USDA requires that safe handling instructions appear on all packages of meat and poultry.

~~"Free of foodborne illness!"~~

~~"Free of foodborne illness!"~~

Recommended Safe Temperatures



InstaPoll:



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Safe Handling of Seafood

- Illnesses associated with undercooked or raw seafood: hepatitis, worms, parasites, viral intestinal disorders, and more!
- Raw oysters: 10 bacteria species, hepatitis A
- Preventing seafood-borne illness = preventing water pollution
- “Keep it cold, keep it clean, keep it moving”
- Other food safety precautions
 - Odors
 - If you become ill...[report it!](#)



Safe Refrigerator Storage Times

TABLE 19-2 Refrigerator Home Storage (at 40°F or below)

Fresh or Uncooked Products		
Product	Storage Times after Purchase	
Poultry	1 or 2 days	
Beef, veal, pork, and lamb	3 to 5 days	
Ground meat and ground poultry	1 or 2 days	
Fresh variety meats (liver, tongue, brain, kidneys, heart, chitterlings)	1 or 2 days	
Cured ham, cook-before-eating	5 to 7 days	
Sausage from pork, beef, or turkey (uncooked)	1 or 2 days	
Eggs	3 to 5 weeks	
Sealed Processed Products		
Processed Product	Unopened, after Purchase	After Opening
Cooked poultry	3 to 4 days	3 to 4 days
Cooked sausage	3 to 4 days	3 to 4 days
Sausage, hard/dry, shelf-stable	6 weeks/pantry	3 weeks
Corned beef, uncooked, in pouch with pickling juices	5 to 7 days	3 to 4 days
Vacuum-packed dinners, commercial brand with USDA seal	2 weeks	3 to 4 days
Bacon	2 weeks	7 days
Hot dogs	2 weeks	1 week
Luncheon meat	2 weeks	3 to 5 days
Ham, fully cooked	7 days	slices, 3 days; whole, 7 days
Ham, canned, labeled “keep refrigerated”	9 months	3 to 4 days
Ham, canned, shelf-stable	2 years/pantry	3 to 5 days
Canned meat and poultry, shelf-stable	2 to 5 years/pantry	3 to 4 days



Environmental Contaminants

- FDA regulates presence of contaminants in foods
- Mercury poisoning
 - Fish and other seafood: trace mercury
 - Bioaccumulation: large game fish have highest amount (e.g. tilefish, shark, etc.)
 - Other toxins in fish: PCB, chlordane, dioxins, DDT
 - Most vulnerable: pregnant and lactating people, children
- EPA regulates commercial fishing
 - Farm-raised fish controversy
- Potential harm vs benefits of fish
 - Contaminants vs omega-3 fatty acids

Guidelines for Consumers

Best Choices EAT 2 TO 3 SERVINGS A WEEK			OR	Good Choices EAT 1 SERVING A WEEK		
Anchovy	Herring	Scallop		Bluefish	Monkfish	Tuna, albacore/ white tuna, canned and fresh/frozen
Atlantic croaker	Lobster, American and spiny	Shad		Buffalofish	Rockfish	
Atlantic mackerel		Shrimp		Carp	Sablefish	Tuna, yellowfin
Black sea bass	Mullet	Skate		Chilean sea bass/ Patagonian toothfish	Sheepshead	Weakfish/ seatrout
Butterfish	Oyster	Smelt		Grouper	Snapper	White croaker/ Pacific croaker
Catfish	Pacific chub mackerel	Sole		Halibut	Spanish mackerel	
Clam	Perch, freshwater and ocean	Squid		Mahi mahi/ dolphinfish	Striped bass (ocean)	
Cod		Tilapia			Tilefish (Atlantic Ocean)	
Crab	Pickrel	Trout, freshwater		Choices to Avoid HIGHEST MERCURY LEVELS		
Crawfish	Plaice	Tuna, canned light (includes skipjack)				
Flounder	Pollock	White fish		King mackerel	Shark	Tile fish (Gulf of Mexico)
Haddock	Salmon	Whiting		Marlin	Swordfish	Tuna, bigeye
Hake	Sardine			Orange roughy		

* Some fish caught by family and friends, such as larger carp, catfish, trout and perch, are more likely to have fish advisories due to mercury or other contaminants. State advisories will tell you how often you can safely eat those fish.

www.FDA.gov/fishadvice
www.EPA.gov/fishadvice



Pesticides

- Ensure crop survival, may leave residues in the environment
- Hazards of pesticides
 - Most vulnerable: children, elderly, weakened immune system, those with direct exposure
- Regulation of pesticides:
 - EPA establishes tolerance level (well below harmful levels)
 - FDA monitors foods
- Pesticides from other countries
 - Residue limits must comply with U.S. standards
 - FAO and WHO helps set international standards





Monitoring Pesticides

- FDA: collects and analyzes domestic and imported foods
 - Seize or destroy violators
 - Individual states may also regulate and send results to FDA
- In the fields: test specific crops during production
- On the plate: “Market Basket Survey”
 - FDA buys, prepares, and analyses 6000+ foods
 - Food from over 100 countries
 - Tested to represent eight different sexes and age groups
 - Acceptable levels: *“The daily intake of a chemical, which, if ingested over a lifetime, appears to be without appreciable risk.”*

Pesticides & Human Health

○ EWG (Environmental Working Group) Dirty Dozen / Clean 15 (2022)



- In reality, pesticide use poses no harm to human health

- Check out pesticide to produce ratios:

<https://www.saferuitsandveggies.com/calculate/>



Consumer Concerns

TABLE 19-3 Tips to Minimize Pesticide Residues and Bacteria Contamination

When Shopping for Foods

- Select fruits and vegetables that do not have holes.
- Select a variety of foods to minimize exposure to any one pesticide.
- Consider buying certified organic foods when shopping for produce most likely to be contaminated (see Table 19-4, p. 628).

When Preparing Foods

- Wash your hands for 20 seconds with warm water and soap before and after preparing foods.
- Trim the fat from meat, and remove the skin from poultry and fish; discard fats and oils in broths and pan drippings (pesticide residues concentrate in the animal's fat).
- Wash fresh produce in warm running water, gently rub soft produce or use a scrub brush on firm produce, and rinse thoroughly.
- Use a knife to peel an orange and grapefruit; do not bite into the peel.
- Discard the outer leaves of leafy vegetables such as cabbage and lettuce.
- Cut away damaged or bruised areas.
- Wash fruits and vegetables before peeling to avoid transferring dirt and bacteria from the knife onto the produce. Peel waxed fruits and vegetables; waxes don't wash off and can seal in pesticide residues.
- Peel vegetables such as carrots and fruits such as apples when possible (peeling removes dirt, bacteria, and pesticides that remain in or on the peel, but also removes fibers, vitamins, and minerals).

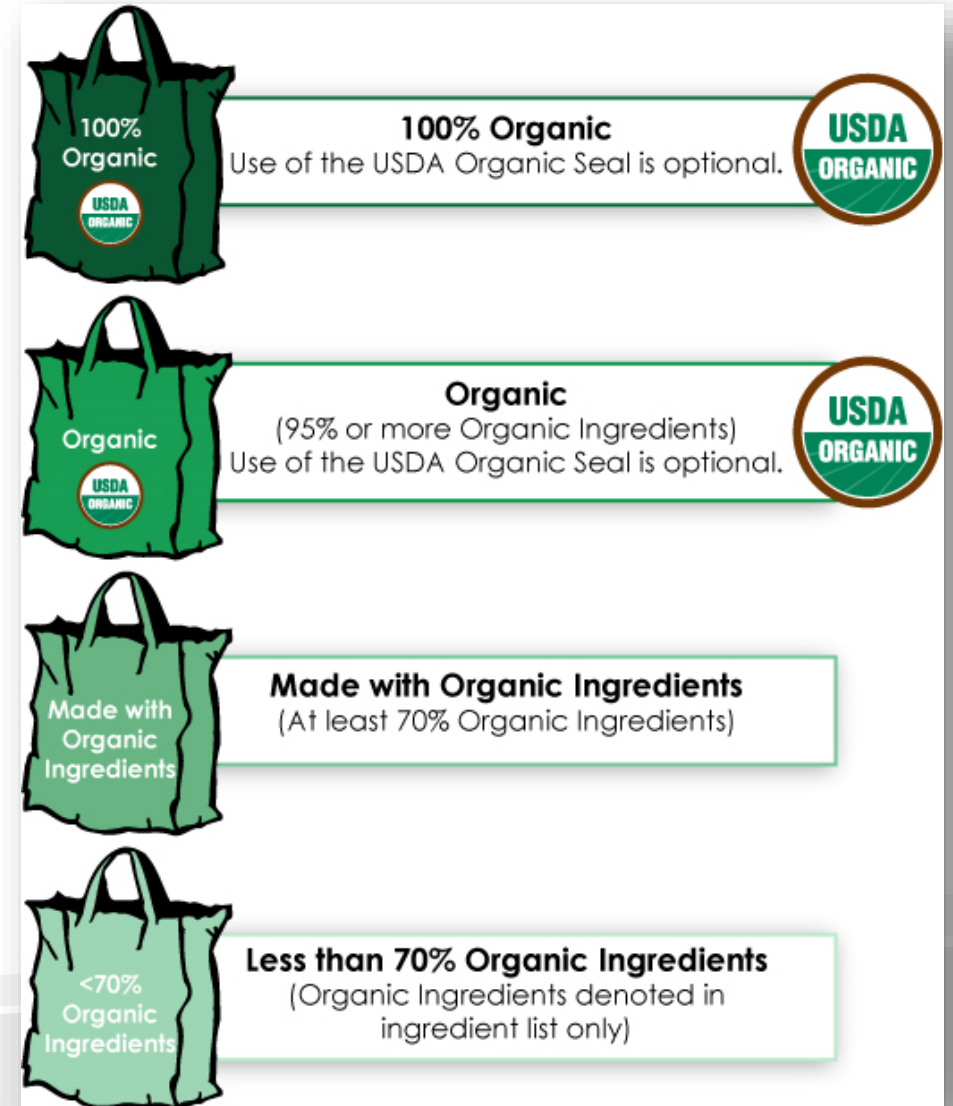


Organically Grown Crops

- Movement began in 1940s to return to natural farming methods to eliminate the use of chemicals (popularized in 1960s)
- Verified by a USDA-affiliated certifying agent
- Produced without:
 - Synthetic fertilizers or pesticides
 - Sewage sludge
 - Irradiation
 - Genetic engineering (GMOs)
 - Antibiotics (for the purpose of stimulating growth in livestock)

Organic Truth

- DO use pesticides
- DO use fertilizers
- Often use more than conventional
 - Pesticides
 - Water
 - Land
 - Resources for (transport and storage)
- Emits more greenhouse gasses
- Generally more expensive for producer and consumer
- Minimal nutritional benefits from organic foods vs conventional foods



GMOs

○ What is it?



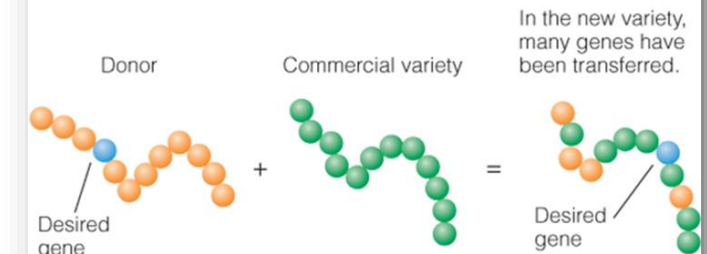
○ Biotechnology: The science of manipulating biological systems or organisms to create or modify their products

○ Genetic engineering:

- Insert or modify genes to express new trait or modify existing traits
- Faster and more precise process than selected breeding
- Leads to: GMO (Genetically Modified Organism)
 - ✓ Most GMOs are for animal feed: soybean, alfalfa, cotton, corn
 - ✓ Humans consume:
 - sugar beets, canola, corn → in packaged foods
 - papaya, potato, squash, apple → produce

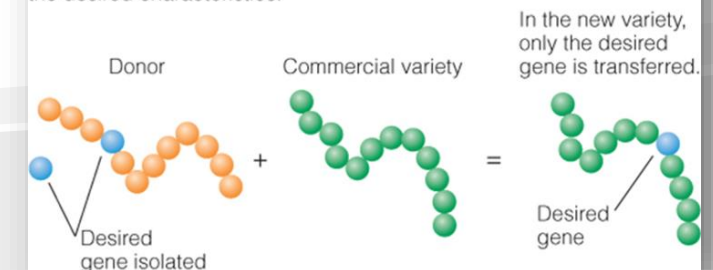
Traditional Selective Breeding

Traditional selective breeding combines many genes from two varieties of the same species to produce one with the desired characteristics.



Genetic Engineering

Through genetic engineering, a single gene is (or several are) transferred from the same or different species to produce one with the desired characteristics.



Benefits to Food Systems

○ Reduced use of synthetic chemicals

- Herbicides (weed killer) → “Roundup Ready” gene
 - ✓ Crops can be sprayed with Roundup and not die, but weeds will die
 - ✓ Only one type of “broad” herbicide needed (often only one application)
 - ✓ Can grow crops in marginal (weed-prone) areas
- Pesticides (insect killer) → Insecticidal plants
 - ✓ Plants contain Bt toxin that kills only “target pests” who eat specific crops
 - ✓ Less need for topical pesticide spray
 - ✓ More beneficial pollinators
 - ✓ Less pest damage to crops = higher market value and more available for human consumption



Benefits to Food Systems

○ Reduced use of synthetic chemicals

- Fungi and viruses → Antifungal genes and virus gene insertions
 - ✓ Plant fungi and viruses destroy millions of crops (especially fruit) with no known natural resistance
 - ✓ 90% less use of fungicides: potatoes
 - ✓ Increased production due to ringspot virus resistance: papaya
- Fertilizers → Genes for robust growth in marginal areas:
 - ✓ Especially important for climate change
 - Drought-tolerance
 - Flood-tolerance
 - ✓ Subsistence farmers in developing countries
 - More seeds per head of grain



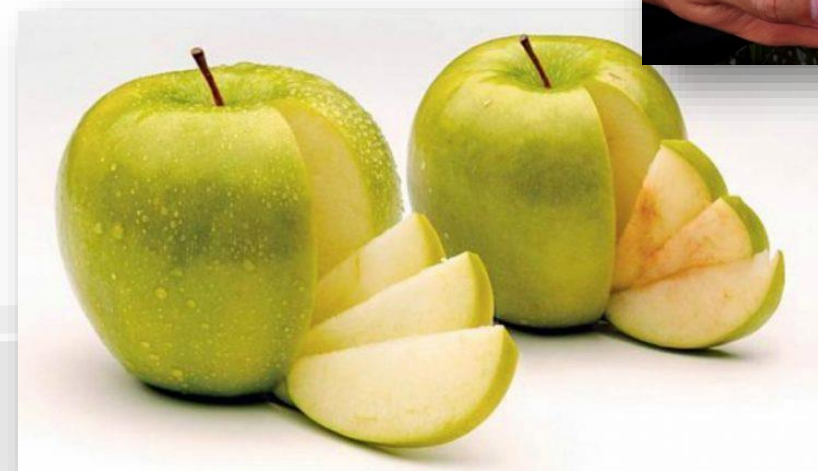
Benefits to Food Systems

○ Increased nutrient content

- Soybeans - produce healthier oil
 - ✓ Less trans fat, more monounsaturated fat
- Golden Rice – beta carotene (Vitamin A precursor)
 - ✓ Preventing blindness and death in young children (Southeast Asia)

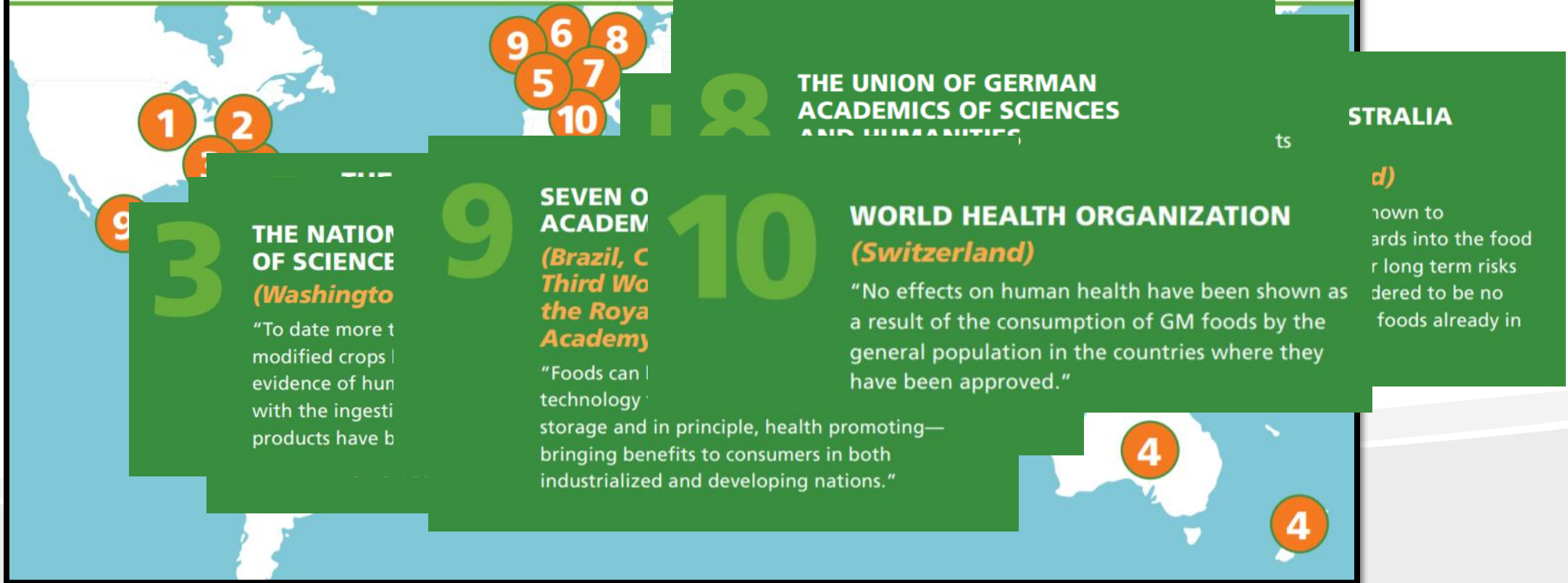
○ Reduced food waste

- Apples do not brown when cut
- Pest resistance post-harvest



Safe for Consumption

INTERNATIONAL SCIENCE ORGANIZATIONS ON CROP BIOTECHNOLOGY SAFETY



Food Additives

- 5 types of food additives
- FDA regulation: effective; detectable and measurable in food product; safe
- Benefits > Risks

Additive	Examples	Benefit
Antimicrobial agents	Salt & Sugar ; Nitrites	Make H2O unavailable Prevent bacterial growth
Antioxidants	Vit C & E ; Sulfite ; BHA & BHT	Maintains appearance, flavor, & smell
Sensory Appeal	Spices, Herbs ; MSG ; Emulsifiers & Gums	Consumer consumption & acceptance
Nutrients	Vitamins (Bs, D, A) ; Minerals (iron & iodine)	Correct deficiencies; Restore nutrients
Nutrient-replacers	Low/No-calorie Sweeteners	Reduce added sugar



Caffeine


○ 2015-2020 Dietary Guidelines

- Strong, consistent evidence that 3-5 cups of coffee/day (≤ 400 mg/d caffeine):
 - ✓ Not associated with increased risk of major chronic diseases or cancer
 - ✓ Not associated with pre-mature death
- Consuming 1 cup/day or less did reduce risk of (cardiovascular) mortality by 3-4%

○ Potential benefits and risks →

○ How much caffeine is in my...?

Caffeine is a chemical stimulant found naturally in some plants such as coffee beans, tea leaves, and cacao beans. It can be made synthetically and added to drinks, food, tablets, and supplements.

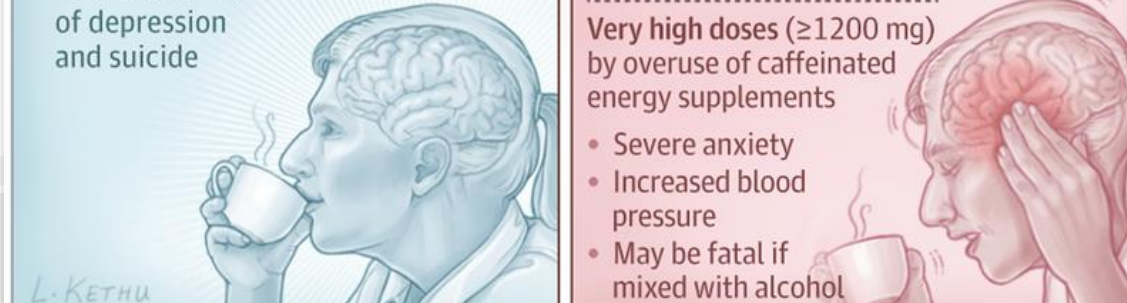


Effects of caffeine use at moderate doses (40-200 mg or 16 oz of coffee per day)

Possible benefits of caffeine	Possible harms of caffeine
<ul style="list-style-type: none">• Increased alertness• Decreased fatigue• Improved reaction time• Decreased appetite which may slightly reduce weight gain• Decreased risk of depression and suicide	<ul style="list-style-type: none">• Increased anxiety and sleep difficulty• Withdrawal symptoms (headache, fatigue, depression) if regular use is stopped suddenly• Lower infant birth weights if used at high doses during pregnancy

Very high doses (≥ 1200 mg) by overuse of caffeinated energy supplements

- Severe anxiety
- Increased blood pressure
- May be fatal if mixed with alcohol



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