CED COMMERCE

MYMALL HEADLESS PWA MARKETPLACE DEVELOPMENT PROPOSAL

Company Profile

CedCommerce is a digital transformation solution provider with *12+ years* of working experience in **MAGENTO & ADOBE COMMERCE DEVELOPMENT**. We have met our client's expectations to run their online businesses successfully. E-commerce website & App development are our major areas of service.

We have a **DELOITTE CERTIFICATION OF ACHIEVEMENT** for the *2016 Technology Fast 500 Asia Pacific*. With our dedication and hard work we made immense growth in the industry, we have made it **DELOITTE CERTIFICATION OF ACHIEVEMENT** consecutively for **4 years in a row** *2018, 2019, 2020 & 2022 Technology Fast 50 Asia Pacific.*

We are working with Partners ike CEDCommerce, so the small Businesses can get the help they need to run their business digitally.

Mark Zuckerberg
CEO, Facebook

CEDcommerce and team are doing good work to enhance our base product.

Eric Erway
Product Manager, Adobe Commerce

Awards and Certifications

3 Times **Magento** Innovations Lab **Winner**

PROFESSIONAL | **Adobe Certified** Professional - Adobe Commerce Developer

Expert | **Adobe Certified** Expert - Adobe Commerce Developer

Trustpilot **4.9 Rating** 1000+ Reviews

Prominent Brands Trust us

acer

YAMAHA *Make Waves*

HSBC Life

crocs

Hamleys

GOOD MARKET

ChemCentral Marketplace

تعاونية الاتحاد **UNION COOP**

spa Parts⁺ by Allied

TRUNC

CED COMMERCE

Partners:

BRONZE Solution Partner — Adobe

amazon

Facebook Marketplace

MAGEPLAZA

HubSpot — Platinum Solutions Partner

Google Partner

PayPal

amasty

Headless PWA Multivendor Marketplace Projects:

GOOD MARKET

Computer Village.ng

Baggle

Marketplace Solution Clients Reviews:

All reviews are posted by our clients on the Trustpilot

John Aba
Founder & CEO
https://oasin.com.au/

"I finally found my forever home. They are kind, very professional, and most importantly extremely responsive to any questions you may have, support is second to none."

Frederik
Founder & CEO
https://antikolis.de/

"Magento itself is for free (CE) & the Marketplace addon from CedCommerce is super cheap compared to other Softwares. I fully recommend CED! Keep it up guys!"

Kittiwat
Business Process
https://www.thaimee-d.com/

"I am very fortunate to work with CED as a professional team. I highly recommend CED and his products that they are of high quality, work well. I love CED."

Alok
Sr. Developer
https://bebalancedstore.com/

The CedCommerce team is exceptionally great & friendly. Overall pretty much satisfied with the the work & software solution. There was a wonderful help throughout the process.

Scope of work, Pricing & Timeline:

Phases	Item	item Price	Original Payment	Discounted Payment	Working Days	When
Phase 1	CED Marketplace compatibility with Cenia 2.0 theme	$500	999$	900$	10 Working days	Before Starting Work
	Tier price by MAGEPLAZA compatibility with Cenia 2.0 theme	$200				
	Magento 2 Cenia Pro 2.0 PWA theme	$299				
Phase 2	Header	$700	$1,200	$1,100	10 Working days	After development & beta testing of Phase 1 work from our side to start Phase 2 work
	Flash Sale Bar (www.shein.com)					
	Main header					
	Category Bar (www.trendyol.com)					
	Tab view header					
	Mobile header					
	Contact info					
	Mobile View - Navigation sidebar	$150				
	Homepage	$350				
	Discount,mobile,shipping					
	Top Categories Section (https://ceniapro.demo.cedcommerce.com/)					
	Product slider					
	New arrivals banner image					
	tab view					
	mobile view					
Phase 3	Currency switcher (shein.com/) mobile view	$200	$1,501	$1,250	10 Working days	After development & beta testing of Phase 2 work from our side to start Phase 3 & phase 4 work
	Loading effect	$100				
	Font family					
	Website colors					
	Paymob Payment Gateway	$500				
	Parent category page	$551				
	Banner image					
	Brands grid (3-3) with show more option					
	Subcategory grid					

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	tab view				
	mobile view				
	Apple Login Integration with Social Login	$150			
Phase 4	**Subcategory Page (https://www.noon.com/egypt-en/fashion/women-31229/clothing-16021/womens-tops/eg-fashion-women-cat/?limit=50&sort%5Bby%5D=popularity&sort%5Bdir%5D=desc))**	$750	$1,550	$1,400	**After development & beta testing of Phase 3 & phase 4 work from our side**
	Brand slider on subcat				
	category filter				
	add a brand filter				
	products grid				
	tab view				
	mobile view				
	infinite scroll				
	Product Page (https://ceniapro.demo.cedcommerce.com/)	$800			
	Image magnifier as https://www.trendyol.com/en/trendyol-collection/sports-leggings-ecru-high-waist-p-192556170				
	add social login				
	product review section as shein				
	update loading image as site logo				
	Related product suggestion mechanics				
	tab view				
	mobile view				
	Additional Pages				
		$5,250	$5,250	$4,650	50 working days

Note -: Gomla.mymalleg.com is just a subdomain & will be having same features & functionalities as well as design same as mymalleg.com. Both will be having same Magento backend. So we will run the same headless PWA front end which we will develop for mymalleg.com over Gomla.mymalleg.com as well with no additional charges in the same pricing mentioned above.\.

Prerequisites

We suggest going for Cloudways Magento Hosting with at least 4 GB RAM but it might require upgrading after/during development for better performance. We might require to discuss this with your server support so you might need to provide the required credentials of your cloudways account or sub-account setup during/after installation. Post Installation from our side we will be needed the following things to be done from your side:

- SMTP configuration on the server
- Providing Logo - 200x100px in .png format
- Providing Splash Screen - 320x480px in .png format
- Providing Favicon - 40x40px in .ico format
- Provide your Firebase account cloud messaging API key to configure push notifications, After configuration, you can set up Push notification templates
- Domain redirection setup on cloudways
- Social Login APIs are to be filled in the Admin panel after getting them.
- Following 3rd party extensions:

FME Flash Sales	https://marketplace.magento.com/fme-flash-sales.htm
Paymob Magento 2 extension	
Mageplaza Tier Price + Its graphQL APIs/PWA Addon	https://www.mageplaza.com/magento-2-better-tier-price/
	PWA Addon/GraphQL

Support Service

We hereby mention that the services which you will receive from us for any paid extension will include the following points:

- Free 6 Months' Support
- Free One-Time Installation of Modules
- Free Lifetime Upgrades

Free 6 Months' Support: We provide 3 Months' Free Support for default functionalities of ready-made extensions/theme//Custom development works. We won't be able to provide support for any issue arising due to third-party customization/extension/hosting/APIs. Please note that not all Magento 2 CE front-end features work in Magento PWA Studio / our Headless PWA theme & there might be some additional custom development work required that will be separately charged to make a Magento 2 by default front-end feature work. That custom development work won't be included in the free support.

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The support period does not include any DFD, technical documentation, or DB schema of the code as our theme is already as per the standards & is curated by our certified developers. Any type of additional custom development/change in default features is not included in the support except mentioned ones. Technical support will be available from Mon to Fri between 11 am IST - 8 pm IST. Response time can vary based on the complexity of the issue and the availability of the technical person assigned to you.

Free One-Time Installation: *One-Time Free Installation* on one domain means that we will install our module/theme on one Magento for one time. If in any case, the extension/theme needs to be installed again then you will be charged for the installation process.

Please note: In case you make some customizations in the codes of our theme & then come to us to resolve those, then we shall not be responsible for rectifying those customizations. If you try to modify the customizations done by us on your site & then some issues start appearing, we shall NOT be responsible for rectifying it as well. It will be chargeable. The free/Renewed support period does not include additional changes/modifications in the Cenia 2.0 ready-made Headless PWA theme like placing content, changing colors/icons/fonts creating new pages/links, guidance for React, HTML, CSS, codes, Push notification template creation or anything else, however, we can guide you only for the path of codes/configuration in backend based on default configurations available and you can do the changes on your own. If you want additional modifications or changes by our side then it will be separately chargeable or you may discuss exact requirements/points with us before proceeding with the purchase. Also free/renewed support does not include any type of development support to teach any person not associated with CedCommerce how to write/fix the codes as well as explain/clarify the architecture codes written by us.

Key Assumptions & Support Services
Any revision in the requirement by a point(s) / feature(s) within the time of development that will require extra significant hours concluded by our technical team to complete may lead to an increase in the cost as well as timeline shared in this proposal.
The 3rd party extensions features in the Headless PWA will be the same that will be available in the provided GraphQL APIs/PWA Addon by 3rd party extension, Creation of any new GraphQL API for any new feature won't be included in this proposal, we can discuss seperately if required.
We will need a server with the required Magento configurations for our team to work on. Any server requirement if needed in the course of development will be taken care of by the client itself and CedCommerce will not be responsible for the server-related support. However, we can provide you with the best support from our side by discussing with the cloudways support on live chat/tickets from your cloudways account.
We will provide free support for 6 months after confirmation of completion of all development work and support on only one server instance will be provided, Multiple instance support will not be provided.
The above cost includes the development and beta testing from our side. The cost of any type of other testing like Integration testing, any sort of documentation, and the creation of APIs for the above custom development work is not included in the quote. We can discuss these things separately if needed.
Compatibility with additional custom development / 3rd party extension is not included in this SOW are not considered. Please install Magento 2 on the server which you would like to use. Magento upgrade/data creation or upload/Migration work is not considered in this scope of the work.
We won't be able to start the next phase/milestone work before you release that discussed phase payment, if there will be issues in the previous phase's work then we will incorporate fixes along with the new phase work.
You need to perform the UAT after the delivery of work from our side in 10 working days. If there will be max 2-3 issues then we will provide the support but, if you will delay the phase 3 pending payment even after passing of 10 working days

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due to these max 2-3 issues then, CedCommerce will retain the authority to revoke the support services for the modules/customization work hereafter.

If there will be a change in requirement during development time which will require additional work & could not be done in this quote then we will discuss that quote seperately. Any phase payment of this quotation should not be held because of that new work.

If there will be any issue with the third-party extensions by default functionalities installed on your site then you need to take support from a third-party extension provider directly. If there will be any issue with the GraphQL APIs or PWA module/addon of the third-party company then we will discuss it with them through email with CC in your email ID, We will not resolve any issue in it

We won't be able to provide the service of Issue resolution due to third party extensions/theme/API/hosting concluded by our technical team in this support scope. If needed then we can discuss & provide quotes for that seperately.

The way to define if any issue is from our module or third-party theme/extension is that we will disable our base extension so that dependent extension as well as additional custom development will be disabled as well. Then we will check if the issue persists or not. If the issue persists then it is not due to our extension.

If there will be any delay in the timeline due to any unavoidable circumstances then we will well inform you.

The timeline is for our working days to complete this work, if there will be any issue with third-party modules/server downtime/any other work not associated with cedcommerce which will stuck our work then the timeline can be increased accordingly.

Please ensure the third-party extensions' compatibility with the Magento 2 version you would like to use from your side and install the extensions with your Magento 2 version. You need to share GraphQL APIs/PWA extensions of extensions with us as indicated in the proposal/quotation/email.

If there will be any increase in the 3rd party extension's features available GraphQL API/PWA module/addon in the future then additional work might be required to integrate those new features.

If there will be any issue with our customization work/extension and we will get stuck then we will try to resolve it as soon as we can to complete the work in the stated timeline. However, if there will be any delay in the resolution of that issue then we will well inform you & timeline can be increased accordingly.
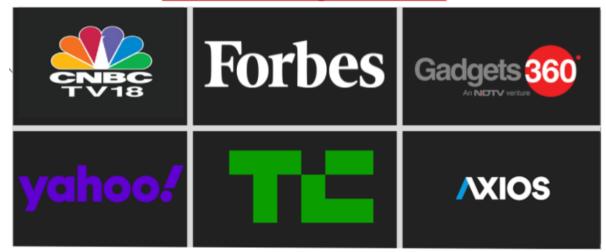
Credentials of 3rd party APIs will be created for the CedCommerce team with appropriate authorizations and permission as required by you. You will also provide the required system and network administration functions for the CedCommerce team. Required Content & Images will be provided by Stakeholder.

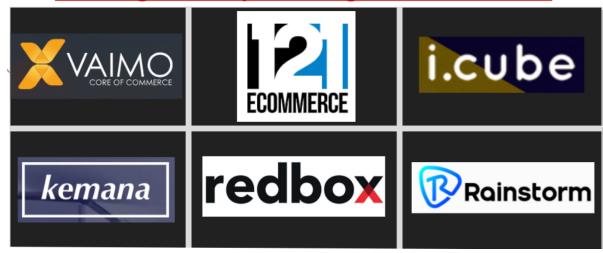To check our all customer policies, please click here.

CED COMMERCE

Who's Talking About Us

CNBC TV18 | Forbes | Gadgets 360 (An NDTV venture)
yahoo! | TC | AXIOS

Leading Development Agencies Trusts Us

VAIMO CORE OF COMMERCE | 121 ECOMMERCE | i.cube
kemana | redbox | Rainstorm

Certifications and Accreditations

We have received many awards however, here are the ones that came with the biggest trophies.

15,000+ satisfied CUSTOMERS | 5th TIME Deloitte. Technology Fast 50 2020 INDIA WINNER Proud & VICTORIOUS | NASSCOM | ISO

15000+ satisfied customers | **5 Times in a row Winner of Deloitte Fast50** | **Accredited by NASSCOM** | **An ISO Certified Company**

Magento 2 Certified   **IDF Certified Designer**   **Hubspot Certified**   **12+ Years of Magento Experience**

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