


ABDULLAH EID RAWAQ

 Gmail •  Portfolio •  LinkedIn •  GitHub •  Kaggle

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Data Analyst

Applied Data Scientist • Business Analyst • Performance Analyst • Data Analyst

PROFESSIONAL EXPERIENCE



Namar

May2024 - present

Data Analyst

- Enhanced Sales Performance Through Predictive Modeling, Developed a predictive sales model that accurately forecasts demand with 90% precision.
- Leveraged customer data to segment the customer base and identify key drivers of satisfaction. Implemented targeted marketing campaigns that increased customer retention by 15%.



Upper Egypt for Food Processing and Land Reclamation

November 2022 – December 2023

Performance Analyst (R&D)

- Led the development and execution of performance analysis initiatives, ensuring a 78% accuracy rate in the planning budget.
- Conducted a streamlined variance analysis process, enhancing efficiency by reducing identification time by 30%.
- Implemented and optimized a predictive analytics model for budget forecasting, resulting in a 25% reduction in errors.



SoftwareONE

February 2020 – December 2021

Data Analyst, Remotely

- Developed and maintained KPIs, improving data quality by 13%. Utilized quantitative analysis for a 12% increase in the effectiveness of commercial, tech, and digital strategies.
- Optimized marketing campaigns, resulting in a 19% increase in customer engagement and a 14% boost in conversion rates, aligning efforts with business goals and enhancing overall ROI.



PFG

December 2019 – September 2021

Help Desk Analyst, Part-time

- Executed a Help Desk project tailored for the hospitality sector, reducing guest service request resolution time by 22%, elevating customer satisfaction scores by 12%, and aligning IT support with the unique needs of the industry.
- Delivered part-time Help Desk support, achieving a 78% prompt resolution rate for user queries and technical issues this contributed to maintaining seamless operations and sustaining a 85% high level of end-user satisfaction.

EDUCATION



Bachelor's Degree in Computer Science, Beni Suef University, Egypt

September 2019 - July 2022

- Excellent Degree: 98% in Graduation Project (Construction Works APP)



Professional Diploma (CDSP), Data Science, EPSILON AI Institute

March 2021 – December 2021

- Winner of award, 2nd Best Capstone Project.
- Credential ID: 100613-21-EG

SKILLS & Others

Soft Skills: Critical thinking, problem solving, effective communication, teamwork, interpersonal skills, adaptability, organizational proficiency, analytical mindset, leadership capabilities, and time management.

Machine Learning Tools & Frameworks: TensorFlow, Spark, SK-Learn, Keras, PyTorch, Git, Git bash, Jupyter, Flask, Apache, SAP Cloud Analytics

Programing Languages & Tools: Python, DAX, Java, R, Pandas, NumPy, SciPy, Seaborn, Matplotlib, Tableau, BigQuery, Power Bi, Looker Studio, SPSS, MS Excel, SAS

A/B Testing & Cloud Computing:

Google Optimize, Optimizely, AWS Redshift, AI Core. AWS Sagemaker, IBM Watson, Azure, AWS Ec2, Vertex Ai

Certifications ([Link](#))

- Data Analysis with Power BI, Microsoft, Feb 2021
- Implementing Azure Infrastructure Solutions, Microsoft, Sep2021
- Principal of sustainable software engineer, Microsoft, Jan2022
- Perform Cloud Data Science with Azure Machine Learning, Microsoft, Apr2022
- Explore and analyze data using Python, Microsoft, Feb2023
- ML for Business & Technical Decision Makers, AWS, Dec2022
- ML for Business Challenges, AWS, Feb 2021 (Credential ID E-E0J39V)
- ML Essentials for Business and Technical Decision Makers, AWS, July2022
- Data Science Capstone: Real World Machine Learning Decisions, AWS, Feb2022
- Planning a Machine Learning Project, AWS, Nov2023
- Machine Learning for Data Science Projects, IBM, Nov 2023
- Deploy Apps Using DevOps, IBM, April2021
- Data Science, IBM, Apr2022
- AI In Marketing And Finance, University of Pennsylvania
- IBM Watson Studio, IBM, Nov2022
- Intermediate Machine Learning, Kaggle, Feb2022
- Artificial Intelligence Fundamental, FutureLearn, Aug2021
- Learning Python, LinkedIn, Mar2022
- Data Curation for SAS Data Scientists, SAS, Sep2022
- Machine Learning Operations (MLOPS), Coursera, Aug2023
- Business Model Innovation, Egypt Innovate, April2023
- Database Fundamental, Information Technology Institute (ITI), Mar2021
- Communicating Insights, IBM, May2022