**improvement in num[...]
2014 relative to 2012[...]**

100%

50%

0%

−50%

−100%

better

worse
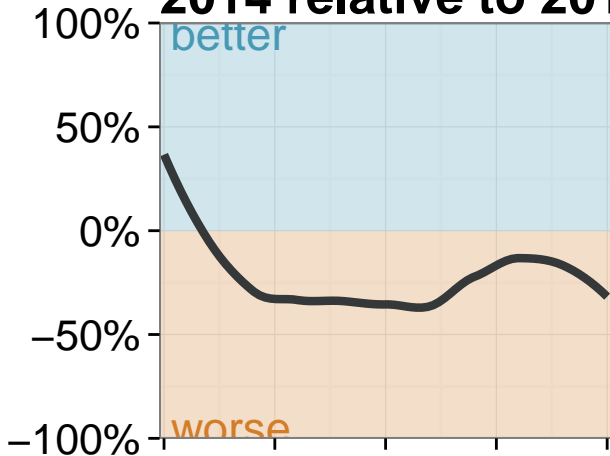
[...]household distance from an [...]