

ABDUL HADI K K

Web designer • Entry level Digital Marketer • SEO

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Kannur • Kerala • India

SUMMARY

Passionate graduate in Electronics and Communication Engineering with a strong interest in digital marketing, web designing, and SEO. Skilled in analysis, creativity, and technical aspects, gained through studies and projects. Excited about applying these skills in a challenging role. Eager to learn about the latest trends and technologies in the digital world. Seeking a role where I can bring innovative ideas and drive impactful results.

EDUCATION

B.Tech in Electronics and Communication Engineering

2019 - 2023

APJ Abdul Kalam Technological University.

- Relevant coursework in fundamentals of Electronic and Communication
- Project on "A I Billing checkout system for retail store".

CGPA : 6.5

Class XII

2017 - 2019

CHM Higher Secondary School.

Percentage : 75%

Class X

2016 - 2017

CHM Higher Secondary School.

Percentage : 80%

CERTIFICATIONS

[Hubspot Academy Digital marketing Certified](#)

- Completed coursework in digital marketing practices with inbound mindset.

[Hubspot Academy SEO Certified](#)

- Completed coursework in seo and capable of optimizing a website to perform well in search engine.

[Google Analytics 4](#)

- demonstrating expertise in analyzing website traffic and optimizing digital marketing strategies.

PROJECTS

Web Design Projects :

[Developed and managed college national level Tech Fest website.](#)

- Developed a dynamic website using HTML, CSS, and JavaScript to showcase events and schedules.
- Integrated the YepDesk platform to facilitate smooth event registration and management.
- Collaborated with a team of 5 members to design and implement the website.

[UI for food blog.](#)

[UI for showcasing interior design art.](#)

[UI for sandwich franchise.](#)

- Implemented Figma designs into functional web pages using HTML, CSS, and JavaScript, ensuring accuracy and design fidelity.

SKILLS

SEO | Google Analytics | Google Search Console | Microsoft Office | HTML | CSS
Bootstrap | JavaScript | Git | Data Analysis | Figma | Adobe Photoshop