

# A.ABDUL KADAR IMRAN

## DIGITAL MARKETING EXECUTIVE

### FRESHER BATCH 2025

#### CONTACT

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#### EDUCATION

##### SECONDARY SCHOOL

Seyad Residential School

**2019 - 2021**

81.1 %

##### BACHELOR OF TECHNOLOGY

B.S.A.CrescentUniversity

**2021 - 2025**

GPA: 7.17

#### TECHNICAL SKILLS

- HTML 5
- CSS 3
- JavaScript
- React JS
- Git
- GitHub

#### OTHER SKILLS

- Adobe Photoshop
- Adobe Illustrator

#### SOFT SKILLS

- Communication
- Problem Solving
- Team Collaboration
- Quick Learner

#### SUMMARY

Creative and motivated Computer Science graduate with hands-on experience as a Content Creator and Designer Intern. Skilled in digital marketing, social media management, and Designing tools like Canva , Photoshop, and Illustrator. Passionate about creating engaging content and Driving Impactful Digital campaigns.

#### EXPERIENCE

##### Cultural Community Webpage

##### B.S.A. Crescent University (2025)

Designed and Developed a responsive cultural events Web Application using React.js, HTML, CSS, and JavaScript, boosting student engagement through interactive galleries and event updates.

##### Final Year Project

##### Calm Pulse - Stress Monitoring Device (2025)

Developed an IoT-based device to monitor and visualize stress levels using biometric sensors. Enabled real-time data capture and graphical stress analysis.

#### INTERNSHIP AND TRAINING

##### Digital Marketing Executive - Designer (2025)

Completed a 4 months Internship as a Developer, Designer and Designed and created engaging digital marketing assets, including social media posts, promotional banners, and campaign visuals using Canva, Photoshop, and Illustrator, enhancing brand visibility and audience engagement across platforms.

#### ACHIEVEMENTS AND ACTIVITIES

- District-level Silambam Player
- Noble World Record holder for organizing a Silambam event with 515 participants