DIGITAL PRODUCTS MARKETPLACE

Marketplace Type & Business Goal

- Have Chosen an E-commerce platform where I'll sell digital products like website templates, UI/UX design kits, web components etc. The marketplace solves problem of accessibility and convinience for individuals & businesses seeking high quality and ready to use digital solutions.

TARGETTED AUDIENCE:

- Freelancers
- Junior Developers
- Programmers
- New Startups

What they need?

Ready to use templates, code snippets and design kits.

Why it's Unique?

They'll not have to build components & websites from scratch and it's a time saver for them in much affordable cost and ultra-fast delivery.
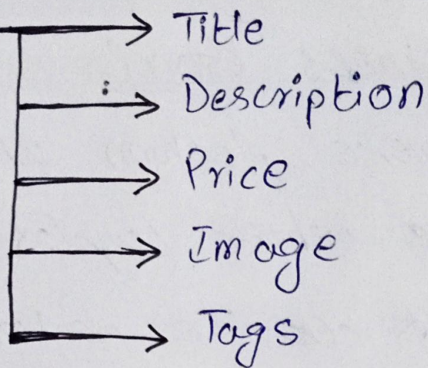
PRODUCTS OFFERED:

Website Templates   UI/UX design kits
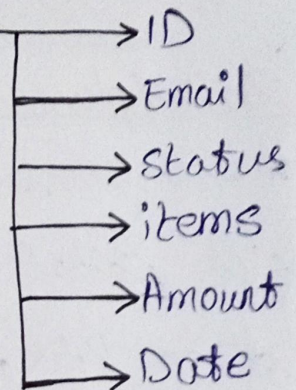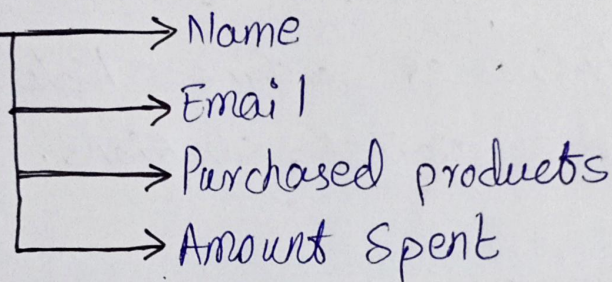Code Snippets   Printable Art   E-Books

DATA SCHEMA

Products
→ Title
→ Description
→ Price
→ Image
→ Tags

order
→ ID
→ Email
→ Status
→ items
→ Amount
→ Date

Customer
→ Name
→ Email
→ Purchased products
→ Amount Spent

Tracking
→ Order ID
→ Status (downloaded or Not)