

ABDUL RAFAY

CMS Developer

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SUMMARY

For the past 9 years, I have been developing websites, using a keen eye for interactive design to develop pixel-perfect code that translates static design concepts into engaging digital experiences. My main areas of focus are in HTML5/CSS3, JavaScript and CMS Development.

EXPERIENCE

Senior CMS Developer (Team Lead), Karvel Consulting (Venture 93)	01/2025 – Present
<ul style="list-style-type: none">• Develop and building the website• Figma/XD/PSD to Wordpress and theme customization• Working with Elementor and WP Bakery• Customization with WooCommerce and plugins and functions• Troubleshoot and Resolve Issues• Develop and maintain custom and theme-based CMS stores• Customize CMS themes, apps, and integrations• Collaborate with designers & PMs to deliver high-quality features• Optimize stores for performance, speed, and scalability on GT Metrix and Google page speed insight• Handle the Cpanel Server and Managed Wordpress(Cloudways) and CDN• Debug issues and ensure smooth functionality• Stay up-to-date with CMS trends and technologies	
Senior CMS Developer, Zenyst	12/2023 – 12/2024 Karachi
Senior Wordpress Developer, Apperals	02/2023 – 11/2023 Karachi
Senior CMS Developer, ProByte Pvt Ltd	02/2020 – 01/2023 Karachi
Senior Wordpress Developer, Digitonics Labs Pvt. Ltd	09/2018 – 01/2020 Karachi
Front End Developer, Slash Global International (Pvt.) Ltd	07/2016 – 07/2017 Karachi
Junior Web Developer, Vush digital	01/2016 – 06/2016 Karachi
Junior Web Developer, Auscanz International Group	01/2015 – 12/2015 Karachi

EDUCATION

BS Computer Science, Hamdarad University	2008 – 2012
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Intermediate, *Govt. Degree Boys College Gulistan-e- Jauhar*

2005 – 2007

Matriculation, *High Star Public Secondary School*

2003 – 2004

SKILLS

- HTML CSS JAVASCRIPT
- WPBAKERY PAGE BUILDER
- ELEMENOR PAGE BUILDER
- RESPONSIVE WEB DESIGN
- CROSS BROWSER FUNCTIONALITY
- PHOTOSHOP PSD TO WORDPRESS
- FIGMA TO WORDPRESS
- XD TO WORDPRESS

COURSES

Certified Web Designing Course from NED University

Certified PHP Course from NED University