

Project Design Phase
Problem – Solution Fit Template

| | |
|---------------|--|
| Date | 6 March 2025 |
| Team ID | SWTID1741250090157011 |
| Project Name | Problem – Solution Fit Template |
| Maximum Marks | 2 Marks |

| | |
|--------------------|-----------------------------|
| Team Leader | ABDUL MALIK A |
| Team Member | YUVAN SHANKAR RAJA P |
| | YUVARAJ K |
| | ARUNACHALAM S |
| | EBENEZER S |

Problem – Solution Fit Overview:

The **Problem-Solution Fit** ensures that the identified problem aligns with the needs of News App and that the proposed solution effectively addresses it. This validation is crucial before further development.

Purpose:

- Address the fragmented News, where users struggle to find a comprehensive platform that caters to diverse news tastes and offers personalized recommendations.
- Provide an intuitive and engaging platform for users to discover latest news ,courtesy without relying on multiple sources.
- Offer News based on category to enhance user engagement and satisfaction.
- Provide a platform that empowers independent journalists to gain exposure.
- Improve accessibility and engagement through an **interactive UI, responsive design, and well-structured data flow**.

Problem Statement:

Many music enthusiasts face challenges in finding a single platform that offers:

- A vast and diverse news platform.
- Accurate and top news .
- Genuine courtesy.
- A strong social community around news . ● Fair exposure for independent journalist.

Solution:

“News App”, a News app for web and mobile application, will provide:

- An extensive top News library through partnerships with major and independent record labels.
- Top and trendy news by default .
- Genuine courtesy reduces the chance of corrupted news.
- A freemium business model, that allows for free users.