



+234 803 221 6733

PROPOSAL SUPPER GLITTER

2025



Super Glitters

ALL THINGS PRETTY



📍 No. 23 Isah Kaita Road,
Ungwar Sarki, Kaduna North,
Kaduna State

INTRODUCTION

We are pleased to present this proposal to explore a business relationship between your organization and Super Glitters Limited, an indigenous manufacturer of high-quality, affordable cleaning and hygiene solutions tailored for Nigerian homes, businesses, and institutions.

At Super Glitters, we believe cleanliness is essential to healthy living and productivity, and we've built our brand around delivering trusted, effective, and affordable products that meet everyday cleaning needs.



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ABOUT US



Super Glitters Limited is a proudly Nigerian company, headquartered in Kaduna State, and focused on the formulation, production, and distribution of superior hygiene and cleaning products. We have steadily built a strong presence in our region and are now poised for national growth through strategic partnerships and retail expansions.



Gertrude Liaison
Founder and President

Agatha Louise Prescott
Chief Operating Officer

THE TEAM

WHAT WE BELIEVE (CORE VALUES)



- Integrity: We say what we mean, and we deliver what we promise.
- Innovation: We evolve with your needs—our formulas are constantly improved to meet modern challenges.
- Affordability: Quality shouldn't come at a price you can't afford. We make brilliance accessible.
- Community: We're proudly Nigerian, and our success is measured by the value we bring to families like yours.



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OUR SERVICES

Product	Size	Price (₦)	Use Case
Liquid Detergent	4L / 10L / 25L	3500 / 6500 / 19000	Laundry, cars, floors
Morning Fresh Cleaner	4L / 10L / 25L	3500 / 6500 / 19000	Utensils, kitchen, general surfaces
Toilet Cleaner	55cl / 120cl	1500 / 3000	Toilets, stubborn stains
Room Freshener	55cl / 120cl	1500 / 3000	Long-lasting fragrance
Bleach	4L	4000	Whites, disinfecting
Hand Wash	55cl / 120cl	1500 / 3000	Palm hygiene, hand disinfection
Shampoo	[Add sizes]	[Insert Price]	Hair cleansing

MISSION AND VISION

you deserve more than just “clean.”
You deserve a clean that sparkles.
A scent that uplifts. A product you
can trust—every single time.



Mission

To provide reliable, safe, and affordable
hygiene and cleaning solutions that improve
everyday life—one home, one business, and one
community at a time.

Vision

To provide reliable, safe, and affordable
hygiene and cleaning solutions that improve
everyday life—one home, one business, and one
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PROPOSAL OBJECTIVES

We propose the following collaborative opportunities:

1. Retail Distribution: Placement of Super Glitters products on your shelves for resale.
2. Bulk Supply: Institutional or wholesale supply of our cleaning products at distributor pricing.
3. Private Labeling (optional): Co-branded production for schools, hotels, or organizations interested in custom hygiene solutions.
4. Partnership Activation: Joint marketing campaigns, discounts, or activations to drive sales and visibility.

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