



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



keerthi sweets

Short summary of the persona

Purchase of various ingredients for making sweet

Sale of sweet and raise invoice for customers and collect from customers

Making various expenses for day-today operation

Maintaining of accounts for all transaction is very simple and time saving process

all in default in ZOHIO books
Viewing of reports of all accounts and cash inflow and outflow

Maintaining of payment and receipts and remainder automated mail to customers all are very updated techniques used ZOHIO books

Enter all expenses related to daily operations in the bakery

Enter the purchase Invoice by creating the items which we were purchased and make payment for the same.

Enter sale Invoice and collect the amount and make receipt entry

Where and when we purchase various required ingredients

Expenses related to the bakery maintenance, wages paid catering makers, etc.,

Receiving order and supply the sweets and prepare sale Invoice and collect amount by cash or through bank.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?