

General Membership Notice

General Membership Meeting

2nd Thursday of the month

6:30pm start time then
program and refreshments to
follow

MEMBERSHIP

Hello, Montebello

Let us welcome
our newest & the
renewal mem-
bers; Alejandro
Morales, Kath-
leen Rabago,
William & Susan
Tinkley, Jon &
Esabel Reed, Tom
Dutcher, Alison
Bruesehoff,
Juanita N. Lopez,
Nora Morales,
Veronica Diaz,
Mark & Gail Ma-
rie Feldman, Di-
ana Robles, Larry
& Anne Donofrio
Holter, Arlene
Sandoval & Phil
Rodriguez.

Remember it is
the time of our
Membership
Drive, 2016. All
have to renew
their pledge to
the History of
Montebello....

Arlene Sandoval,
Membership
Chair

Adobe Dust

JUAN MATIAS SANCHEZ
ADOBE MUSEUM



F E B R U A R Y I S S U E

Message from the President



Greetings and Happy New Year. As the newly elected President of the Montebello Historical Society ("MHS"), I am honored and welcome the challenge/opportunity to lead the MHS with the support of the general membership and board members. The MHS was formed in the early 1970's and is forty plus years old. The MHS has served as the caretaker of the

Juan Matias Sanchez Adobe since its formation. We play an important role as caretakers of a historical home built in 1845. To put this in historical context:

(i) California was referred to as *Alta California* and was a province of Mexico
(ii) The Mexican governor of *Alta California* was Manuel Micheltorena and
(iii) James K. Polk was the 11th U.S. President. This makes the Sanchez Adobe hundred and seventy five years old. Its first resident was *Dona Casilda Soto de Lobo* an *Angeleno* born in 1799. A woman heading up the household in the mid-19th century was not the

norm in the 19th century, but she did it!

The Sanchez Adobe is the gem of Montebello and a treasure that we should ALL cherish. It is our duty and responsibility to ensure that the MHS and Sanchez Adobe continue on for the next generation to enjoy. There are several goals that we need to accomplish.

In closing, we are going to have a great year, and I encourage all of our members and friends to work together in a collective fashion to continue the proud tradition of the Montebello Historical Society.

Thank you, Chris Vargas

Goals

- Rethink our method for attracting new MHS members;
- Have our lawyers start the process of establishing the Sanchez adobe as a California historical landmark;
- Creating digital exhibits at the Sanchez Adobe;
- Enhance our MHS website; and
- Reach out to other historical organizations and adobes

History of the LA Rams

On January 12, 1946, Dan Reeves owner, to move his team, the Cleveland Rams to Los Angeles and the then-103,000-seat Los Angeles Memorial Coliseum.

The Rams signed Kenny Washington on March 21, 1946 and racial segregation in the NFL was completely ended.

In 1948, halfback Fred Gehrke painted horns on the Rams' helmets, making the first modern helmet emblem in pro football.

The Rams were the first NFL team to televise all home games in the 1950 season.

1949 to 1955, when they played in the NFL Championship Game four times, winning once in the 1951.

From 1957 to 1964 was 24–35–1 (.407), but the Rams continued to fill the cavernous Los Angeles Memorial Coliseum on a regular basis.

The 1960s were defined by the Rams great defensive line of Rosey Grier, Merlin Olsen, Deacon Jones, and Lamar Lundy, dubbed the "Fearsome Foursome."

The Rams remained solid contenders in the 1970s,

winning seven straight NFC West championships between 1973–79.

1979: First Super Bowl appearance. The Rams were leading at the end of the third quarter 19–17. But the Steelers scored two touchdowns in the 4th quarter to win their fourth Super Bowl, 31–19.

1980–82: The move to Anaheim. To avoid the NFL's blackout of games from being shown on local television, with their new, smaller home, the Rams had no problem selling out games.

1983–91: Robinson takes over the Rams and the Dickerson era. The former USC coach rebuilding program began to show results when the team rebounded to 9–7 in 1983 and defeated Dallas in the playoffs. Eric Dickerson, one of the best running backs in history, was most famous for his time with the Los Angeles Rams. In 1984, Dickerson rushed for 2,105 yards in the season, a record that still stands today.

1992–94: The end of the original Southern California team. Robinson was fired at the end of the 1991

season. The return of Chuck Knox as head coach. The Rams finished last in the NFC West during all three years. By 1994, support for the Rams had withered to the point where they were barely part of the Los Angeles sports landscape. With sellouts becoming fewer and far between, the Rams saw more of their games blacked out in Southern California.

By 1995, the Rams franchise had withered to a mere shadow of its former self. Accusations and excuses were constantly thrown back and forth between the Rams fan base, ownership, and local politicians. Owner Georgia Frontiere finally gave up and decided to move the Rams to St. Louis.

On January 12, 2016, at a meeting of NFL owners, they approved for the Rams to move back to Southern California, for the 2016 season. The Rams will build a new stadium.





926 ADOBE AVE., MONTEBELLO, CA 90640

Historical Costumes

Vendors & Fun!

\$20.00 per person

Event Donations will go to the Adobe's Revitalization

Presented by

MONTEBELLO HISTORICAL SOCIETY

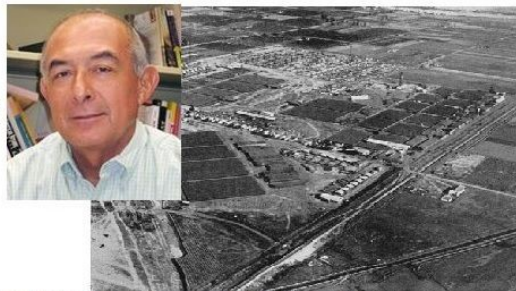
President Chris Vargas (323) 819 - 5103 | www.MontebelloHistoricalSociety.org

Montebello
Historical Society
Guest Speaker Series
Presents

Professor
Alejandro Morales, UCI

The Brick People
The History of Simons
Brickyard
Documentary

April 14, 2016 6:30PM



Montebello Senior Center
115 S Taylor Ave, Montebello, CA 90640
Downstairs