# Project Proposal

CS - F315 ICTD

Project Title 8



# Topic:

Social media platforms have become a breeding ground for misinformation and disinformation.

# The Problem

- In this digital age, when
  most of us have access to
  all of the human
  knowledge at our
  fingertips, most of us are
  wrong a lot of the time.
- Multiple contradicting sources, lack of awareness about whom to trust.
- This has led to social media becoming a breeding ground for rampant misinformation.



# Our Motivation

To help users to make an informed decision to trust online information, instead of blindly believing in whatever they see online. Or, at the very least motivate them to think critically about the text they read online.

Because you cannot expect people to make the right choice unless they are well informed.

# Solution

### FACT CHECKING

Use Google Fact
Checking API to
determine the veracity
of a piece of
information.
(flexible)

### **FILTERING**

Use Global keyword based filters to flag certain posts and present the user with information from a trusted source.

### PROVIDE METRICS

Use metrics like history of the source, number of forwards, trends etc.

# Literature Survey

## Predicting Factuality of Reporting and Bias of News Media Sources

Ramy Baly1, Georgi Karadzhov3, Dimitar Alexandrov3, James Glass1, Preslav Nakov2 1MIT Computer Science and Artificial Intelligence Laboratory, MA, USA 2Qatar Computing Research Institute, HBKU, Qatar; 3Sofia University, Bulgaria

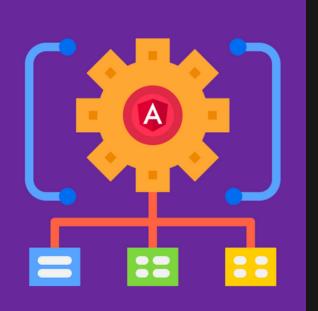
## CoVerifi: A COVID-19 news verification system

Online Soc Netw Media. 2021 Mar; 22



## **BRAINSTORM**

Brainstorm ideas to find precise ways to evaluate a given information.



## **DEVELOP**

Develop a user-friendly application which will implement these metrics.



## **TEST**

Test the application with a number of users and add/modify features based on the feedback.

# General steps

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# Sub Tasks

## 1. Making an application

An application that allows the users to input a search query(a fact that they would like to check), and the app uses fact check API to get a rough idea of the veracity of the fact. It also complies together various metrics like how many times it has been forwarded, the credibility of the source etc.

## Sub Tasks

## 2. Creating a database of keywords

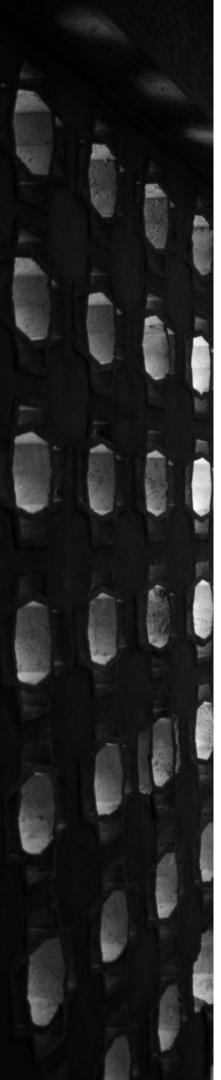
Some keywords are more trustworthy than others. The application will extract keywords from the facts that the users check and maintain a record of how often the facts with those keywords turn out true.

## Sub Tasks

## 3. Measuring a shift in user's awareness

Conducting a survey to measure user awareness. One potential method could be giving the users a number of keywords, and asking the users how likely they would be to trust a headline with that keyword.

The result of this survey will then be compared to the findings made by the app to measure quantitatively the shift in people's behaviour.



# Proposed timeline (Tentative and flexible)

### **SEPT - 4TH WEEK**

Research and Review the various ways to use APIs to fact check and extract keywords.

#### **NOV - 1ST WEEK**

Develop the application keeping in mind the needs of the user. Develop the backend system to support the application.

### **NOV - 4TH WEEK**

Conduct user surveys on the application and backtrack to step 2, to improve the application.

# End Deliverables

- A prototype application that allows fact-checking.
- Results of the survey measuring the shift in user behaviour.

# The team

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