**Abdul Aziz Talib**

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**Profile**

Salesforce Developer with over 4 years of experience excelling in custom development and administration of Salesforce org. Possessing four Salesforce certifications and a comprehensive understanding of the platform and its capabilities. Demonstrated proficiency in crafting innovative solutions that align with business goals, performing data analysis using Alteryx and Power BI, and merging technical acumen with strategic thinking to drive informed decision-making. Keen to stay at the forefront of Salesforce technologies and best practices. I'm eager to apply my expertise to contribute to the success of forward-thinking organizations.

**Work Experience**

**Salesforce Developer / Administrator May 2021 – Ongoing**

*Canada Survey Equipment Limited (Cansel), Vancouver, BC*

* Collaborated with stakeholders to translate functional requirements into technical solutions, driving successful project outcomes.
* Participated in cross-functional team meetings, contributing to strategic business solutions involving Salesforce.
* Configured Salesforce objects, fields, page layouts, record types, workflows, and Process Builder processes to align with business processes and requirements on the Lightning experience UI for an org with 389 users.
* Updated validation rules and approval processes to enforce data integrity and automate approval workflows.
* Implemented robust data access controls, ensuring data security through sharing settings, profiles, permission sets and role hierarchy.
* Ensured every solution I deploy goes through unit and User Acceptance tests.
* Adhered to deployment procedures laid out by the team lead which involved using change sets or VS Code to move changes between sandboxes and to production org.
* Identified point of failures in solutions and applied corrective measures to avoid impact after deployment.
* Conducted root cause analysis when system behaves abnormally.
* Adhered to best practices to decide between point and click vs custom code solutions.
* Built and maintained solutions using salesforce out of the box point and click tools like flows, approval processes etc.
* Built custom solutions using Lightning web components (LWC), Synchronous Apex (Triggers), Asynchronous Apex (Batch, Scheduled, Future, Queueable), Inbound, outbound Integrations and Aura components.
* Read API descriptions (Rest and Soap APIs) and configured salesforce for both inbound and outbound integrations to process XML and JSON objects.
* Enhanced existing codebase through systematic refactoring, updating Test classes and aiming towards maximum code coverage and thus optimizing performance and maintainability.
* Conducted data migration activities, including extraction, transformation, and loading ensuring smooth and accurate transfer of data during acquisitions.
* Maintained Power BI Dashboards that were fed data from Salesforce after being processed through Alteryx.

*Tools: - Data Loader, DataLoader.io, Workbench, Visual Studio Code, Jira, Zendesk, Power BI, Alteryx, Git, GitHub, Postman, ServiceMax.*

**Salesforce Administrator July 2018 – August 2019**

*Hyderabad Instrument Transformers, Hyderabad, India*

* Created and managed Users, providing them with necessary access required for their role.
* Oversaw and configured user profiles, permission sets, sharing settings and roles for effective access control within the Salesforce platform.
* Diagnosed and resolved post-production issues in the Salesforce org, ensuring seamless operations.
* Conducted user training sessions for new end users on Salesforce.com applications.
* Identified and resolved bugs, ensuring adherence to best practices.
* Employed Flow Builder to streamline and automate business processes based on specific requirements.
* Collaborated with cross-functional teams to provide technical support and guidance.

**Certifications**

* Platform Developer I
* Salesforce Certified Platform App Builder
* Salesforce Certified Administrator
* Salesforce Certified Sales Cloud Consultant

**Projects *(Built using LWC, hosted on Salesforce Digital Experience sites)***

* [*Portfolio*](https://portfolio-a-dev-ed.develop.my.site.com/portfolio)
* [*Weather app*](https://portfolio-a-dev-ed.develop.my.site.com/portfolio/weather-app)
* [*Currency converter*](https://portfolio-a-dev-ed.develop.my.site.com/portfolio/currency-converter)
* [*BMI Calculator*](https://portfolio-a-dev-ed.develop.my.site.com/portfolio/bmi-calculator)

**Skills**

* HTML, CSS, JavaScript, Java
* Salesforce Development (Apex, Lightning web components)
* Data Structures and Algorithms
* System Design
* Low Level Design
* High Level design
* Object Oriented Programming (OOP)
* Integration with Third-Party Systems
* Data Migration and Management
* Agile Development Methodologies
* Lightning UI
* Lightning Components
* Web Services (SOAP API, REST API)
* Data Modeling and Architecture
* Alteryx and Power BI

**Education**

**Masters in Electrical and Computer Engineer** **December 2020**

*Lakehead University, Thunder Bay, Ontario*

***Bachelors in Electrical Engineering* June 2018**

*Osmania University, Hyderabad, India*