

# A “Dream” Interface Design

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## **Abstract**

This investigation presents a “dream” user interface design for touchscreen mobile devices. This design aims to tackle the touchscreen usability issue of insufficient feedback as well as provide an interface that is user-friendly for individuals with visual impairments and individuals without visual impairments alike. Of the five prevalent usability metrics within the field of Interaction Design, the three metrics of learnability, efficiency, and errors were particularly significant in the creation and development of this interface design [14].

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# 1 Introduction

Mobile devices are ubiquitous in contemporary society. The latest figures from the United Nations’ telecommunications agency estimate that there are around 6.8 billion cell-phone subscriptions in the world [1]. Thus, the investigation and development of usable interfaces for mobile devices is a significant research topic.

Many of these mobile devices today utilize touchscreens instead of physical keyboards or buttons. This allows for a larger display without increasing the size of the device. Furthermore, touchscreen keyboards and buttons have the ability to change their layout based on user input and disappear when not needed. To compensate for the lack of tactile feedback provided by physical keys and buttons, touchscreen devices often include aural feedback in the form of audible clicks from a speaker. Haptic feedback in the form of device vibrations is often included as well.

Even with these alternate forms of feedback, the literature suggests that insufficient feedback is still a major usability issue with touchscreen devices. [7, 9, 12, 13, 15]. A study by Hussain Tinwala and Scott MacKenzie submits that the lack of physical keys requires heightened visual attention from the user, which diverts the user’s concentration from the thoughts being expressed [15]. The lack of physical keys not only diverts the attention of some users, but it also makes the device almost entirely unusable for other users. A study from Virginia Polytechnic Institute and State University demonstrates how touchscreen mobile devices do not provide sufficient feedback for Individuals with Blindness or Severe Visual Impairment (IBSVI) since these users are only able to develop a spatial mental model for the touchscreen through “dead reckoning” [9].

Thus, the aim of this investigation is to propose a “dream” interface design that addresses the usability issue of insufficient feedback.

# 2 System Description

In this investigation, I present a “dream” interface design for touchscreen mobile devices that focuses on providing the user with as much as feedback as possible. This feedback is designed in a way that aims to be helpful for users with visual impairments and users without visual impairments alike. The design in its entirety was created with the usability metrics of learnability, efficiency, and error rate in mind.

My “dream” interface design incorporates functionality of a product that is currently being developed by Tactus Technology [4]. Tactus Technology, a company based in Fremont, California, creates technology that can reshape the surface of touchscreens on demand. The technology allows real physical buttons to dynamically appear and disappear into a flat touchscreen (see Figure 1). Small fluid channels are routed throughout the Tactile Layer and enable fluid to expand the top polymer layer to create the physical buttons [4].

Although this technology from Tactus is extremely bleeding-edge, the prototypes have already received a fair amount of recognition [5, 8, 10, 11]. Reviewers have articulated how the technology seems to be “downright magical” [8]. Though the look and feel of Tactus technology seems totally futuristic, the technology is already beginning to appear in consumer devices. In 2013, Touch Revolution, the largest-volume glass projected capacitive multi-touch screen manufacturer in the world, announced a partnership with Tactus Technology [2]. The technologies from the two companies are being combined and manufactured into consumer devices today [2]. Not only is this technology becoming more and more available, but it is becoming more customizable as well. Companies will soon be able to customize the panel for different types of buttons, say for example, the buttons on a TV remote [8].



Figure 1: Tactus Technology keyboard

My “dream” user interface design makes use of the varied tactile feedback that this technology from Tactus can provide.

### 3 Top-Level Design

The objective of this “dream” interface design is to make mobile touchscreen devices more usable for individuals with visual impairments and individuals without visual impairments alike. The three main features of this design are the optional physical grid, the “intelligent” tactile buttons, and the aural feedback.

### 3.1 Optional Physical Grid

The design incorporates Tactus technology in order to provide an optional tactile grid for the device (see Figure 2). The grid layout would consist of a set of very thin, three-dimensional horizontal and vertical lines. If the grid is enabled by the user, the set of horizontal and vertical lines appear on the screen. If the grid is disabled by the user, the lines recede. The horizontal and vertical lines are arranged with equal space between each line. The main purpose of this grid is to help IBSVI formulate a mental reference for location awareness. The fact that the grid can easily be disabled makes this feature unobtrusive for users who do not find benefit from it.



Figure 2: A simple wireframe demonstrating the concept of the grid layout. Each line in the figure would actually be a physical line that appears on the device's screen with the use of Tactus's microfluidic technology.

### 3.2 “Intelligent” Tactile Buttons

The interface design also includes tactile buttons that use Tactus’s microfluidic technology to rise up and recede in an “intelligent” manner (see Figure 3). Ideally, only buttons applicable to the input of the user or current state of the device would appear at any given time. For example, in an instance where the user is provided with a binary yes/no choice, only two tactile buttons should appear—one for yes and one for no. Similarly, if all possible buttons were applicable for a given situation, then all possible buttons should appear.

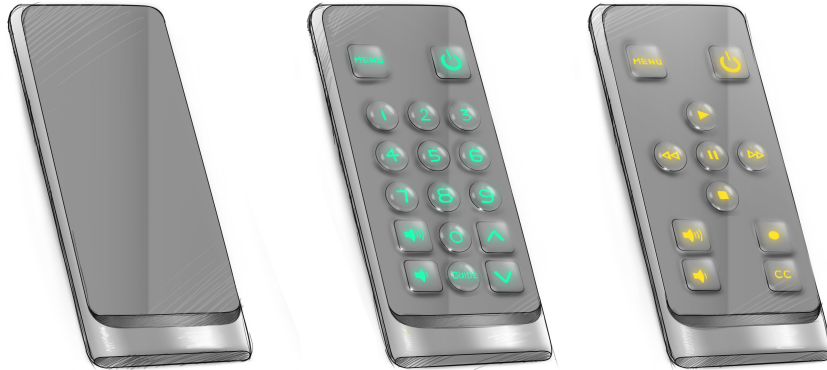


Figure 3: A simple representation demonstrating the idea of different subsets of buttons rising up on the same surface at different times.

### 3.3 Aural Feedback

The design of this interface was created in such a way that the tactile aspects are intended to operate in conjunction with other technologies that provide aural feedback. Since the grid and tactile buttons can only help the user know *where* an application is, this aural feedback can inform the user of exactly *what* an application is.

This type of feedback should not be too difficult to implement as there already exists technology that provides similar aural feedback. For example, the Apple operating system, iOS, has the VoiceOver screen reader that provides a spoken description of everything

happening on the screen [6]. The Android OS has a similar service called TalkBack, which adds spoken and audible feedback to the device [3].

## 4 Usage Scenarios

There exist several usage scenarios for this interface design. One such scenario is when an Individual with Blindness of Severe Visual Impairment (IBSVI) attempts to locate an application on a touchscreen mobile device. Sighted users employ vision to figure out what and where to touch. Since IBSVI cannot do this, typical touchscreen devices lack accessibility for IBSVI. As previously touched on in Section 3.3, a typical solution to this problem is to use voice over technology to provide information about what is on the screen at any given time. However, there is nothing to guide IBSVI to the location of a specific application in the first place. Since there are no landmarks to support navigation for the IBSVI, the user must use dead-reckoning and trial-and-error methods in order to find applications specified by the voice over technology.

The design of this interface addresses this problem as the tactile grid and the three-dimensional buttons provide additional landmarks for IBSVI. These landmarks aim to allow IBSVI interact more efficiently and effectively with the touch device and its voice over functionality. Ideally, the voice over functionality would be able to tell the user the exact cell in the grid in which the desired application is located. The user could then find the application much more easily.

Another use case for this interface is when some functionality of an application is disabled. Say, for example, that a user cannot take any more photos on their mobile device because they are out of memory. Some “intelligent” tactile picture-taking button could recede when this happens to communicate to the user that photo taking functionality is disabled. More generally, the “intelligent” tactile buttons can be useful in indicating to the user what choices they have at any given time.

## 5 Rationale

This layout is designed so that IBSVI so that they can engage their spatial cognition, perception and sensing resources while interacting with touch screens. The design will only enable the grid-like system on-command so to not distract or annoy those who do not benefit from it.

Feedback. In design, it is important to show the effect of an action. Without feedback, one is always wondering whether anything has happened. Maybe the button wasn’t pushed hard enough; maybe the machine has stopped working; maybe it is doing the wrong thing. Without feedback, we turn equipment off at improper times or restart unnecessarily, losing all our recent work. Or we repeat the command and end up having the

operation done twice, often to our detriment. Feedback is critical (the design of everyday things).

In the good old days of the telephone, before the American telephone system was divided among competing companies, before telephones were fancy and had so many features, telephones were designed with much more care and concern for the user. Designers at the Bell Telephone Laboratories worried a lot about feedback. The push buttons were designed to give an appropriate feltactile feedback. When a button was pushed, a tone was fed back into the earpiece so the user could tell that the button had been properly pushed. When the phone call was being connected, clicks, tones, and other noises gave the user feedback about the progress of the call. And the speaker's voice was always fed back to the earpiece in a carefully controlled amount, because the auditory feedback (called "sidetone") helped the person regulate how loudly to talk. All this has changed. We now have telephones that are much more powerful and often cheaper than those that existed just a few years ago more function for less money. To be fair, these new designs are pushing hard on the paradox of technology: added functionality generally comes along at the price of added complexity. But that does not justify backward progress. Why are the modern telephone systems so difficult to learn and to use? Basically, the problem is that the systems have more features and less feedback. Suppose all telephones had a small display screen, not unlike the ones on small, inexpensive calculators. The display could be used to present, upon the push of a button, a brief menu of all the features of the telephone, one by one. When the desired one was encountered, the user would push another button to indicate that it should be invoked. If further action was required, the display could tell the person what to do. The display could even be auditory, with speech instead of a visual display. Only two buttons need be added to the telephone: one to change the display, one to accept the option on display. Of course, the telephone would be slightly more expensive. The tradeoff is cost versus usability.

Usability research evaluating touchscreen efficacy for both IBSVI and sighted users still needs to be covered in the literature. I completely agree that the lack of accessibility for IBSVI is a major issue with touchscreen devices. However, providing more tactile feedback can increase usability not just for IBSVI, but also for sighted users. In Donald Norman's book, *The Design of Everyday Things*, Norman touches on this principle of feedback. Norman describes how telephones in the past were designed with much more care and concern for the user as the push buttons were designed to give an appropriate feltactile feedback. [20] Norman asserts that modern telephone systems are so difficult to use since they have more features and less feedback. [20] As tactile feedback is significant for IBSVI and sighted users alike, research should examine how both groups of users respond to proposed solutions. I think that this could possibly lead to a solution that becomes more widely accepted.



## 6 Usability Metric “Forecast”

Predict to see an increase in learnability for sighted users and IBSVI alike. Should be more efficient for IBSVI but may be slightly less efficient for sighted users. They can no longer press a button quite as easily. Now that buttons are physical, they will have to lift their finger slightly more and press down slightly harder. This should not take any major hits with efficiency. Rate of errors should be less for both parties.

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