Planning

Goals:

To create a scalable website delivering top tier fitness content and tools to its users.

Objectives:

- To create a visually appealing website
- To create a login system and account management system for users
- To keep record of user data for progress

Target Audience:

- The website will be targeted at the youth and middle aged groups.
- Fitness routines will be posted for both men and women i.e. the workouts will be unisex.
- Calorie counter may also be implemented for both genders and different age groups.

Content:

The proposed content of the website is as follows:

- Workout routines will be provided for both genders and different types of workouts will be on separate pages.
- Nutrition guides and a calorie calculator will be provided.
- A photo gallery will be added that will show the before and after results of consistent workouts
- A contact page will also be provided.

Additional Features:

- The website will include a navigation menu on the top and a banner behind it.
- The website will also contain a fitness and health tip section on the left and a logo background on the right of the main page.

Wireframing

Home page:

Banner Section

- Logo on the left: clickable and redirects to the home page.
- Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- Login button on the right: maybe with a hover effect to enhance interactivity.

Background

• Visually appealing but shouldn't be distracting, maybe changes with time.

Main Content Area (background image throughout this section)

- **Right Side**: This will have the main content of the background.
- **Tips Box on the Left**: A Tips textbox which gives tips of the day for health.

Workout Section

• Different workout types mentioned with images.

Tips Section

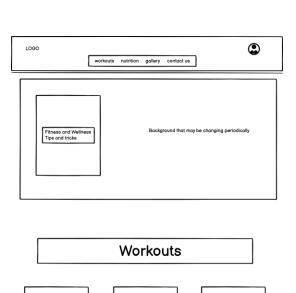
• Dynamic tips to keep them engaging.

Results Section

• Testimonials and success stories here for credibility.

Contact Section

• Contact info mentioned here for users to reach out if needed.





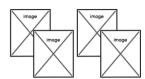
Essential Tips for Everyone

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Results

The Results Speak For Themselves

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Contact info

Workouts page:

Banner Section

- Logo on the left: clickable and redirects to the home page.
- Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- Login button on the right: maybe with a hover effect to enhance interactivity.

Background

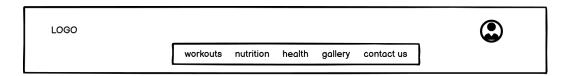
• Visually appealing but shouldn't be distracting.

Workout Section

• Different workout types mentioned with images.

Contact Section

• Contact info mentioned here for users to reach out if needed.



Workouts

Home Gym Calisthenics Cardio Full Body Support

Full body

Biceps & Triceps

Legs

Core

Back

Support

Contact info

Nutrition page:

Banner Section

- Logo on the left: clickable and redirects to the home page.
- Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- **Login button on the right**: maybe with a hover effect to enhance interactivity.

Background

• Visually appealing but shouldn't be distracting, maybe changes with time.

Main Content Area (background image throughout this section)

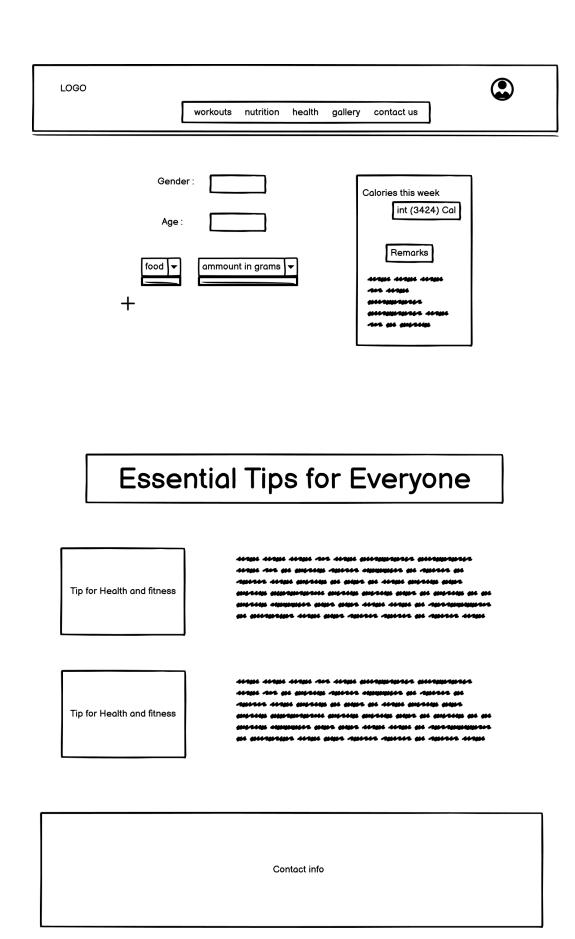
- **Right Side**: This will have the calorie calculator and remarks.
- **Left Side**: This will have the input form for the calculator.

Tips Section

• Dynamic tips to keep them engaging.

Contact Section

• Contact info mentioned here for users to reach out if needed.



Gallery page:

Banner Section

- Logo on the left: clickable and redirects to the home page.
- Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- **Login button on the right**: maybe with a hover effect to enhance interactivity.

Background

• Visually appealing but shouldn't be distracting, maybe changes with time.

Main Content Area (background image throughout this section)

- Left Side: This will have the before and after images
- **Right side**: An engaging story or testimonial from the person.

Contact Section

• Contact info mentioned here for users to reach out if needed

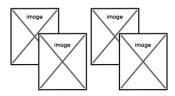


workouts nutrition health gallery contact us



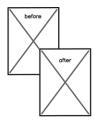
Gallery

The Results Speak For Themselves



name

story and fitness journey told here

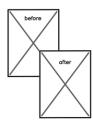


name

Story and fitness journey told here

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name

Contact info

Contact page:

Banner Section

- Logo on the left: clickable and redirects to the home page.
- Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- Login button on the right: maybe with a hover effect to enhance interactivity.

Background

• Visually appealing but shouldn't be distracting, maybe changes with time.

Contact Section

• A detailed contact section for various needs, including social media pages.

LOGO
workouts nutrition health gallery contact us

Company Name Facebook
Company trademark Instagram
CEO Telegram
Phone SnapChat

Submit a query

Email: required

Phone : optional

send me updates on my email