# **Planning**

# Goals:

To create a scalable website delivering top tier fitness content and tools to its users.

# **Objectives:**

- To create a visually appealing website
- To create a login system and account management system for users
- To keep record of user data for progress

# **Target Audience:**

- The website will be targeted at the youth and middle aged groups.
- Fitness routines will be posted for both men and women i.e. the workouts will be unisex.
- Calorie counter may also be implemented for both genders and different age groups.

# **Content:**

The proposed content of the website is as follows:

- Workout routines will be provided for both genders and different types of workouts will be on separate pages.
- Nutrition guides and a calorie calculator will be provided.
- A photo gallery will be added that will show the before and after results of consistent workouts
- A contact page will also be provided.

# **Additional Features:**

- The website will include a navigation menu on the top and a banner behind it.
- The website will also contain a fitness and health tip section on the left and a logo background on the right of the main page.

# **Wireframing**

# Home page:

### **Banner Section**

- Logo on the left: clickable and redirects to the home page.
- Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- Login button on the right: maybe with a hover effect to enhance interactivity.

### **Background**

• Visually appealing but shouldn't be distracting, maybe changes with time.

# Main Content Area (background image throughout this section)

- **Right Side**: This will have the main content of the background.
- **Tips Box on the Left**: A Tips textbox which gives quotes of the day for health.

### **Workout Section**

- Different workout types mentioned with images.
- Each image should reference another page for the workout

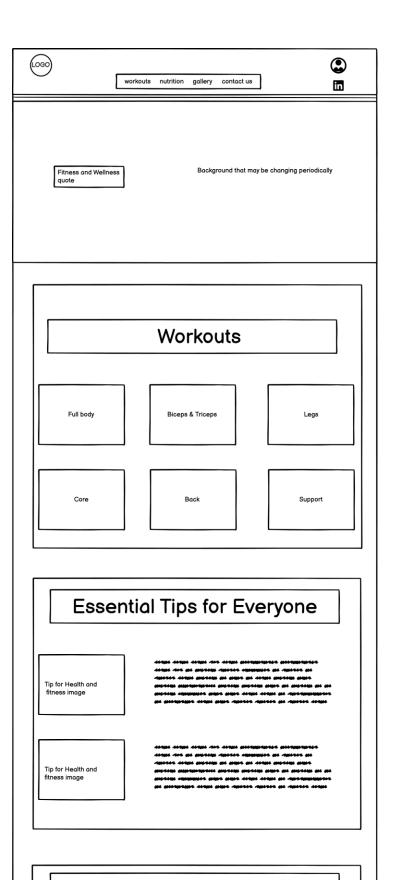
# **Tips Section**

Dynamic tips to keep them engaging.

# **Results Section**

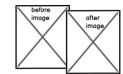
• Testimonials and success stories here for credibility.

### **Contact Section**



# Results

# The Results Speak For Themselves



Company description

o instagram







# Workouts page:

# **Banner Section**

- Logo on the left: clickable and redirects to the home page.
- Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- Login button on the right: maybe with a hover effect to enhance interactivity.

# **Background**

• Visually appealing but shouldn't be distracting, maybe changes with time.

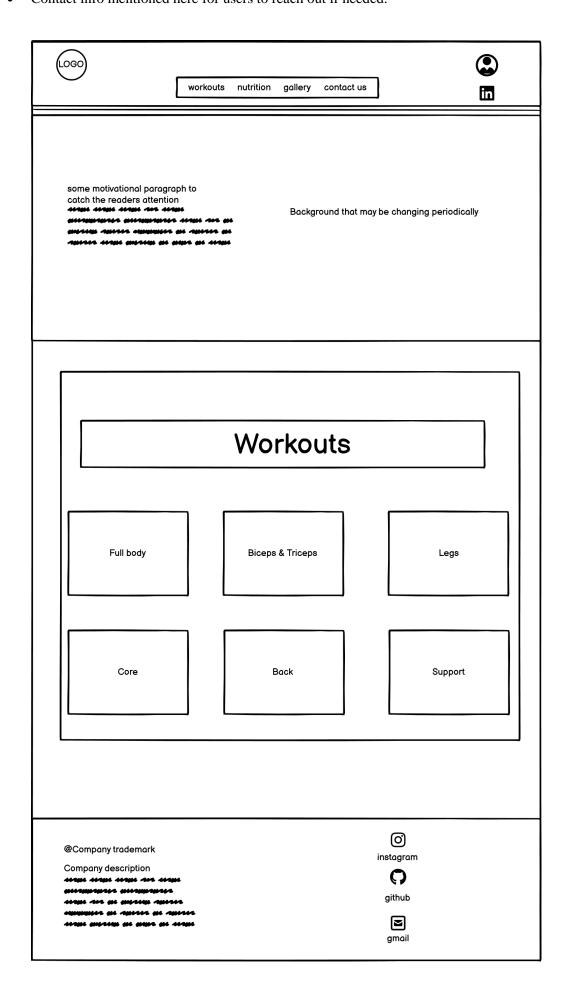
# Main Content Area (background image throughout this section)

- **Right Side**: This will have the main content of the background.
- **Tips Box on the Left**: A Tips textbox which gives quotes of the day for health.

# **Workout Section**

- Different workout types mentioned with images.
- Each image should link to another page for the specific workout

# **Contact Section**



# **Nutrition page:**

# **Banner Section**

- Logo on the left: clickable and redirects to the home page.
- Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- Login button on the right: maybe with a hover effect to enhance interactivity.

# **Background**

• Visually appealing but shouldn't be distracting, maybe changes with time.

# Main Content Area (background image throughout this section)

- **Right Side**: This will have the main content of the background.
- **Tips Box on the Left**: A Tips textbox which gives quotes of the day for health.

# **Healthy foods Section**

- Healthy food tips.
- Contains info on what should be eaten.

# **Healthy foods Section**

- Unhealthy food warnings.
- Contains info on what should not be eaten.

# **Tips Section**

• Dynamic tips to keep them engaging.

# **Contact Section**





some motivational paragraph to catch the readers attention

Background that may be changing periodically

# **Nutrition**

# **Healthy Foods**



Food title
Description and effect





Food title

Description and effe

# **Unhealthy Foods**



# Food title







# Food title



@Company trademark





# Gallery page:

# **Banner Section**

- Logo on the left: clickable and redirects to the home page.

  Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- **Login button on the right**: maybe with a hover effect to enhance interactivity.

# **Background**

Visually appealing but shouldn't be distracting, maybe changes with time.

# Main Content Area (background image throughout this section)

- **Left Side**: This will have the before and after images
- **Right side**: An engaging story or testimonial from the person.

# **Contact Section**







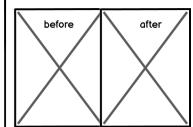
some motivational paragraph to catch the readers attention 

Background that may be changing periodically

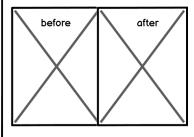
# **Success Stories**

# name

story and fitness journey told here

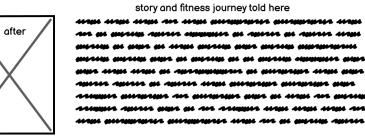


# name



story and fitness journey told here

# name



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Company description

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# **Contact page:**

# **Banner Section**

- Logo on the left: clickable and redirects to the home page.
- Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- Login button on the right: maybe with a hover effect to enhance interactivity.

# Main Content Area (background image throughout this section)

Just a feedback form

# Background

Solid color

# **Contact Section**

A detailed contact section for various needs, including social media pages. (LOGO workouts nutrition gallery contact us Feedback Form Username: Username Email: Email Message : Write you queries here Submit 0 @Company trademark instagram Company description github 

# Workouts Sub-pages: All have same format

### **Banner Section**

- Logo on the left: clickable and redirects to the home page.
- Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- Login button on the right: maybe with a hover effect to enhance interactivity.

## **Background**

• Visually appealing but shouldn't be distracting, maybe changes with time.

# **Workout Subpage Navigation**

- Clearly labeled links (Full body, Arms, legs, core, back, cardio).
- This is for better UX.

# Main Content Area (background solid color throughout this section)

- **Top**: This will have the video of the workout.
- Bottom: A detailed description of the workout along with steps on how to perform it.

## **Contact Section**





Background that may be changing periodically

Full Body Workout Arms Workout Legs Workout Core Workout Back Workout Cardio Workout

# **Full Body Workout**

### workout description written with main details

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Background that may be changing periodically

Full Body Workout Arms Workout Legs Workout Core Workout Back Workout Cardio Workout

# **Arms Workout**

### workout description written with main details

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Company description

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Background that may be changing periodically

Full Body Workout Arms Workout Legs Workout Core Workout Back Workout Cardio Workout

# **Legs Workout**

### workout description written with main details

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@Company trademark

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Background that may be changing periodically

Full Body Workout Arms Workout Legs Workout Core Workout Back Workout Cardio Workout

# **Core Workout**

### workout description written with main details

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Company description

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some motivational paragraph to catch the readers attention

Background that may be changing periodically

Full Body Workout Arms Workout Legs Workout Core Workout Back Workout Cardio Workout

# Back Workout

### workout description written with main details

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Background that may be changing periodically

Full Body Workout Arms Workout Legs Workout Core Workout Back Workout Cardio Workout

# **Full Body Cardio**

### workout description written with main details

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# Reply page:

# **Banner Section**

- Logo on the left: clickable and redirects to the home page.
- Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- Login button on the right: maybe with a hover effect to enhance interactivity.

# Main Content Area (background image throughout this section)

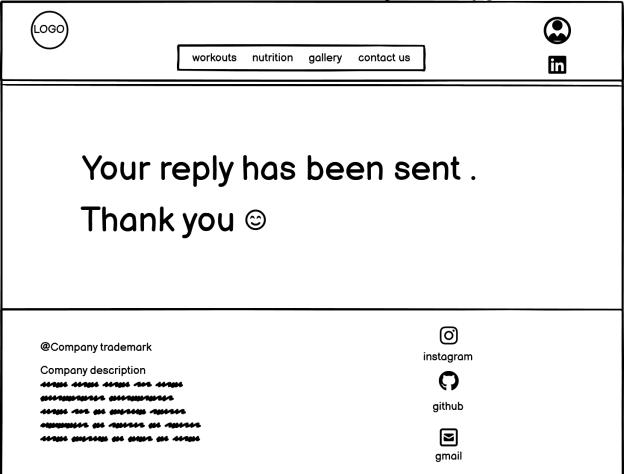
• A simple message to update the user that their message was sent

# **Background**

Solid color

## **Contact Section**

• A detailed contact section for various needs, including social media pages.



# Login page:

# **Banner Section**

- **Logo on the left**: clickable and redirects to the home page.
- Navigation links: Clearly labeled links (workouts, nutrition, health, gallery, contact us).
- Login button on the right: maybe with a hover effect to enhance interactivity.

# Main Content Area (background image throughout this section)

• A simple login form

# **Background**

Solid color

# **Contact Section**

• A detailed contact section for various needs, including social media pages.

