

TAROT READING PROJECT

- Scope of Work and Activities

PREMISE/ CONCEPT:

“Tarot Reading” is a “Psychic/Tarot Reading” site for use on the Web, + Mobile Ready version. (eventually also an App)

The concept is for the site to attract new clients by initially offering FREE “Quick YES/NO answers to client’s Qs and concerns- these will be given by our online Readers/Advisors (as Sessions/ Readings)

The method for delivering the “answers” from the Readers will be via:

from Reader Dashboard to Client Dashboard (copied to private Email as well)

- The system will “automate” the message (Reading) that the Readers type/send- These messages will be an “animation” of a fortune cookie being “opened” & the newly typed “Reading” will appear as text on the “fortune” in the animation
- We will offer 3 FREE Qs from 3 Readers to any newly signed up client (1 Q per each Reader)
- The Qs from the clients will be chosen from a “Chinese Menu” (4 columns of “pre-written Qs”- created by the Admin (*see details on this below*))
- Readers will answer with YES/NO responses + they have to add a short sentence to this to convince the Client they are accurate in helping the client- the Reader will also add a “CTA” prompt to meet the client for a “full follow up Reading” (within our other messaging systems- client choice)
- Paying clients with accounts can have the option to use the “Fortune Cookie animation” method for future “Qs” but they can **NOT** receive the Reader’s answers from within all of our methods of receiving their “full” Readings- ALL “FORTUNE ANSWERS” WILL ALWAYS BE VIEWED FROM WITHIN THE CLIENT “INBOX” ON THEIR ACCOUNT DASHBOARD- For paying clients (Repeaters) these will be the “start” of a Full Session (intro) or simply a “follow up” Q or Qs
- The charges for additional Qs will be set by the Admin- Example: 0.99c a Q

- HOWEVER! A client may use any credits they have in their acct to ask follow up Qs (more on credits below)
- Our methods of messaging/delivery (already functioning on other of our sites are: Chat / IMchat/ Phone / InBox (within the site's messaging system) / private email
- Clients to receive their "fortunes" to their private email as well
Reader and Admin to receive copies to their acct inboxes + to their private email too

NOTE: Where you see: *** it indicates we have this function currently working on one or more of our other sites- In most cases: we will have you connect the function using our existing API, or we will simply use "direct links" to the other site to access functions (each individual function TBD below)**

NOTE: WE WILL FURNISH THE CONVERTED DESIGN AND IT WILL HAVE ALL NECESSARY LINKS TO ACTIVATE (VIA BACKEND DIRECTLY OR VIA API)

How clients can ask their Qs: (preset Qs for the most part)

Clients will "pick" their Qs from a "Chinese Style" menu of pre-existing Qs
We envision 4 "columns" of Qs= based on topics. The client(s) can choose their Reader or have the system choose for them from all avail Readers (this would be what we call "random Reader selection")

Only online/Avail Readers who can "handle" the client "Topic" can answer, (as mentioned above with a YES or NO response- But! They also have to add a short "psychically" detailed sentence to the YES/NO "Reading" + a CTA (both to be mandatory!)

NOTE: READER ONLINE STATUS PULLED FROM MAIN SITE OR OTHER OF OUR CLONED SITES VIA API

ANIMATION OF "FORTUNE":

Special programming is needed for answers to be presented by the Reader(s)=

we want an animation of a Fortune Cookie being opened and the

Reader's message will appear written on the "fortune" = presented to the client

Reader then suggests ordering a "full session" and presents a link for the client to use to order (probably to bring them to one of our other sites)

The "pre-set" Qs found in the "Chinese Menu" columns will be set by the Admin

New Clients will pay nothing to register & receive their 3 free answers

Paying clients can opt to use the "Fortune Cookie" method and pay an amount of \$ for each answer they receive (set by Admin)

However! Both newly registered and repeat clients can also type in their own Qs if they want- but those will be for a higher charged amount of payment. (set by Admin)

The next step in the registering or repeat ordering process = the client will choose the "means of Delivery" for the "FULL" session (should they opt for one!)

NOTE! ALL READERS MUST BE ABLE TO WORK IN ALL THESE DELIVERY METHODS!

- Live Chat *
- IMchat *
- Phone *
- Email Within Site (in/out box on Dashboards) *
- Email Standard version *

Video Chat *

NOTE: the only delivery methods to utilize the animation will be the 2 "Email" ones

But we need to discuss if we want to allow "larger than YES/NO Readings" here
That is if the system can handle larger messaging with the animation ?????

SCENARIO(s): (Process Rules)

Scenario 1: New Sign Up session:

- New Visitor to the site clicks "Sign Up" and is taken to the Registration page to fill out.
- Once they complete that & are verified- they can then initiate

their 3 FREE session (Qs) requests

They can enter in a “topic of concern” in the search tool and are then brought to the “menu” that lists all pre-set Qs Admin has added (brings them to menu column that has their topic with preset Qs listed)

- Or they can browse the menus w/o using the search tool
- Client then selects the Qs they want answered (via a radio button)
- Client then selects mode of delivery for potential “full sessions” (optional)- They can always choose this later from their Dashboard
- They then select any available Reader shown to them (Reader must be expert in the Qs the client chose)- to answer their Q
Example: Client selected “Relocation” (new home) & “Dating” & “Law Suit”

The system will present Readers for all 3- but the presentation must be done in a easy to navigate grid format & Client must choose their Readers all at once and then hit SUBMIT

- Client can NOT choose same Reader for the 2nd and 3rd answers- unless they opt to do PAID Qs (more on this below)
- Remember: They have the option of selecting up to 3 Readers maximum- to answer their 3 Qs
- System alerts the chosen Reader(s)
- Reader(s) respond with their “YES/NO” Reading + CTA
Reader(s) must answer within 5mins of being alerted

Scenario 1A: New client opts in to get FULL Session via IM/Chat: (their choice of Session Delivery)

They have to pay before the IMchat can start- it does not have to be set at same time as Y/N “Fortune Reading”

Note: All charges done via C/C are placed on “hold” (AUTH ONLY) All P/P orders are charged immediately
Once the session ends- the AUTH ONLY moves to Deposit mode *

Scenario 2: New Client opts to bypass “Free” Qs

- They type in their own Q and select a Reader
- They still must go to Menu and select “topic” 1st
- They will be given option to bypass pre-set Qs and enter

their own in text box

- They have to pay for each entered Q at the price set by Admin (Example: \$1.50/Q)

- **Scenario 3: Client chooses one of the 2 Email delivery methods: (for PAID sessions):**

This applies to both New Clients and Repeaters

- For the simple YES/NO answers- System presents the Reader answer in “animation” format
- When its a “full paid for Email session- Reader to type an intro for the session- only the intro is to appear animated
HOWEVER! WE NEED TO DETERMINE IF THE ENTIRE SESSION CAN ALSO BE IN ANIMATION FORMAT

- **Scenario 4: Paid Sessions (but not by Email delivery)**

- When any client opts to have their FULL session in IMchat Phone or Reg Chat= we know that animation can not take place in these-
But we want to give the client the choice of receiving an intro into their Email area (site or private) So check-boxes to appear on the order form for purchasing Paid session
- Since Paid sessions happen AFTER Y/N ones- Reader can be offline, in session or on break or avail
This is where scheduling a session comes into play
- Client must pay \$amount that appears on Reader profile page for any Paid session (irregardless of which delivery method is chosen)

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Scenario 5:”Random Reader Selection” (most cases this applies to Y/N sessions only):

- Client prefers the system to find them a Reader (from those who are qualified and avail at the moment)
- Client chooses their pre-set Qs
- System will alert a Reader for each of the 3 Qs client chose
- Each Reader will respond within 5mins with their answer
- Client must be notified of the chosen Reader - in other words-

System presents: “for your Q on “Relationships” your Reader will be: “_____”

- **We dont envision this method to be used for paid sessions- but it can be done = with minor modification (TBD)**

The project will have the following UI roles:

Dashboards *

We will need to clone all 3 Dashboards from our other sites-
But each Dashboard will require some modification to fit this site’s functionalities

ADMIN DASHBOARD: (most of these functions already exist)

If you see **!** next to a function- this indicates it needs to be added to the Dashboard by you (meaning we do not have the function on our other sites)

- Add Reader to site function
- Edit profile (also to include “Remove Profile”)
- Make Reader “invisible” (the ability to “hide a Reader”)
- Banning tool (for Clients - not for Readers) (we will follow the other sites for when to ban is needed)
- Robust CMS tool is needed (to be able to add pages/edit add images/edit
- History of all sessions
- Client list/Add Delete Client Ban Client
- Add/delete credits to client acct
- “Who is in session” or answering a “Fortune” Q
- Price setting
- Messaging center
- List of waiting C/c charges
- Paypal orders
- Affiliates
- Featured Reader controller
- Disconnect Reader from session
- Article & Blog mgmt tool
- Coupon mgmt tool
- SET FORTUNE Q PRICING **!**

- “CHINESE MENU” OF Topics/Qs editing tool **!**
 - EDIT AMOUNT OF “FREEBIE” Qs New Clients can request **!**
- IMPORTANT! YOUR TASKs - as Dev will be to ensure that ALL Admin functions are working well (even the cloned ones)***

Reader Dashboard: *

- Readers will log on to both receive and send their “answers”
Send Clients their YES/NO animated sessions {text box field} **!**
 - Set their “schedules”
 - Control their online status: Avail OFF Break Busy (actual status comes from our main site)
- EVENTUALLY**** : Readers will utilize their connected Dashboard from ‘PsyCon (our current live/main site) but no need to worry about this just yet!
* This will take place a few months after this site has gone live
Our LD will take care of the API connections for this.
- Reader also to upload their profile with image from their dashboard (dashboard must have an editor)
 - History= list of clients read for + the sessions had

Client Dashboard: *

- Acct Profile with the usual “sign up functions” {name/ dob/ email/ user name/ P/W etc)
- “Leave Ratings” for Readers/ or Testimonials for the site itself
- Contact us form
- Scheduler notification: Clients can sign up to be notified when any Reader (of their choice) has logged on and is avail
- History- clients can view previous sessions (listed by Reader/Date)
- Option to receive animation “intro” into their inbox/private email for all Paid sessions (checkbox is needed here)

Additional SPECIAL FEATURES/FUNCTIONS:

- ❖ **Readers to set their own rates** for full sessions *
Pulled from our main or Cloned site(s)
 - ❖ **Membership offers** *
will be available to clients (TBD) & when the client orders- they earn points for ea. session - once they reach a pre-set (by the Admin) amount of points- they can get a “free Reading or Readings” (TBD)
 - ❖ Clients can opt to have their **session(s) shown publicly**- in order to earn extra points {credits} (needs discussion) ! *
 - ❖ **Blogs and Articles** *
to appear on this site from our Readers- An upload and “approval” system is needed for these
 - ❖ **Webinars:** *
On site versions + YT channel ones
 - ❖ **Counter on the home page:** !
 - ❖ a) “How many current sessions at the moment”
b) how many “public sessions” to view
Both to have links to get to their respective areas on the site
 - ❖ **Scheduler:** *
simple way for clients to be notified when Readers are online/ avail
 - ❖ + method to arrange and set appointment for sessions (needs discussion)
 - ❖ **Rating of Reader by clients** * ?
 - ❖ - 5 star system to appear on Ratings page + in ea individual Reader profile
- All Readers to receive “Ratings by Registered and logged on Users
We need to be security minded with this

In order to block “2nd acct abusers” who might be “friends” with the Reader

We have to track the user by various check sums (TBD) and if they already left a rating for a Reader- the system will simply ignore the new/2nd rating

We also want a testimonial/rating system for the site itself= can be left by non registered or registered users

CREDITS: ! ?

We will offer points to users whenever they rate a Reader or if client is a recurring “member” - whenever they top off their acct

Once they reach a preset amount of points (set by Admin) - we will let them have one or more “Y/N” “Freebies” from Readers of their choice

- ❖ **Testimonials** for both Readers and the site (wem need to decide if providing Testimonials also earns the Client credits) *

- ❖ **Suggestion Box: !**
Visitors to the site can leave suggestions for additional “Qs” to be added by Admin
Another suggestion box/field for other stuff is needed as well

- ❖ **Search tool: !**
Search by topic / specific Q, or Reader name

- ❖ **Featured Reader(s)** *
Display the featured reader on the home page- but we want it to be more than one- which means “rotate” + be in a slider

- ❖ **Sign up for Newsletter** (we use MailChimp) *

- ❖ **Employment** (links to employment form/ site) *

In the site footer- add the Employment link , this is just a link to our recruitment site.

PAGE LAYOUT:

Top Menu: (to appear on all pages): (controlled by Admin via CMS)

- ❖ Home
- ❖ Register> changes to “Account” when logged on
- ❖ Our Readers> Dropdown menu: “All” “On-Line” etc
- ❖ Sample video of “fortune being opened” (dropdown menu of “topics” to choose from to view
- ❖ Live streaming of a session (*needs discussion*)
- ❖ Prices
- ❖ Order
- ❖ Our Blog
- ❖ FAQ/How it works
- ❖ Contact Us
- ❖ Webinars
- ❖
- ❖

All public page content should be dynamic, this means that the content can be managed by the Admin. (from Admin acct using CMS editor).

HOME PAGE:

FEATURES:

- Logo
- SM icons
- Top Menu options: (see ‘Menu’ list above)
- CTA/Promotion Single banner or rotating banners / slider {placement of -- TBD}

Home Page elements: *

- Featured Readers (3-6) > “more” brings user to all Readers’ page
- Large Sign Up/ Register Buttons
- Video of sample “Cookie Reading” (animation) {maybe 3 different ones running continuously in a slider
- “How To” (as a manual Pop Up)
- FAQ (or can be in Footer instead)
- Newsletter Sign Up
- Basic Text Content
- Footer
- “CTA Pop Up”= (TBD)

● **FOOTER:** *

- Note: Footer should always be added to all pages {note to Dev: pls place Footer on one page only= we will add the rest via the CMS tool in Admin Dash.
 - Social Media links
 - Terms and Conditions
 - Refund Policy
 - Copyright
 - Contact Support
 - Phone # and address (required by Merch. Acct)
 - Payment Option icons
 - “Accredited” Icons
 - Purchase Readings

FUNCTIONS (detailed) *

SIGN UP/ REGISTER

Users to create their account from here (set up New Username & Password etc)

- CAPTCHA is needed on this page
- Passwords are to be CaSE SeNsiTiVe, Usernames are NOT c.s.
- Usernames must be a minimum of 5 characters and a max of 9
- If Client enters an already taken Username= system to warn them to try adding letters or numbers. (ONLY letters and numbers are allowed in username)
- **NOTE!** We do not allow any user to ever have a 2nd active account- The system needs to block them totally if they try to create a new acct while already having one. Messages get sent to the Admin with warning to take action (ban the client if they somehow got past our filters. (More details on this “security action” later
- Enter security Q/A - user to choose 3 security Qs and enter their answers for when they fail log on credentials or want to change their p/w
- Any errors entered by the user when filling out the registration form- the system warns them and asks them to retry- but! The form must retain the orig data entered so that they don't have to start over. The error field(s) are then to be shown in red text
- When user is done filling out their sign up form- they press SUBMIT to send it
- An email to the Admin with all details of the new Sign Up is sent
- Client gets a text or phone call with verification code to enter on sign up page which brings them to their account page to sign on from

LOGIN: *

- “FORGOT PASSWORD: Resetting of account P/W should ask for a valid email address to reset the password or random code to be sent

to cell as text- if the client agrees. Or to answer their security Qs (1 out of 3 that are stored

- System should allow username or email* as login identifier
Throttle user with maximum 5 invalid attempts and prompt the user to reset their P/W
- 3 failed login attempt should lock the user for 3 minutes for security reason
- CAPTCHA needed on this page too

About Us *

Display the content of the about us and its content is managed by the admin.

Contact Us *

Display the content of our contact information and its text fields are managed by the admin.

Providing a simple basic contact form and submitted data should be stored in the database - but the client to receive a copy to their personal email on file + a copy of the form content will be sent to the Admin as email.

Our Psychics Page *

- Page should show ALL Readers
- Search readers based on Topic or area of expertise and reader alias/username/handle
- List of readers should be displayed as grid and with the following contents
 - Image
 - Handle / Alias / Username
 - Category ("Speciality")
 - Clickable button or link to redirect to Reader profile (with part of their profile in " " - one sentence is fine

- *Reader Ratings*

Functional Requirements: * ?

Registration / Signup

Free registration for all clients

Authentication/Security:

User can login using username / email

Blocked user can ***not*** login to the site

The user authentication will use 2 step process to authenticate the user who is signing up=

They will receive a 5 digit code to enter onto a page prior to logging on the 1st time

The code can come only by text or land line # {they have to of course give us their #(s)}

Users must set up 3 Q/A security

NOTE: THIS PROCESS TO BE SAME WHEN REGISTERED CLIENT NEEDS TO RESET P/W OR RETRIEVE USERNAME

Log on to private Reader or Client Account *

Clients should have the capability to view their profile, profile includes the basic information of the client- they created upon sign up

PURCHASING READINGS: *

We use PayPal and/or AuthNet- we might look into "Stripe" in the future

We can copy our order forms from our other active sites (w/some modification-TBD)

COUPON SYSTEM: *

Meriem is expert on this (we can steal our current one from main site) Pls discuss with her further on this

Ui Rules: *

- No Registered User can have more than 1 account- the system must block any attempt to set one up. We need “checksums” in place to do this.
- We need a way to monitor ALL sessions and a way to “stop any” If the Reader tries to sell anything or promote another website
- Banned users can not create a new acct nor can they log on to the site under any circumstances
- Readers must be blocked from giving more than 1 session at same time

Development

Development Stacks

- PHP: LATEST VERSION !
- PSR-2 Coding standard
- Laravel 8 or higher
- MySQL/MariaDB
- Vue.js
- Webpack
- Mobile responsive / HTML5
- Git

DATA FLOW

{Meriem= pls insert FC and WF here}:

Development Roles:

- Developer: _____
- QA/Testers: M/M2/F/J
- Designer: _____
- Hosting: HostGator
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Server Preparation

1. Modify domain DNS and point the server IP address to our staging (Dev Area) server on HG
2. Create the git repository
3. Create a virtual host based on the project domain name.
4. Test the virtual host using your browser using http protocol- (Developer)
5. Create SSL certificate using certbot
6. Test the virtual host using your browser using https protocol- (Developer)

HERE IS A “SUMMARY” OF TASKS TO COMPLETE (in outline form)
(i may have missed some & the order may be out of sequence a bit
???)

- Set up Dev staging area
- Create GIT and/or Trello boards
- Create DB
- Create the 3 Dashboards with logon capability
- Move all existing Cloned code to proper directories
- Modify all Dashboards as needed (especially Admin)
- Set Client Registration
- Ensure that all links and/or API for home page are working correctly (follow specs/links on HomePage UI)
- Set counter on HomePage
- Set Search tool
- Ensure all links working for all other pages
- Set up “Chinese Menu” columns
- Set up payment gateway
- Create & install the “Animation” code
- Create/modify existing Order forms
- Make certain Blog/Articles are functioning
- Set up Webinar structure
- Add MailChimp
- Add Affiliate program

- Ensure all “security rules” are in place & functioning-

DESIGN INTERFACE

Laravel for Full Blown site (?)

END