

# ABDUL ELIYAS

## DIGITAL MARKETING

### CONTACT

+91-7708892692  
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<https://abdulieliyas.github.io/website/>

### TECHNICAL SKILLS

XML, HTML & CSS  
MS Office

### TOOLS

Acrobat Professional Tool  
Adobe InDesign

### LANGUAGE KNOWN

English  
Tamil  
Hindi  
Urdu

### PERSONAL DETAILS

NATIONALITY  
Indian

DATE OF BIRTH  
22-Aug-1992

MARITAL STATUS  
Unmarried

ADDRESS FOR COMMUNICATION  
Door No: 6D, 2nd Floor, Hassan  
Basha Cross Street, Essa Anna  
Nagar, Near Kavitha School,  
Pallavaram, Chennai – 600 043

### PROFILE

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

### EXPERIENCE

#### TRAVEL CONSULTANT - OPERATIONS

Riya Travel & Tours (I) Pvt. Ltd., | Sep 2018 – Dec 2020

- Flight Ticket Bookings & Re-scheduling for our Clients.
- Co-ordinating with Airlines and Clients for queries resolving through mail communication.

#### INDESIGN PAGINATOR

Scientific Publishing Services (P) Ltd., | Feb 2017 – Apr 2018

- Having experience in doing Adobe InDesign Pagination work for Journals and Books.
- Designing E-Books using XML tagging. (Styling, Tag Edit, QC)
- Attend team meetings to discuss about production status and ongoing problems.

#### ASSOCIATE PAGINATOR

TNQ Books and Journals Pvt. Ltd., | Nov 2013 – Oct 2016

- Worked extensively on Acrobat Professional tool, MS Word & MS Excel.
- Having experience in working with XML tagging.

### EDUCATION

#### BACHELOR OF ARTS AND SCIENCE, MAJOR IN COMPUTER SCIENCE

Thiruvalluvar University, Vellore, Tamil Nadu, India | 2013

### PROFESSIONAL CERTIFICATIONS

#### ADVANCED DIGITAL MARKETING

FITA Academy, Chennai | Mar 2021

#### EMAIL MARKETING

HubSpot Academy | Mar 2021

#### GOOGLE ANALYTICS FOR BEGINNERS

Google | Feb 2021

#### GOOGLE ADS SEARCH

Google | Feb 2021