# ABDUL ELIYAS

# DIGITAL MARKETING

# CONTACT

+91-7708892692 arifgng786@gmail.com https://arifgng786.github.io/website/

# TECHNICAL SKILLS

XML, HTML & CSS MS Office

# TOOLS

Acrobat Professional Tool Adobe InDesign

#### LANGUAGE KNOWN

English Tamil Hindi Urdu

# PERSONAL DETAILS

NATIONALITY

DATE OF BIRTH

MARITAL STATUS

#### ADDRESS FOR COMMUNICATION

Door No: 6D, 2nd Floor, Hassan Basha Cross Street, Essa Anna Nagar, Near Kavitha School, Pallavaram, Chennai – 600 043

#### **PROFILE**

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

#### EXPERIENCE

#### **TRAVEL CONSULTANT - OPERATIONS**

Riya Travel & Tours (I) Pvt. Ltd., | Sep 2018 - Dec 2020

- · Flight Ticket Bookings & Re-scheduling for our Clients.
- · Co-ordinating with Airlines and Clients for queries resolving through mail communication.

#### INDESIGN PAGINATOR

Scientific Publishing Services (P) Ltd., | Feb 2017 - Apr 2018

- · Having experience in doing Adobe InDesign Pagination work for Journals and Books.
- Designing E-Books using XML tagging. (Styling, Tag Edit, QC)
- · Attend team meetings to discuss about production status and ongoing problems.

# **ASSOCIATE PAGINATOR**

TNQ Books and Journals Pvt. Ltd., | Nov 2013 - Oct 2016

- · Worked extensively on Acrobat Professional tool, MS Word & MS Excel.
- · Having experience in working with XML tagging.

# **EDUCATION**

# BACHELOR OF ARTS AND SCIENCE, MAJOR IN COMPUTER SCIENCE

Thiruvalluvar University, Vellore, Tamil Nadu, India | 2013

# PROFESSIONAL CERTIFICATIONS

#### **ADVANCED DIGITAL MARKETING**

FITA Academy, Chennai | Mar 2021

## **EMAIL MARKETING**

HubSpot Academy | Mar 2021

# **GOOGLE ANALYTICS FOR BEGINNERS**

Google | Feb 2021

## **GOOGLE ADS SEARCH**

Google | Feb 2021