



#acdkochi22 AWS Users Group Kochi is proudly presenting second edition of our flagship event AWS Community Day Kochi 2022. Unveiling success stories, best practices, use cases and much more from industry leaders, community heroes and builders.





Saturday, 09:00 - 17:00 IST 29, October 2022

Holiday Inn Cochin

33/1739 A, Junction, NH Bypass, Kochi









AWS USER GROUP KOCHI

We are a group of passionate Amazon Web Services Developers, Solution Architects, DevOps Engineers, Users, Evangelists, & Partners who meet to share knowledge, share best practices, discuss AWS technology services and product announcements. Our motto is community-based learning and sharing. We conduct meetups and learning workshops in Kochi. We also partner with Educational Institutions and other professional communities to organise Hackathons and community events.

All skills levels, including students who would like to learn about AWS are welcome to help accomplish our motto of learning, sharing and networking.

Let's join hands to empower this tech community to make it bigger and better!



https://meetup.com/awsugkochi

2320+ Members



https://linkedin.com/in/awsugkochi

3060+ Connections



https://twitter.com/awsugkochi

300+ Followers









AWS COMMUNITY DAY KOCHI

AWS Community Days are community-organized cloud education events featuring technical discussions and demos led by AWS Users, Industry leaders, Heroes and Builders.

AWS community Day Kochi 2022 is a full day in-person technical event covering some of the hottest topics in the cloud computing industry and deep dives on the latest AWS Products and services with use cases.

Experience one day of learning and networking with cloud technology experts, providers, consultants, and community leaders who can help you get the most out of your AWS services and get answers to your questions.

KEY TAKEAWAYS:

- Renew, revive & revitalize to exemplify your excitement about the work you do.
- Learn industry trends and intricacies about innovative implementations from AWS experts.
- Harness the power of networking with 350+ AWS users, DevOps, developers & solutions architects.
- Network with fellow AWS veterans & techies during breaks.
- Novice to pioneer on relentless pursuit to learn can rejoice the AWS offerings & success stories under one roof.
- Take helpful and valuable information back to business.
- Sporting chance for active participants to win AWS goodies























REGISTRATION

Tickets are now available. Grab your tickets from the event website. We will be charging a portion of the venue per head expenses from the attendees.



CFP

CFP is open to everyone. It gives you the opportunity to speak to your peers from the stage, should you have something of value to share with a larger audience.

Speaking at an event like AWS Community Day is a unique opportunity to build your brand and expand your speaker profile. Submit your talk If you would like your presentation to be considered for one of the tracks. CFP is open till August 31



SPONSORSHIP

As a sponsor of an AWS Community Day, you will have the opportunity to increase brand awareness and network amongst expert AWS technologists in the region. These events reach a subset of AWS developers and builders who have a strong preference for peer-to-peer learning. And it will also help you to widen the search for your potential employees and partners.

We are inviting organizations to partner with us and make this event a grand success.









SPONSORSHIP PLANS

PLATINUM

INR 2,00,000

GOLD

INR 1,00,000

SILVER

INR 50,000

- All price excluding GST and Tax. Our cash flow is managed by Codeops Technologies LLP (Konfhub)
- Sponsorship booth will be provided by our team with basic amenities. Bigger one for Platinum sponsors and followed by Gold Sponsors.. Additional customisation can be done at your expense.
- Booth specifications will be shared once finalised.









SPONSORSHIP PLANS SUMMARY

PLATINUM

PHYSICAL PRESENCE

- 1x15 Minutes on-stage presentation time after Morning Keynote.
- Video Reel (30 Sec) before sponsors's presentation.
- Logo Featured in event venue (banners / standees / posters / t-shirts / bags)
- 2 Complementary Sponsor passes.
- Free to distribute goodies from respective booths.

VIRTUAL PRESENCE

- Logo in websites and marketing materials
- Logo in meetup announcements, Emails to Attendees and delegates.
- Social media shout outs

INR 2,00,000

Excluding GST and Tax

GOLD

PHYSICAL PRESENCE

- 1x10 Minutes on-stage presentation time before closing notes.
- Video Reel (30 Sec) before sponsors's presentation.
- Logo Featured in event venue (banners / standees / posters)
- 2 Complementary Sponsor passes.
- Free to distribute goodies from respective booths.

VIRTUAL PRESENCE

- Logo in websites and marketing materials
- Logo in meetup announcements, Emails to Attendees and delegates.
- Social media shout outs

INR 1,00,000

Excluding GST and Tax









SPONSORSHIP PLANS SUMMARY (2)

SILVER

PHYSICAL PRESENCE	VIRTUAL PRESENCE
 Logo Featured in event venue (banners / standees / posters) 2 Complementary Sponsor passes. 	 Logo in websites and marketing materials Social media shout outs INR 50,000 Excluding GST and Tax

EXPECTED CROWD

- 350 400 Attendees for the conference.
- 90% of Attendees are Solution Architects, DevOps, Developers, Executive level employees, Business professionals, AWS Enthusiasts and AWS End Users from Kochi and nearby communities.
- Delegates from AWS and AWS User Groups from all over India.
- AWS Heroes, AWS Community Builders and APN Partners.
- Event will be listed on AWS Official Website.
- Our Social Media team will be actively pushing the event through our channels to keep up the momentum.

Interested in sponsoring the event or know more about the sponsorship plans? Reach-out to our team at info@awsugkochi.in









THANK YOU

communityday.awsugkochi.in





