



# COMMUNITY DAY

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KOCHI

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## AWS Community Day Kochi

AWS Users Group Kochi (#awsugkochi) is proudly presenting second edition of our flagship event. AWS Community Day Kochi 2022, unveiling success stories, use cases & much more from industry leaders, community heroes and builders.

### When

29 October 2022

### Where

TBD

Our team is working with the Hotels ( Four Points / Holiday Inn / Novotel ) on pricing. Venue will be announced by August 20.



# AWS User Group Kochi



AWS User Group Kochi ([#awsugkochi](#)) is a group of passionate Amazon Web Services Developers, Solution Architects, DevOps Engineers, Users, Evangelists, & Partners who meet to share knowledge, share best practices, discuss about AWS technology services and product announcements in Kochi. All skills levels including students who would like to learn about AWS are welcome to help accomplish our motto of learning, sharing and networking. Let's join hands to empower this tech community to make it bigger and better!



Website

<https://awsugkochi.in>

Meetup Group

<https://meetup.com/awsugkochi>  
2310+ Members as of August 2022

Linkedin

<https://linkedin.com/in/awsugkochi>  
3050+ Connections as of August 2022

Twitter

<https://twitter.com/awsugkochi>  
295+ followers as of August 2022





- The AWS Community Day is supported by AWS but independent of them. It will provide the community with a platform to have a 'collective voice': an opportunity to explore what we love about AWS, but also what we'd like to see improved.
- Talks featured technical discussions led by expert AWS users and community leaders from around the world.
- Community-based learning is the best way to enhance the concepts being taught by connecting with enthusiasts in person, thereby sharing first-hand experiences and familiar, accessible examples.
- All skills levels are welcome to help accomplish our motto of learning, sharing and networking. Let us join hands to empower this tech community to make it bigger and better!
- Expected attendees: 300 - 350 people ranging from Developers, DevOps Engineers, Solution Architects, Consultants, CTO/VP, Platform Engineers, AWS Evangelists





## What to expect from AWS Community Day - Kochi

- Renew, revive & revitalize to exemplify your excitement about the work you do
- Learn industry trends and intricacies about innovative implementations from AWS experts
- Harness the power of networking with 300+ AWS users, DevOps, developers & solutions architects
- Network with fellow AWS veterans & techies during breaks
- Novice to pioneer on relentless pursuit to learn can rejoice the AWS offerings & success stories under one roof.
- Take helpful and valuable information back to business
- Gain visibility to get more publicity for your esteemed organisation
- Sporting chance for active participants to win AWS goodies



<https://communityday.awsugkochi.in>





Platinum



Gold



Silver





# Sponsorship Benefits - Platinum

## Physical Presence

- ✓ 1 x 15 minutes On-stage presentation time after AWS Keynote.
- ✓ Video Reel (30 Secs) before Sponsor's presentation.  
(Video assets should be provided by the Sponsor )
- ✓ Logo featured with in event venue  
(banners / standees / posters / t-shirts / bags)
- ✓ 2 Complimentary sponsor passes
- ✓ Free to distribute goodies from respective booths

## Digital Presence

- ✓ Logo Inclusion in Community Day Websites and marketing materials  
( Logo and write-up upto 150 words should be provided by the sponsor )
- ✓ Logo Inclusion in Meetup Announcements, Emails to Attendees / delegates
- ✓ Social media shout outs.

- T-Shirt designs and other branding materials will be finalized 30 days prior to the event. We won't be able to make any changes to the designs once the order is in place.
- Sponsor booth can be customized at your expense. We will provide the basic amenities.







# Sponsorship Benefits - Gold

## Physical Presence

- ✓ 1 x 10 minutes On-stage presentation time..
- ✓ Video Reel (30 Secs) before Sponsor's presentation.  
(Video assets should be provided by the Sponsor )
- ✓ Logo featured with in event venue  
(banners / standees / posters)
- ✓ 2 Complimentary sponsor passes
- ✓ Free to distribute goodies from respective booths

## Digital Presence

- ✓ Logo Inclusion in Community Day Websites and marketing materials  
( Logo and write-up upto 100 words should be provided by the sponsor )
- ✓ Logo Inclusion in Meetup Announcements, Emails to Attendees / delegates
- ✓ Social media shout outs.

- T-Shirt designs and other branding materials will be finalized 30 days prior to the event. We won't be able to make any changes to the designs once the order is in place.
- Sponsor booth can be customized at your expense. We will provide the basic amenities.



# Sponsorship Benefits - Silver



## Physical Presence

- ✓ Logo featured with in event venue  
(banners / standees / posters)
- ✓ 2 Complimentary sponsor passes

## Digital Presence

- ✓ Logo Inclusion in Community Day Websites and marketing materials  
( Logo and write-up upto 100 words should be provided by the sponsor )
- ✓ Social media shout outs.





# Sponsorship Benefits - Pricing

Platinum	INR 2,00,000*	First 2 Platinum Sponsors will get 15 Minutes Presentation Slot after Morning Keynote.
Gold	INR 1,00,000*	First 2 Gold Sponsors will get 10 Minutes Presentation Slot after Evening Coffee Break.
Silver	INR 50,000*	

\* Excluding GST



## Expected Crowd



- 300 - 350 attendees for the conference.
- 90% Attendees are Solution Architects, DevOps, Developers, Executive level employees, Business professionals, AWS Enthusiasts and AWS End Users from Kochi and nearby communities.
- Event will be listed in AWS Official Website
- Our Social Media team will be actively pushing the event through our channels to keep up the momentum.





## Attendee Benefits

- Connect with AWS Technical experts, AWS Heroes, AWS Community Builders, User Group Leaders.
- Network with your peers and cloudians (350+) from across the cities. Share views, ideas, and anything.
- Get insights about AWS latest services and announcements.
- Collect your t-shirts, caps, bags, stickers and other gift items from the booths.
- Grab your prizes for lucky draw and quiz competitions
- Photo booths, Attendee Certificates.
- Enjoy Lunch, drinks, snacks and other refreshments.
- Earn your free AWS Credits
- Q&A Sessions with Experts and Speakers.
- Resume Box : Submit your resumes to get referred by AWSUGKOCHI across the IT Companies



# Terms and Conditions



- This document is indicative of sponsorship deliverable.
- Organizers reserve all the right to modify the content of this document at anytime.
- Participant details will not be shared under any circumstances.
- Only first two platinum sponsor will get the presentation slot and get to address the entire audience, soon after AWS keynote
- Any sponsor is free to submit the CFP (Call for Paper)
- The selection of the topic and the speaker is purely based on jury decision.
- The presentation will be reviewed by the jury to omit any reference to a product or a company and adhere only to technical discussion which is relevant to the event
- The CFP submission details will be shared with all the sponsors
- The booth sizes will be informed well in advance depending upon the number of sponsors we get
- Standard booths with basic branding and plasma screen will be done by default
- Platinum sponsor will get the biggest booth size followed by gold and silver • Sponsors are free to have custom booths at their own cost





# Thank you !

See you at the AWS Community Day 2022, Kochi

To sign up for any of these sponsorship opportunities, please contact:

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