



#acdkochi23 AWS Users Group Kochi is proudly presenting the third edition of our flagship event AWS Community Day Kochi 2023. Unveiling success stories, best practices, use cases and much more from industry leaders, community heroes and builders.





Saturday, 09:00 - 17:00 IST

16, December 2023

Venue

Holiday Inn, Kochi









## **AWS USER GROUP KOCHI**

We are a group of passionate Amazon Web Services Developers, Solution Architects, DevOps Engineers, Users, Evangelists, & Partners who meet to share knowledge, share best practices, and discuss AWS technology services and product announcements. Our motto is community-based learning and sharing. We conduct meetups and learning workshops in Kochi. We also partner with Educational Institutions and other professional communities to organise Hackathons and community events.

All skills levels, including students who would like to learn about AWS are welcome to help accomplish our motto of learning, sharing and networking.

Let's join hands to empower this tech community to make it bigger and better!



https://meetup.com/awsugkochi

2600+ Members



https://linkedin.com/in/awsugkochi

3600+ Connections



https://twitter.com/awsugkochi

360+ Followers









## **AWS COMMUNITY DAY KOCHI**

AWS Community Days are community-organized cloud education events featuring technical discussions and demos led by AWS Users, Industry leaders, Heroes and Builders.

AWS Community Day Kochi 2023 is a full day in-person technical event covering some of the hottest topics in the cloud computing industry and deep dives on the latest AWS Products and services with use cases.

Experience one day of learning and networking with cloud technology experts, providers, consultants, and community leaders who can help you get the most out of your AWS services and get answers to your questions.

#### **KEY TAKEAWAYS:**

- Renew, revive & revitalize to exemplify your excitement about the work you do.
- Learn industry trends and intricacies about innovative implementations from AWS experts.
- Harness the power of networking with 350+ AWS users, DevOps, developers & solutions architects.
- Network with fellow AWS veterans & techies during breaks.
- Novice to pioneer on relentless pursuit to learn can rejoice the AWS offerings & success stories under one roof.
- Take helpful and valuable information back to business.
- Sporting chance for active participants to win AWS goodies

















Contact us: info@awsugkochi.in Follow us: #awsugkochi







## **REGISTRATION**

Registration is now open, for more event details and update visit our official site at https://communityday.awsugkochi.in

### **CFP**

CFP is open to everyone. It gives you the opportunity to speak to your peers from the stage, should you have something of value to share with a larger audience.

Speaking at an event like AWS Community Day is a unique opportunity to build your brand and expand your speaker profile. Submit your talk If you would like your presentation to be considered for one of the tracks. CFP will be open from next week onwards.

# **SPONSORSHIP**

As a sponsor of an AWS Community Day, you will have the opportunity to increase brand awareness and network amongst expert AWS technologists in the region. These events reach a subset of AWS developers and builders who have a strong preference for peer-to-peer learning. And it will also help you to widen the search for your potential employees and partners.

We are inviting organizations to partner with us and make this event a grand success.









# **SPONSORSHIP PLANS**

**PLATINUM** 

INR 3,00,000

**GOLD** 

INR 2,00,000

**SILVER** 

INR 1,00,000

- All price excluding GST and Tax. Our cash flow is managed by Codeops Technologies LLP (Konfhub)
- Sponsorship booth will be provided by our team with basic amenities. Bigger one for Platinum sponsors and followed by Gold Sponsors.. Additional customisation can be done at your expense.
- Booth specifications will be shared once finalised.









## **SPONSORSHIP PLANS SUMMARY**

### **PLATINUM**

#### PHYSICAL PRESENCE

- 1x10 Minutes on-stage presentation time after Morning Keynote. (for first two confirmed sponsors)
- Video Reel (30 Sec) before sponsors's presentation and minimum 3 times during session breaks.
- Logo Featured in event venue (banners / standees / posters)
- 4 Complementary Sponsor passes.
- Free to distribute goodies from respective booths. ( 8x8 booth)

#### VIRTUAL PRESENCE

- Logo in websites and marketing materials
- Logo in meetup announcements, Emails to Attendees and delegates.
- · Social media shout outs

INR 3,00,000

**Excluding GST and Tax** 

#### GOLD

#### PHYSICAL PRESENCE

- 1x10 Minutes on-stage presentation time before closing notes. (for first two confirmed sponsors)
- Video Reel (30 Sec) before sponsors's presentation.
- Logo Featured in event venue (banners / standees / posters)
- 2 Complementary Sponsor passes.
- Free to distribute goodies from respective booths. (
   6x8 booth )

#### **VIRTUAL PRESENCE**

- Logo in websites and marketing materials
- Logo in meetup announcements, Emails to Attendees and delegates.
- Social media shout outs

INR 2,00,000

**Excluding GST and Tax** 









# **SPONSORSHIP PLANS SUMMARY (2)**

## **SILVER**

PHYSICAL PRESENCE	VIRTUAL PRESENCE
<ul> <li>Logo Featured in event venue (banners / standees / posters )</li> </ul>	<ul><li>Logo in websites and marketing materials</li><li>Social media shout outs</li></ul>
2 Complementary Sponsor passes.	INR 1,00,000  Excluding GST and Tax

# **EXPECTED CROWD**

- 400 500 Attendees for the conference.
- 90% of Attendees are Solution Architects, DevOps, Developers, Executive level employees, Business professionals, AWS Enthusiasts and AWS End Users from Kochi and nearby communities.
- Delegates from AWS and AWS User Groups from all over India.
- AWS Heroes, AWS Community Builders and APN Partners.
- Event will be listed on AWS Official Website.
- Our Social Media team will be actively pushing the event through our channels to keep up the momentum.

Interested in sponsoring the event or know more about the sponsorship plans? Reach out to our team at info@awsugkochi.in









# **LOOKING FOR SOMETHING BIGGER?**

Intrested to become the title sponsor for this event? Reach out to our team at info@awsugkochi.in.

## **TITLE SPONSOR**

PHYSICAL PRESENCE

•	1x15 Minutes on-stage presentation time after
	Morning Koynote

- Video Reel (30 Sec) will be played in all tracks (minimum 6 times).
- Logo Featured in event venue (banners / standees / posters )
- 10 Complementary Sponsor passes.
- Free to distribute goodies from respective booths.
- Sponsorship booth in Primary location

#### **VIRTUAL PRESENCE**

- Logo in websites and marketing materials
- Logo in meetup announcements, Emails to Attendees and delegates.
- Social media shout outs







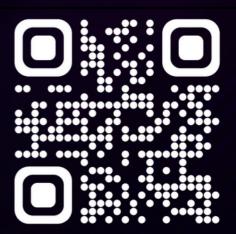


# **THANK YOU**

For any queries, please reach out to our team at info@awsugkochi.in.



AWS Community Day Kochi 2022 Highlights



AWS Community Day Kochi 2019 Highlights



