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### **SKILLS**

- Bilingual: Arabic & English
- Research
- Branding
- Strategic Planning
- Illustration
- Logo Design
- Social Media
- Google AdWords
- Photo Manipulation
- Web Design
- Property Management System

## **SOFTWARE**



# **EDUCATION**

Miami International University of Art and Design BA in Advertising | December 2016

### **EXPERIENCE**

Manna Consulting | Miami, FL | Sep '15 - Dec '15 Advertising Intern

- Created scripts to contact potential customers and discussed their advertising efforts.
- Converted leads into more than \$700 in revenue.
- · Managed social media and website.

Le Meridian Hotel | *Alkhobar, KSA* | 2002-2012 Sales Manager

- Maximized hotel revenue in the sales department and managed 350 client accounts.
- Created goals for every department along with methods to reach these goals.

### **CLUBS**

**Saudi Student Club** | *Vice President* **MIU Chapter** 

- Assisted in the re-emergence of the Saudi Student ClubCreated and distributed positions.
- Hosted members of the Saudi Arabian Cultural Mission while visiting different Universities in Miami.