

# Project overview.

Working with a dataset that covers information about apps available on the apple store, this dataset was sourced from [kaggle.com](https://www.kaggle.com) which is probably the number one source of free data on the internet.

## Identifying the stakeholder.

In this project, the stakeholder is an aspiring app developer seeking data insights to know what app to build.

## Questions.

These are a list of questions I had in mind before analysing the dataset

- What app categories are most popular?
- What price should I set ?
- How can I maximize user ratings?