

# E-COMMERCE

# FASHION

# WEBSITE

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Our Guide:

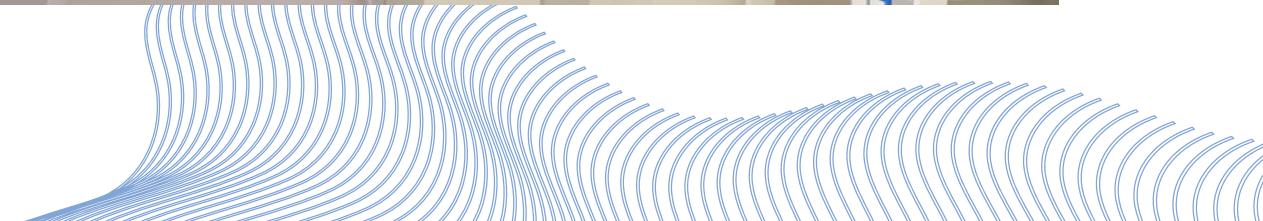
- Ms. Reshma Begum



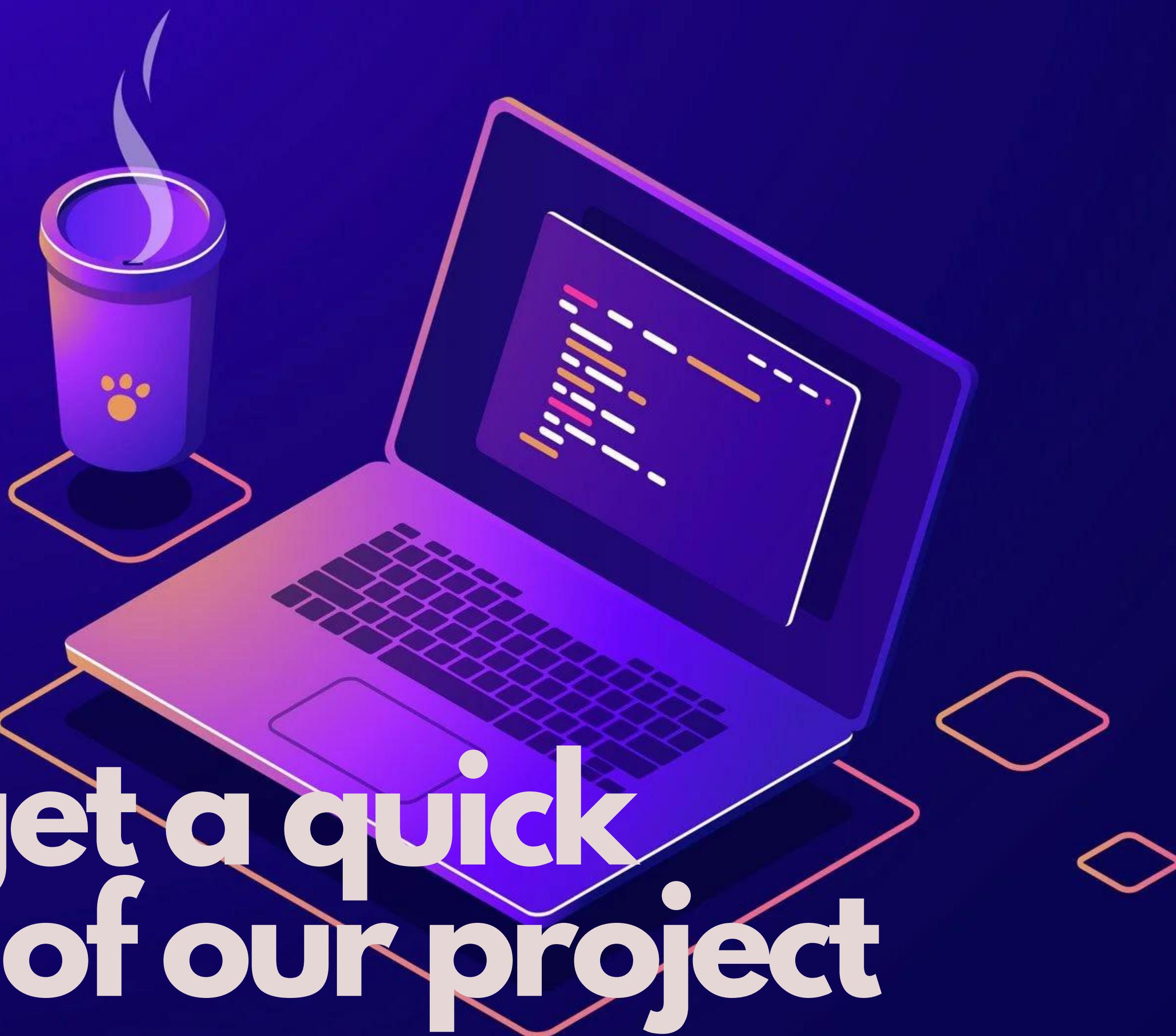
# PROJECT



Our project aims to create a powerful and aesthetically pleasing ecommerce website which provides all the necessary features for enhancing the customer's experience and engagement.



Lets, get a quick  
demo of our project





Welcome Back :)

Username

Username

Password

Password

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Don't have an account? [Signup now](#)

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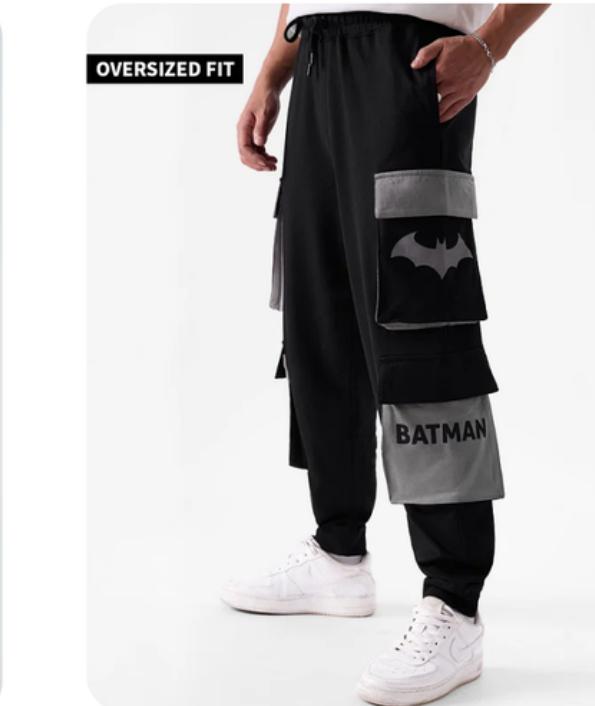
# MEN FASHION SALE

[SHOP NOW](#)

50%  
OFF



FOR YOU



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## Raymond-Shirt

Oversized Shirt for men. 100% made out of cotton  
Light and Dark checkered Shirt

★★★★★ (121)

\$549.00 or 99.99/month

suggested payments with 6 months special financing

- 1 +

only 12 items left  
Don't miss it!

Buy Now

Add to Cart



### Free Delivery

Enter your postal code for Delivery Availability

### Return Delivery

Enter your postal code for Delivery Availability

phpMyAdmin

Server: localhost:3306 > Database: test

Structure SQL Search Query Export More

Filters

Containing the word:

Table	Action
wpo8_commentmeta	<a href="#">Browse</a> <a href="#">Structure</a> <a href="#">Search</a> <a href="#">Insert</a> <a href="#">Edit</a>
wpo8_comments	<a href="#">Browse</a> <a href="#">Structure</a> <a href="#">Search</a> <a href="#">Insert</a> <a href="#">Edit</a>
wpo8_links	<a href="#">Browse</a> <a href="#">Structure</a> <a href="#">Search</a> <a href="#">Insert</a> <a href="#">Edit</a>
wpo8_options	<a href="#">Browse</a> <a href="#">Structure</a> <a href="#">Search</a> <a href="#">Insert</a> <a href="#">Edit</a>
wpo8_postmeta	<a href="#">Browse</a> <a href="#">Structure</a> <a href="#">Search</a> <a href="#">Insert</a> <a href="#">Edit</a>
wpo8_posts	<a href="#">Browse</a> <a href="#">Structure</a> <a href="#">Search</a> <a href="#">Insert</a> <a href="#">Edit</a>
wpo8_termmeta	<a href="#">Browse</a> <a href="#">Structure</a> <a href="#">Search</a> <a href="#">Insert</a> <a href="#">Edit</a>
wpo8_terms	<a href="#">Browse</a> <a href="#">Structure</a> <a href="#">Search</a> <a href="#">Insert</a> <a href="#">Edit</a>
wpo8_term_relationships	<a href="#">Browse</a> <a href="#">Structure</a> <a href="#">Search</a> <a href="#">Insert</a> <a href="#">Edit</a>
wpo8_term_taxonomy	<a href="#">Browse</a> <a href="#">Structure</a> <a href="#">Search</a> <a href="#">Insert</a> <a href="#">Edit</a>
wpo8_usermeta	<a href="#">Browse</a> <a href="#">Structure</a> <a href="#">Search</a> <a href="#">Insert</a> <a href="#">Edit</a>
wpo8_users	<a href="#">Browse</a> <a href="#">Structure</a> <a href="#">Search</a> <a href="#">Insert</a> <a href="#">Edit</a>

12 tables Sum

Check all With selected: ▾

Console

# IMPRESSIVE?

Let's see the process behind it

Domain?

Web-development

# EXISTING SYSTEM

**Problem:** The E-commerce industry is highly competitive, and it is becoming increasingly difficult for businesses to stand out from the crowd. In order to be successful, e-commerce websites need to be:

- 1)Easy to use and navigate
- 2)Secure
- 3)Mobile-friendly
- 4)Offer a wide range of products and services
- 5)Provide excellent customer service

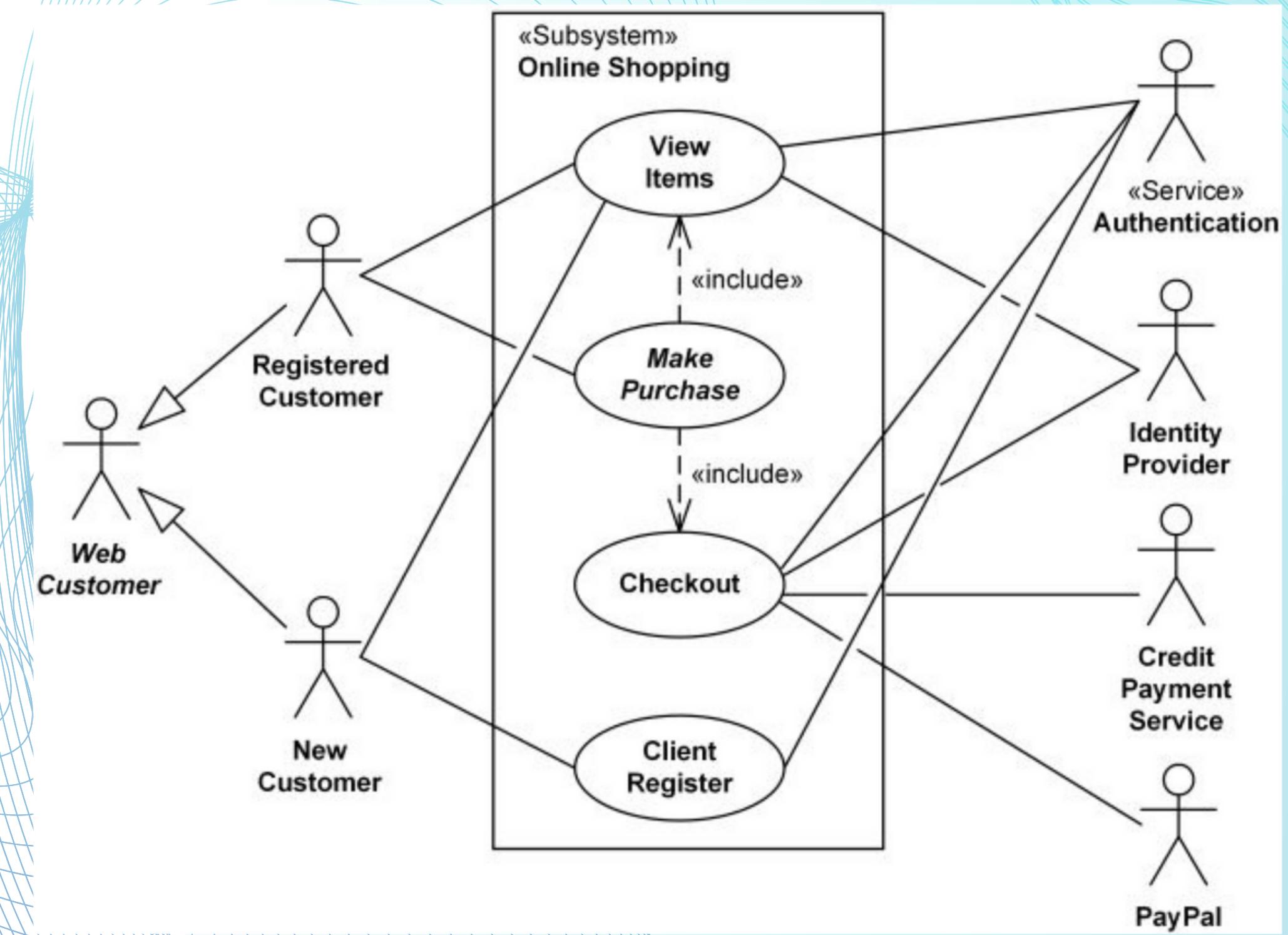
# CURRENT SOLUTION

- **Solution:**

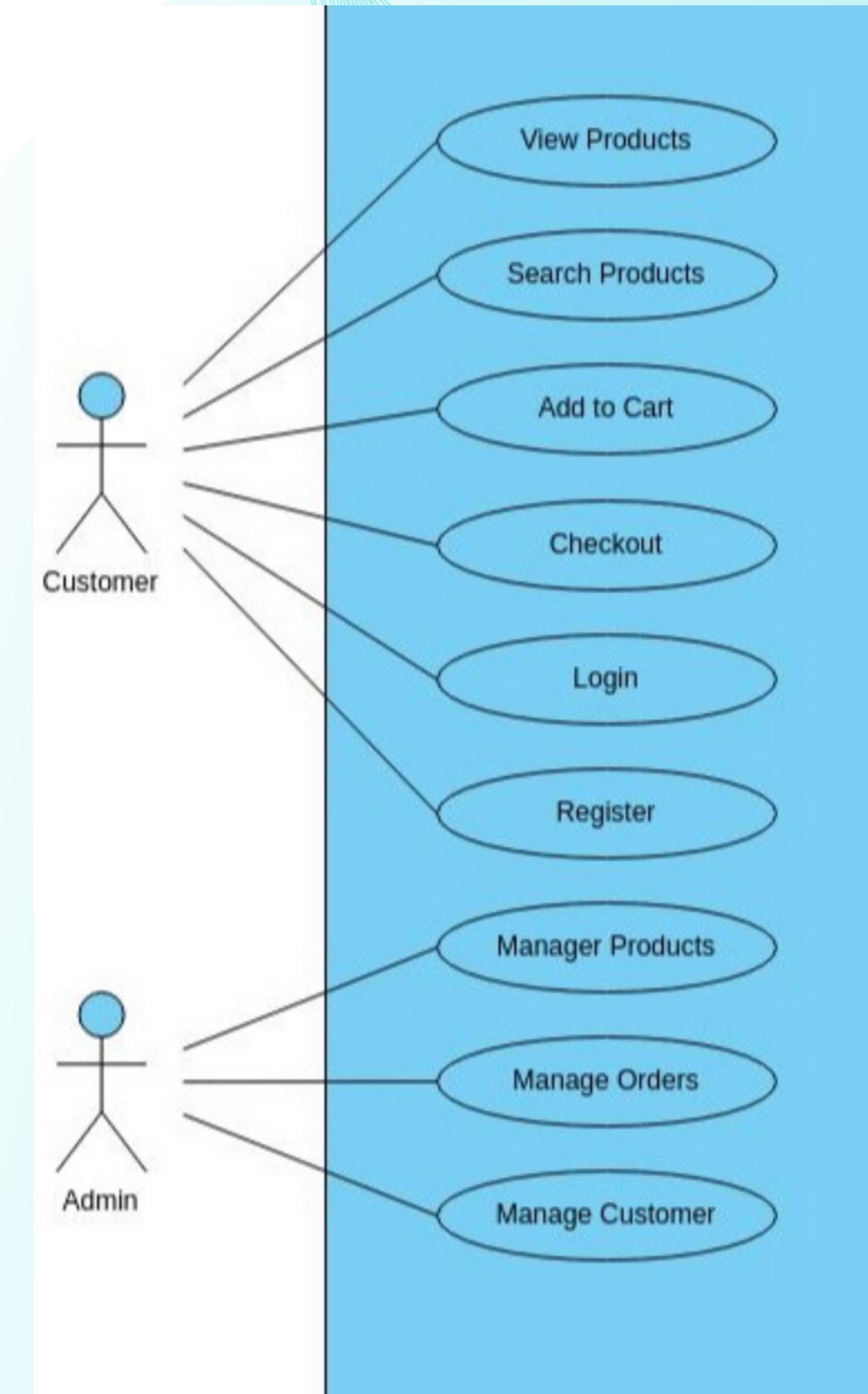
The proposed e-commerce website project will address these challenges by developing a website that is:

- User-friendly and easy to navigate
- Secure and compliant with industry standards
- Mobile-friendly and accessible on all devices
- Wide-ranging in terms of products and services offered
- Customer-centric and focused on providing excellent service

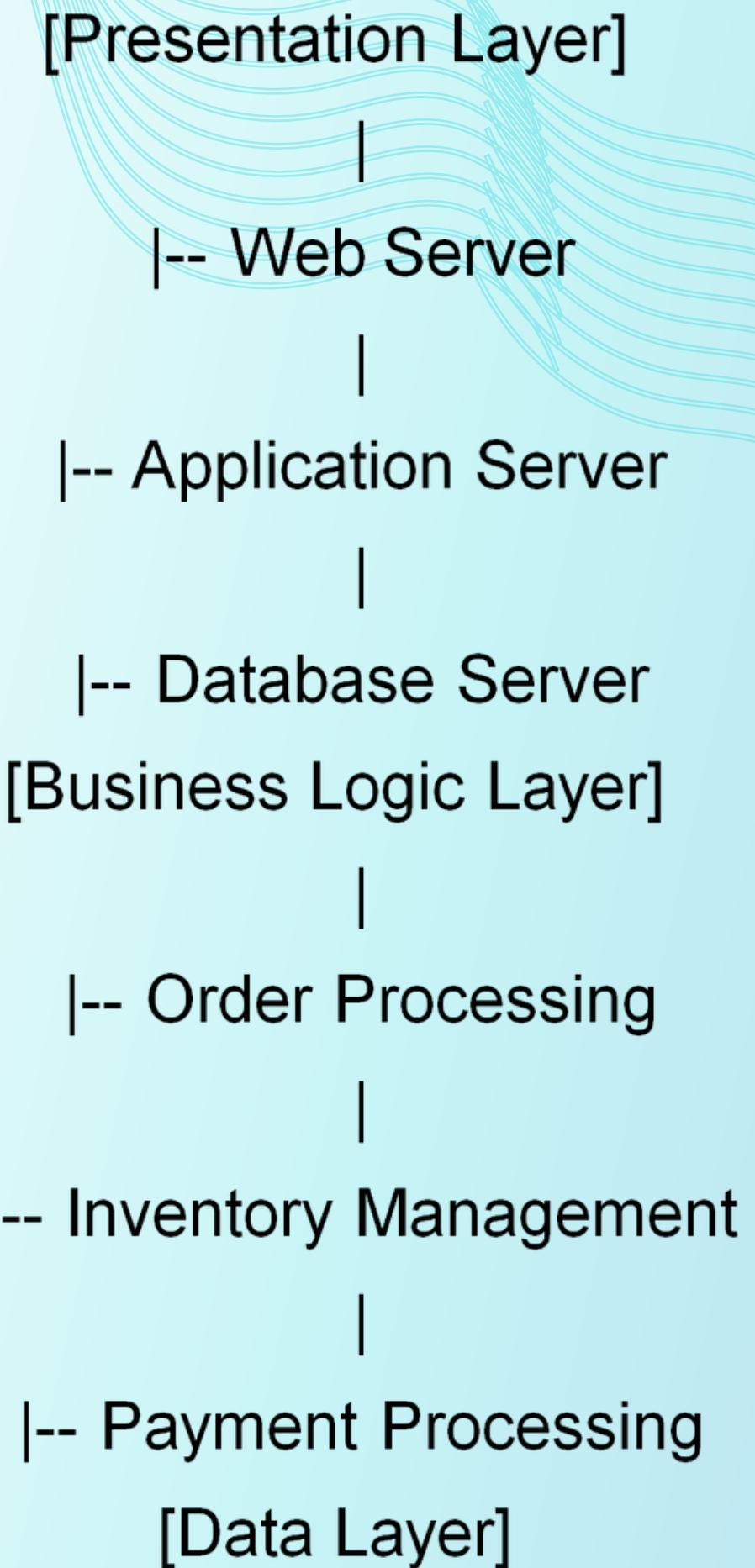
# UML DIAGRAM



# USE CASE DIAGRAM



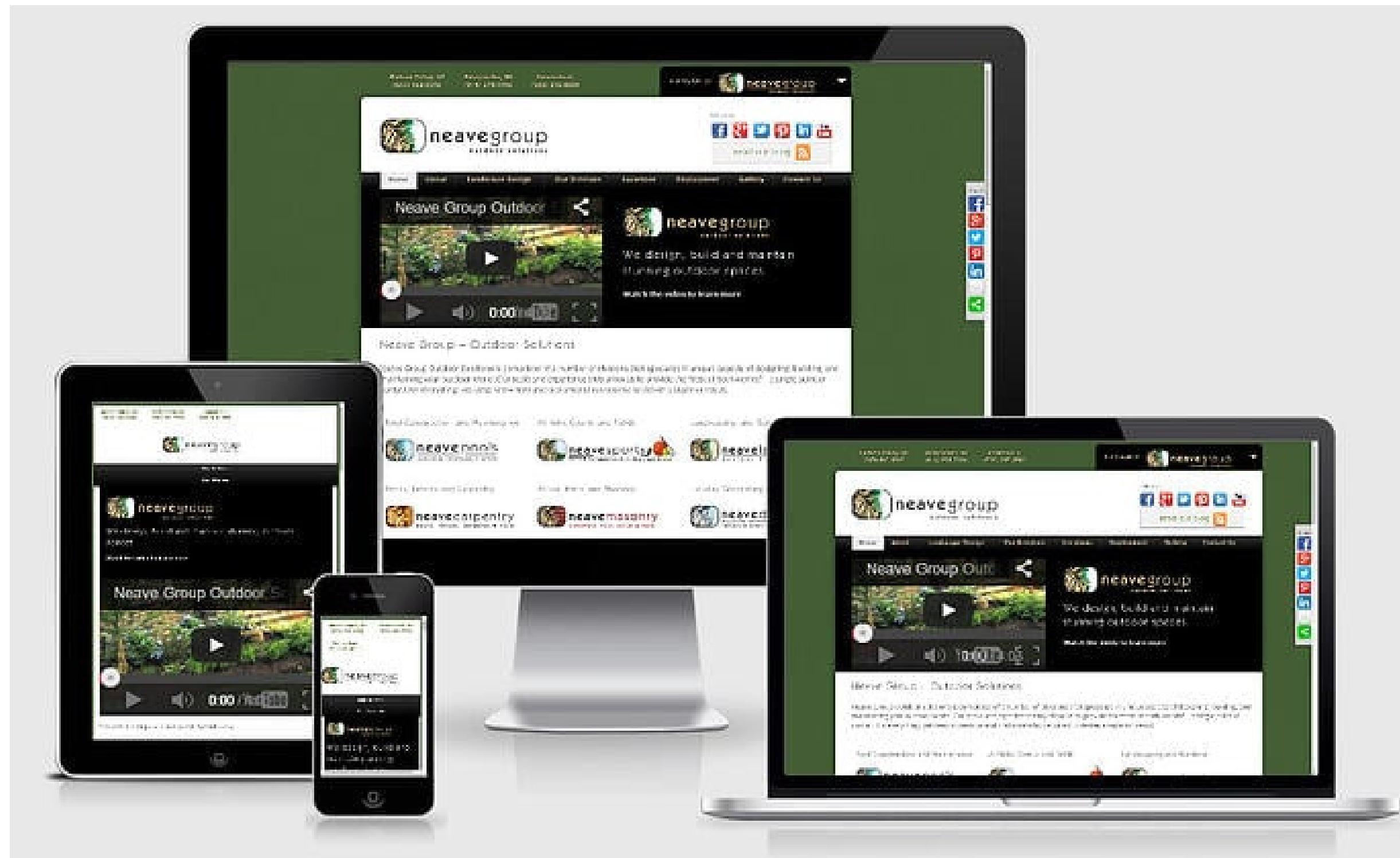
# ARCHITECTURE



Let's move to some important  
features of the website

# Responsive.

Our project is compatible with devices of all sizes



# Interactive.

this is not a read-only website. User can interact and do many tasks.



# Highly Dynamic.

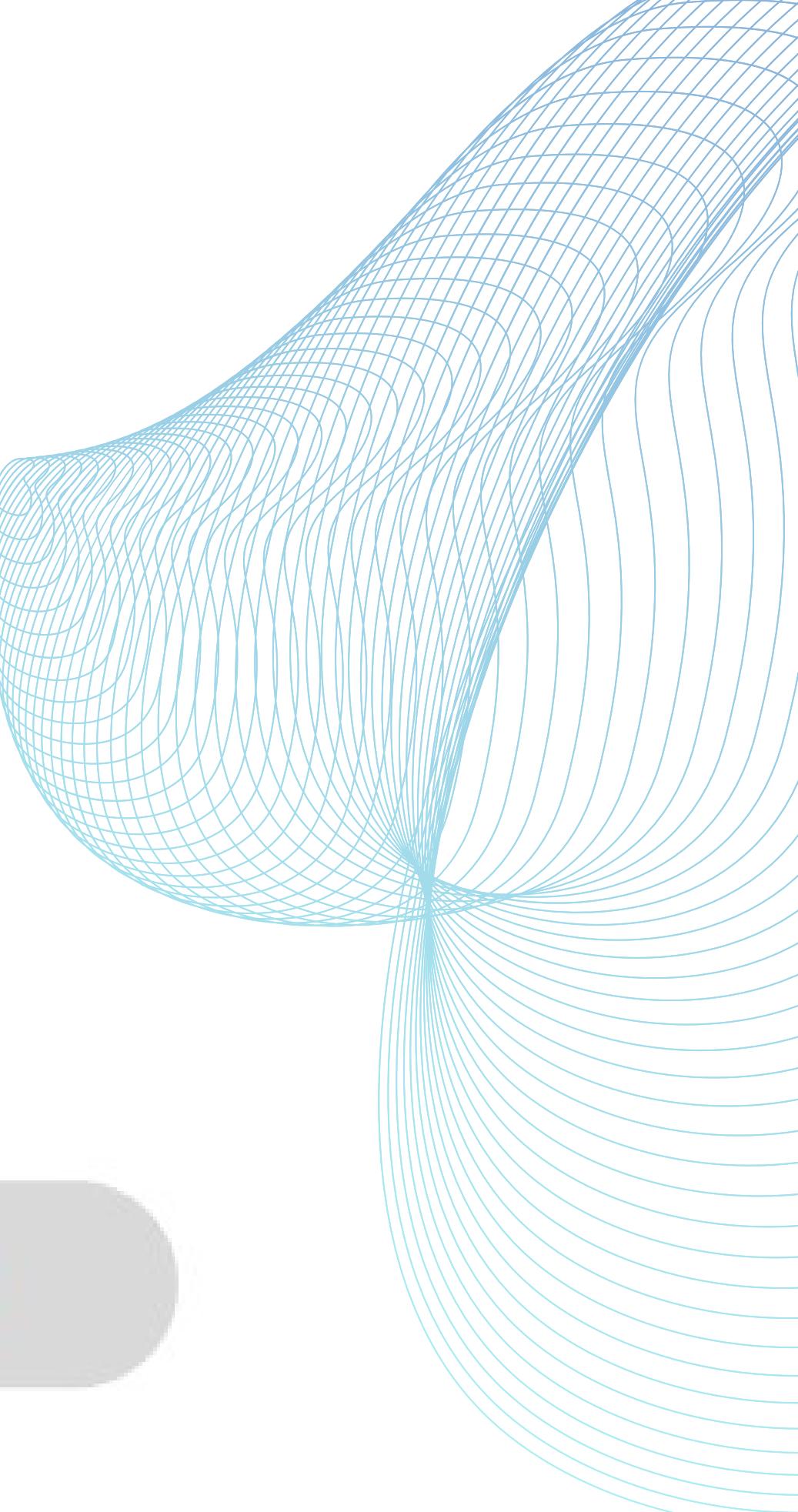
Database helps in keeping the website dynamic



only 12 items left  
Don't miss it!

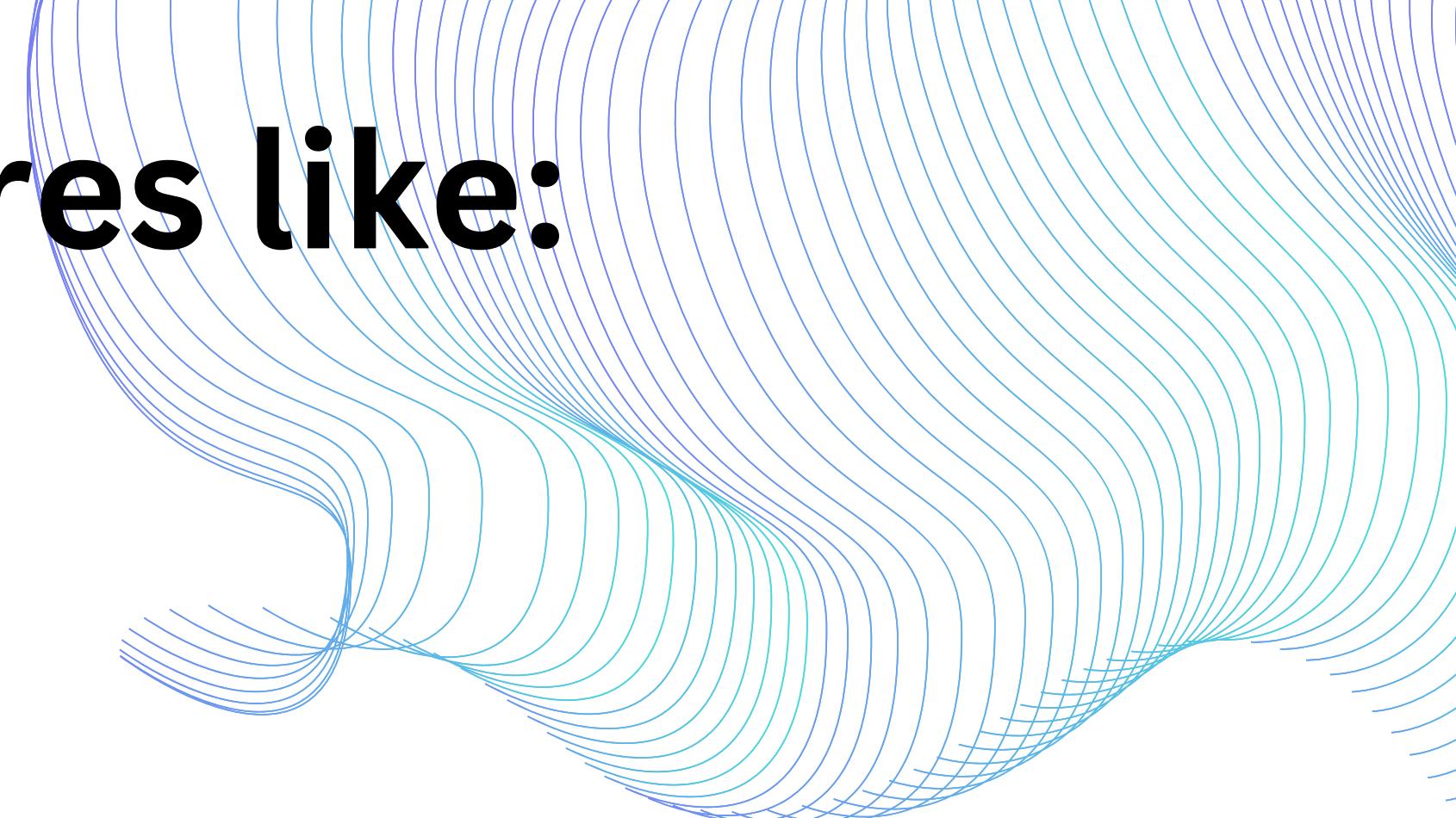
Buy Now

Add to Cart



# Also some other features like:

- User-Friendly
- Trackable
- Animations
- payment gateways
- flexible and much more!



# Hardware Requirements

• PROCESSOR	:	DUAL CORE 2 DUO
• RAM	:	2GB DD RAM
• HARD DISK	:	250GB
• SPEED	:	3.1 GHz
• BITS	:	x32 and x64

# Software Requirements

- FRONT END : HTML5, CSS3 & JS
- DATABASE : PHP & MYSQL
- OPERATING SYSTEM : WINDOWS 7
- IDE : VS CODE
- PROTOTYPING : FIGMA

# Tools used

**HTML**

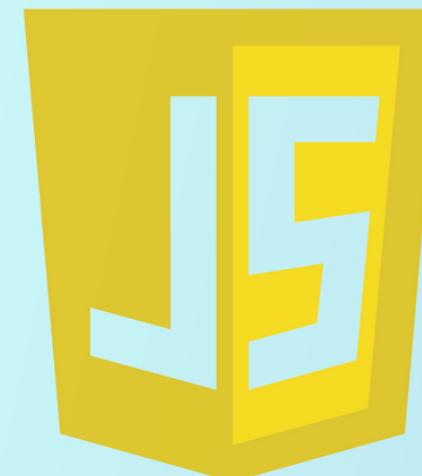


**CSS**



Visual Studio Code

**JS**



# CONCLUSION:

the objective of our project is to create an e-commerce website which provides a seamless online shopping experience that drives sales, expands customer reach, enhances brand visibility, and fosters customer loyalty.



# THANK YOU