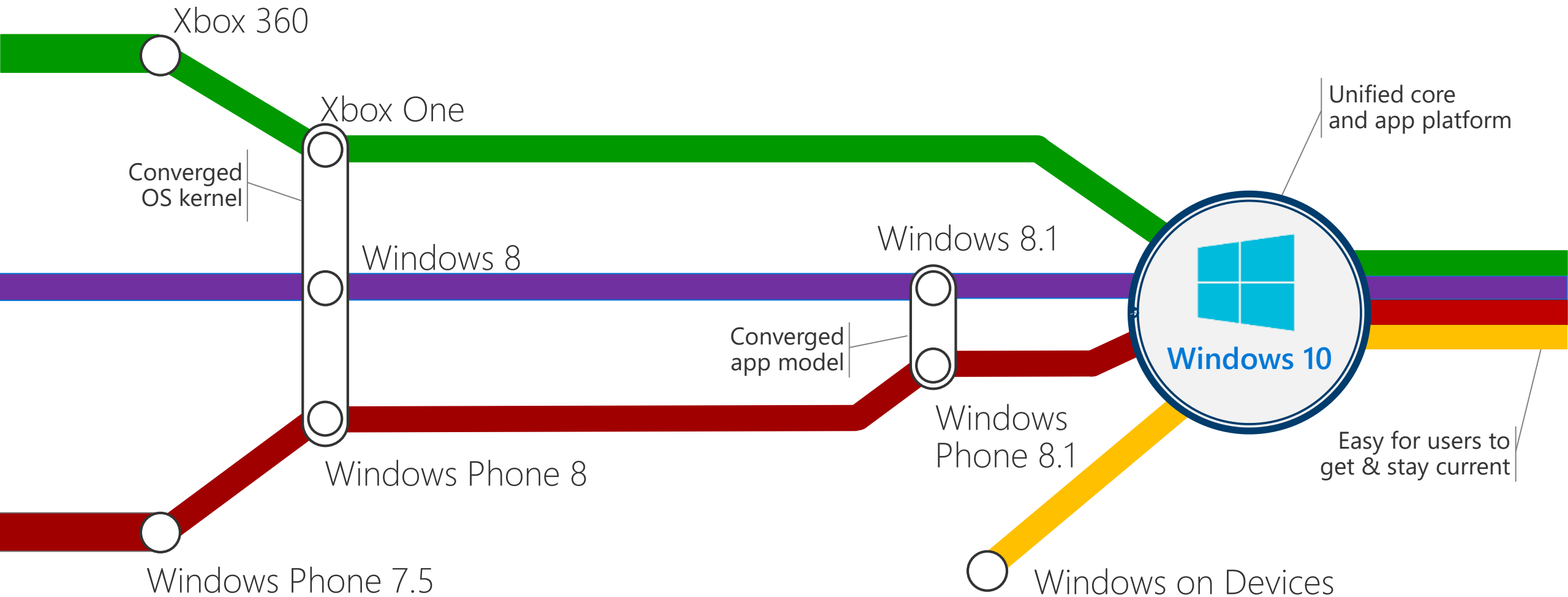


Developing Apps for the Universal Windows Platform

An Introduction

The convergence journey



Windows 10 since release

**29 July
2015**

Version 10.0
Build 10240



Version 1511: Bringing our device family together

29 July
2015

Version 10.0
Build 10240



Holiday
2015

Version 1511
Build 10586

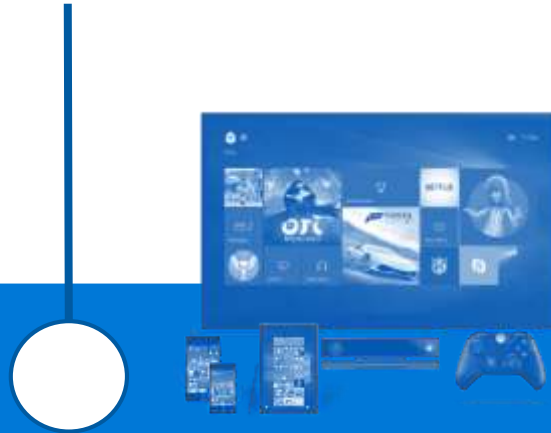


2016: Bringing our device family together

29 July
2015



Holiday
2015



2016



A single, unified platform

Phone



Phablet



Small Tablet



Large Tablet



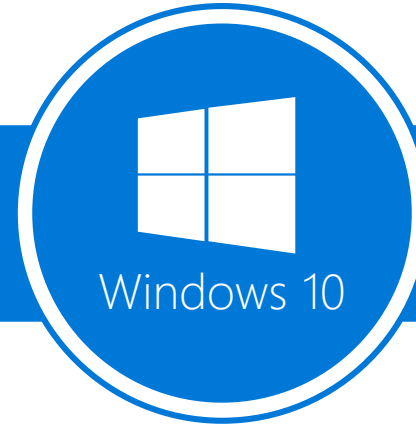
2-in-1s
(Tablet or Laptop)



Classic
Laptop



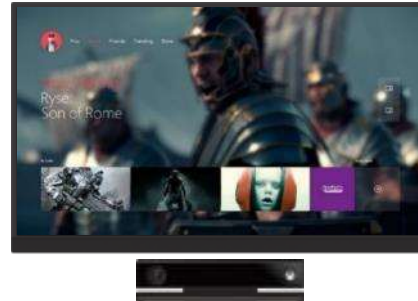
Desktops
& All-in-Ones



Surface Hub



Xbox

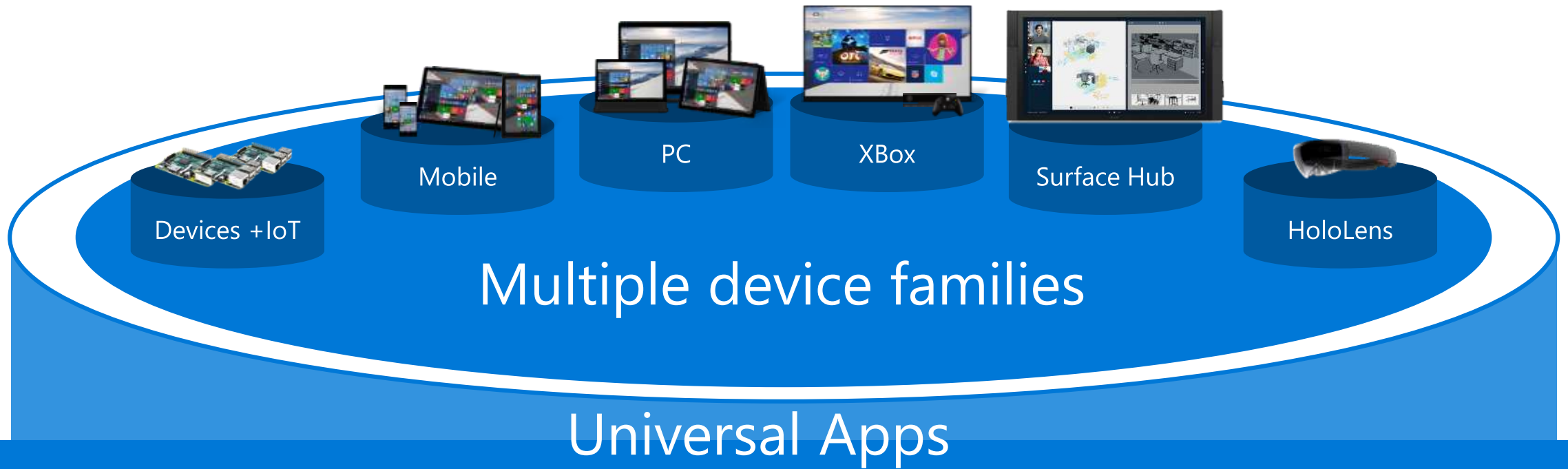


Holographic



IoT





Adaptive
User Interface



Natural
User Inputs



One SDK +
Tooling



One Store +
One Dev Center



Reuse
Existing
Code

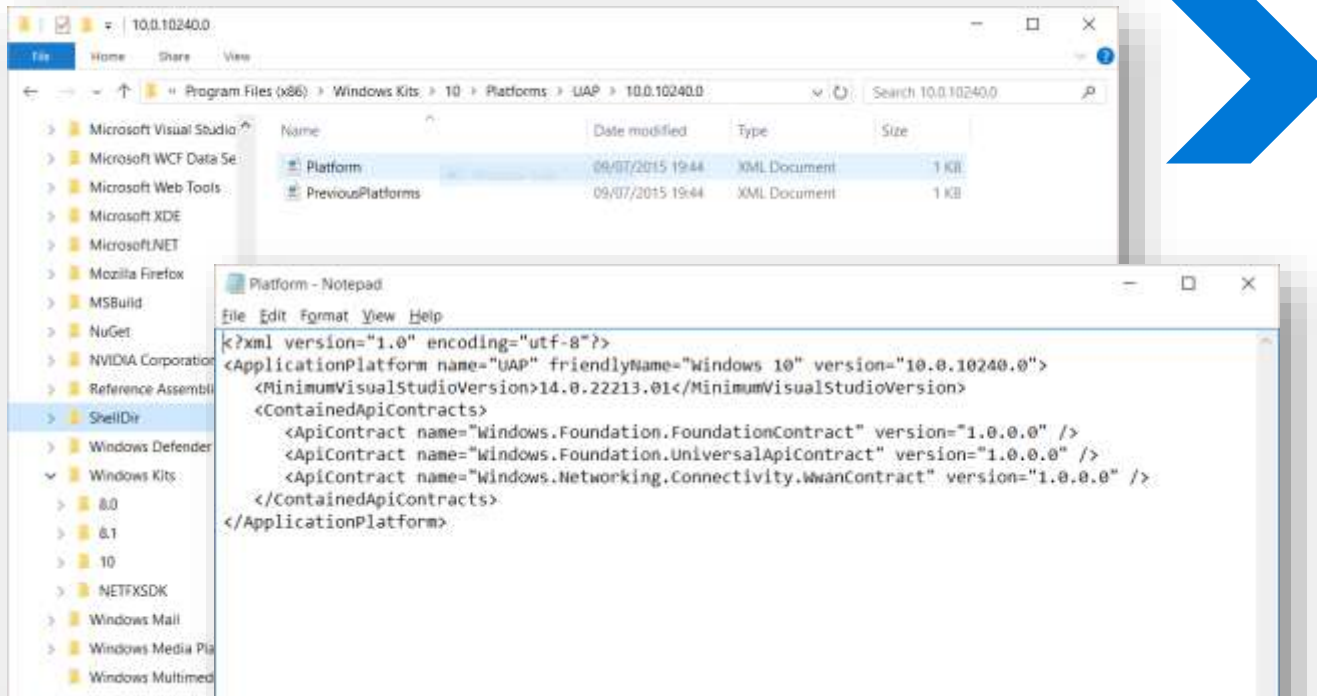
One Universal Windows Platform

Universal Windows Platform

A single API surface

A guaranteed API surface

The same on all devices



Universal Windows Platform

Windows Core

Desktop
Device

Phone
Device

Xbox
Device

A whole lot of APIs...

Storage

DirectX 12

Speech and
Cortana

Networking

NFC and
Bluetooth

Holographic

Audio and
Video

Appointments/
Calendar

Authentication
Broker

Background
Transfer

Maps and
Location

Sensors:
Accelerometer,
light, magnet ...

Tiles and
Notifications

App to App
and App
Services

Inking

XAML

Background
Tasks

Data Roaming

Data.XML

Media Casting

Many, many more....

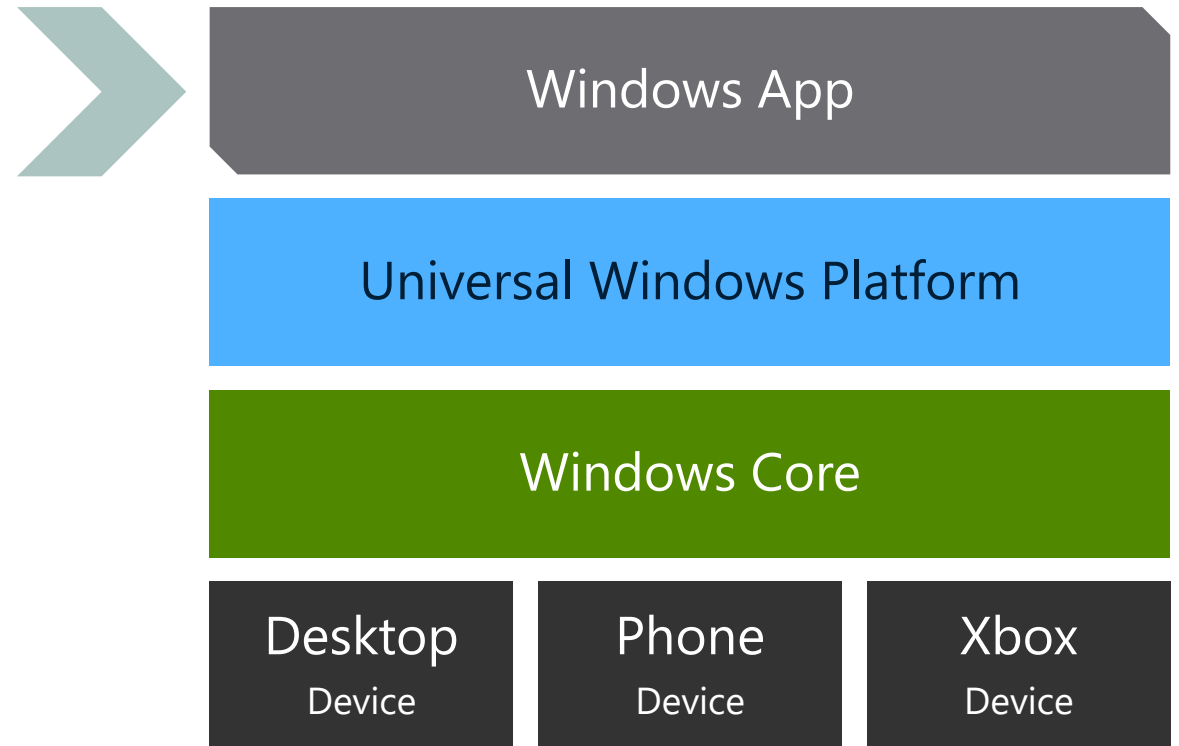
Windows app

A single binary

Running on any device

Testing for capabilities

Adjusting to devices



Universal Windows Platform

One Operating System

One Windows core for all devices

One App Platform

Apps run across every family

One Dev Center

Single submission flow and dashboard

One Store

Global reach, local monetization
Consumers, Business & Education



Some questions that may be forming

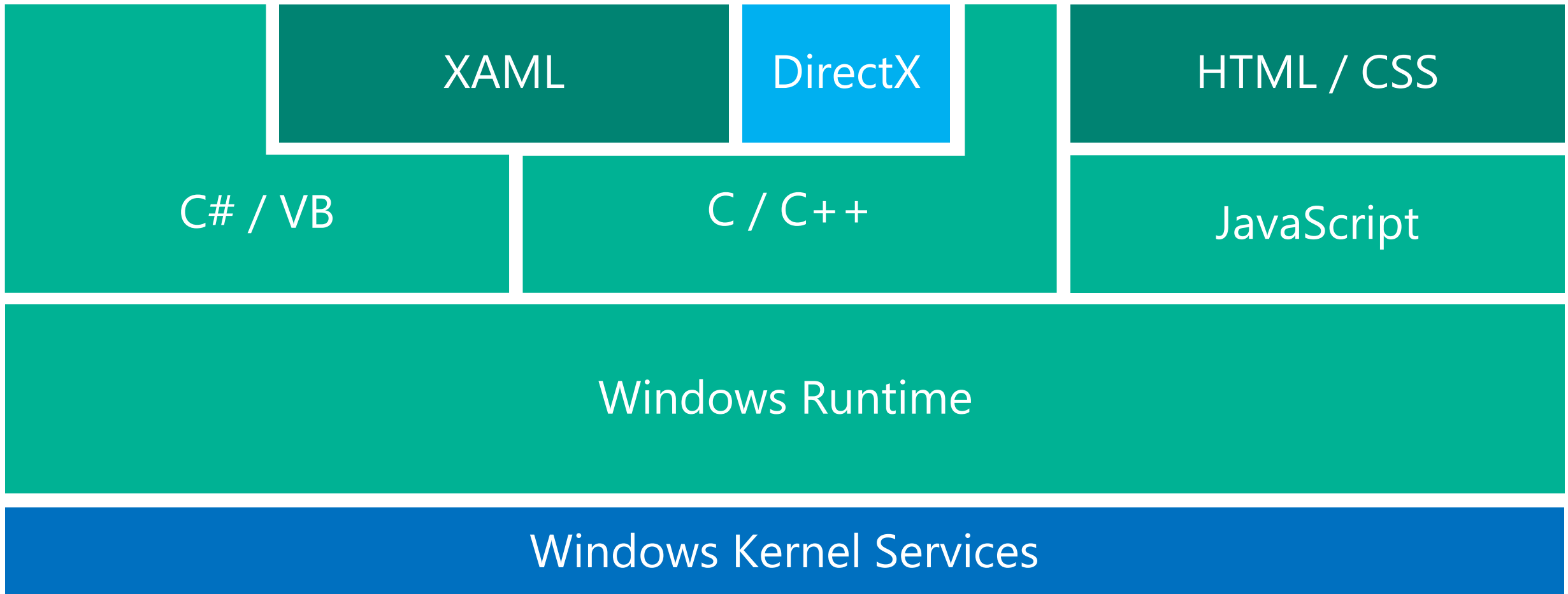
How do I target specific device types?

How can I access unique device features?

How do I design for different form factors, screen sizes and pixel densities

Development languages, tools

Development Options



Visual Studio 2015 Editions

Enterprise

Architecture Modelling, Testing Tools, VSO/ALM & Release Management, Lab Management

Professional

Architecture Validation, VSO/ALM & Feedback / Backlog Management

Community Editions

World Class IDE, Debugging, Code Metrics, Static Analysis etc

Where can I develop?

Windows 10

Requires Visual Studio 2015

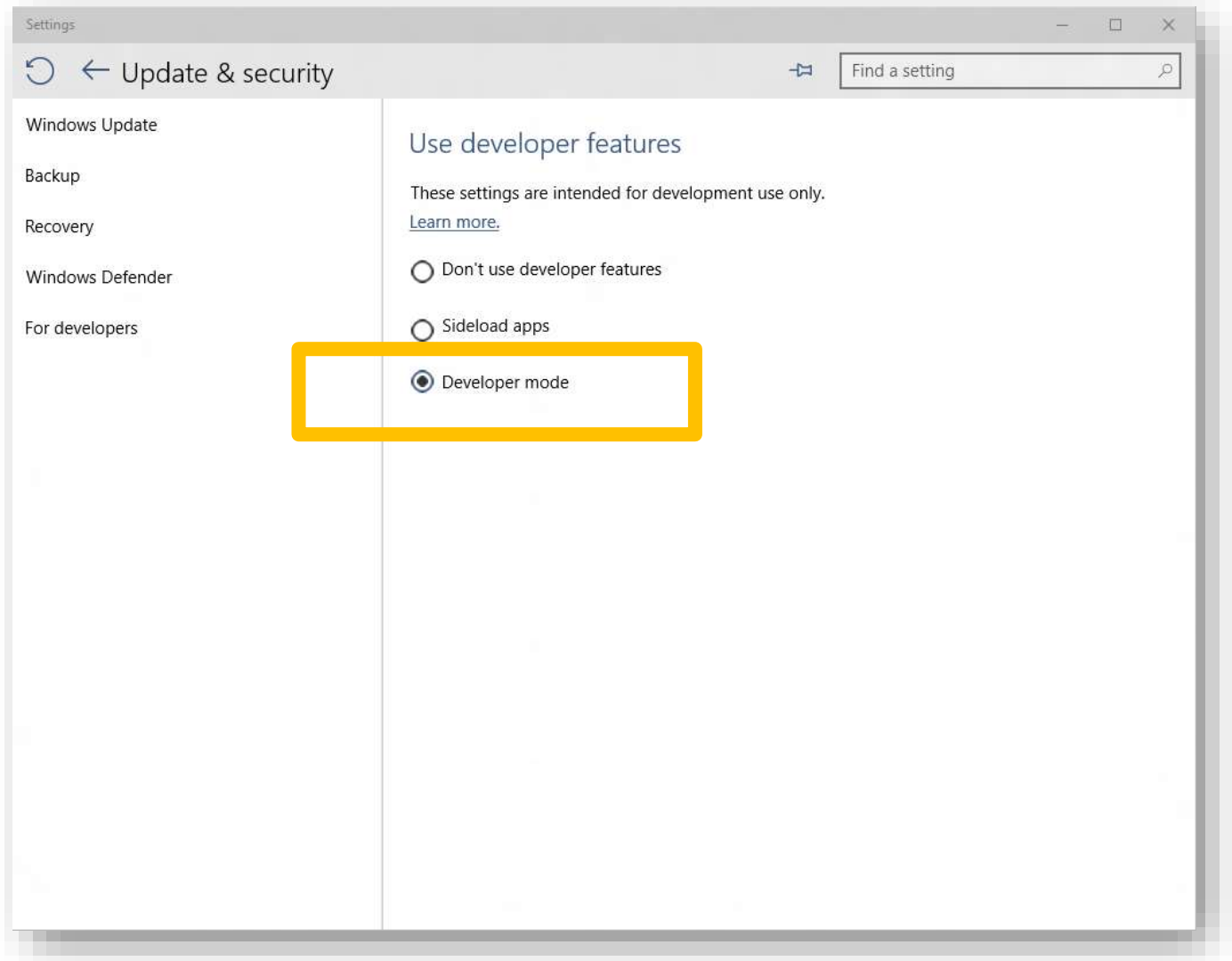
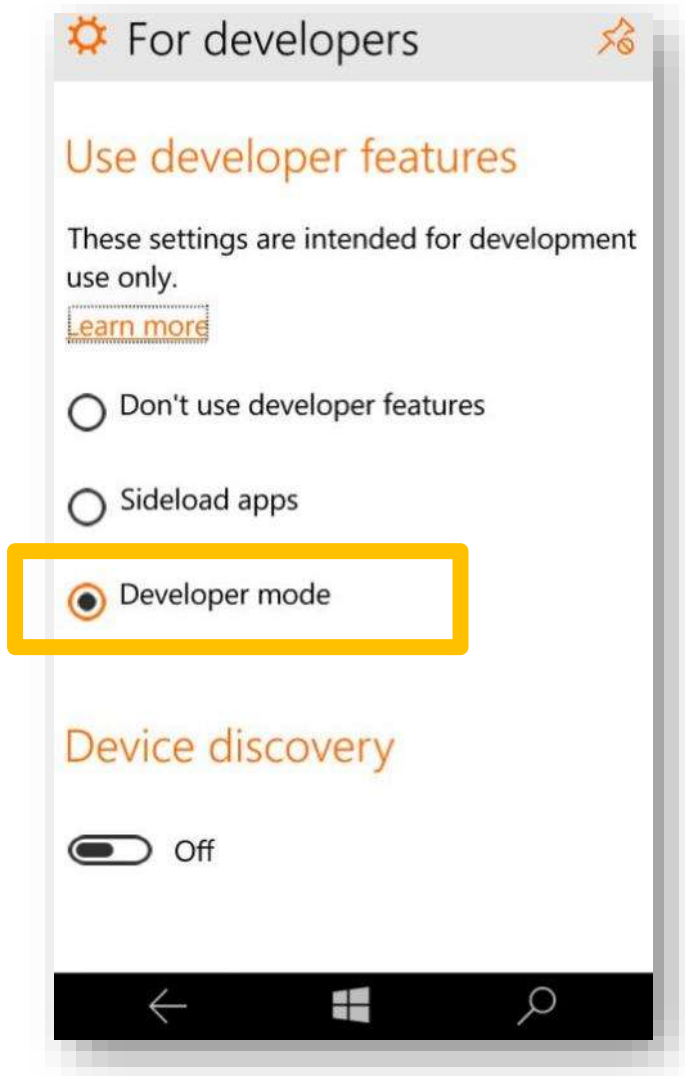
Windows 8.1 & Windows Server 2012 R2

The Visual Studio designer does not function

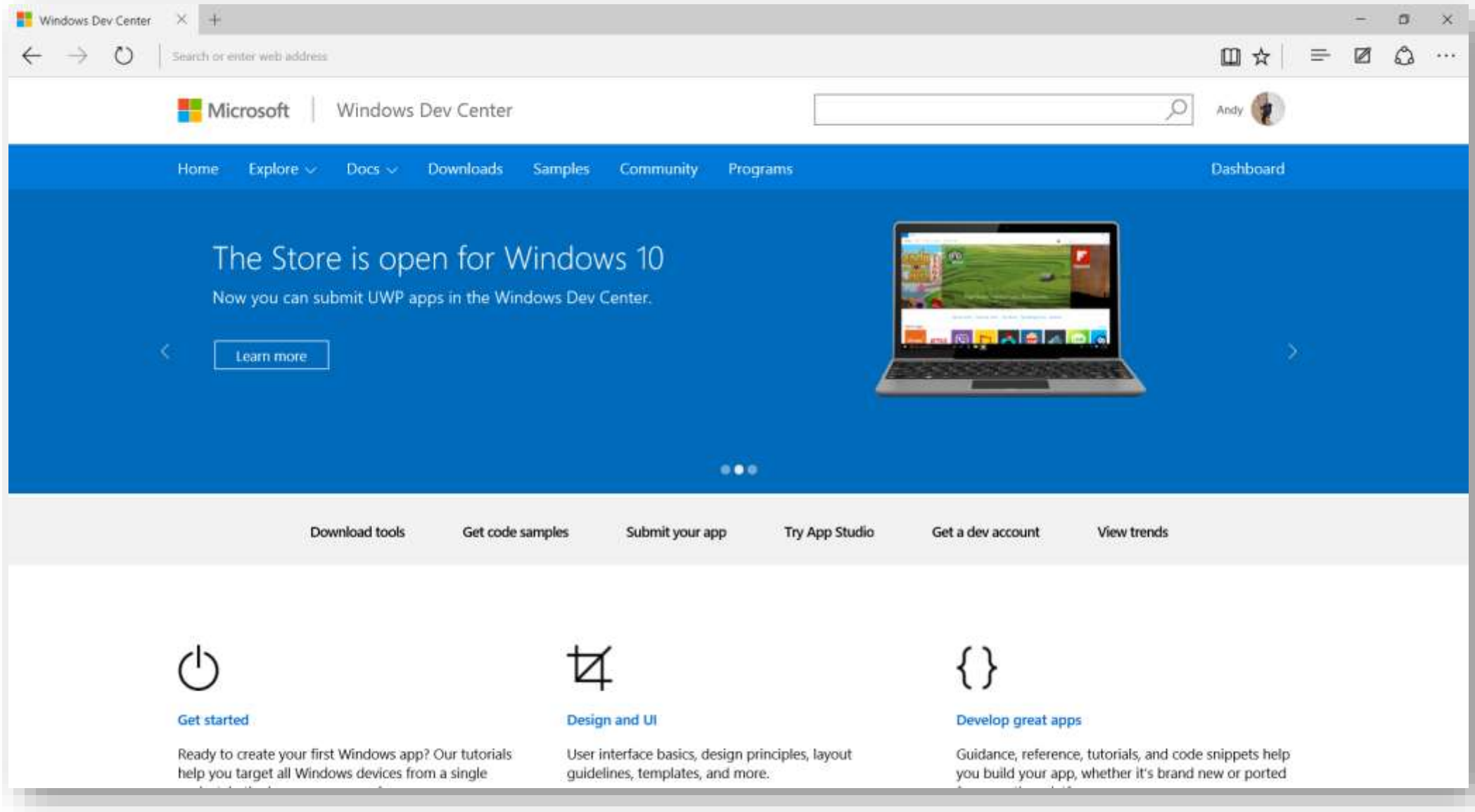
Debugging requires a Windows 10 device or Remote Debugging Tools



Developer unlock



http://dev.windows.com



Adaptive Code

Windows apps adapt to
different versions of the platform

Windows apps adapt to
different types of devices

Windows apps adapt to
different screen sizes

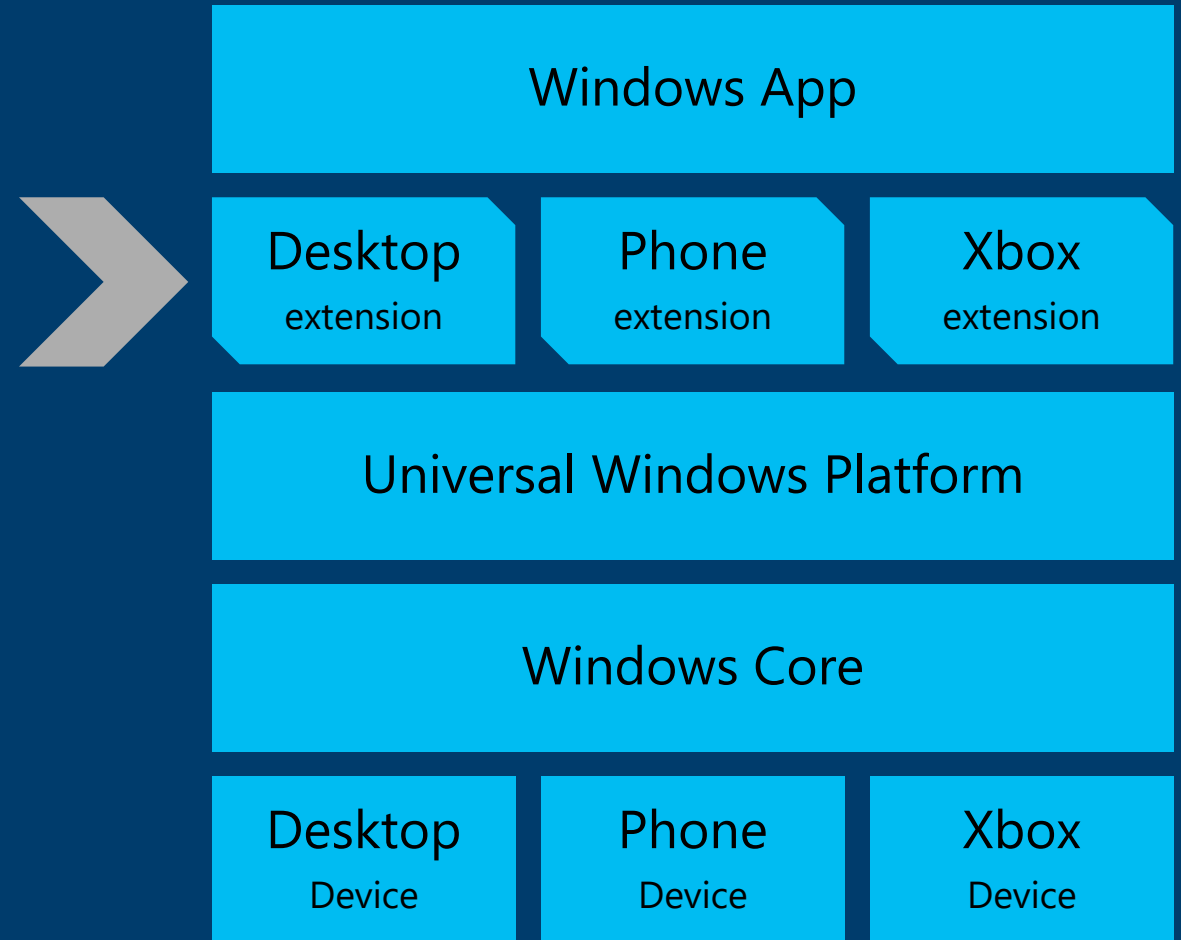
Adaptive UI handles different screens

Adaptive Code:
execute code only when running on
specific device families
and/or particular versions of
platform/extension APIs

Introducing Platform Extension SDKs

Platform extensions

- Device-specific API
 - Family-specific capabilities
 - Compatible across devices
 - Unique update cadence



The device families you choose
determines which APIs
you can call

The ApiInformation API tests
for capabilities at runtime.

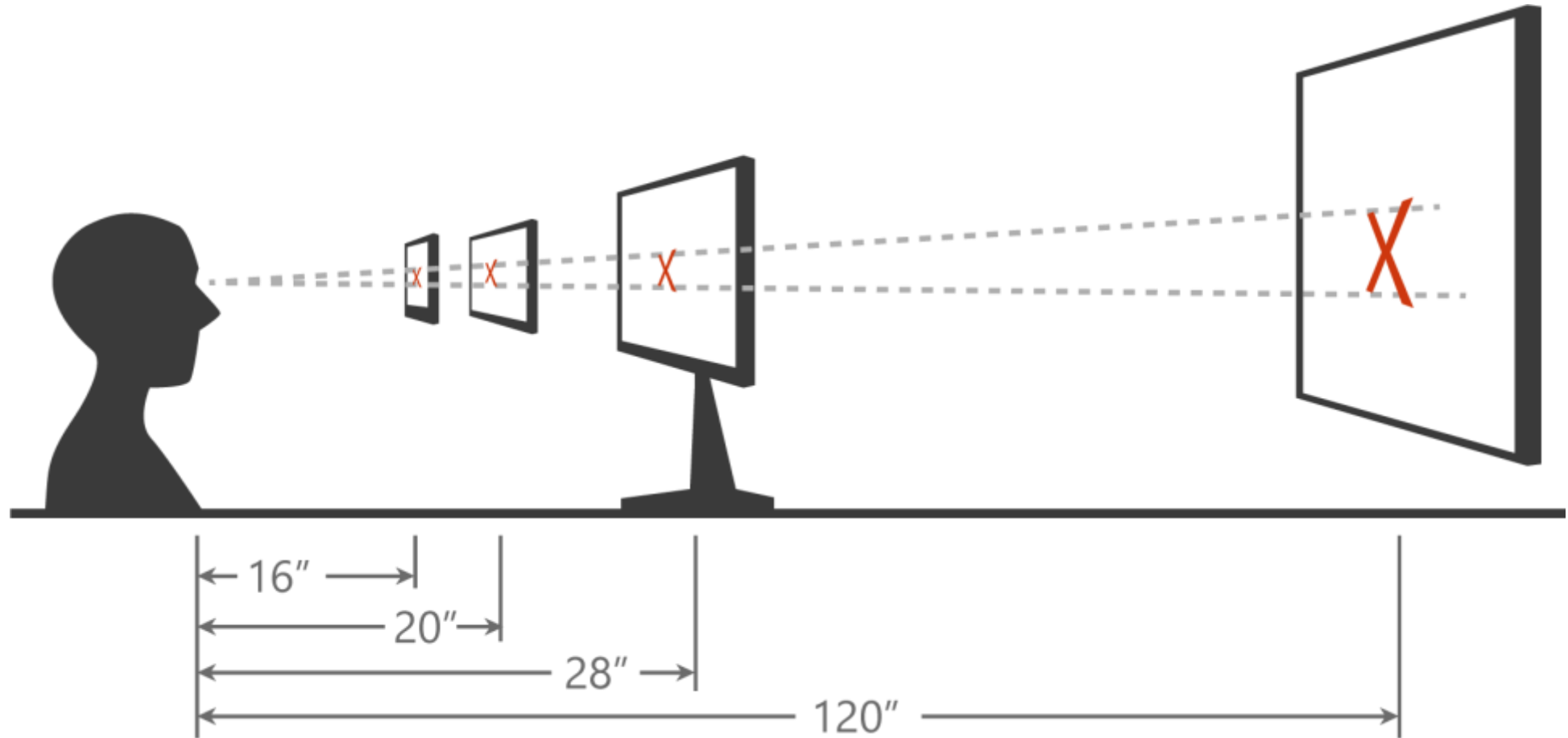
Many Apps need no Extension
SDKs at all

The Windows Universal Core APIs
cover nearly all common app needs

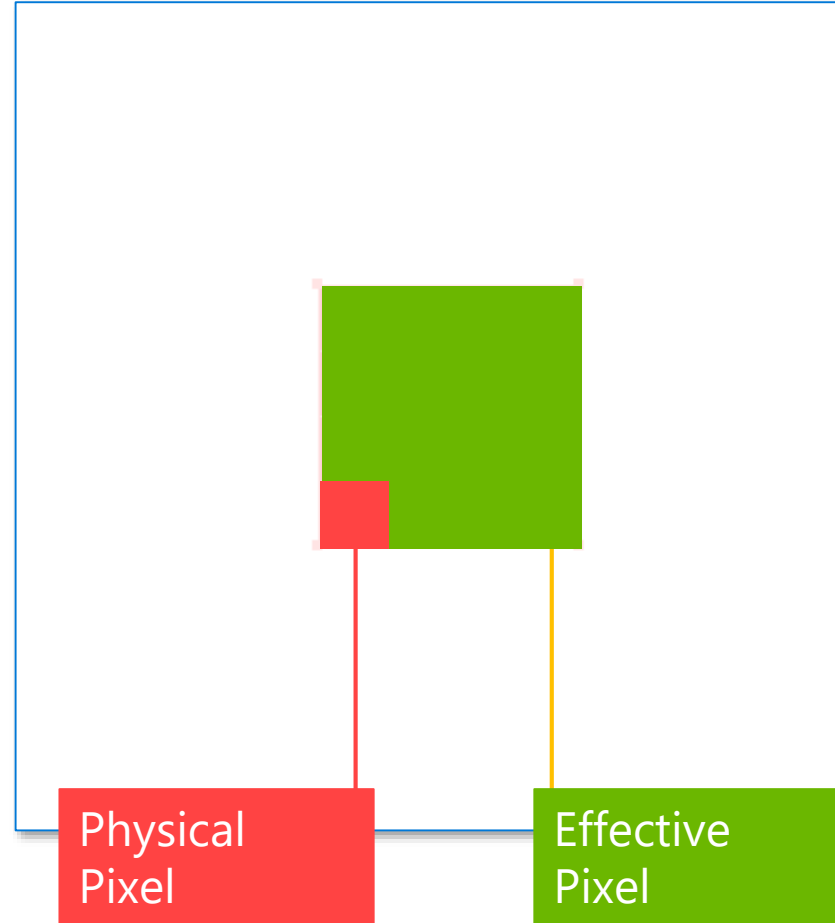
Use APIs in Extension SDKs to 'light up' your app when running on a specific device family

Adapting the UI

Scaling algorithm



Effective pixel

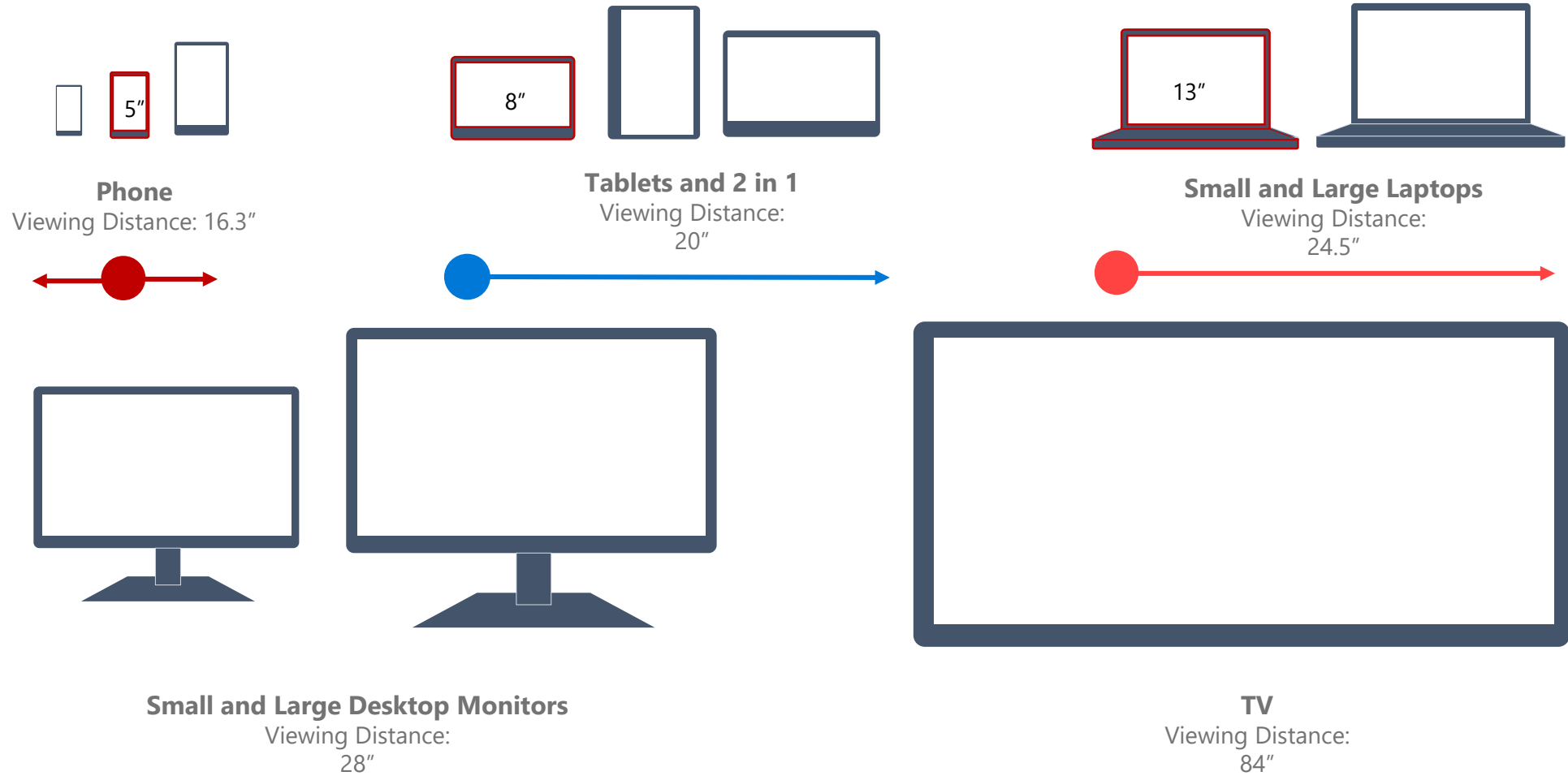


Ignore scale, resolution, & dpi.
Design in Effective Pixels

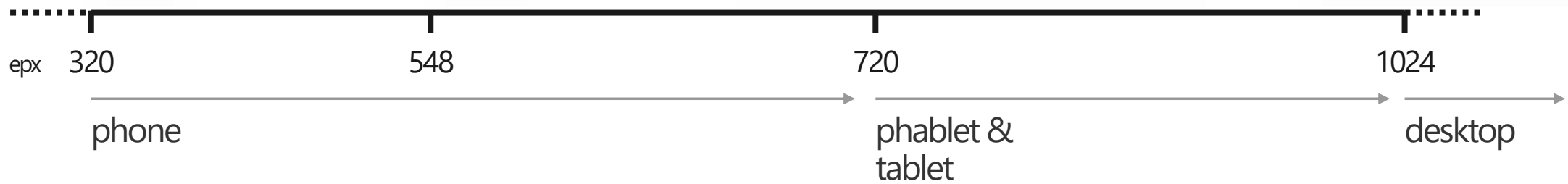
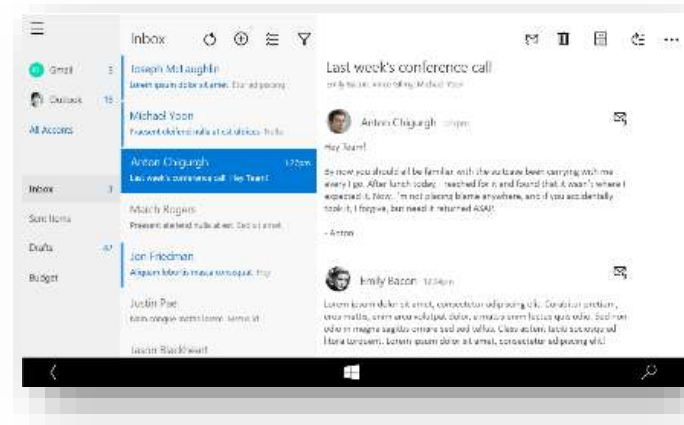
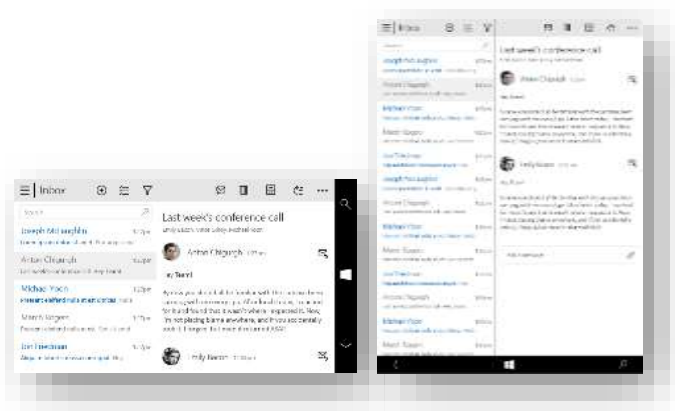
XAML is already in Effective Pixels

What am I designing?

Planning your design



Snap points



Design Techniques for Adaptive UI

Use standard responsive/adaptive design techniques

1

Reposition

4

Reveal

2

Resize

5

Replace

3

Reflow

6

Re-architect

Adaptive design

Build a page that adapts to different screen sizes and orientations

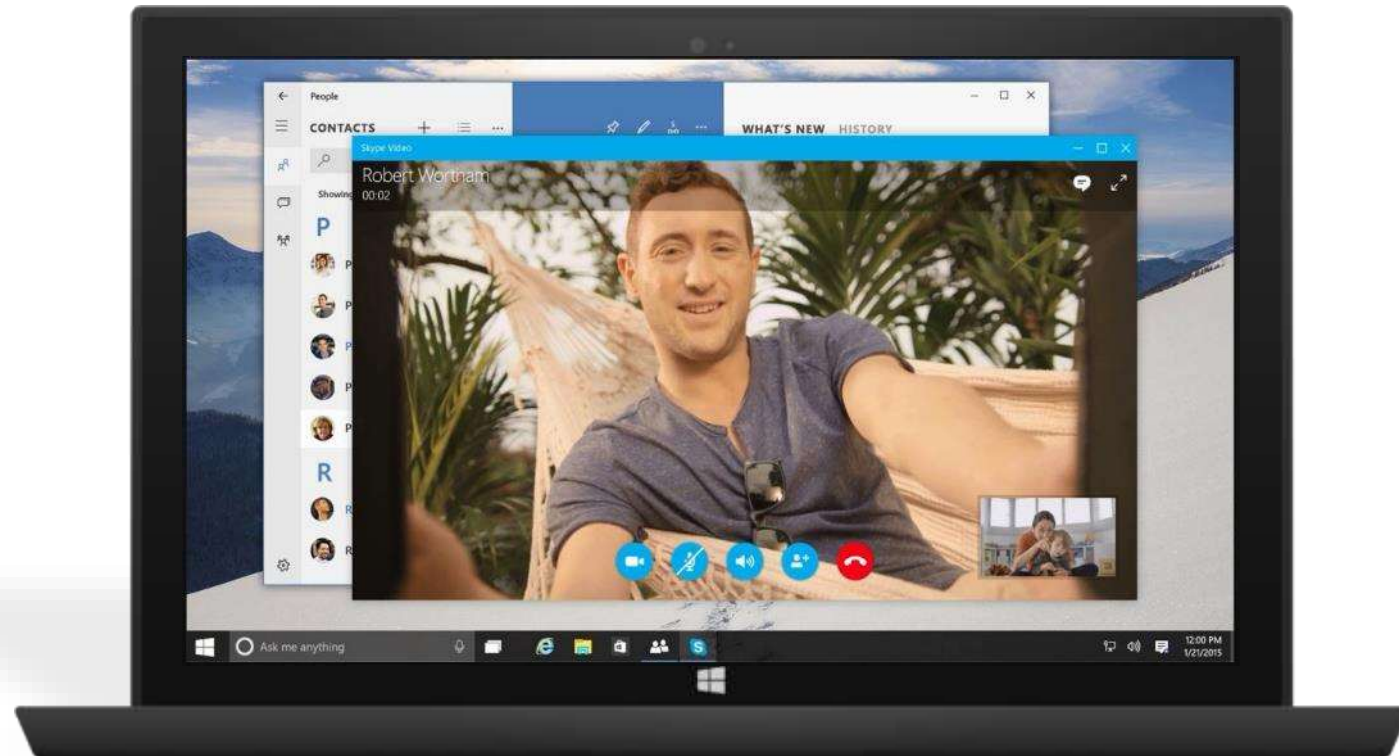
Use Visual States and Adaptive Triggers to change layout

Use RelativePanel to position blocks of content relative to peers, re-positioning in different visual states

Phone (portrait)



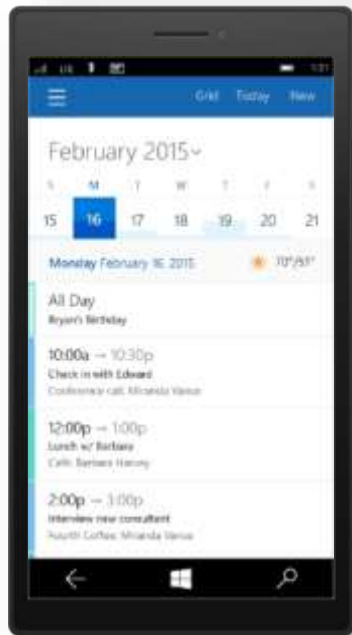
Tablet (landscape) / Desktop



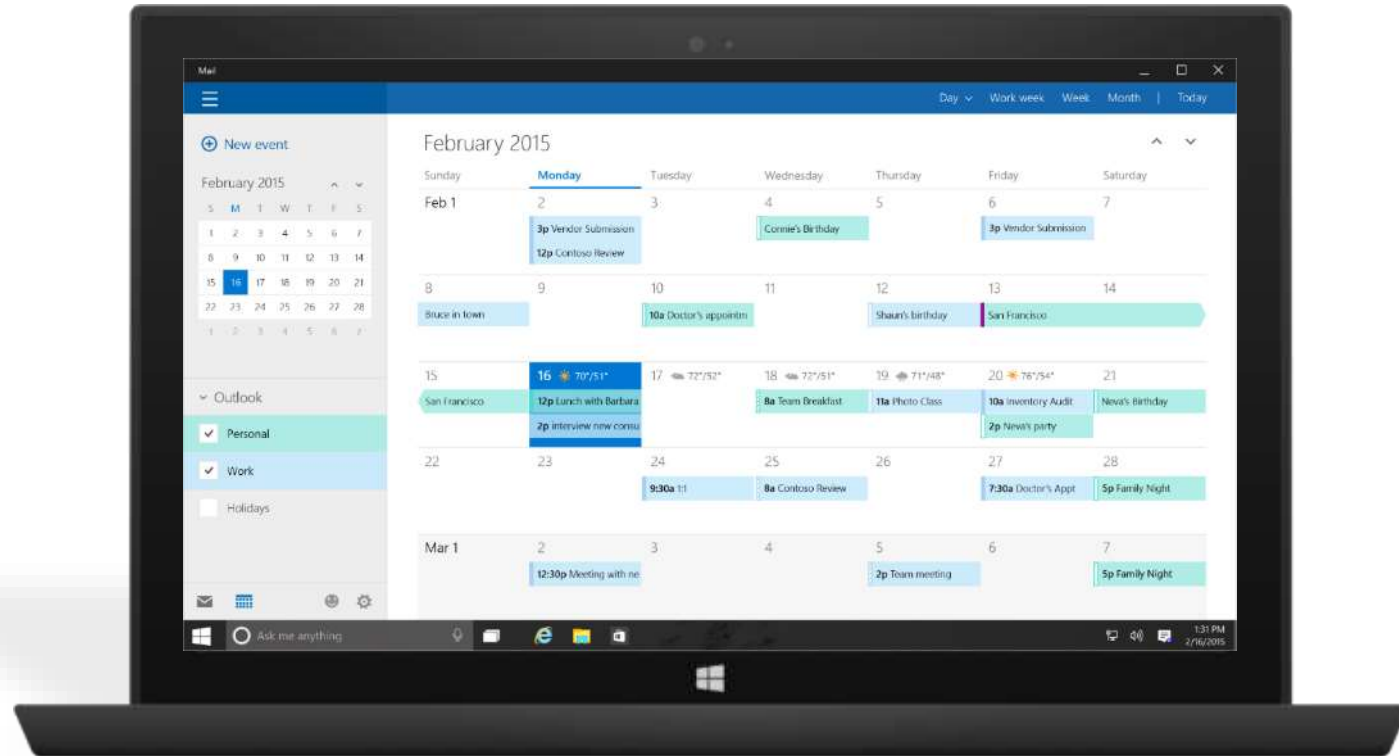
Tailored design

Build unique experiences on different devices

Phone (portrait)



Tablet (landscape) / Desktop

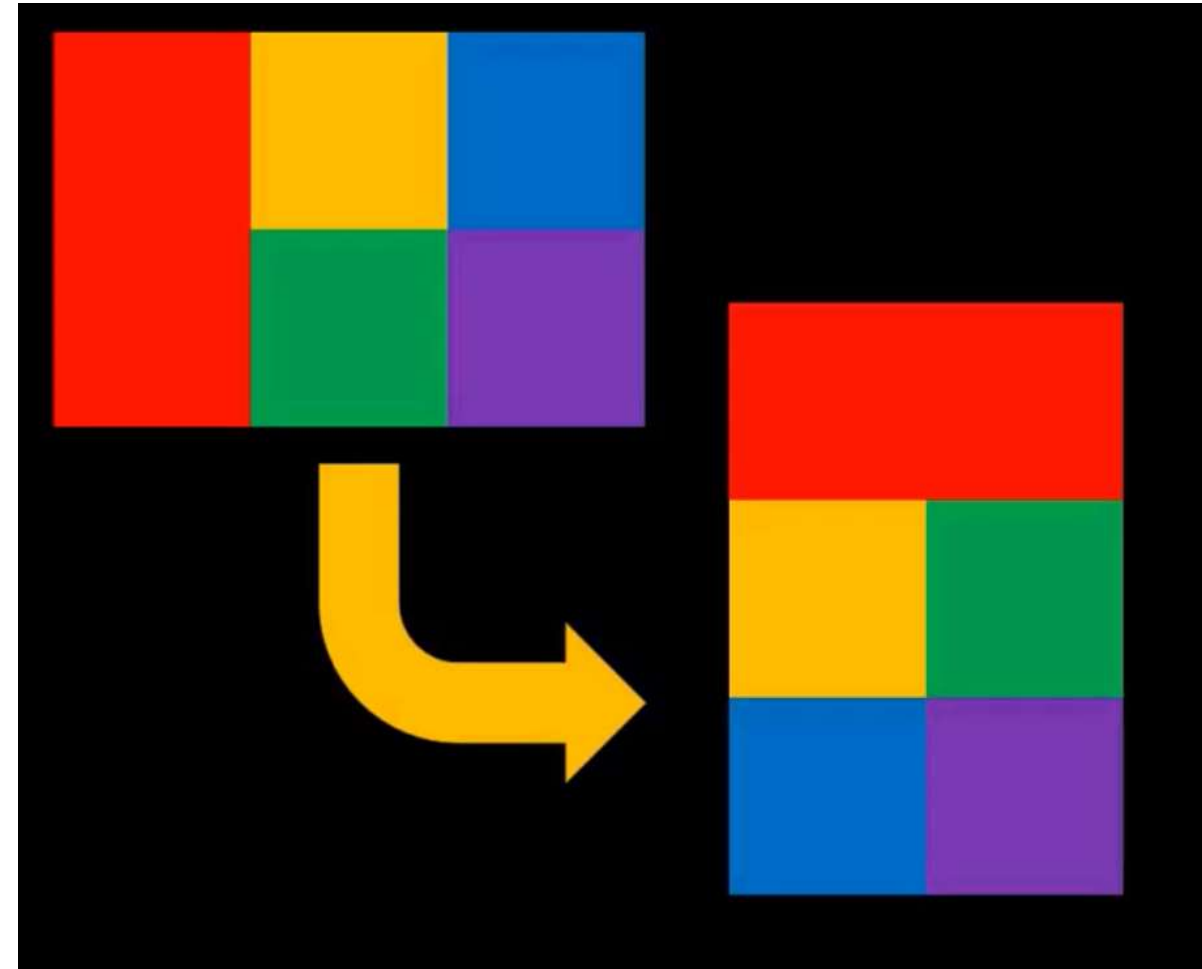


RelativeLayout

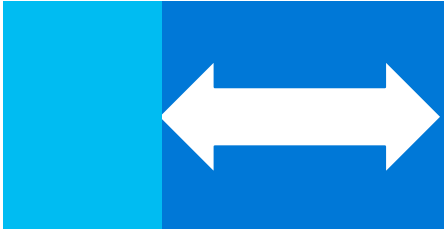



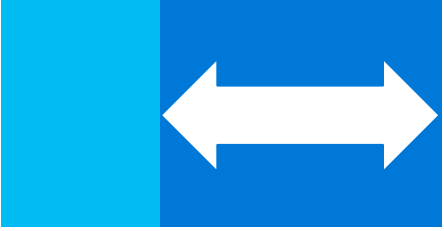



Some child elements
act as anchors

Most child elements
relate to others

It's a layout technique
friendly with States



SplitView

	IsPaneOpen = "True"	IsPaneOpen = "False"
DisplayMode= "Inline"		
DisplayMode= "Overlay"		
DisplayMode= "CompactInline"		
DisplayMode= "CompactOverlay"		

Every Windows app will be compiled with
.Net Native

.NET Native

Next generation compiler in the cloud

Apps use the standard C++ optimizer

As optimizer performance improves, so does .Net native

Apps with .Net bootstrapper

Includes garbage collection

There is no runtime

This is machine code

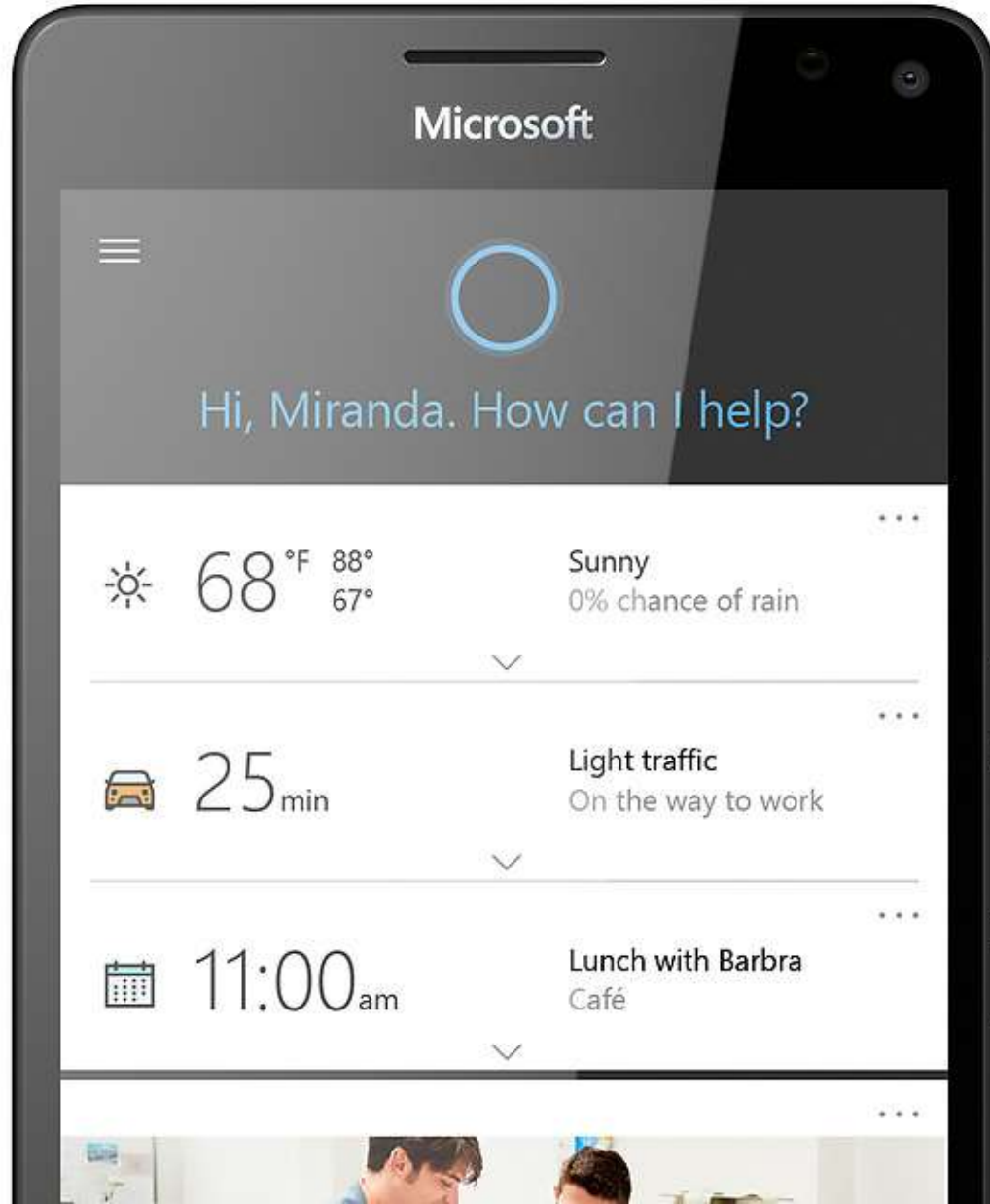
Real benefits with .Net Native

Faster average startup time

Less average memory usage

Cortana

Cortana



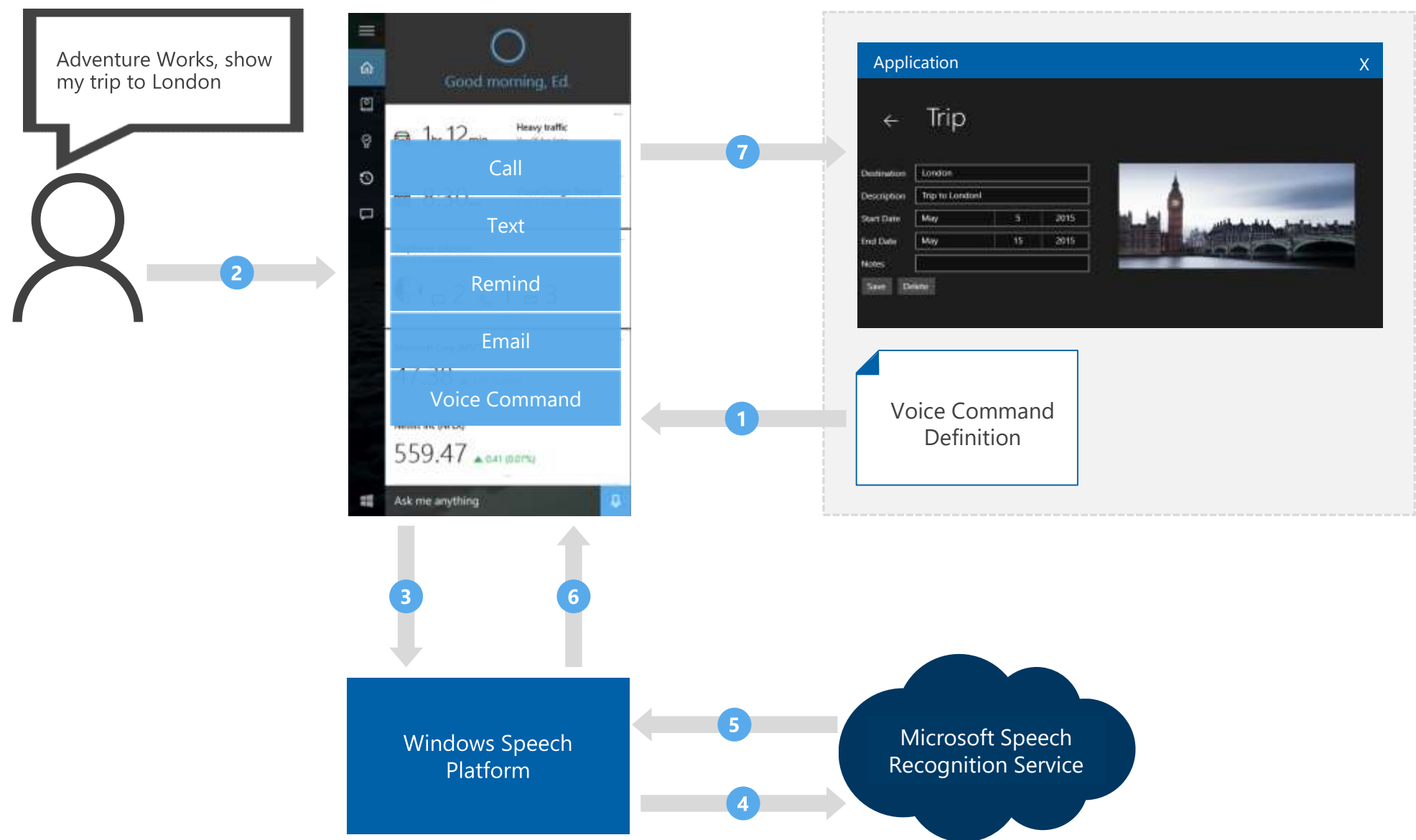
Personal assistant across all your devices

- Informative
- Reminders
- Contextual
- Voice Commands
- Extensible

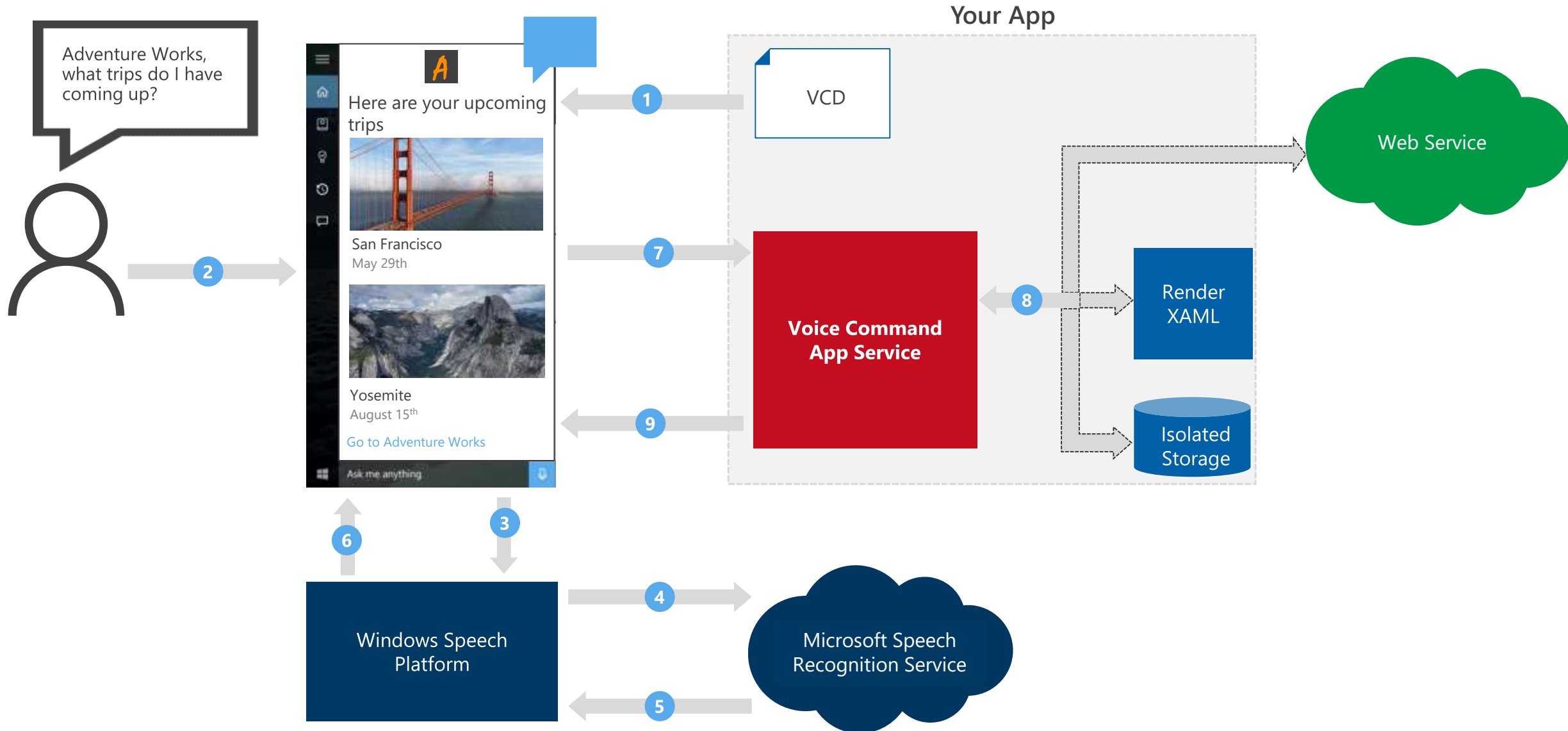
UWP Voice Commands

- Foreground
- Background

Foreground Voice Commands Architecture



Background Voice Commands Architecture



Bringing your code to Windows 10



Middleware Bridges

Wherever your code was born, you can bring it to Windows

Middleware platforms

Middleware (e.g.,
Xamarin)

Game engines (e.g.,
Unity)

App middleware



Web Platform Bridges

Wherever your code was born, you can bring it to Windows

Web platform

Web apps

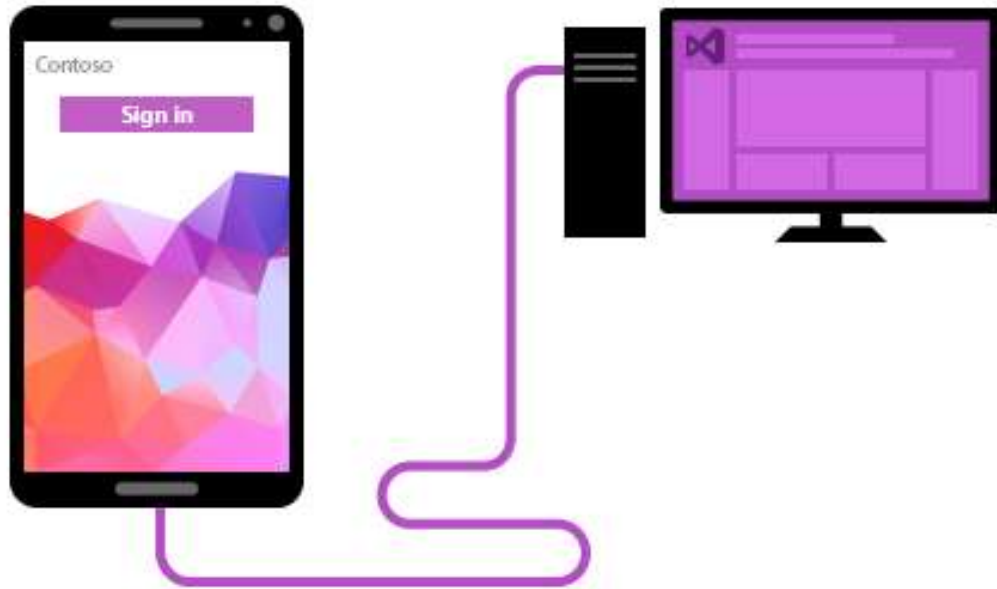
Hybrid web apps
(Cordova)

Hosted web apps



Visual Studio Tools for Apache Cordova

Build apps for Windows, iOS and Android using web technologies and Visual Studio



Visual Studio Tools for Apache Cordova

Single install

Code creation in Visual Studio

Preview and test on iOS, Android and Windows

Debugging support in Visual Studio

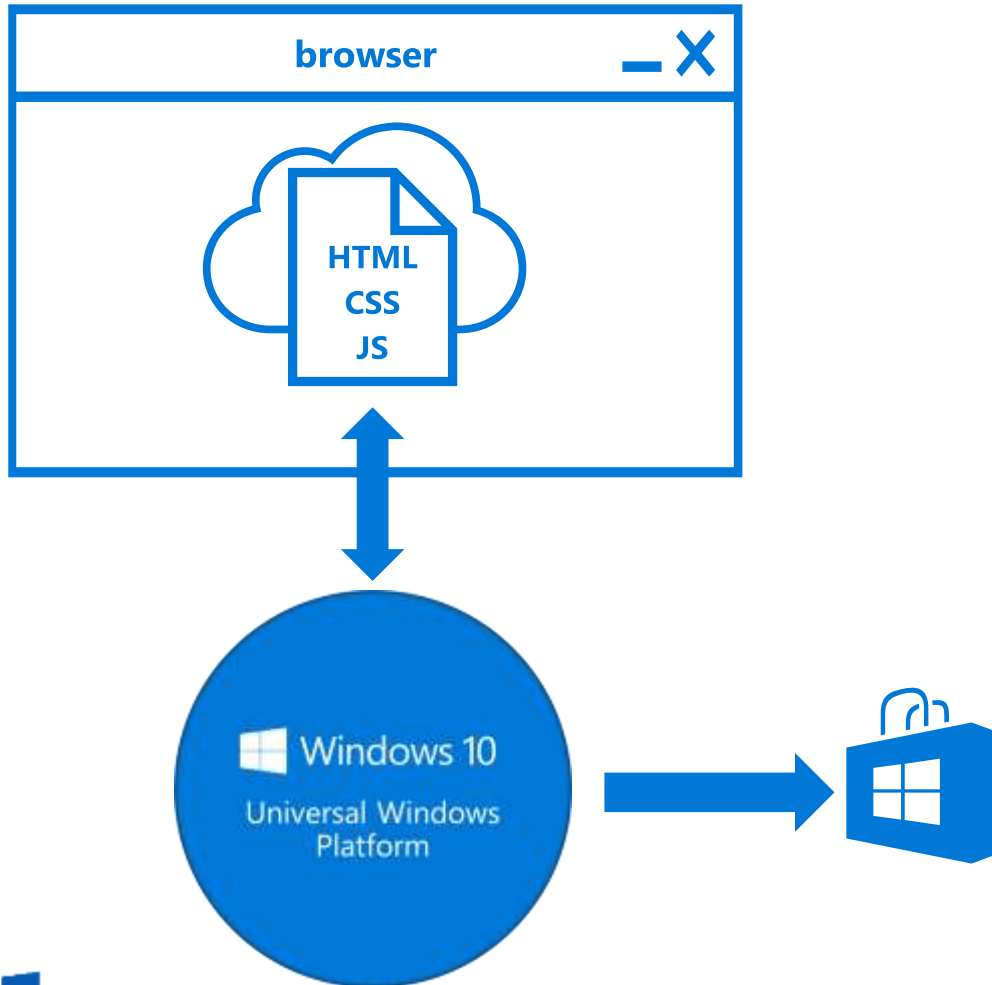
Access native device capabilities

Use Cordova plugins within your solution to access native device capabilities



Hosted Web Apps

Extending your web site to the Universal Windows Platform on Windows 10



Hosted Web Apps

Support for websites hosted on a webserver

Packaging adds an app manifest

Microsoft Edge WebView rendering

Easier monetization + engagement

Windows Store aids discovery, install, update

Updates happen via your webserver code/logic

Monetize using our payment instruments and APIs (subscription, IAP, ads, trials, etc.)

Use UWP APIs within your web code to use Live tiles, WNS, Geolocation, Cortana, and more



Mobile Platform Bridges

Wherever your code was born, you can bring it to Windows



Other mobile platforms



What is the Windows Bridge for iOS

Objective-C language support

Compiler and Runtime

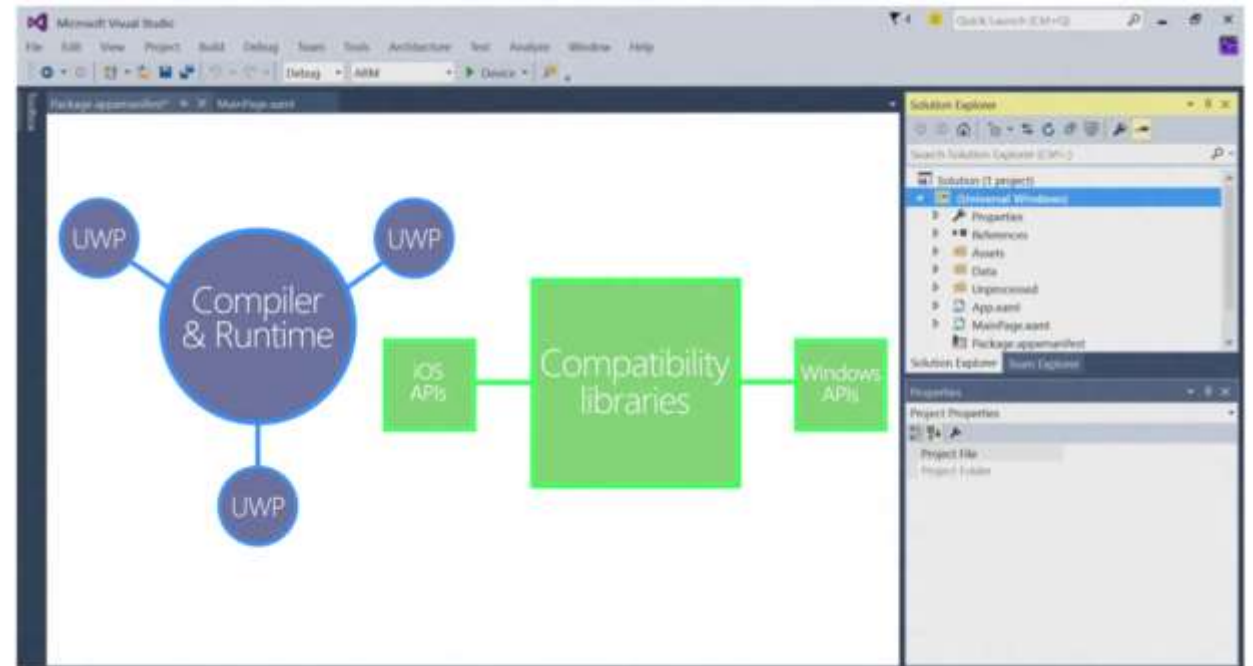
Useful and usable APIs

Compatibility libraries

Tooling

Visual Studio Editor / Workflow

Project import



API compatibility libraries

Supports a subset of iOS APIs

Does not track a particular version of iOS

Most used APIs are implemented first

Additions since open sourcing in August 2015:

- GLKit
- Xibs, AutoLayout, Storyboard
- KVO/KVC
- New sample projects

Open-source at <https://github.com/Microsoft/WinObjC>



Works across Win10 devices



Write a native UWP app

Across multiple form-factors

One app across IoT, phones, tablets, PCs, Xbox One, Surface Hub and HoloLens

Running ARM* and x86/64 CPUs

Using your existing Objective-C code

* ARM compiler support coming soon



Xamarin:

<https://channel9.msdn.com/Events/Build/2016/B836>

HockeyApp:

<https://channel9.msdn.com/Events/Build/2016/P463>



