Established in the beginning of 1999, ABT is a professional managed retail, wholesale, trading and distribution company in Oman. We are officially distributor of BlackBerry phones& Jabra products in Oman, and we also distributing leading international brands including Apple, Samsung, Nokia, Sony, LG and ALCATEL.

We constantly upgrades our product range in order to keep pace with latest technological developments from world-renowned brands.

News:

iPhone 6 plus launched in Oman

Iphone 6: Bigger, better, sleeker and faster

Huawei Ascend P8 launched in OmanAndroid 6.0 Marshmallow Rollout Details For Galaxy S6, HTC One M8, HTC One M9, Moto X and Sony Xperia Z5

Open new Branch Safeer hypermarket, Barka.

The line of business was into retail sale of multi brand mobile phones, video games and accessories. We are now one of the leading players in the field of mobile sales with an excellent corporate and retail customer base. Our basic strategy is to capitalize the major market share in the field of Retail and corporate Mobile Industry through our business expansion and existence plan. We operate by ensuring our presence with Luxury showrooms and kiosks at premium locations in Oman with wide range of branded Mobile phones and related accessories. Customer delight and repeat business is what we target at and we believe in not just a sale but a sale with a extra mile of service.   
The slogan of our company is “ Be Unique with us “, we empathize on serving the customer with a better product and service at an affordable price. We stand unique in the market by providing a three year company warranty on certain brands of phones. Also we provide products and services in a joint venture with of premium companies which have a sole dealership of some brands. We strongly believe that the success of any company in retail segment remains in after sale service, to Impose and enhance we have opened an fully equipped service center for all types of phones and Tablets. As another mile stone in the history of the company the service center is now branded and registered in the name of “ Addirham Care Centre” which provides an outstanding mobile service atmosphere.

t was 1997 when Faisal Al Bannai decided that there was a better way to trade and distribute mobile devices and accessories. axiom telecom was born. And now it’s all grown up. Today we’re the largest retailer and distributor in the region with 575 locations and growing, and more than 2,000 hand-picked expert employees across the United Arab Emirates, The Kingdom of Saudi Arabia, Bahrain, Qatar, Oman, Kuwait, UK and India.

We’re the major authorized retailer and distributor of some of the world’s most recognizable brands including Samsung, Apple, BlackBerry, Nokia and Givori. We also deal with various telecom operator partners in each of the countries we have a presence.

The only thing we’re satisfied with is the next big idea.More happy customers. Unstoppable service. Our 60 second data transfer service is a perfect example where our customers can have all their data on their new phone in an instant. We also encourage customers to get hands-on with the latest technology. And we’re the first and only telecom retailer to provide pick up, repair and delivery service. And all that makes us smile.

Our goal has always been to revolutionize our industry. So we innovate. Then think. Innovate some more. Then we get it done. Every day.