



SALES PERFORMANCE REPORT

Select Date to View

12/06/2011



31/12/2014



Select Year

2011

2012

2013

2014

Total Sales

23.80M

LY 17.09M | ▲ 39%

Total Profit

21.94M

LY 15.73M | ▲ 39%

Order Qauntity

251K

Total Products

1690

SALES OVERVIEW

SALES OVERVIEW Cont.

REGIONAL ANALYSIS

Product Category

All

State



Abia



Adamawa



Akwa Ibom

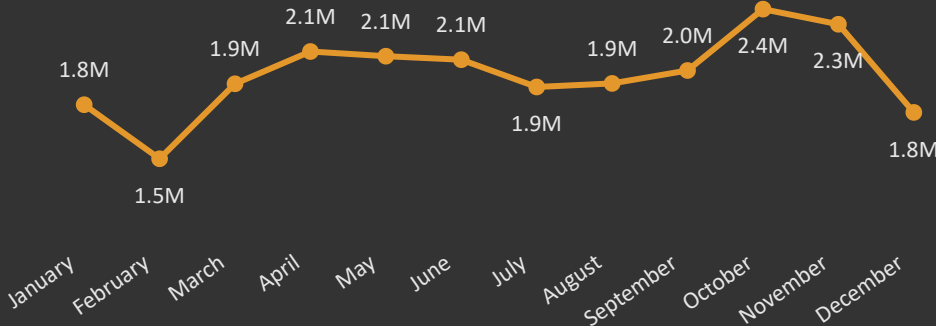


Anambra

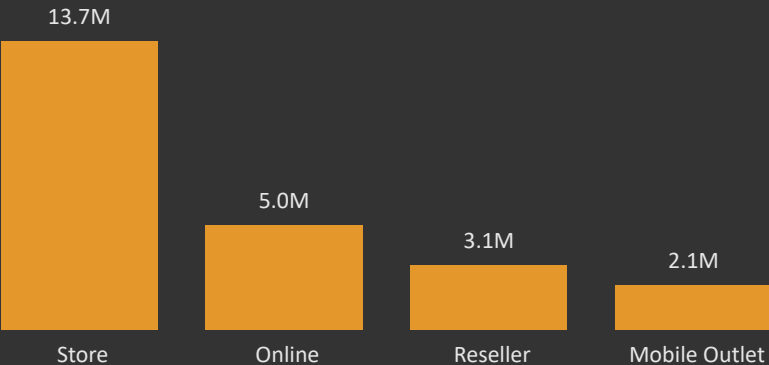


Bauchi

Monthly Sales Trend



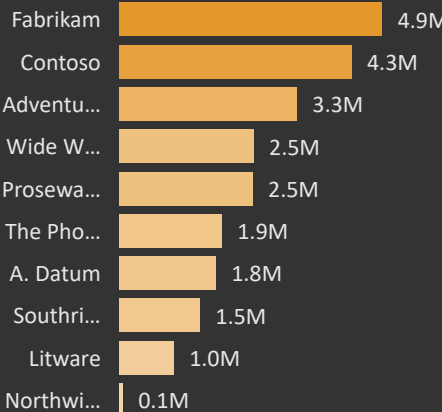
Total Sales by Channel Name



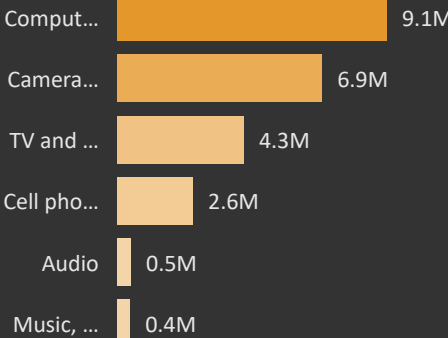
Top 10 Products

ProductName	Order Qty	Total Sales
Contoso Projector 1080p X980 Black	197	192460.65
Adventure Works Desktop PC1.80 ED182 White	580	142367.64
Proseware Projector 1080p DLP86 Silver	147	129982.81
Proseware Projector 1080p LCD86 Black	160	128010.94
Proseware Projector 1080p DLP86 Black	131	113166.10
Adventure Works Desktop PC1.80 ED180 White	452	108241.98
Adventure Works 42" LCD HDTV M55 Black	264	107370.29
Proseware Projector 1080p LCD86 White	186	102195.33

Total Sales by Brand Name



Total Sales by Product Category





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REGIONAL ANALYSIS

Product Category

All

State

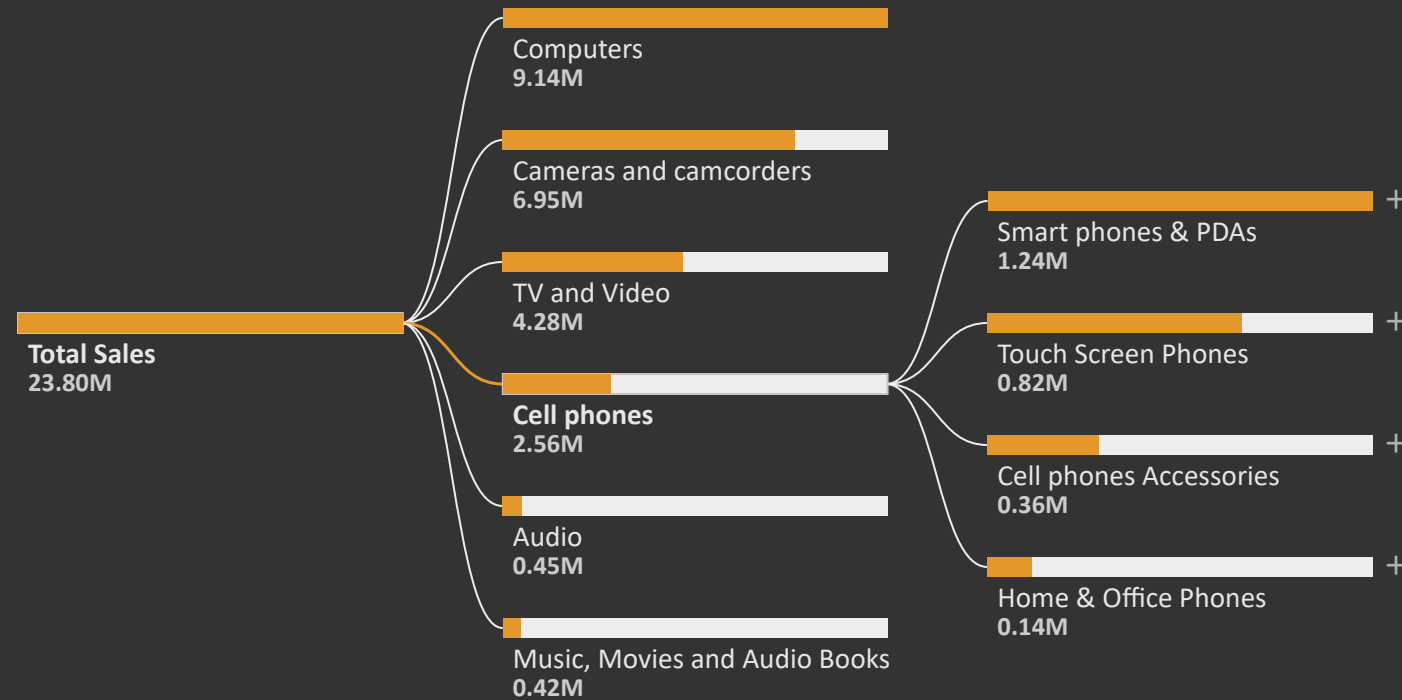
- ☐ Abia
- ☐ Adamawa
- ☐ Akwa Ibom
- ☐ Anambra
- ☐ Bauchi

Product Category



Cell phones

Product Sub Category





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REGIONAL ANALYSIS

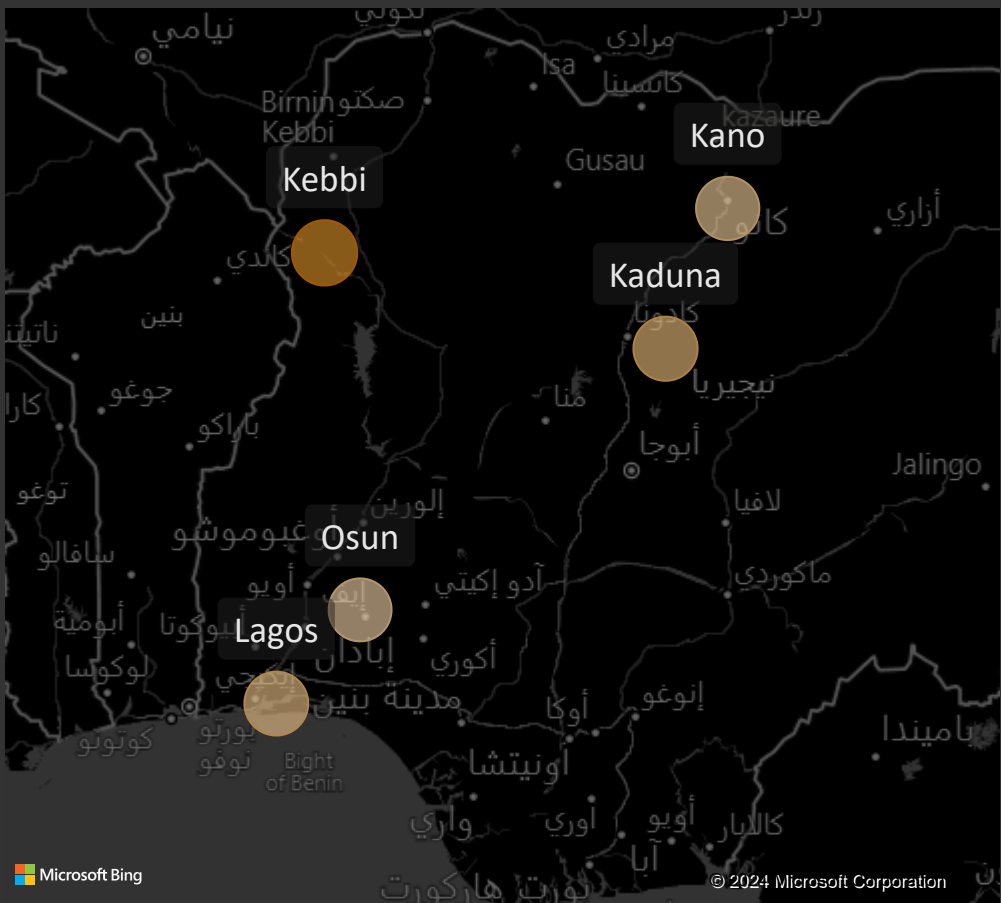
Product Category

All

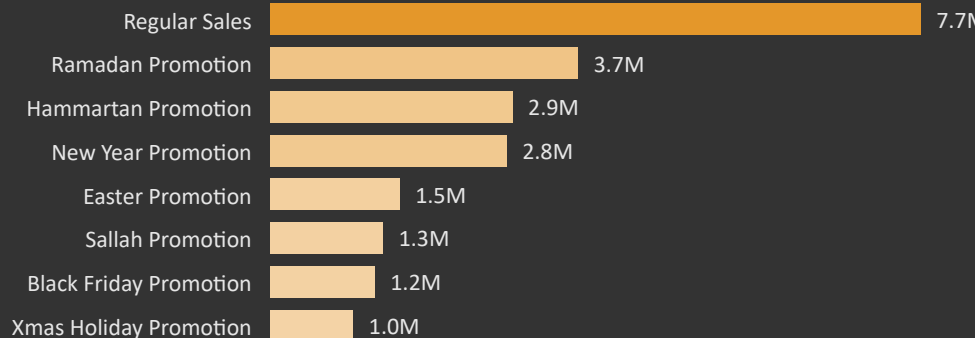
State

- ☐ Abia
- ☐ Adamawa
- ☐ Akwa Ibom
- ☐ Anambra
- ☐ Bauchi

Sales by State



Total Sales by PromotionName



Total Sales by Promotion Type

