



CUSTOMER CHURN ANALYTICS



Total # Customers

7043

Total # Churn

1869

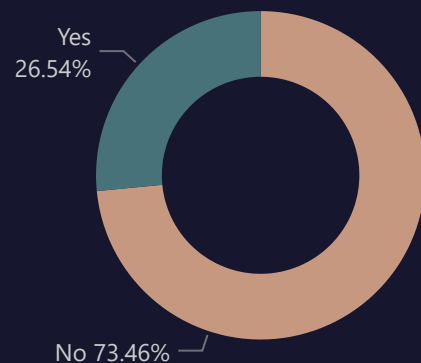
Churn Rate

26.54%

Avg of CLTV

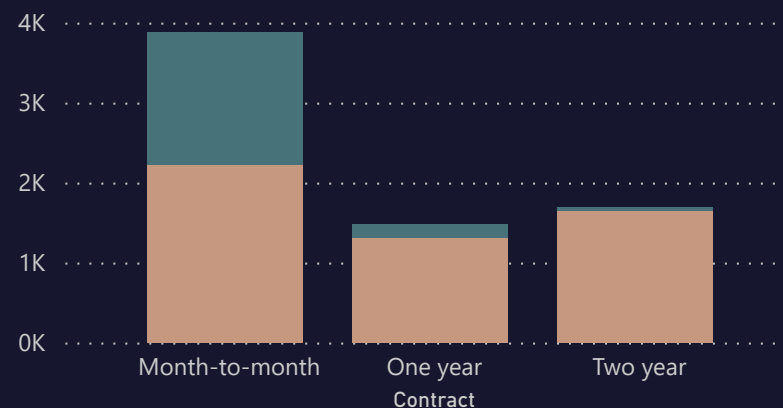
\$4,527

Distribution of Churn



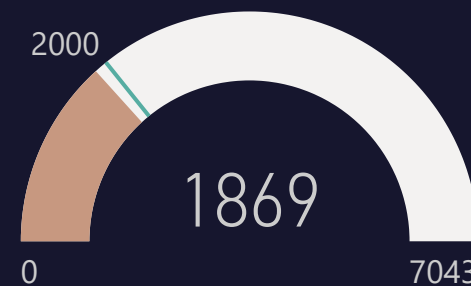
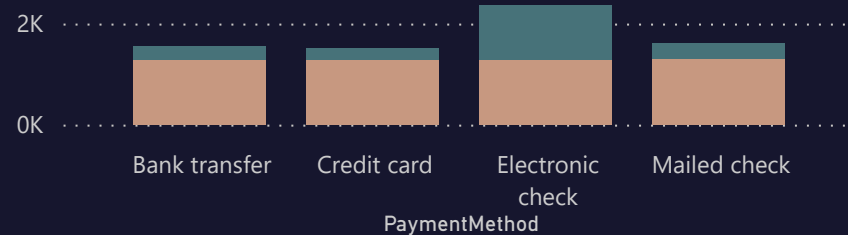
of Churn Per Contract Type

Churn ● No ● Yes



of Churn Per Pament Methods

Churn ● No ● Yes



Filter By City

All

Filter By Contract t...

All

Filter By Churn Rea...

All

Filter By Gender

All