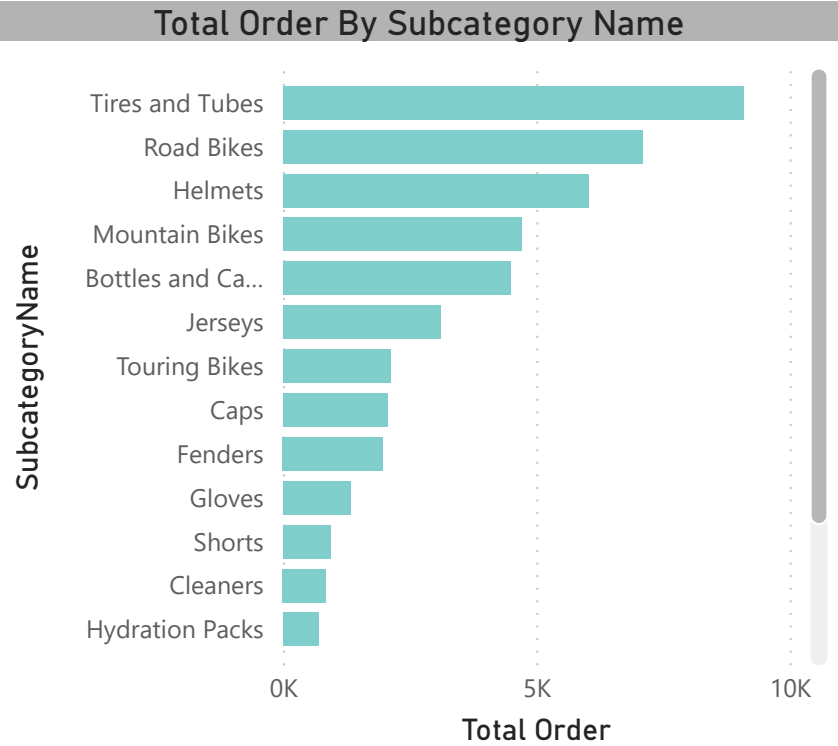
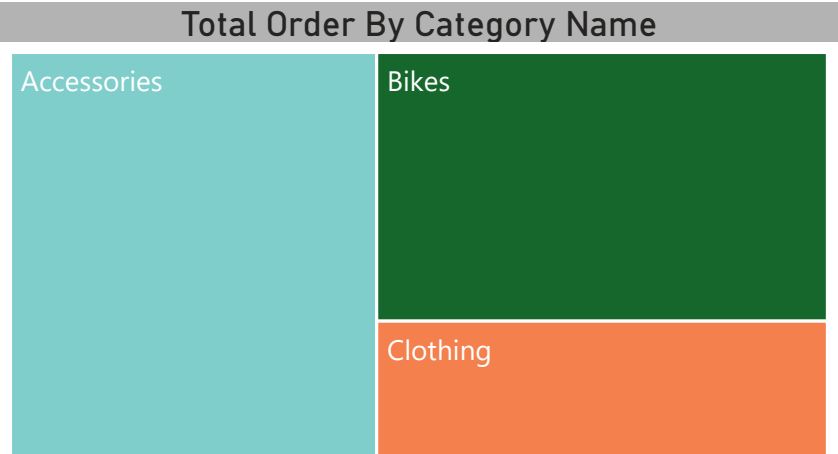




Date

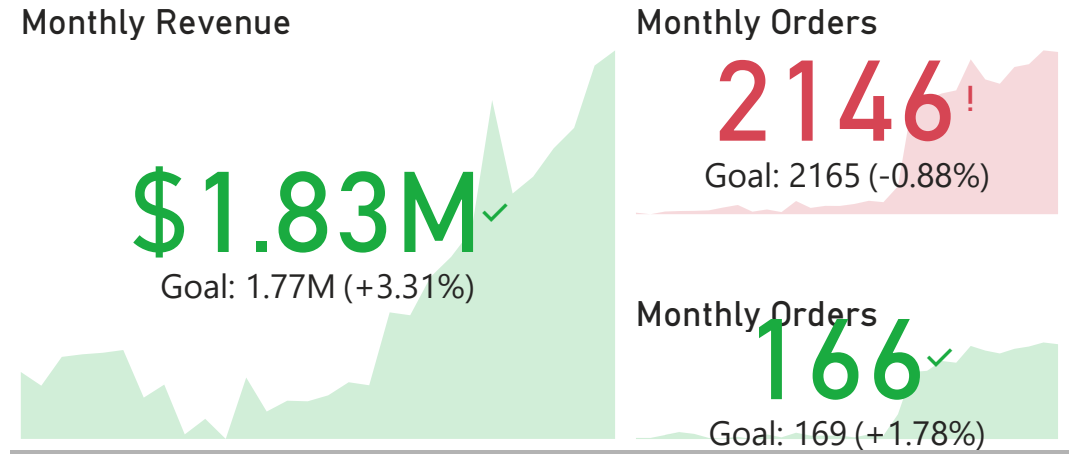
01-01-2015

30-06-2017



ProductName	Total Order	Return Rate
Water Bottle - 30 oz.	3983	1.95
Patch Kit/8 Patches	2952	1.61
Mountain Tire Tube	2846	1.64
Road Tire Tube	2173	1.55
Sport-100 Helmet, Red	2099	3.33
AWC Logo Cap	2062	1.11
Sport-100 Helmet, Blue	1995	3.31
Fender Set - Mountain	1975	1.36
Sport-100 Helmet, Black	1940	2.68
Mountain Bottle Cage	1896	2.02
Road Bottle Cage	1668	1.68
Touring Tire Tube	1364	1.64
HL Mountain Tire	1305	3.75
ML Mountain Tire	1059	1.32
LL Road Tire	957	2.26
ML Road Tire	868	1.51
Touring Tire	863	1.22
Bike Wash - Dissolver	850	1.47
HL Road Tire	795	3.52
LL Mountain Tire	788	2.50
Hydration Pack - 70 oz.	695	3.60
Mountain-200 Black, 46	606	2.97
Mountain-200 Black, 42	602	3.49
Mountain-200 Silver, 38	586	2.82
Total	25164	2.17

View Product Detail



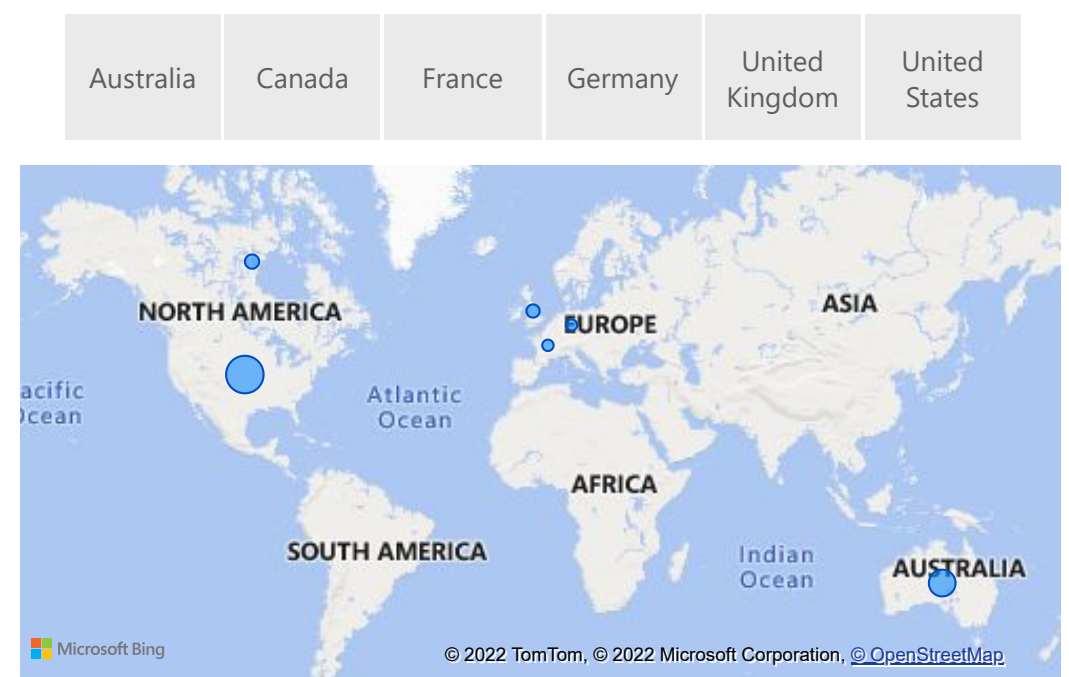
Top Ordered Product

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

First ProductName



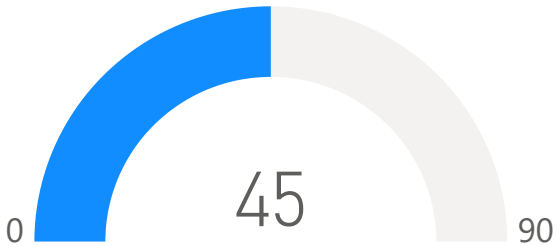


AWC Logo Cap

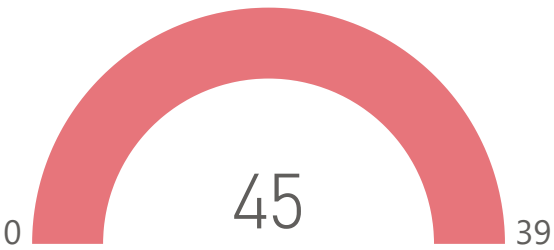
Current Month Order vs target



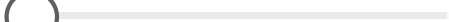
Current Month Revenue vs target



Current Month Order Return vs Prev target



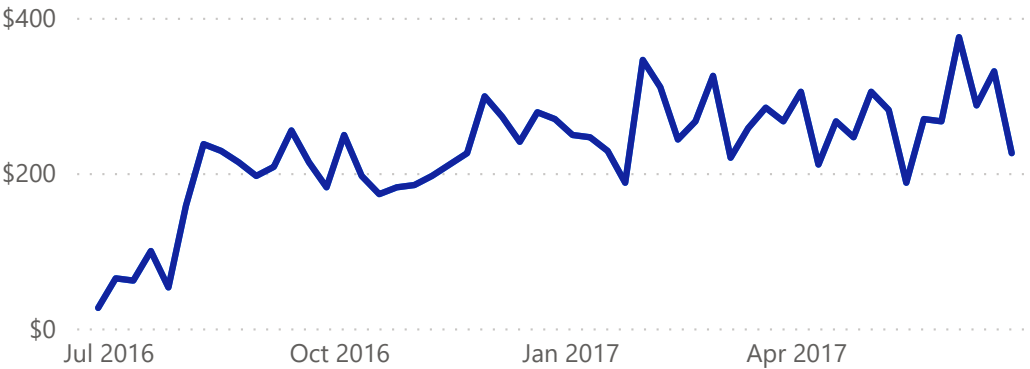
Price Adjustment (%)



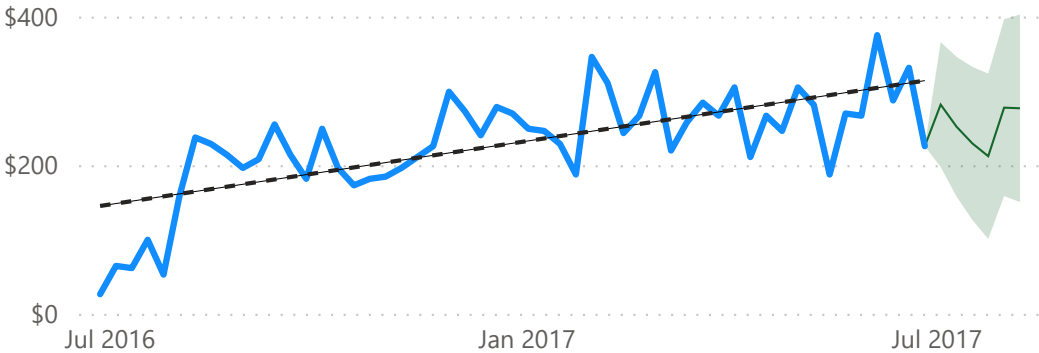
\$8.64  
Avg Retail Price  
\$8.64  
Adjusted Price

Weekly Profit

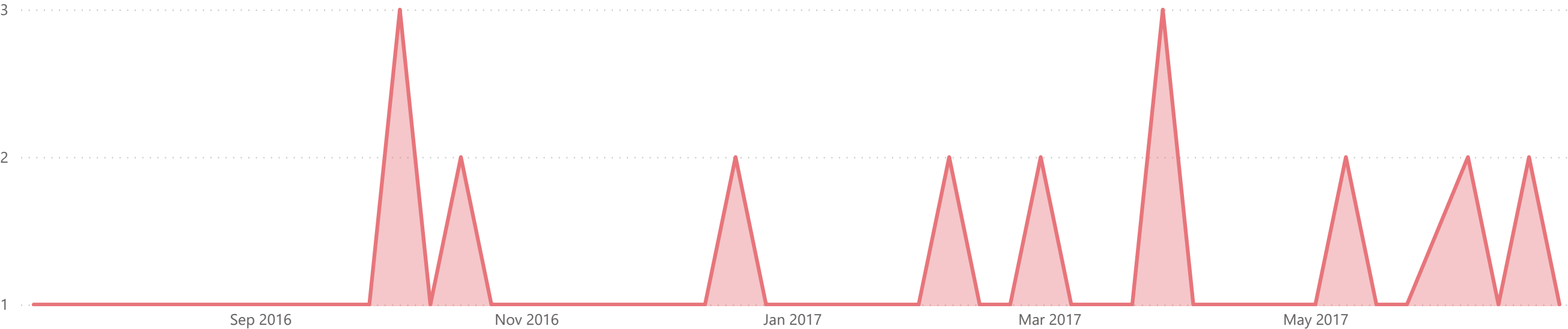
Total Profit Adjusted Profit



Weekly Profit

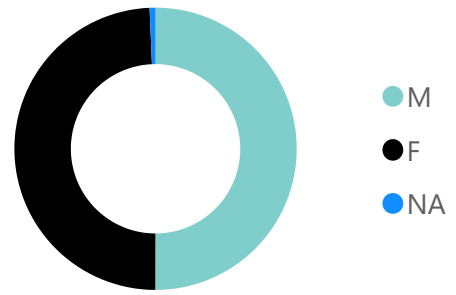


Weekly Volume

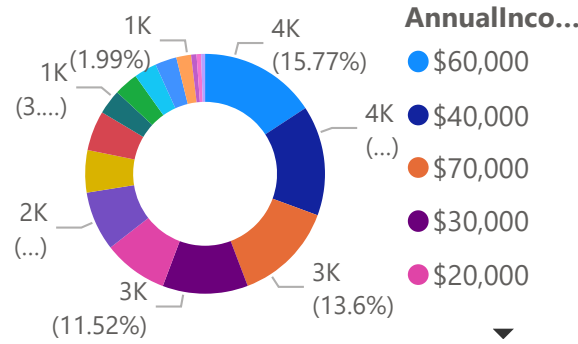


Full_name	Total Order	Total Revenue
Mr. MAURICE SHAN	6	\$12,407.95
Mrs. JANET MUNOZ	6	\$12,015.39
Mrs. LISA CAI	7	\$11,330.44
Mrs. LACEY ZHENG	7	\$11,085.74
Mr. JORDAN TURNER	7	\$11,022.38
Mr. FRANKLIN XU	6	\$10,863.44
Mr. LARRY MUNOZ	7	\$10,852.04
Mrs. KATE ANAND	4	\$10,436.51
Mr. LARRY VAZQUEZ	4	\$10,394.98
Mrs. ARIANA GRAY	6	\$10,391.42
Mr. CLARENCE GAO	4	\$10,331.73
Mr. AARON WRIGHT	4	\$10,329.22
Mr. ETHAN BRYANT	4	\$10,308.52
Mr. MARCO LOPEZ	6	\$10,289.68
Mrs. BONNIE NATH	4	\$10,282.91
Mr. RICKY VAZQUEZ	4	\$10,165.92
Mr. CLARENCE ANAND	4	\$10,065.01
Mrs. DEANNA PEREZ	4	\$9,761.59
Mrs. DESIREE DOMINGUEZ	4	\$9,717.63
Mrs. JASMINE STEWART	4	\$9,716.98
Mrs. SYDNEY BRYANT	4	\$9,706.89
Mr. BRYANT GARCIA	4	\$9,687.36
Mrs. CINDY PATEL	4	\$9,668.02
Mrs. AMY SUN	4	\$9,534.15
Mr. WILLIE XU	5	\$9,424.97
Mrs. KATRINA TANG	4	\$9,302.58
Mrs. MARGARET HE	4	\$9,266.74
Mrs. KAITLYN HENDERSON	4	\$9,258.92
Mrs. NICHOLE NARA	4	\$9,234.66
Mr. RANDALL DOMINGUEZ	4	\$9,210.36
Mrs. ROSA HU	4	\$9,201.20
ADRIANA GONZALEZ	4	\$9,185.60
Total	25164	\$2,49,14,567.18

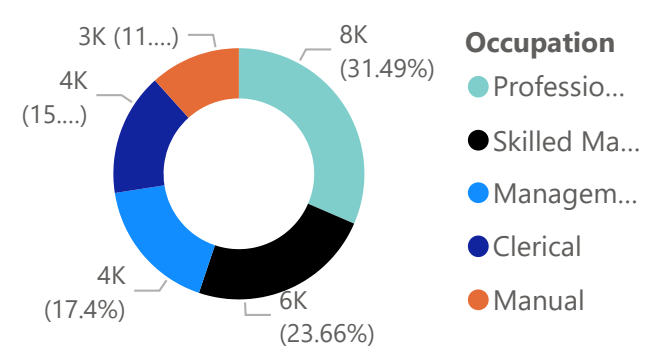
Total Order by Gender



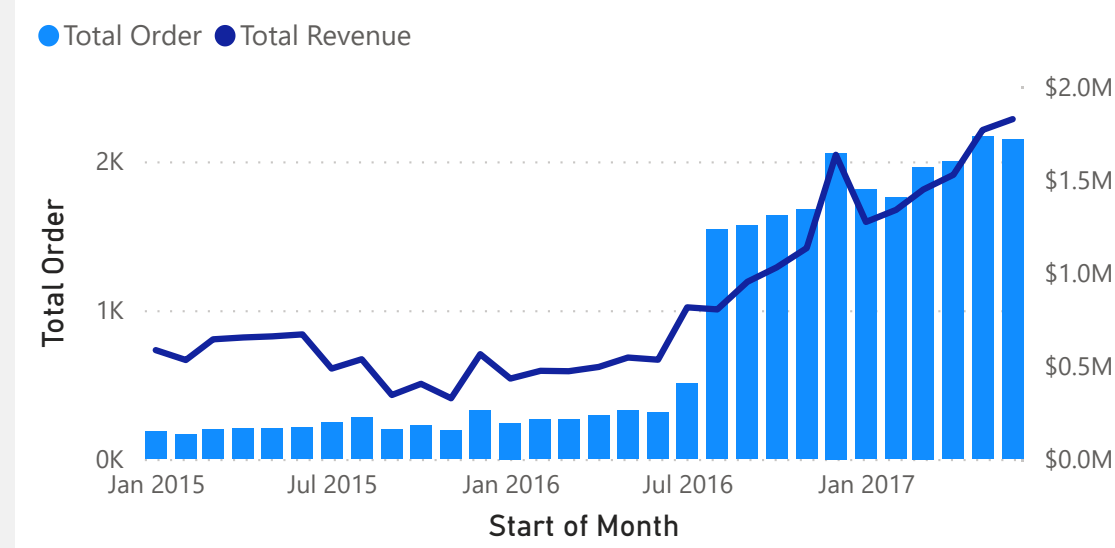
Total Order by AnnualIncome



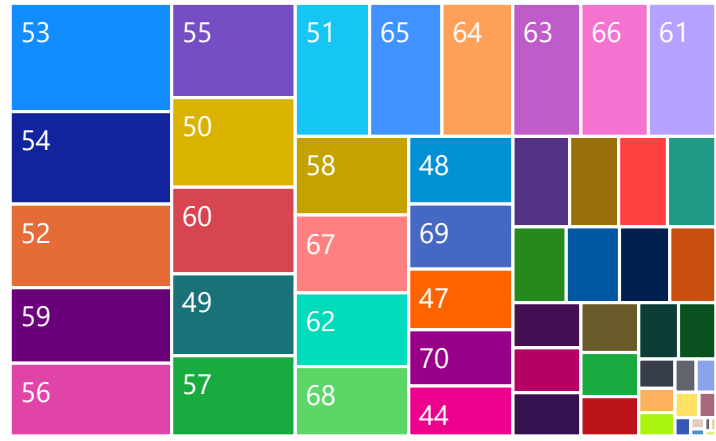
Total Order by Occupation



Total Order and Total Revenue by Start of Month



Total Revenue by Customer Age



TOP CUSTOMER

Mr. MAURICE SHAN

TOP ORDER

6

CUSTOMER REVENUE

\$12.41K

