

Starting a Movie

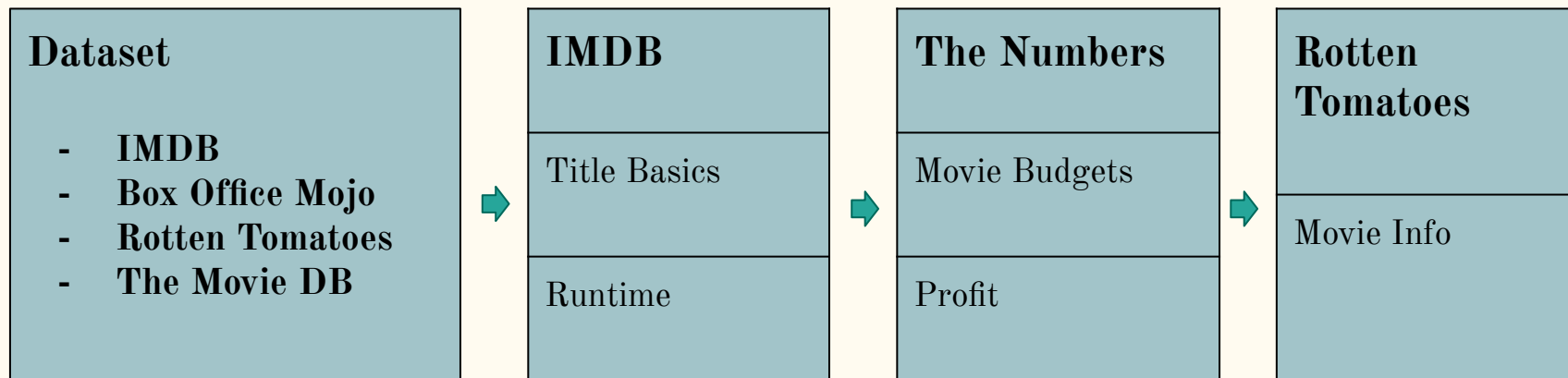
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Abdullah Al daffaie

Overview

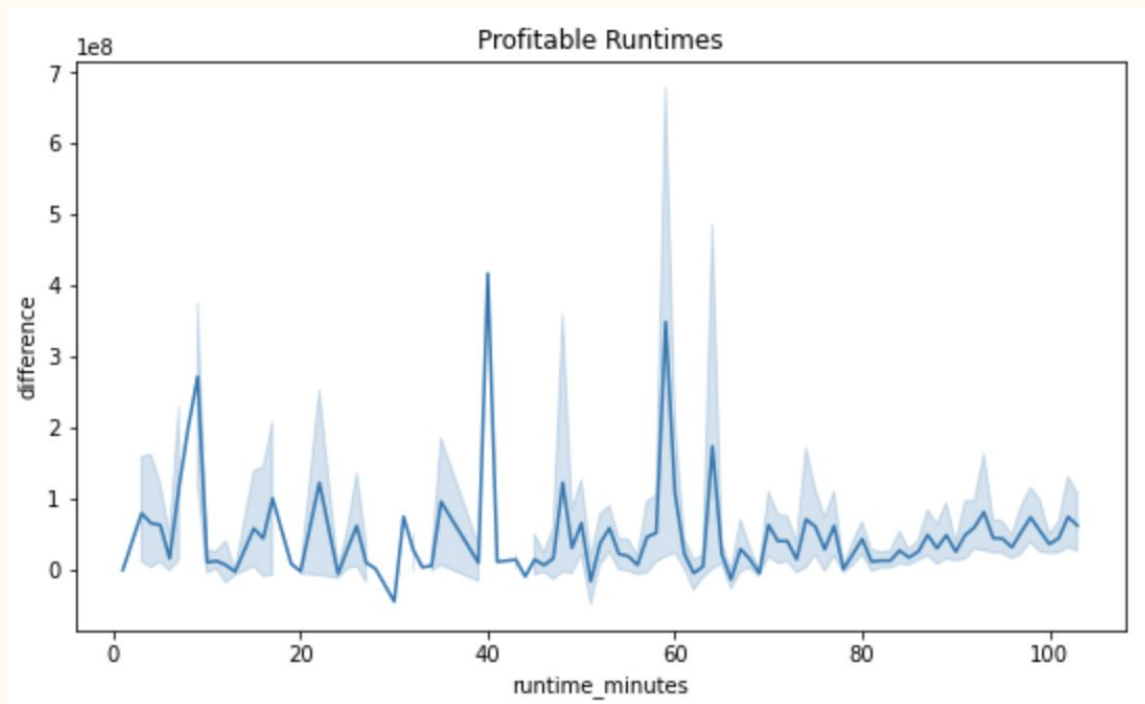
- Data Sources
- Run Time and Profitability
- Top 5 Directors
- Top 5 Writers
- Suggestions
- Further Data Analysis

Data Sources



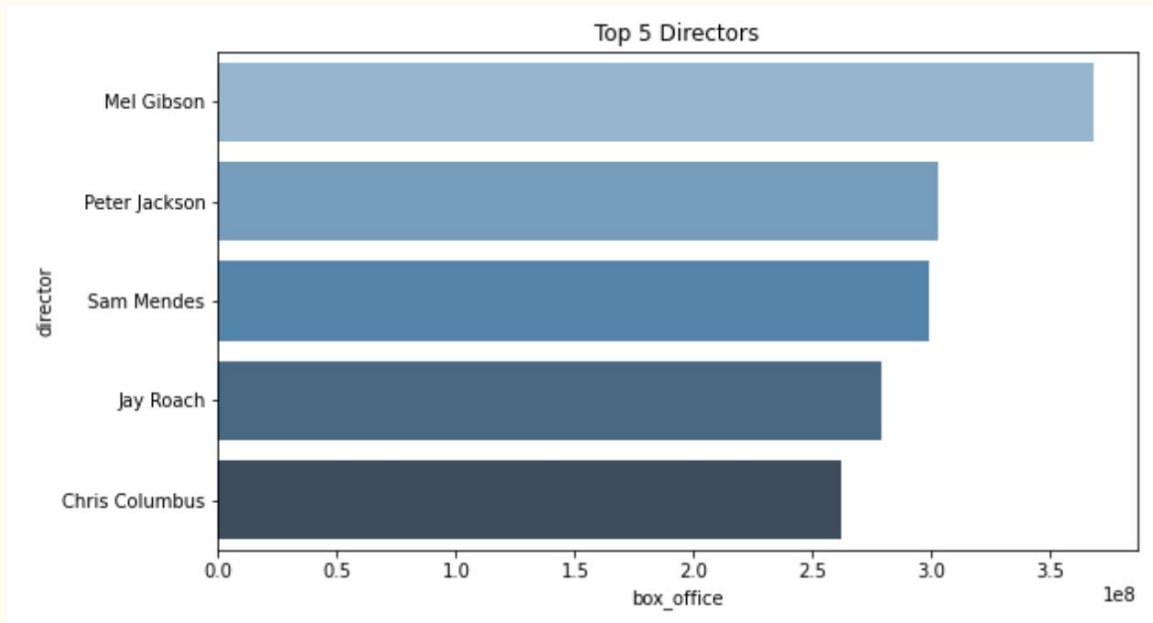
Run Time & Profitability

- Most profitable run time is about an hour
- Anything over an hour and fifteen minutes shows a sharp decline in profitability



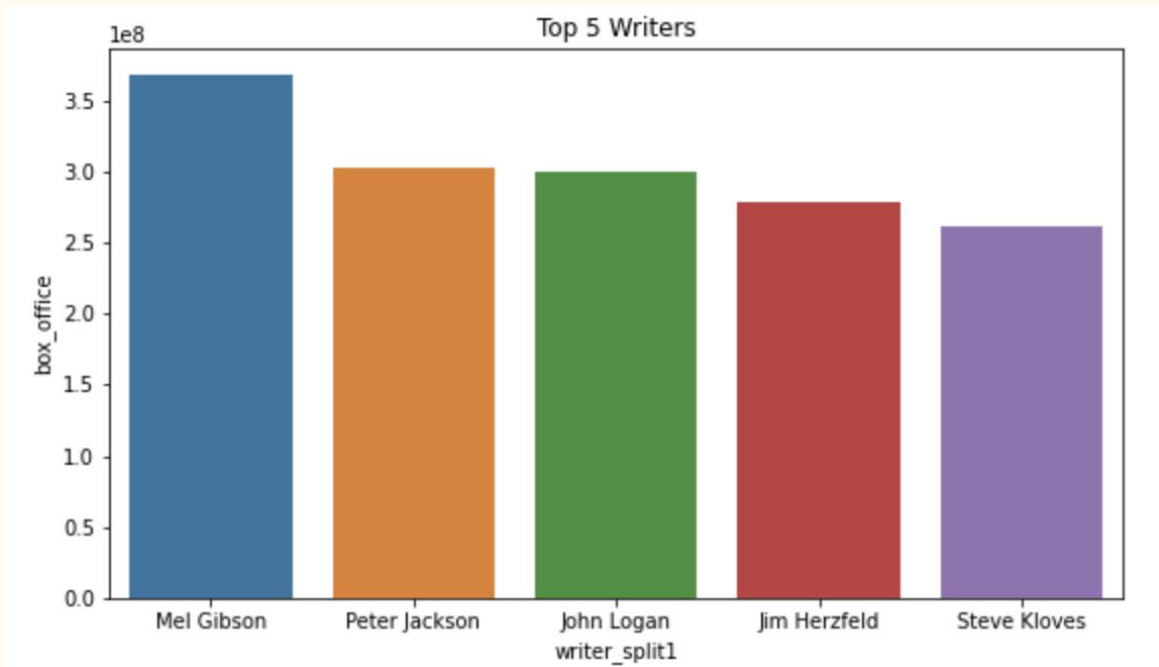
Top 5 Directors & Box Office Sales

- Mel Gibson has a commanding lead of 3.5bn compared to the average box office sales of 150mil
- If unavailable, the other 4 directors still perform over the average



Top 5 Writers

- Again, Mel Gibson and Peter Jackson are the top performers
- Correlation between Director and Writer, if they are the same, the movie performs at a higher rate of profitability
- Generally films have a team of writers



Suggestions

- Run time to be between 50 to 70 minutes, Shorter is better
- Most profitable writer and director was Mel Gibson, followed by Peter Jackson
- Advise that the main writer and director be the same person



Further Data Analysis

- Movie Release Time of the Year vs. Season
- Profitability of Streaming vs. Theater Release
- What genres perform best in domestic or foreign markets

The Netflix logo is displayed in a bold, red, sans-serif font. The letters are slightly irregular and have a hand-drawn feel. The logo is centered within a solid black rectangular background.

Thank You!

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