

Sales Report

Orders Count per Year

Year	Orders Count
2015	1953
2016	2055
2017	2534
2018	3258

Distinct Customers Count

793

Top Customers

Customer ID	Customer Name	Total Sales Amount	Number of Transactions
SM-20320	Sean Miller	25043.05	15
TC-20980	Tamara Chand	19052.218	12
RB-19360	Raymond Buch	15117.339	18

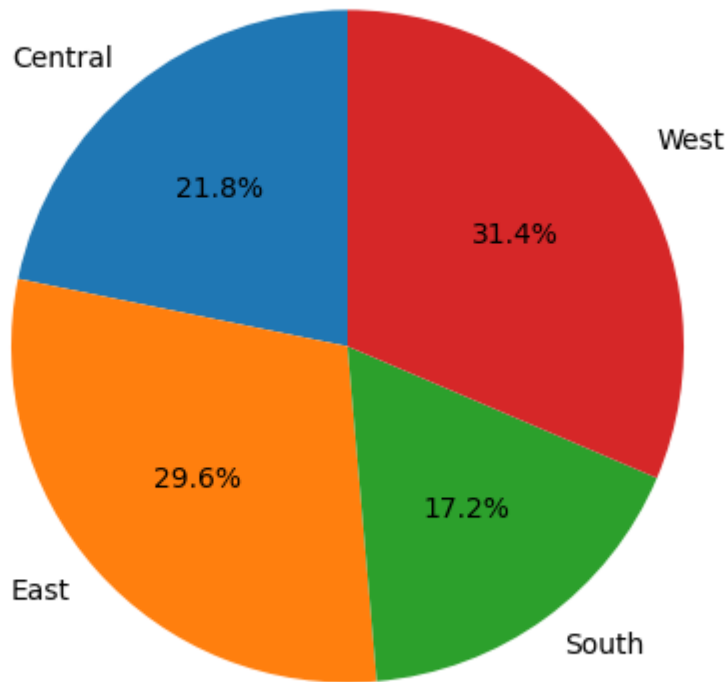
Customer Transactions per Year

Year	Customer Transactions
order_date	0 2015 1 2015 2 2015 3 2015 4 2015 ... 2476 2018 2477 2018 2478 2018 2479 2018 2480 2018 Name: order_date, Length: 2481, dtype: int32
customer_id	0 AA-10315 1 AA-10375 2 AA-10480 3 AA-10645 4 AB-10015 ... 2476 XP-21865 2477 YC-21895 2478 YS-21880 2479 ZC-21910 2480 ZD-21925 Name: customer_id, Length: 2481, dtype: object
transactions_count	0 4 1 2 2 1 3 6 4 4 .. 2476 6 2477 1 2478 7 2479 8 2480 1 Name: transactions_count, Length: 2481, dtype: int64
transactions_amount	0 756.048 1 50.792 2 27.460 3 1434.330 4 322.216 ... 2476 449.312 2477 750.680 2478 5340.264 2479 227.066 2480 61.440 Name: transactions_amount, Length: 2481, dtype: float64

Top Subcategory Names

- Phones
- Chairs
- Storage

Region Sales Pie Chart



Sales Performance Line Chart

