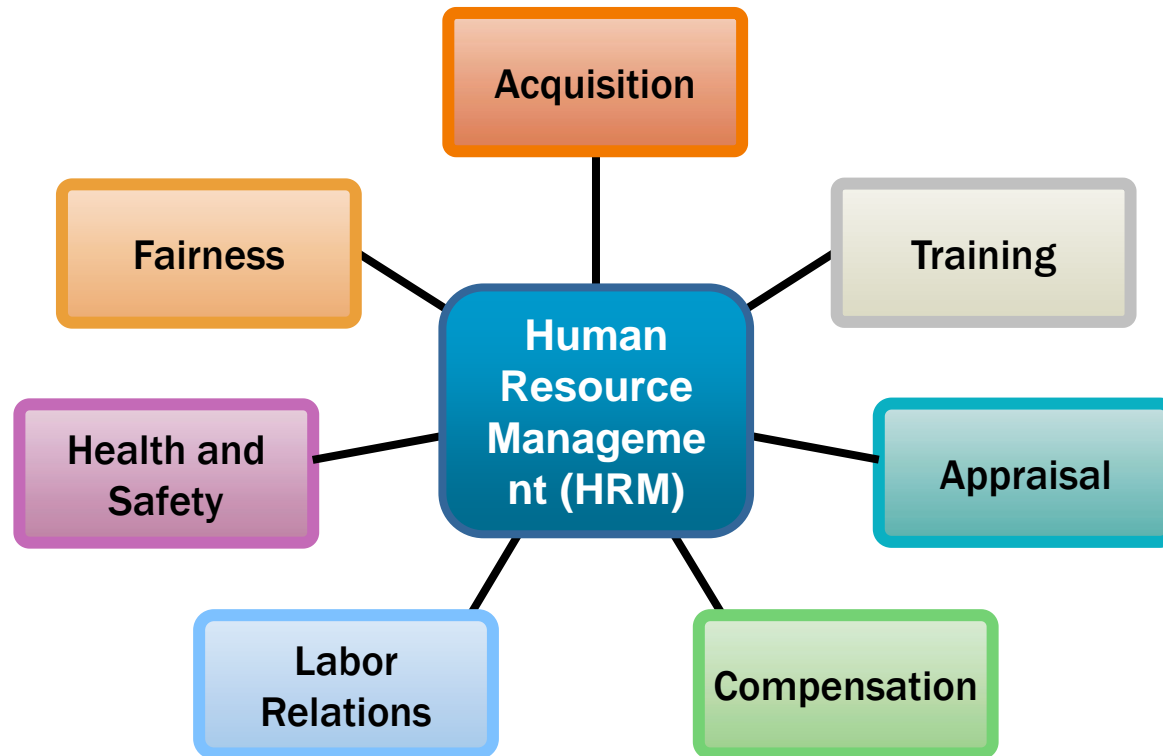


# Human Resource Management at Work

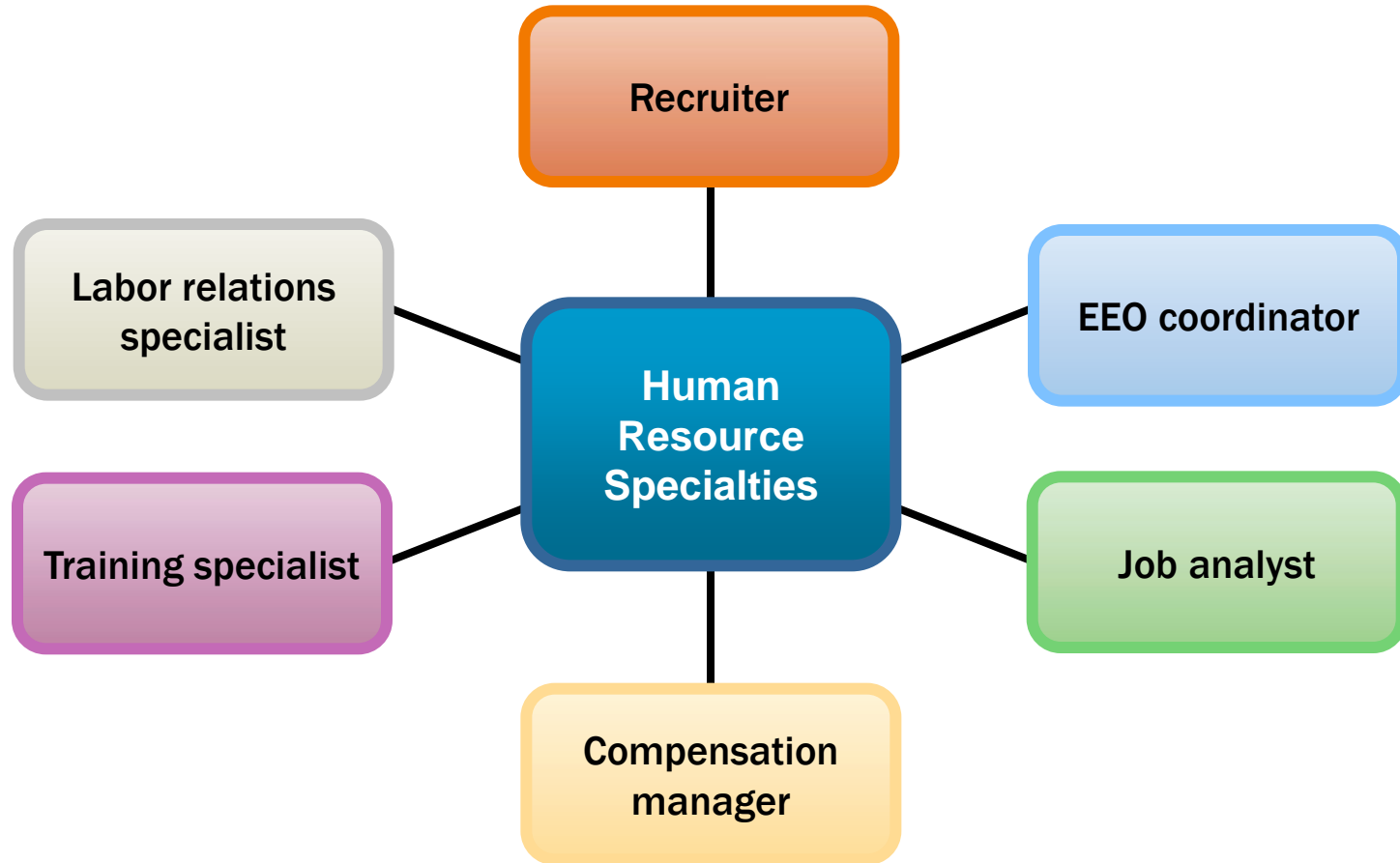
- ▶ What Is Human Resource Management (HRM)?
  - The process of
  - Attracting
  - Selecting
  - Training
  - Appraising
  - Compensating employees
  - Retaining
  - and of attending to their labor relations, health and safety, and fairness concerns.



# Human Resource Management Processes



# Human Resource Specialties



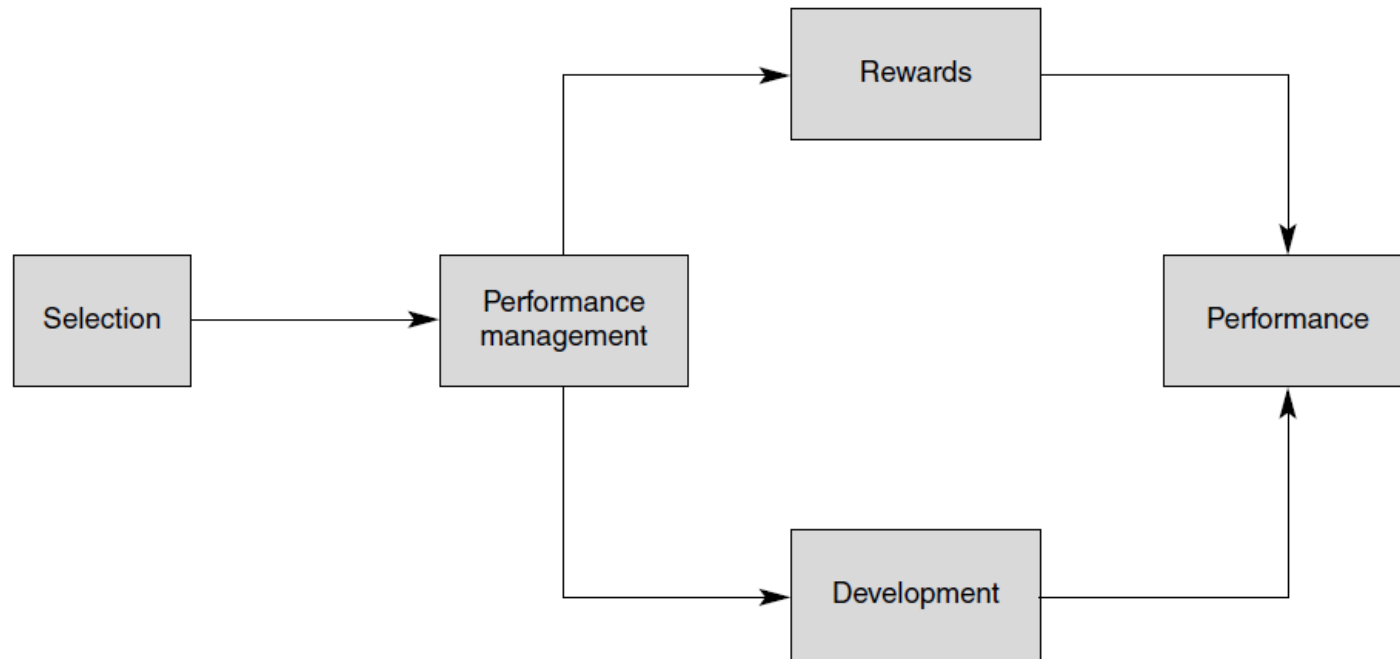
# Functions of HRM

- a. Organizational Goals
  - a. Future Need
  - b. Conducting job analysis.
  - c. Job Design/Description
- b. Recruiting and selecting employees.
- c. Orienting and training employees.
- d. Managing wages and benefits.
- e. Performance appraisal.
- f. Communicating (discipline and services).
- g. Building employee commitment (incentives).



# The Michigan School Model

## The human resource cycle



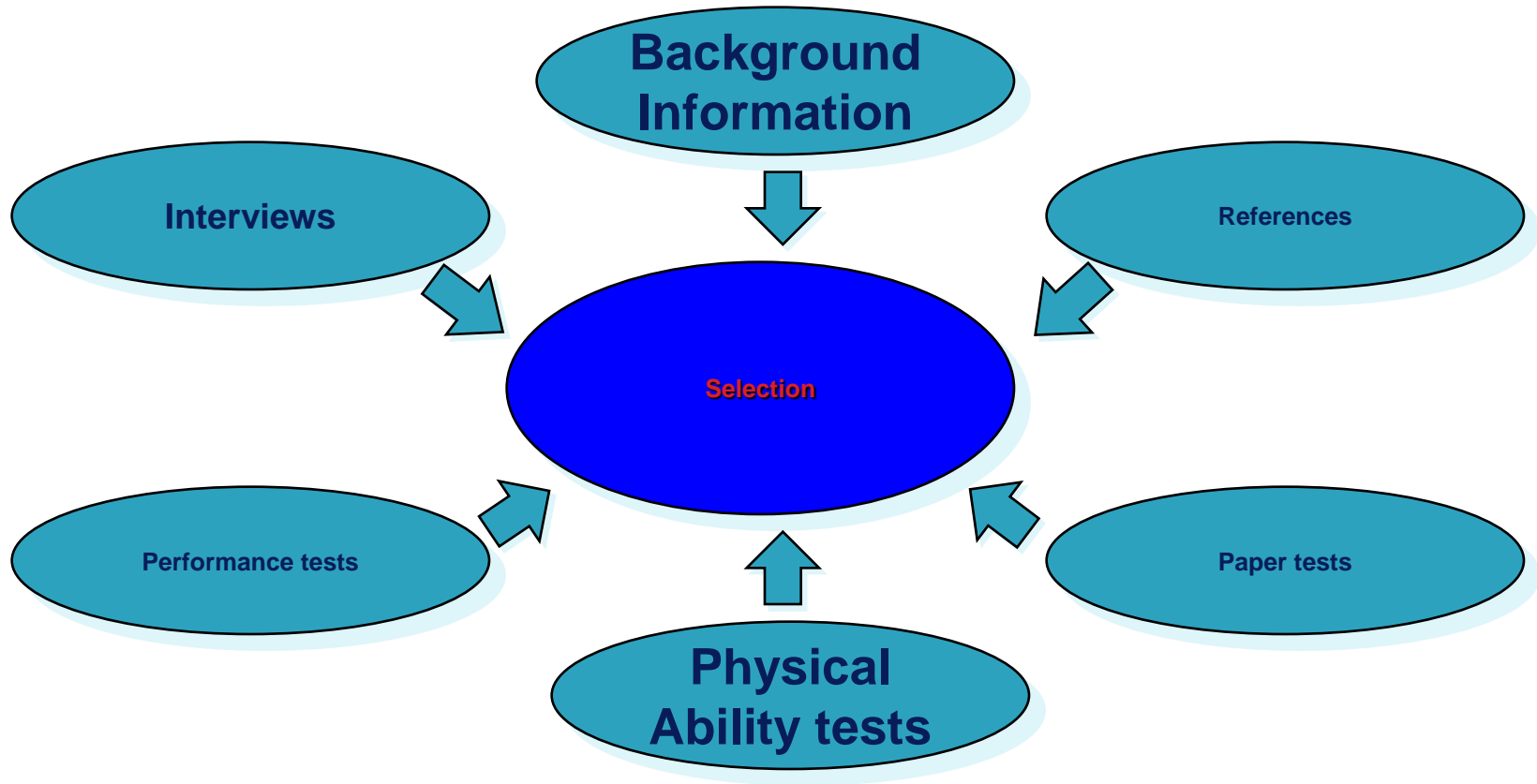
# Elements of human resource cycle

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1. **Selection:** matching available human resources to jobs
2. **Appraisal:** performance management
3. **Rewards:** focus on organizational performance (most under-utilized and mishandled tool)
  - short-term and long-term
4. **Development** – developing high quality employees



# Selection Tools



# Selection Process

After a pool of applicants are identified, qualifications related to the job requirements are determined:

- ***Background Information:*** includes education, prior employment, college major, etc.
- ***Interview:*** almost all firms use one of two types:
  - Structured interview: managers ask each person the same job-related questions.
  - Unstructured interview: held like a normal conversation.
  - Usually structured interviews preferred; bias is possible.
- ***Physical Ability Test:*** measure strength & endurance.
  - Good for physically demanding jobs.





# Selection Process

- ◆ ***Paper & Pencil Tests:*** Either an ability and personality test.
  - Ability test: assess if applicant has right skills for the job.
  - Personality test: seek traits relevant to job performance.
  - Be sure test is a good predictor of job performance.
- ◆ ***Performance Tests:*** measure job performance.
  - Typing speed test is one example.
  - Assessment Center: candidates assessed on job-related activities over a period of a few days.
- ◆ ***References:*** outside people provide candid information about candidate.
  - Can be hard to get accurate information.



# Reliability & Validity

- Selection tools must be reliable and valid.
  - **Reliability:** the degree to which the tool measures the same thing each time it is used.
    - Scores should be close for the same person taking the same test over time.
  - **Validity:** Does the test measure what it is supposed to measure?
    - Example: does a physical ability test really predict the job performance of a firefighter?
  - Managers have an ethical and legal duty to develop good selection tools.



# Training & Development

- **Training:** teach organizational members how to perform current jobs.
  - Help worker's acquire skills to perform effectively.
- **Development:** build worker's skills to enable them to take on new duties.
- Training used more often at lower levels of firm, development is common with managers.
- A Needs Assessment should be taken first to determine who needs which program and what topics should be stressed.



# Types of Development

- ***Varied Work Experiences:*** Top managers must build expertise in many areas.
  - Workers identified as possible top managers given many different tasks.
- ***Formal Education:*** tuition reimbursement is common for managers taking classes for MBA or similar.
  - Long-distance learning can also be used to reduce travel.

Whatever training and development efforts used, results must be transferred to the workplace.



# Performance Appraisal

- ▶ Process of evaluating employee performance
  - job related strengths
  - development needs
  - progress toward goals
  - determine ways to improve performance
  - Pay an promotion decisions
- ▶ More systematic is better, for the most part



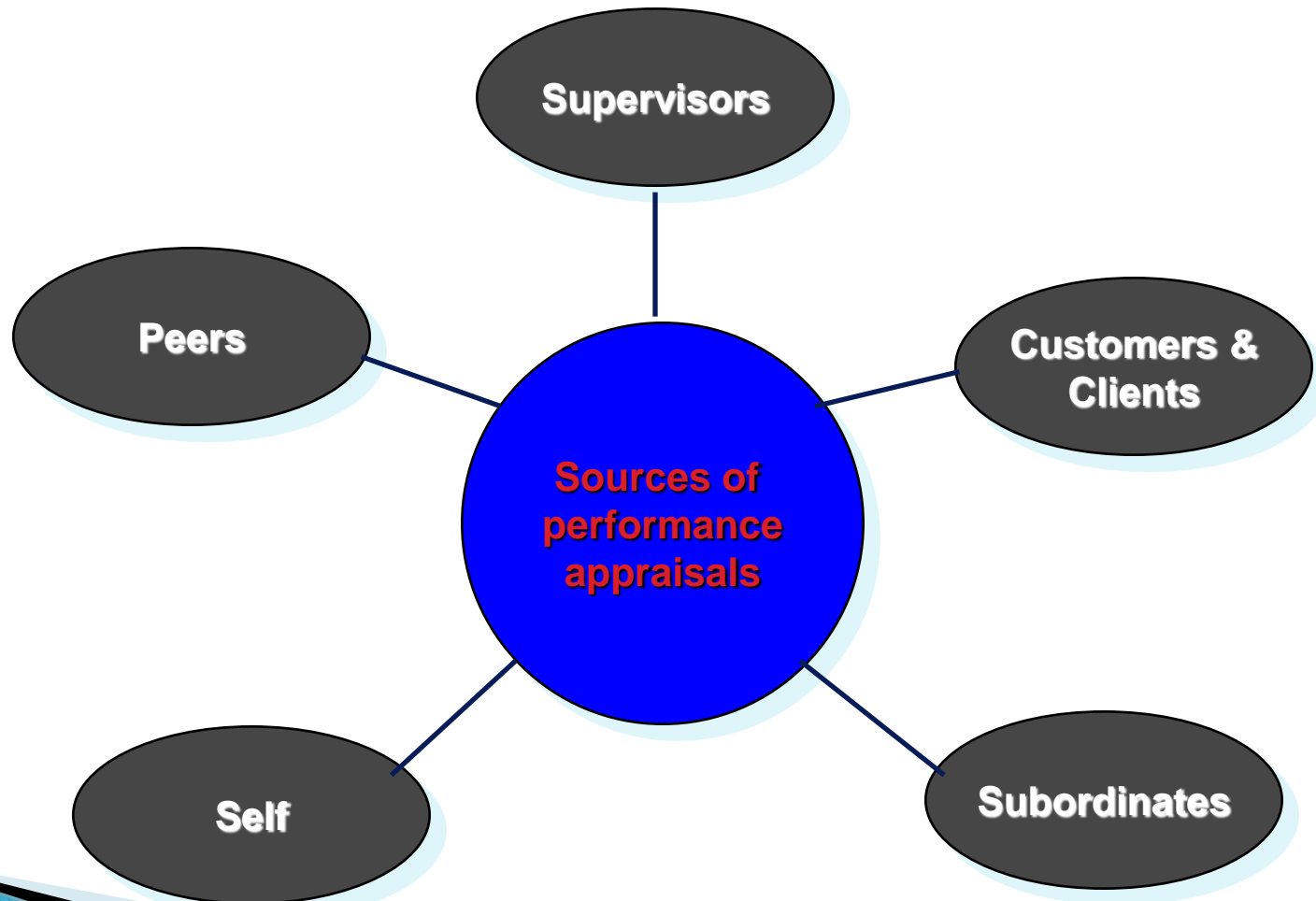
# Performance Appraisal (cont)

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- ▶ Self Appraisal
- ▶ Peer Appraisal
- ▶ 360 Degree appraisal
- ▶ Central Tendency Error–everyone ranked as average
- ▶ Leniency–individuals are ranked higher than they deserve



# Who Appraises Performance?



# Pay and Benefits

- **Pay level:** how the firm's pay incentives compare to other firms in the industry.
  - Managers can decide to offer low or high relative wages.
  - Pay Structure: clusters jobs into categories based on importance, skills, and other issues.
- **Benefits:** Some are required (social security, workers comp).
  - Others (health insurance, day care, and others) are provided at the employers option.
  - Cafeteria-style plan: employee can choose the best mix of benefits for them. Can be hard to manage.





# Pay

- ▶ Base Wage
  - Job Based Pay–paid for the job that is done
  - Competency Based Pay–pay is linked to job–relevant skills, knowledge, and experience
- ▶ Incentive Pay–linked to job performance
  - can increase motivation
  - links employees to firm performance
  - works well when employees trust firm



# Individual Incentives

- ▶ Piece–Rate – Pay for each unit of output
- ▶ Commissions – Pay from percentage of sales or profits
- ▶ Bonuses – Lump sum payments
- ▶ Merit Pay – Permanent increases in base pay linked to individual's previous performance
- ▶ Seniority – Increases over time



# Team or Organizational Incentive

- ▶ Gain Sharing – teams of employees share in gains from improvements in productivity or cost saving measures
- ▶ Profit Sharing – A percentage of profits earned by a department or company
- ▶ Stock Ownership
  - Options
  - Employee Stock Ownership Plans



# Fair Labor Standards

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- ▶ Minimum Wage
- ▶ Pay for overtime
- ▶ Does not cover commission, salary, or tips

