



FOUNDATION  
FIGHTING POVERTY

# Foundation Fighting Poverty

You Donate We Serve

250-C, Block 6, PECHS, Karachi.

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[www.ffpk.org](http://www.ffpk.org)



## What is FFP?

FFP (Foundation Fighting Poverty) is a non-profit, non-governmental organization focusing on a broad perspective of the social concerns of the Pakistani nation. FFP focuses on creating a long-term sustainable impact on different walks of life.

FFP can be rightly defined by “Diversity”, where we create an impact on all walks of life such as health, education, climate change, income support, essential life support, emergency services, gender equality, water shortage, eradication of poverty, and anything else that touches human life.

Founded by a 15-year-old student in 2009, FFP is now an NGO working in 22 cities across four provinces with annual beneficiaries of 50,000+ minimum. FFP also strives to increase collaboration among humanitarian organizations by working collectively and independently to influence policy and practice within society



# Vision

To make Pakistan a sustainable & progressive state.

# Mission

To make the nation of Pakistan self-sufficient and sustainable so to give them a mindset of placing the country 1st and individuality later.



# Sustainable Development Goals

FFP believes in United Nations' Sustainable Development Goals and works for the goal of 2030. It helps give us directions and align our projects. We are working on the following SDGs:

SDG GOAL 1



No Poverty

SDG GOAL 2



No Hunger

SDG GOAL 3



Good Health  
& Well Being

SDG GOAL 4



Quality Education

SDG GOAL 5



Gender Equality

SDG GOAL 6



Clean Water  
& Sanitation

SDG GOAL 11



Sustainable Cities  
& Communities

SDG GOAL 13



Climate Action

SDG GOAL 17



Partnership

## Scope of Work

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Community  
motivation



Skill development



Transgender community  
welfare



Emergency Crisis  
Service



Seminars



Plantation drives



Drinking water  
plants



Ramadan



Awareness campaigns



Summer social  
internship programs



Utilities & Food  
Gift Distribution



Women  
empowerment



Education for all



Income support  
programs



Healthcare



Basic needs



NGO Collaborations



Mental Health



Climate Action



Marriage

## Beneficiary Count

 **3,000,000+**  
Total  
Beneficiaries

 **102,694+**  
Education  
Cases

 **124,500+**  
Raashan  
Drives

 **352+**  
Marriage  
Cases

 **2,060+**  
Trees  
Planted

 **6,500+**  
Campaigns In  
Pakistan

 **50,200+**  
Water & Boring  
Beneficiaries

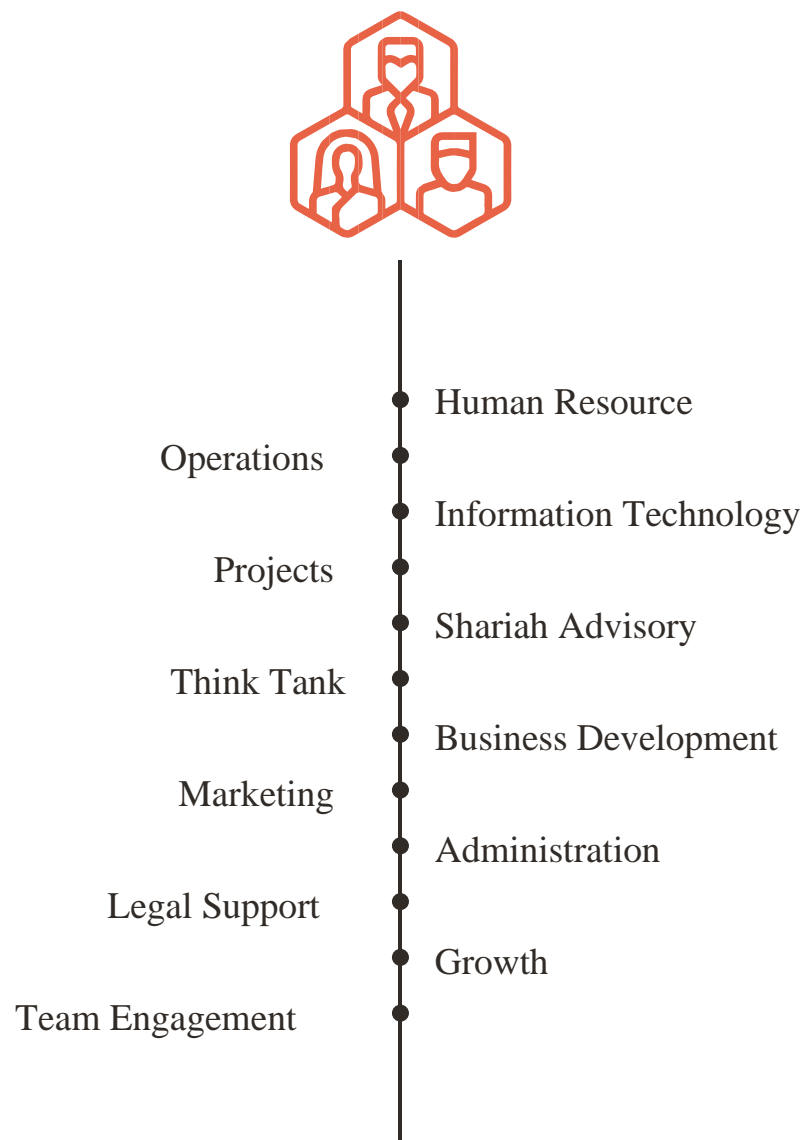
 **230,200+**  
Food  
Served

 **3,850+**  
Medical  
Cases

 **3,091+**  
Income  
Support

## Departments

FFP structures itself to achieve excellence by enforcing principles and departmentalization. Programs and projects undergo a lifecycle of strategy, planning, feasibility, impact, logistics, execution, outreach & sustainability to extract the optimum results.



## Team on a Mission

FFP is proud of its team of 500+ highly motivated and patriotic members spanning 22 cities from 4 provinces. Different groups are assigned for various projects in our diversified work areas.

We are working for a unified vision of prosperous Pakistan for which every one of us is willing to give our heart and soul.

## We are a Family

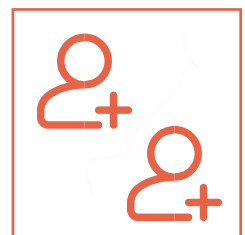
We have an induction process for volunteers that initiates from our website. People interested in social work fill out the form on our website; the human resource department then evaluates them as per culture and motivation. If they fit the vision, they are inducted into the team, where an engagement manager assigns them to different departments.



4 Provinces



40+ Cities



500+ Members

Our paid employees are inducted via the recruitment process. After extensive assessment & background check, they are offered a position in our organization. The job is posted on different placement platforms; profiles are shortlisted and interviewed.

## Funds & Transparency

We are blessed to be trusted by hundreds of individual donors, friends & family, and corporate partners who believe in our mission and support us for different programs. FFP has been working with authenticity and transparency since 2009 and is thus trusted by all our respected donors.



FFP preserves the record of all its donations since its inception, which can be produced at request. To maintain transparency, we have the following documents available on our website.

- Registration Certificate
- Tax Registration Certificate
- Bank Accounts
- Audited Financial Reports Company
- Profile
- List of Corporate Partners



## Words from FFP Founder Abudullah Ehsan Syed

“

To start I always choose the name of the Almighty and Merciful Allah SWT. I have an aim of working for humanity since start. I initiated this aspiration when I was studying in grade 9th and started saving my own pocket money for the sake of the deprived people. My family has always supported me and I, in a way, have inherited this sense of aiding and helping the ones in need from them. My take on life is, that it is a precious gift from Allah SWT, so why waste it!? Let us join hands together to make everyone happy and share the pain from the weak. I am positively sure that my team will succeed in achieving our goal towards a healthier, safe, happier and an educated Pakistan.

# Corporate Partners



## Bank Accounts

### Charity Only

Title: Foundation Fighting Poverty  
Bank: Silk bank  
Account number: 00162009412649  
IBAN: PK61SAUD0000162009412649

### Zakat Only

Title: Foundation Fighting Poverty Zakat  
Bank: Silk bank  
Account number: 00162010048063  
IBAN: PK79SAUD0000162010048063

### USD Only

Title: Foundation Fighting Poverty  
Bank: Silk bank  
Account number: 2010049396  
IBAN: PK75SAUD0000162010049396



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