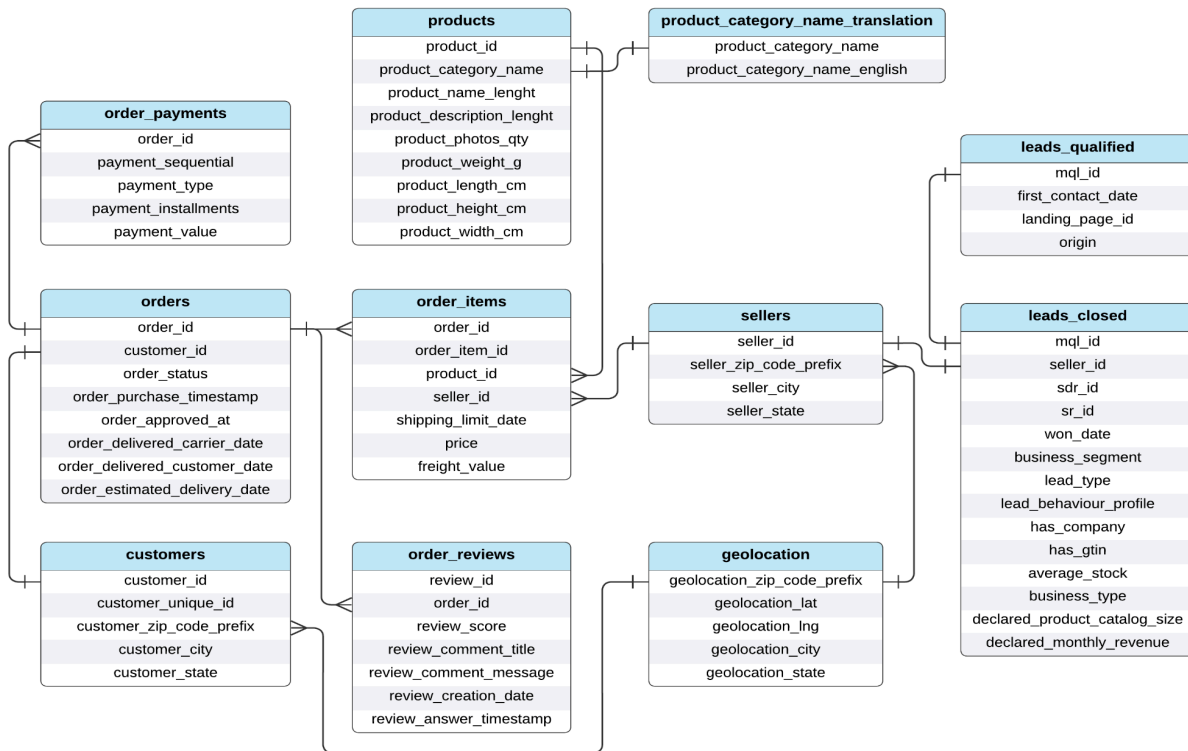


DATA ODYSSEY

“This database is designed for an e-commerce platform that connects sellers and customers through an online marketplace. It contains essential datasets related to orders, products, customers, payments, deliveries, and reviews. The database helps in tracking sales performance, customer behavior, shipping efficiency, and seller ratings.”

DATABASE SCHEMA



Scenario:

The finance team of the e-commerce company wants to analyze customer preferences for payment methods to streamline transactions and offer targeted discounts on popular payment methods.

Problem:

Determine the most commonly used **payment method** and the **number of times** it was used.

payment_type	usage_count
credit_card	76795