

FundsManager Lean Business Plan

Identity

We offer simple yet powerful app that will help you track your budget and help you reach your financial goals stress free.

Problem

Most apps expects the users to have finance background, and the apps that actually supports the users are expensive.

Solution

FundsManager offers a simple solution to track your budget at an affordable price that will make it worth it for users to pay. It will also provide useful reports at how you spend your budget to help you predict future payments.

Target market

- People who wants to manage their income.
- People who wants to plan the future of their finances.
- Freelancers.
- Workers.

Competitors

- YouNeedABudget.com

Sales channels

We offer a SaaS solution through our web app

Marketing activities

- Develop a social media presence and a website
- Friends

Revenue

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Expenses

- Rent
- Cloud provider
- Jira
- Github

Milestone

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Team

- *Luke Stratford: Owner*
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Partners and resources

- *Flynn & Son: Accountants*
- *1, 2, 3 Music School*
- *Guitar Parts Co.*
- *Instrument Supply Unlimited*