



## Why do we write www?

\* www stands for World Wide Web.

\* It's a subdomain. Traditionally used to indicate the website is serving web content.

\* No technical requirements required. It's just a naming convention from early days of the web.

## Are there alternatives?

\* Yes, we can use any subdomain or none at all.

→ Example: example.com (no www)

→ Or app.example.com (blog example)

\* Today, most websites work with www, or without www, by setting up redirects.



## What does .com mean?

\* .com is a Top Level Domain (TLD)

\* Originally meant for 'Commercial' sites but now used by anyone.

\* Chosen because it's short, global and trusted.

## Why do we use it?

\* Because .com is universally recognized, easy to remember, and still the most popular TLD for businesses and general websites.