

EMPATHY MAP CANVAS

Date	04 november 2025
Team ID	NM2025TMID04293
Project Name	To Supply Leftover Food to poor
Maximum Marks	4 Marks

Empathy Map Canvas :

An empathy map for an initiative that supplies leftover food to the poor helps us deeply understand the needs, feelings, and challenges of those we aim to serve. Poor and underprivileged individuals often struggle daily to find enough food for themselves and their families. They frequently express that food is wasted in restaurants and events while they go to bed hungry. They say they are grateful for any help but also feel a sense of helplessness about their situation. Internally, they think about the uncertainty of their next meal and worry about whether the food they receive is safe to eat. Many wish for a more consistent and dignified way to access food, free from stigma or humiliation. Their daily actions often involve searching for leftover food near markets, temples, or restaurants, waiting outside food distribution points, and sharing whatever they find with their families. Emotionally, they feel a mix of gratitude when they receive food and deep sadness, anxiety, and shame when they don't. The major pains they experience include irregular food supply, lack of information about where food is available, poor food safety, and the social stigma attached to receiving leftovers. However, the potential gains from a well-organized food redistribution system are significant. Regular access to safe, nutritious food would bring them relief and dignity, allowing them to live with more hope and less uncertainty. For donors such as restaurants or event organizers, this system provides an opportunity to reduce waste and contribute to society meaningfully, while volunteers and NGOs experience fulfillment from being part of a compassionate, sustainable movement. Overall, an empathy map like this highlights that supplying leftover food is not just about feeding the hungry—it's about restoring dignity, reducing waste, and building a more caring community.

