**Aazar Shad**
@Aazarshad

ChatGPT is the tip of the iceberg.

7 AI websites that will change paid marketing forever:

**Aazar Shad**
@Aazarshad

1. Pencil

What: Pencil is the AI Ad Generator that helps brands & agencies create new ad variations 10x faster.

Use case:
• Automatically generate static & video ad creatives
• Run creatives predicted to win based on $1B in ad spend.

**Aazar Shad**
@Aazarshad

2. Hyros

What: Post iOS tracking you need a tool that consolidates your tracking into one single source of truth. It automates user journeys, clicks, emails, and all the sources.

Use case:
• Attribution tracking
• Funnel tracking

**Aazar Shad**
@Aazarshad

3. Albert.ai

What: improves the effectiveness of your digital advertising with more persistence, precision, intelligence, and efficiency

Use case:
• Planning, building, optimizing, and reporting
• Auto-budget allocation

**Aazar Shad**
@Aazarshad

4. Headlime:

What: Generate AI landing pages for you

Use case:
• Comes with up copy and structure
• Creates generable documents as well

**Aazar Shad**
@Aazarshad

5. Descript

What: AI generates video scripts for you

Use case:
• Finding hooks and retention clips
• Overdub feature can help you change the voice based on text

**Aazar Shad**
@Aazarshad

6. Varos

What: Evaluate your industry paid performance vs the market & benchmarks

Use case:
• Make weekly buying decisions on benchmarks on CPC, CPMs, and more
• Prove to clients that recent decline or increase in performance based on their data

**Aazar Shad**
@Aazarshad

7. Stable Difussion

What: It is a latent text-to-image diffusion model capable of generating photo-realistic images given any text input, to produce incredible imagery.

Use case:
• Make single images that pop on ads

Link: stablediffusionweb.com

Thanks for reading! If you found this post helpful, **follow** me here on LinkedIn (+ all links are in the comments). And join my newsletter if you do paid marketing

## The Performers

Get smarter about paid growth marketing in 5 minutes [For Free]. Join 4172+ performance marketers & founders who get the latest paid social strategies & tactics of the best brands on the internet to level up your marketing.

Enter your email          Subscribe

Let me read it first →