Abdul Rahman Khan

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EDUCATION

Ghulam Ishaq Khan Institute of Engineering Sciences and Technology · **Topi, Pakistan**
BS Computer Science · *September 2022 - June 2026*

The Lyceum · **Karachi, Pakistan**
Cambridge A Levels · *September 2019 - June 2021*

HONOURS AND AWARDS

Recipient of 100% Merit-Based Scholarship and accommodation for securing top merit position

TECHNICAL SKILLS

Programming Languages: C, C++, Javascript, SQL, Python
Technologies/Frameworks: Git, React JS, Node JS, HTML5, CSS3, JavaScript, SQL, MongoDB, Express.js, Docker, Bootstrap, Firebase, RESTful APIs, Jupyter Notebook, TensorFlow (basic), Linux
Digital Marketing: Facebook, Instagram, Google Ads, Google Analytics, Google Tag Manager, Adobe Illustrator, WordPress, SEO, SEMrush, Hootsuite, HubSpot, A/B Testing, Email Marketing (Mailchimp, ActiveCampaign), Content Marketing, Social Media Campaigns, Marketing Automation, Conversion Rate Optimization (CRO)

RELEVANT COURSES

Core Programming (C++, Python, Javascript), OOPs, Data Structures and Algorithms, Operating System, Databases, Calculus and Algebra, Probability and Statistics, Principle of Economics, Artificial Intelligence, Computer Organization and Architecture, Computer Networks, Machine Learning, Discrete Mathematics, Web Development

PROJECTS

- **Graphical Interfaced Ludo Board Game — HTML, CSS, Node JS, React JS**
  Designing and building a game using Node JS and React JS, together with HTML and CSS.

- **Task Management Application — C++, SQL**
  Developed a highly efficient task management application using C++ and SQL, enabling seamless organization, prioritization, and tracking of tasks, resulting in a 30% improvement in task completion rates.

WORK EXPERIENCE

Head of Marketing
Mangata · *November 2023 – Present*

- Led a team to develop and execute data-driven marketing strategies, increasing brand visibility and achieving a 30% growth in customer acquisition.
- Optimized both digital and traditional marketing strategies by analyzing customer insights and refining targeting methods, leading to a 25% improvement in engagement rates and a 20% boost in ROI through more efficient resource allocation.
- Led cross-functional teams to successfully launch new product lines, contributing to a 15% revenue growth within the first quarter of launch.

Campus Coordinator
Huawei Cloud Pakistan · *April 2024 – Present*

- Organized and conducted workshops, engaging more than 200 students in cloud computing technologies.

SAP Intern
Engro Corp · *July 2024 – August 2024*

- Gained comprehensive experience with SAP ERP systems, specializing in HCM, MM, and FICO modules, optimizing HR, procurement, and finance processes.
- Automated repetitive tasks using custom scripts, reducing operational time by 30% and improving system efficiency.
- Conducted data analysis and prepared reports, enabling data-driven decisions that improved process accuracy by 15%.
- Supported the development and deployment of customized solutions for supply chain and finance modules.
- Collaborated with IT and marketing teams to implement SAP solutions, increasing workflow visibility by 25% and aligning with organizational objectives.

Unity Developer Intern
Mindstorm Studios   *June 2024 – August 2024*
- Designed and implemented core game mechanics and interactive environments using Unity and C-Sharp, enhancing performance and player engagement by 20%.
- Collaborated with cross-disciplinary teams to develop and optimize HexaClash, meeting tight deadlines and achieving key project milestones.

Digital Strategist
Graybox Digital   *March 2022 – February 2023*
- Managed several social media advertisements and overall post designing, leading to a 20% increase in client engagement.

Ambassador
Saaya   *March 2021 - January 2022*
- Actively promoted the mission of SAAYA by leveraging social media platforms to share impactful posts, increasing student engagement by 25%.
- Organized fundraising events and campaigns, raising over $1,000 for community projects.

EXTRACURRICULAR ACTIVITIES

- **Founder** of SaveTheBeachPakistan - June 2020 - Present
  Led a team of 50 volunteers in organizing beach clean-up drives, collecting over 5 tons of waste.

- **Head Member** of Giki Consulting Group - March 2023 - Present

- **Volunteer** in Indus Hospital - December 2019 - January 2020

- **Volunteer** in Sindh Institute of Urology and Transplantation (SIUT) - June 2019 - August 2019

- **Volunteer** in National Institute of Child Health (NICH) - December 2018 - January 2019

- **President** of Student Council - August 2018 - May 2019