# **Benefits of DevOps**

#### **Speed**

Move at high velocity so you can innovate for customers faster, adapt to changing markets better, and grow more efficient at driving business results. The DevOps model enables your developers and operations teams to achieve these results. For example, <u>microservices</u> and <u>continuous delivery</u> let teams take ownership of services and then release updates to them quicker.

### **Rapid Delivery**

Increase the frequency and pace of releases so you can innovate and improve your product faster. The quicker you can release new features and fix bugs, the faster you can respond to your customers' needs and build competitive advantage. <u>Continuous integration</u> and <u>continuous delivery</u> are practices that automate the software release process, from build to deploy.

#### Reliability

Ensure the quality of application updates and infrastructure changes so you can reliably deliver at a more rapid pace while maintaining a positive experience for end users. Use practices like <u>continuous integration</u> and <u>continuous delivery</u> to test that each change is functional and safe. <u>Monitoring and logging</u> practices help you stay informed of performance in real-time.

#### Scale

Operate and manage your infrastructure and development processes at scale. Automation and consistency help you manage complex or changing systems efficiently and with reduced risk. For example, <u>infrastructure as code</u> helps you manage your development, testing, and production environments in a repeatable and more efficient manner.

## **Improved Collaboration**

Build more effective teams under a DevOps cultural model, which emphasizes values such as ownership and accountability. Developers and operations teams <u>collaborate</u> closely, share many responsibilities, and combine their workflows. This reduces inefficiencies and saves time (e.g. reduced handover periods between developers and operations, writing code that takes into account the environment in which it is run).