WISDOM SOLUTIONS LLC

PORTFOLIO

Maintenance & Cleaning Company Web Design

Project Introduction

Cleaning & Maintenance Web Design

WeFix is a start-up aiming to offer property maintenance, home upgrades and refurbishing to cleaning services to its clients. As their vision was to work with a sense of personal responsibility and deliver with honesty and commitment, they were looking for similar properties in their Web Design Partner.

They chose WISDOM as their Website Design partner based on testimonials they read on our Google Business Profile and by contacting and verifying from few of our existing clients.

Company Name: Wefix

Website: wefixuae.com

Industry: Maintenance

Google Testimonial Link

Services Provided

- **Domain Registration & Hosting**
- **Website Designing**
- **Digital Marketing (SEO and Social Media)**

Real Estate Website

Project Introduction

Al Manal Development

GT Auto Center, when approached us, was in a bad situation where their website was hacked for more than a month, and all their digital marketing efforts were halted.
Wisdom re-designed their Garage Website and optimized it for SEO in a way that helped in getting back most of their rankings on Google.

Company Name: Al Manal Development

Website: manal.ae

Industry: Realestate

Testimonial on Google Map

Services Provided

- **Garage Website designing**
- **Search Engine Optimization (Over 30 Keywords 1st-page rankings)**
- **Google Adwords Campaigns**

Auto Garage Web Design

Project Introduction

GT Auto Center

GT Auto Center, when approached us, was in a bad situation where their website was hacked for more than a month, and all their digital marketing efforts were halted.

Wisdom re-designed their Garage Website and optimized it for SEO in a way that helped in getting back most of their rankings on Google.

Company Name: GT Auto Center

Website: gtautocentre.com

Industry: Automobiles

Testimonial on Google Map

Services Provided

- **Garage Website designing**
- **Search Engine Optimization (Over 30 Keywords 1st-page rankings)**
- **Google Adwords Campaigns**

Association Web Design

Project Introduction

BBG Dubai

Developed complete Web Application and website for Association Membership Management, Renewal Invoicing, Events, Events Registration, Newsletter, and various Day to Day Operations.

On the Main website, it has a complete Directory of members, sponsors, and various Events. It allows members to register for events and even book for their guests and pay with their credit card.

Company Name: British Business Group

Website: bbgdubai.org

Industry: Business Group

Services Provided

- **Association Web Application and Website Design**

- **Implementation and Management of Hosting on AWS**

- **On-going maintenance and development**

Boating Club Web Design

Project Introduction

The Captains Club

This is one of the projects we are proud of. The captains' club started their business in 2015 and we made their first website and boat booking application for their clients. Since then, they have been developed into a multi-million UAE's largest boat club, and Wisdom is continuously developing and managing their digital needs.

Their Boating Club Web Application handles their customers, their packages with complex booking rules, operations and their day to day activities. Besides, there are various add-ons and integrations like Weather announcements, email newsletters, fuel and add-ons handlings, Payment gateway and accounting integration make this application an integral part of their success.

Recently, we have also started developing a Mobile Application for them.

Company Name: The Captains Club
Website: www.thecaptainsclub.ae

Industry: Website Design

Services Provided

- **Omni-channel Retail and E-commerce cloud-based software development**
- **Web Hosting and CDN**
- **Aramex and Paytabs Integrations**
- **Google Merchant Integration and Marketing with full Conversion Tracking**
- **Google Adwords**

Multilingual Web Design

Project Introduction

Alraeel

The main objective of the website re-design was to make their online corporate presence better and more accessible for their wide multi-lingual audience in the GCC. We intended to improve the user experience with the help of redesigning of the website.

Company Name: Alraeel

Website: alraeel.com

Industry: Civil Services

Services Provided

- **Website Re-design**
- **Arabic Web Design**
- **Website Content Translation**
- **Hosting and Website Maintenance**

Printing Press Web Design

Project Introduction

Liberty Printing Press

The main Objective of this website re-design was to generate leads as well as selling some of the introductory services like business-card printing, flyers etc. through the website. Wisdom made research and formulated a site map to achieve this result.

Company Name: Liberty Printing Press

Website: libertyprintingpress.com

Industry: Printing Press

Services Provided

- **Printing Press Web Designing**
- **Web Hosting, GSuite Integration and Site Maintenance**
- **Copy Writing**
- **Payment Gateway Integration**

Coaching Web Design

Project Introduction

Marya Leadership

Another awesome WordPress website designed for a coaching and mentoring academy featuring various types of Programs. From copywriting to the layout, we manage everything for the website. This website is fully responsive and Search Engine Friendly.

Company Name: Marya Leadership

Website: maryaleadership.com

Industry: Coaching

Services Provided

- **Coaching Website Design**
- **Hosting and Periodic Website Maintenance**

Entertainment Web Design

Project Introduction

Jam Entertainers

Beautifully designed WordPress website allows to search various entertainers and browse through their picture and video galleries. The website is mainly designed with the main objective of generating leads for an entertainment agency.

Company Name: Jam Entertainers

Website: Jamentertainers.com

Industry: Event Management

Services Provided

- **Entertainment Web Design**
- **Hosting and Periodic Website Maintenance**

School Web Design

Project Introduction

Manor Hall School

Most important characteristics of school web design are eye-catching design and layout, easy navigability, accessibility of information for both students and parents, and marketability. Manor Hall School website consists all these elements – fully responsive and beautiful. And when it comes to CMS, we have used WordPress, which makes it easy to maintain.

Company Name: Manor Hall School

Website: Manorhallschool.com

Industry: School website design

Services Provided

- **School website design**
- **Domain, Hosting and GSuite for Education**
- **Addition to Google Local MAP**

E N S O

Linen Architects

Life style Ecommerce Webdesign

Project Introduction

Enso Home Linen

This simple, neat and minimalist e-commerce web site has great features and integrations on the back. It is developed on an Omni-channel Retail management system called TAJZI, which allows our client to handle their inventory, Point of Sale and E-commerce from one cloud-based platform. It is recently integrated with Souq.com as well.

Company Name: Enso Home Linen

Website: Ensohomelinen.com

Industry: eCommerce Website Design

Services Provided

- **Omni-channel Retail and E-commerce cloud-based software development**
- **Web Hosting and CDN**
- **Aramex and Paytabs Integrations**
- **Google Merchant Integration and Marketing with full Conversion Tracking**
- **Google Adwords**

Wedding Planner Web Design

Project Introduction

Virginie Wedding Planner

The main Objective of this Wedding planner web design was to achieve more and more leads in the luxury wedding industry of Dubai. Wisdom achieved this by not only making an eye-catching design but the whole sitemap of the website was developed in a way that helps in achieving this objective. For this purpose, deep research was conducted to find how prospect wedding planning clients usually search for wedding planners online and which information affects their decisions.
Company Name: Virginie Wedding Planner

Website: Virginieweddingplanner.com

Industry: Website Design

Services Provided

- **Research of online behaviors of Wedding Services Prospects**
- **Formulating Site Map and Copy Writing**
- **Designing of engaging Wedding planner website**
- **Search Engine Optimization (More than 50 keywords 1st-page ranking achieved on Google.ae, generating an average of 1 lead per day)**
- **Google Adwords and SEM**
- **Domain, Hosting and GSuite Integration**

Furniture Rental Website

Project Introduction

Partysocial

Partysocial.ae is a unique e-commerce shop allowing its customers to rent luxury furniture and accessories for parties and events. The website is developed on opencart plat with heavy customizations to handle the rental process. It handles various complex pricing structures based on the number of days and the furniture customer choose. It is also integrated with Current EMS which allows the administration team to handle product entry and Order Management from the current software rather than the website itself.

Company Name: Party Social

Website:- Partysocial.com

Industry: eCommerce Website Design

Services Provided

- **Customization of Website and handling of days-based price structure for furniture rental**
- **Continuous Web Maintenance and Support**
- **VAT handling automation in the website**

Project Introduction

iFlorabella

An e-commerce flower shop developed on OpenCart along with various customizations like order process and checkout pages and specialized website for mobile commerce. It is beautifully designed with enchanting banners and high-class pictures of flowers.

E-commerce Web Design for Flowers is a little different from standard product-based e-commerce website that usually sends flowers as gifts. So, Delivery Date and Time are important. Besides, a various addon like gift cards, chocolates and teddy bears as well.

Florabella had another special feature which makes it stand out from regular e-commerce flower shops that it allows users to write names or messages on flowers.

Company Name: iFlorabella

Website: florabella.com

Industry: eCommerce Website Design

Services Provided

- **E-commerce Web design and development on the OpenCart platform**
- **Customizations in Flowers order flow and checkout**
- **Separate Mobile Website**
- **Domain, Hosting and GSuite integration for Emails**
- **Search Engine Optimization and Social Media Content Designing**