

Speechbot for Banking Industry in Pakistan

KARACHI, Pakistan. – August 10, 2023, KARACHI, Pakistan. – March 8, 2023 – Pakistan takes a significant leap into the future of banking with the introduction of its first-ever Speech-Driven Banking App, a groundbreaking innovation brought to you by ISSM Labelling Solutions in collaboration with multiple leading banks across the nation, including Bank Alfalah, United Bank Limited, JS Bank, Allied Bank, and more. This revolutionary partnership ushers in a new era of customer experiences and sets the bar for cutting-edge banking interactions.

Redefining Conversational Banking

ISSM Labeling Solutions has embarked on an extraordinary journey, devoted to unlocking the untapped potential of AI-driven conversational technology. With an extensive history of research and development in the field, our team has fine-tuned advanced models and algorithms to deliver transformative solutions that are now ready for deployment.

Pakistan's First Speech-Driven App

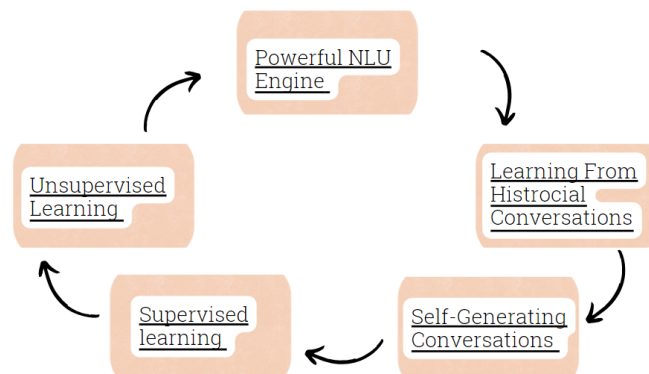
This historic collaboration ushers in a game-changing feature that will redefine the way customers engage with their banks. The hallmark of this partnership is the launch of Pakistan's very first Speech-Driven Banking App, which allows customers to interact naturally, perform transactions, make inquiries, and place requests using the power of their voice.

Key Highlights:

- **Voice-Powered Convenience:** With this pioneering Speech-Driven App, customers can simply talk to their bank, making banking interactions as natural as everyday conversation.
- **A New Era in Customer Engagement:** This innovative app elevates customer engagement to unprecedented levels, providing a personalized and efficient banking experience that's available 24/7.
- **Operational Efficiency:** The integration extends across various services, aiming to boost operational efficiency, meeting the evolving landscape of digital banking.

The Speech-Driven Revolution

1. Learning To talk Like Human Agents



Bank Alfalah's Speechbot empowers customers to perform actions like funds transfers, bill payments, and more, simply by speaking to the Chatbot. This speech-driven app marks a significant leap forward in accessibility and convenience, eliminating the need for traditional text-based interactions.

Leading the Region in Innovation

Bank Alfalah's status as the first in the region to introduce a Speechbot is a testament to its dedication to customer-centric innovation. The Speechbot not only offers unparalleled convenience but also opens doors to a future where banking is more accessible, efficient, and conversational than ever before.

ISSM's AI conversational chatbot integration is a testament to the commitment of both ISSM and Bank Alfalah to leverage cutting-edge technology to meet the evolving needs of their customers and provide them with a seamless banking experience.

About ISSM

ISSM is a provider of AI-powered technological solutions, dedicated to reshaping customer interactions across diverse industries. With a strong foundation in research and development, ISSM empowers businesses with cutting-edge artificial intelligence and natural language processing technologies.

Most of our products within these domains emanate from our own published work that we are now productising. Our team includes academic and industry veterans that are building globally competitive products.

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