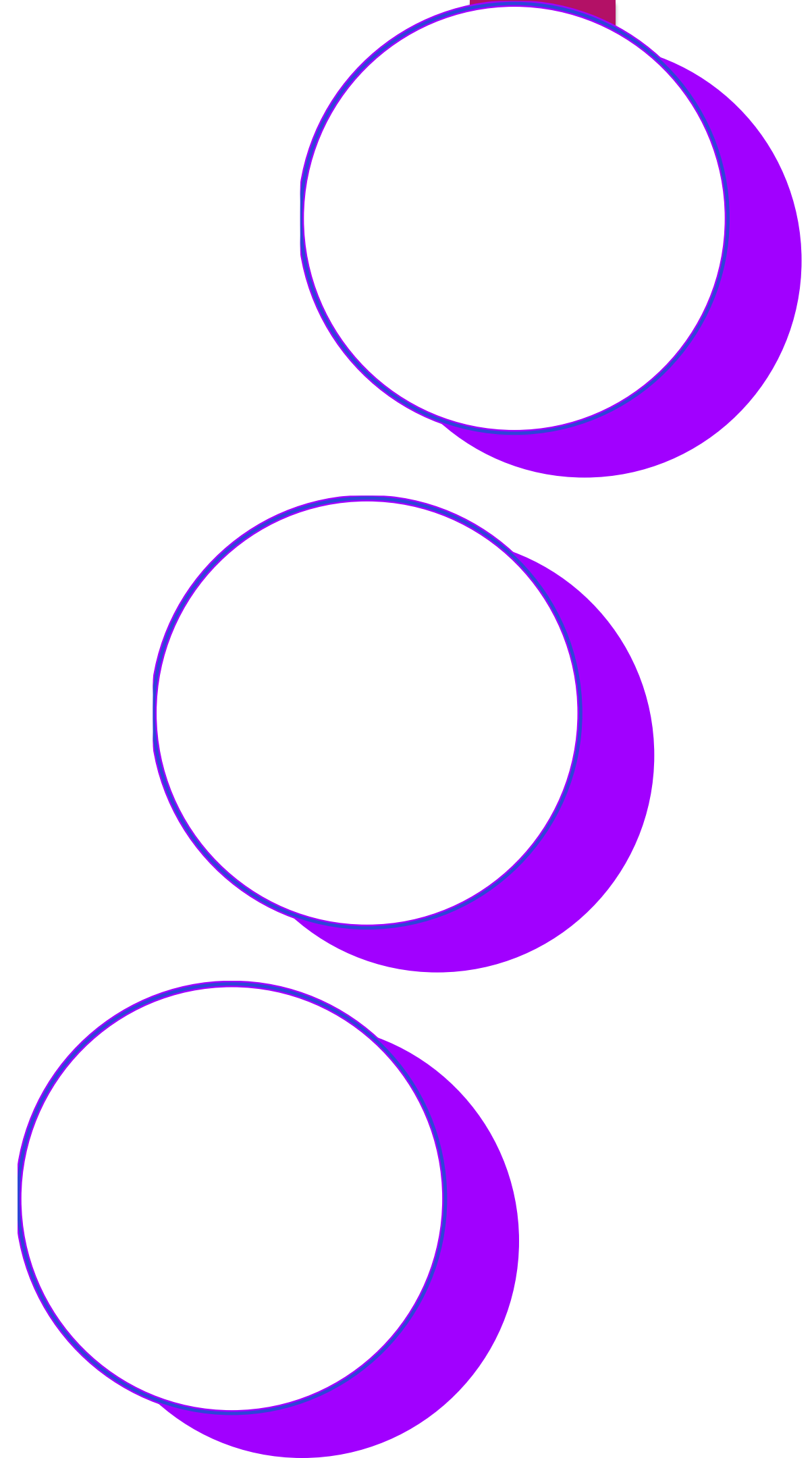




Supermarket Sales

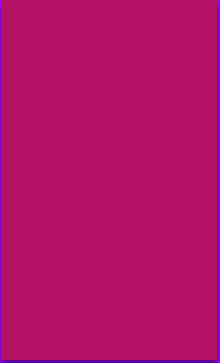
OUTLINE

- **Summary**
- **Problem**
- **Process**
- **Insights**
- **Conclusion**





Summary



The growth of supermarkets in most populated cities are increasing and market competitions are also high. The dataset is one of the historical sales of supermarket company which has recorded in 3 different branches for 3 months data

Problem

Supermarket
performance within 3
months



Process

1

Extract data from the source

2

Removing unrelated columns

3

Cleaning data

4

Calculating sums and averages

5

Visualizing data

Insights

322.97K

Sum of Total Sales

15.38K

Sum of gross income

5510

Sum of Quantity

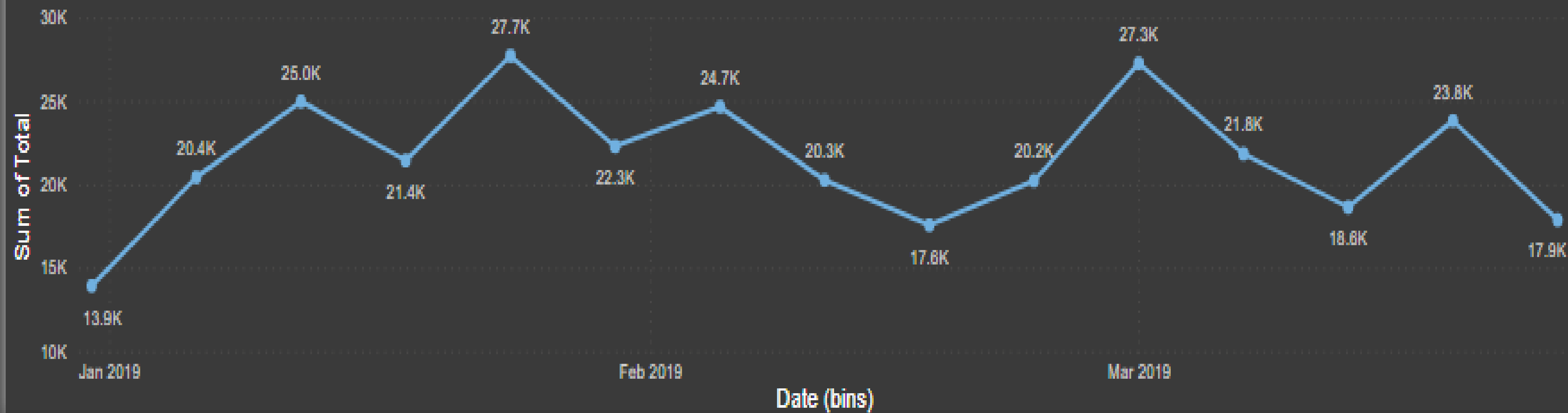
307.59K

Sum of cogs

6.97

Average of Rating

Sum of Total by Date



Dashboard of supermarket sales

Home

322.97K

Sum of Total Sales

15.38K

Sum of gross income

5510

Sum of Quantity

307.59K

Sum of cogs

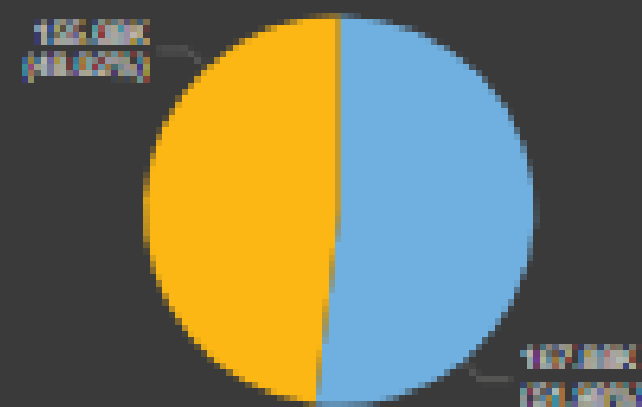
Month

☐ January

☐ February

☐ March

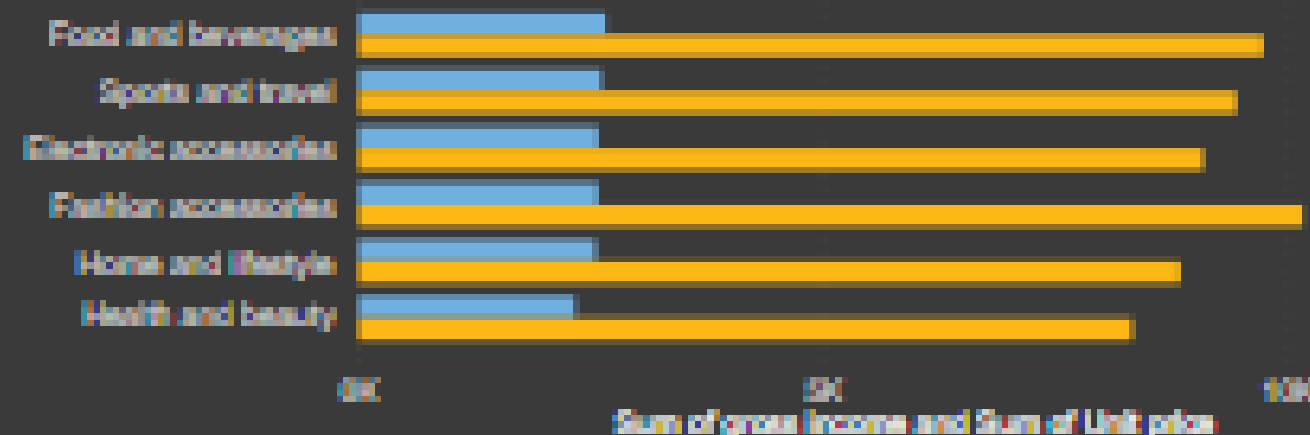
Sum of Total by Gender



Gender
Female
Male

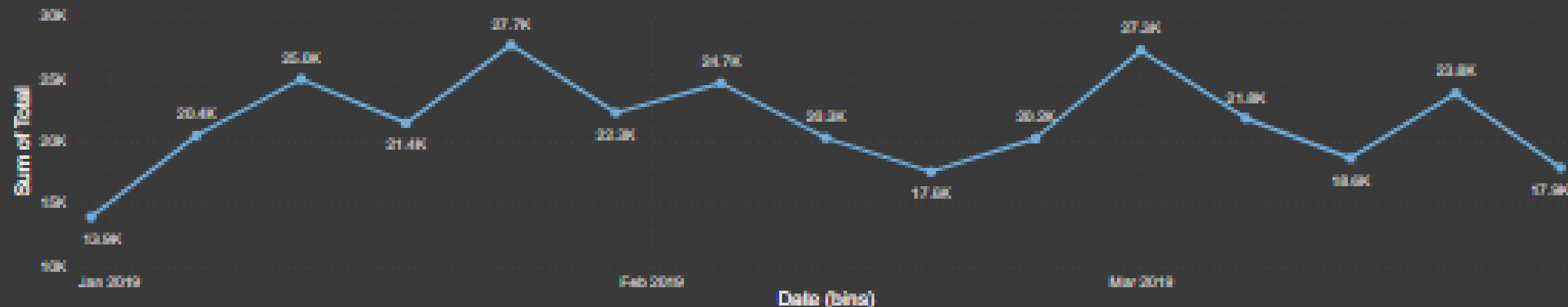
Sum of gross income and Sum of Unit price by Product line

Sum of gross income Sum of Unit price



6.97
Average of Rating

Sum of Total by Date



Conclusion



There is a drop in sales on some days of the month, in addition to that the gross profit margin is very small in relation to the volume of sales, and the average customer satisfaction is relatively low



Thank you!